



AJEENKYA
D Y PATIL UNIVERSITY

End Term Examination (December 2019)

School: School of Management

Program: BBA-III year

Course: Social Innovation & Sustainability

Course Code: MGT329

Semester: V sem

Max Marks: 25

Duration: 10.30 – 12.30

Note : Each Question/short note carries 5 marks

Write Short Notes : (Write any 05)

- 1 Social Innovation
- 2 Approaches of Innovation
- 3 Sustainable Development
- 4 Civic Action Innovation
- 5 Innovation in the non-profit sector
- 6 Global impact and innovation
- 7 Challenges in Innovation
- 8 Approaches and methods of sustainability
- 9 Need and Importance of sustainability in social innovation
- 10 National and international efforts in the area of social innovation and its sustainability
- 11 Silent Spring -Kyoto Protocol