



# AJEENKYA

## D Y PATIL UNIVERSITY

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End Term Examination (December 2018)

School: School of Film & Media Program: BBA in Media & Communication/Film & Media

Course: Business Environment

Course Code: MGT205

Semester: One

Max Marks: 60

Duration (mins): 90 minutes

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Note: You can refer to any literature to make your answers.

Book of Reference: **“Corporate Chanakya” by Radhakrishnan Pillai**

Question: *Arthashastra* contains some valuable information about the challenges of leadership, something that today’s corporate world is struggling to understand. There are certain tips given by Chanakya for a leader what he/she should ‘not’ do, no matter how the business environment changes.

Describe the most important things that a leader should NOT do as suggested by Chanakya, and explain why you think they are.

(60 marks)