



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (December 2018)

School: School of Management

Program: MBA FN (BIS/MaC/SM)

Course: Principles and Practice of Management

Course Code: MGT501

Semester: I

Max Marks: 100

Duration: 3 Hours

- Note :
1. Answer any FOUR questions from Section A.
 2. All Questions in Section B are compulsory.

Section A (4 x 20 Marks = 80 Marks)

1. Discuss – Management is a Science or Art.
2. Explain the importance and objectives of Management.
3. Discuss the difference between Management and Administration.
4. Explain the functions of Management.
5. Discuss – **Henry Fayol's 14 Principles of Management.**
6. Discuss the features of Principles of Management.
7. Explain the detail, the various levels of Management.

Section B (4 x 5 Marks = 20 Marks)

1. The production manager of an automobile company asked the foreman to achieve a target production of 200 scooters per day. But he did not give him the authority of requisition tools and materials from the stores department. Can the production manager blame the foreman if he is not able to achieve the desired target? Explain briefly the principle (as given by Henry Fayol) relating to the situation.
2. Soniya Ltd. was engaged in the business of manufacturing auto components. Lately, its business was expanding due to increased demand for cars. The competition was also increasing. In order to keep its market share intact, the company directed its workforce to work overtime. But this resulted in many problems. Due to increased pressure of work the efficiency of workers declined. Sometimes, the subordinates had to work for more than one superior. The workers were becoming undisciplined. The spirit of teamwork, which had characterized the company previously, had begun to wane. Identify any three principles of management (as given by Henry Fayol) which were being violated, quoting the lines from the above case.
3. Tina and Anshu completed their MBA and started working in a multinational company at the same level. Both are working hard. Anshu has the habit of backbiting and wrong reporting about his colleagues to impress the boss. All the employees in the organization know about it. At the time of performance appraisal also Tina's performance was rated better than Anshu. Even then their boss decided to promote Anshu stating that being a female, Tina will not be able to handle the complications of higher post.
 - i. Identify and explain the principle of management that was not followed by this company.
 - ii. Identify the values being ignored.
4. Telco Ltd. is manufacturing files and folders from old clothes to discourage use of plastic fields and folders. For this, they employ people from nearby villages where very less job opportunities are available. An employee, Harish, designed a plan for cost reduction but it was not welcomed by the production manager. Another employee gave some suggestion for improvement in design, but it was also not appreciated by the production manager.
 - i. State the principle of management described in the above para.
 - ii. Identify any two values that the company wants to communicate to the society.