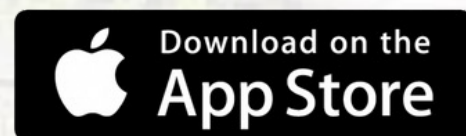




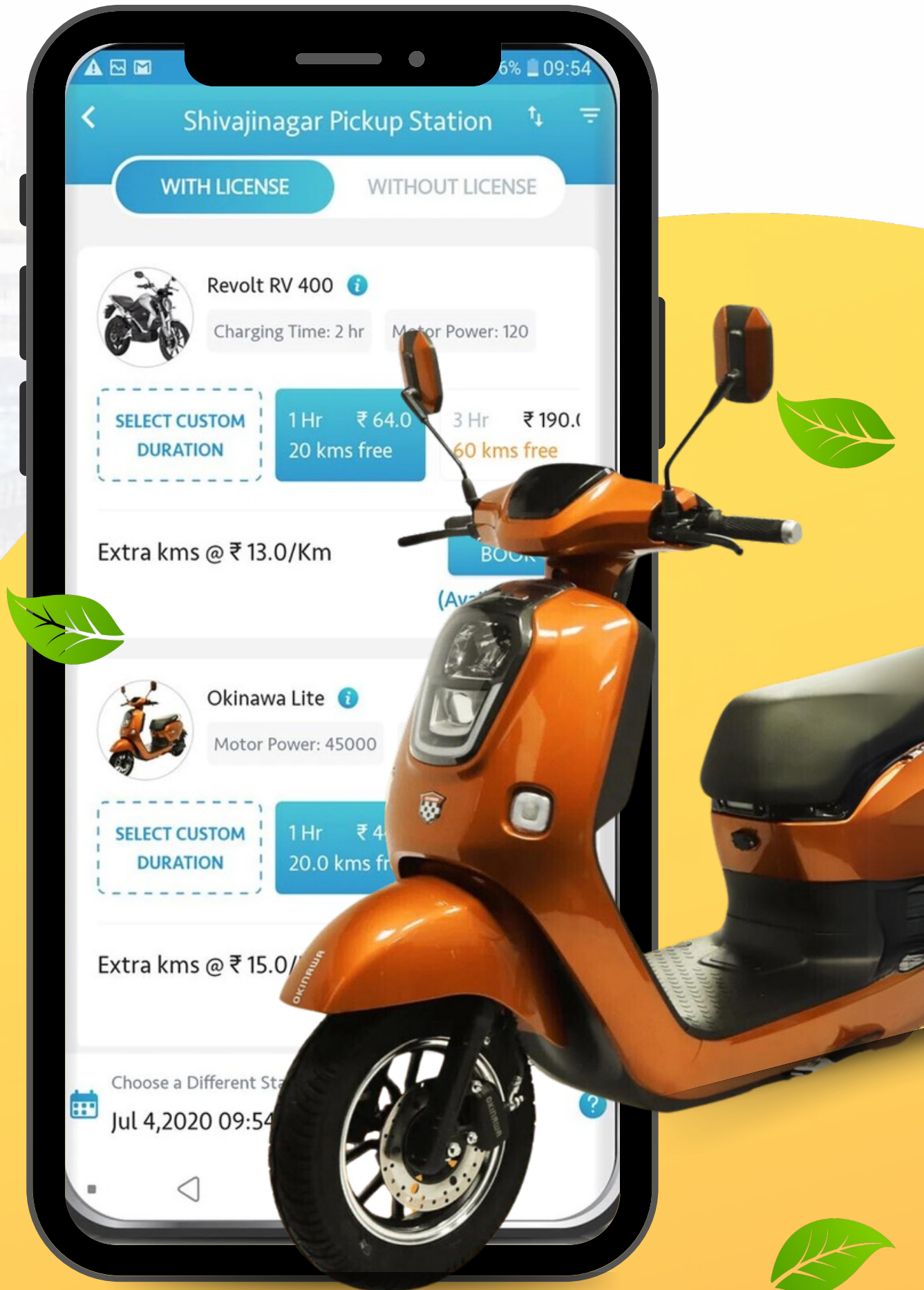
# Shride India Pvt. Ltd.

