



**AJEENKYA**  
**D Y PATIL UNIVERSITY**

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**End Term Examination (December 2019)**

**School: School of Management**

**Program: BBA SEM 5 E&I**

**Course: Business Plan Preparation**

**Course Code:**

**Semester: 5**

**Max Marks: 20**

**Duration: 90 MINS**

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1. Write a business plan on any product or service. 20 Marks