



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (April 2019)

School: School of Management

Program: BBA IB

**Course: Introduction to Logistics and
Supply Chain Management**

Course Code: MGT314

Semester: VI

Max Marks: 40

Duration (mins): 90 mins

Note: 1. Each question carries **10 marks**.

2. Attempt **any four** questions.

Answer the following questions:

- 1) Define Supply Chain Management and discuss its significance. Also elaborate Cycle view and Push/Pull view of supply chain.
- 2) Explain Physical Distribution. Also elaborate components and importance of physical Distribution in detail.
- 3) Define Channel Conflict. Discuss in detail types and causes of Channel Conflict.
- 4) Define Warehouse. Discuss the functions and types of Warehousing in detail.
- 5) What do you mean by Green Supply Chain Management and why it is needed? Discuss the ways to build Green Supply Chain.
- 6) Write Short notes on the following:
 - A) Material Handling
 - B) Tendering

******* ALL THE BEST*******