



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (April/May 2019)

School: School of Management

Program: MBA (BIS/MaC)

Course: Industry Internship - II

Course Code: MGT605

Semester: IV

Max Marks: 200

Duration: 3 hrs

- Note :
- The Industry Internship-II (Report) will be evaluated by the faculty incharge on the given parameters.
 - The jury will evaluate the Industry Internship-II (Presentation) on the given parameters.

S.No.	Parameters of Evaluation – Report	Max Marks
1	Goals and Targets: Clear definition of the goals, tasks and targets. Achieving Results, Explanation of variance, corrective measures taken, Precise narration.	20
2	Quality of Report: Structure of Report, formatting, conformity to guidelines, spelling, grammar, appropriate language, professional presentation of report.	15
3	Content: Description of assignments undertaken, 3CETT, SWOT analysis, product analysis, strategic tools used, objectives, achievements, future outlook of industry/function, learning from the IP.	20
4	Planning Efficiency and Implementation. Approach to IP, Overcoming complications, management and organization, reliability and punctuality, individual contribution to the project, identifying and valuing learning outcomes, developing strategies to meet contingencies.	15
5	Resource Utilization. Tools and techniques used, alternatives considered, efficiency and effectiveness of tools and techniques used, knowledge, skills acquired, learning from the results.	15
6	Compliance to Guidelines: Adherence to company/ADYPU guidelines, contribution of guidelines/feedback to success of IP, Leadership and Managerial Skills acquired.	15
	Total (A)	100

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S.No	Parameters of Evaluation – Jury Presentation	Max Marks
1	Achievement of IP Objectives: Targets assigned, tasks worked on, desired outcome, timely completion, justification for variance, understanding the significance of work, reporting results of the efforts.	30
2	Performance: Training Effectiveness, carrying out jobs entrusted, success of the efforts, result orientation, reliability, resourcefulness, team work. Awards/Rewards/Recognitions received from the company.	20
3	Acknowledging and Overcoming Limitations: Identifying constraints/problems and overcoming them	10
4	Attitude and Conduct: Interpersonal Skills, punctuality, discipline and sincerity.	10
5	Quality of Presentation: Communication ability, Clarity of thought & expression, correct usage of language, transforming concepts into proper presentation, delivery style, eye-contact, body-language and confidence	20
6	Handling Qs & As	10
	Total (B)	100
	Grand Total (A+B)	200

***** All the Best *****