



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examination (December 2019)

School: School of Engineering

Program: BCA-MACT

Course: Web Technology and Value Added Services in Mobile

Course Code: CSC304

Semester: V

Max Marks: 30

Duration (mins) : 60 Min

- Note- 1. Figures to the right indicates full marks**
2. Attempt any three questions.

- Q1) a) Explain Content Ingestion and Video Broadcast Workflow using diagram. (5)
b) Explain Scripting Languages and various types of Scripting Languages. (5)
- Q2) a) Define Mobile VAS. (2)
b) Explain Content Management System and Design CMS Architecture. (8)
- Q3) a) Define Cascading Style Sheets. (2)
b) Define Form handling in JavaScript. (2)
c) Describe JavaScript and Data types of JavaScript with example. (6)
- Q4) a) Define Document Object Model in JavaScript. (5)
b) Describe various Window object in JavaScript. (5)
- Q5) a) What do you mean by Digital Asset Management? (2)
b) Differentiate Consumer VAS, Network VAS and Enterprise VAS. (8)

*****ALL THE BEST*****