

# CAREERS

Liberal Arts students have a plenty of options to get employed in various industries. In addition, they acquire a great potential to successfully launch their own businesses as they are well rounded in many subjects.

A Liberal Arts graduate can get employment in both for profit and non-profit organizations in national and international job markets. They can handle various roles in different industries like Education, Hospitality, Social Development (NGOs), Sales and Marketing, Banking, Technology, Agro-based companies. etc. All these job-segments are growing at a rapid pace, with continuous and dynamic innovation. Our BA Liberal Arts program will enable you to be an extremely productive and talented professional capable of effectively delivering for the needs of these segments.



Education



Hospitality



Agro-based  
Companies



NGOs



**AJEENKYA**  
D Y PATIL UNIVERSITY

THE INNOVATION  
UNIVERSITY

**School of  
Liberal Arts**

## CONTACT US

Ajeenkya DY Patil University,  
Charholi Budruk, via Lohegaon,  
Pune, India - 412105  
+91 9561453777 | +91 8686868686  
info@adypu.edu.in  
[www.adypu.edu.in](http://www.adypu.edu.in)



**AJEENKYA**  
D Y PATIL UNIVERSITY

THE INNOVATION  
UNIVERSITY

**School of  
Liberal Arts**

**BA**  
**LIBERAL ARTS**

ENGLISH / SOCIOLOGY /  
ECONOMICS / GLOBAL  
AFFAIRS / PSYCHOLOGY

**Duration:** 3 years

**Eligibility:** XII'th in Arts /  
Science / Commerce

## BA. LIBERAL ARTS

English / Sociology / Economics /  
Global Affairs / Psychology



The world today is becoming increasingly complex and as a result of this exponentially cumulative intricacy, industries today need, not only engineers and technologists, but people who generate creative ideas in a data rich world. As Steve Jobs said: "It's in Apple's DNA that technology alone is not enough. It's technology married with Liberal Arts that yields the results that make our hearts sing." It is not a coincidence that one third of Fortune 500's CEOs have a Liberal Arts degree.

The skills to succeed in 21st century are much different than traditionally understood by us. Today multidisciplinary thinking is important along with collaboration. Companies need people with broad set of skills and experience to solve wicked problems, people with passion, integrity and intelligence.

A Bachelor's degree by ADYPU in Liberal Arts is designed to offer you a well-rounded and broad-based knowledge in variety of subjects enriching and expanding your ability to be more productive for people and different organizations. The diversity of courses will enable you to understand major topics of global and national importance with their socio-economic, cultural and ideological implications. The degree enables students to think and communicate independently using critical, creative and analytical skills. The Liberal Arts degree enables students to:

- Understand cultural, political, social and economic issues amidst global settings in order to use them to solve problems in variety of contexts.
- Evaluate, analyze and think critically and communicate effectively in order to arrive at solutions.
- Apply various streams of knowledge to propose innovative ideas and smart solutions.
- Develop ability to conduct independent research and powers of self-expression.
- Become a global citizen with a broad perspective.



## THE PROGRAM



The program offers a tremendous flexibility with specializations. It focuses on skills that can be used in life beyond the classroom.

The program has a core liberal arts curriculum and sequence of specialization courses. While the core curriculum develops intellectual agility and ethical sensibility, the specialization sequence helps you to master in area of your interest, passion, and career aspiration. Students of liberal arts can opt for specializations in English literature and language, Sociology, Economics and Wellness.