**ECO-RIDES, ANYTIME, ANYWHERE.**

Revolutionizing urban transportation via eco-friendly, affordable **electric vehicle rentals** with a focus on **in-house manufacturing excellence..**



[#Join\\_the\\_Green\\_Revolution](#)



# The Solution

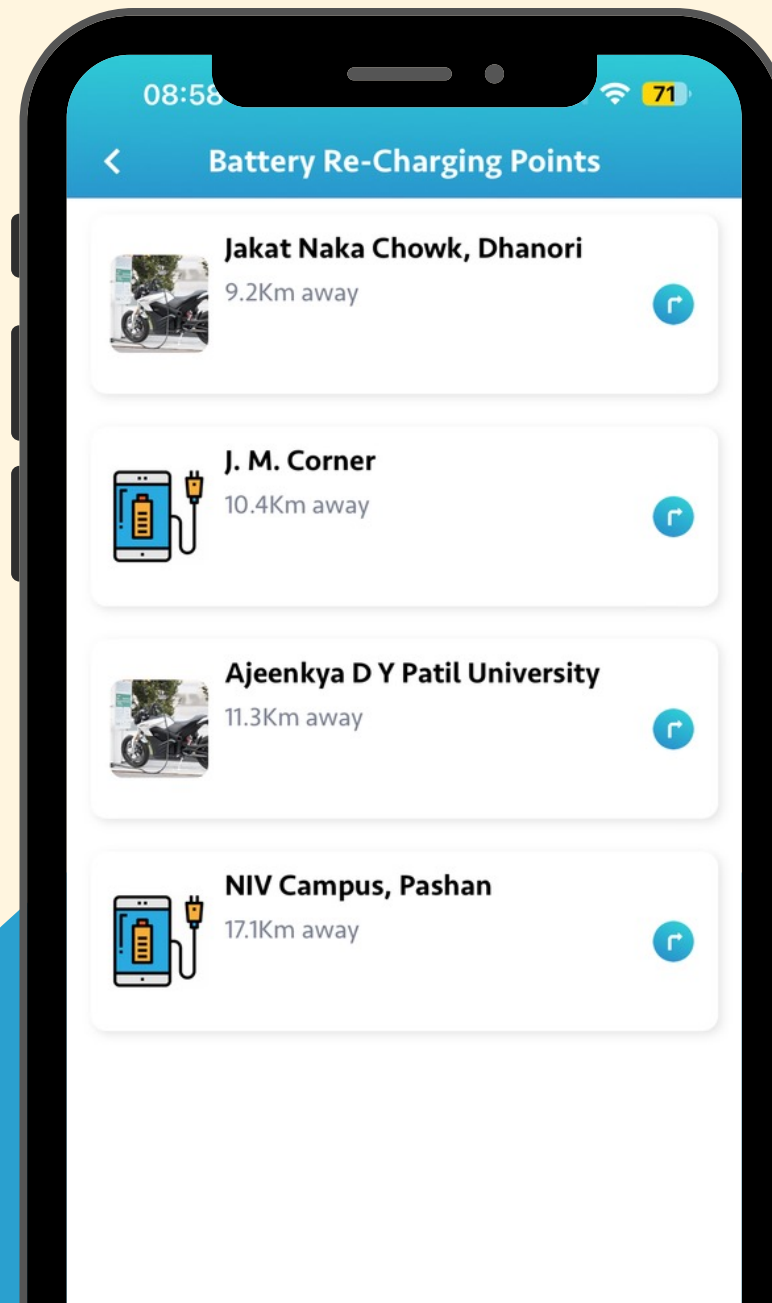
Offering a centralized platform for electric bike rentals, streamlining the process and improving user satisfaction.

## ✓ **Reliable Charging Infrastructure**

to ease range anxiety, enhancing customer experience.

## ✓ **In-House Manufacturing**

We have developed custom e-bikes in-house for over 3 years, reducing dependence on third-party suppliers.



## ✓ **Extensive E-Bike Fleet**

wide range of electric bikes, ensuring availability and choice for all customers.

# Features of Platform



**Hassel free  
vehicle booking**



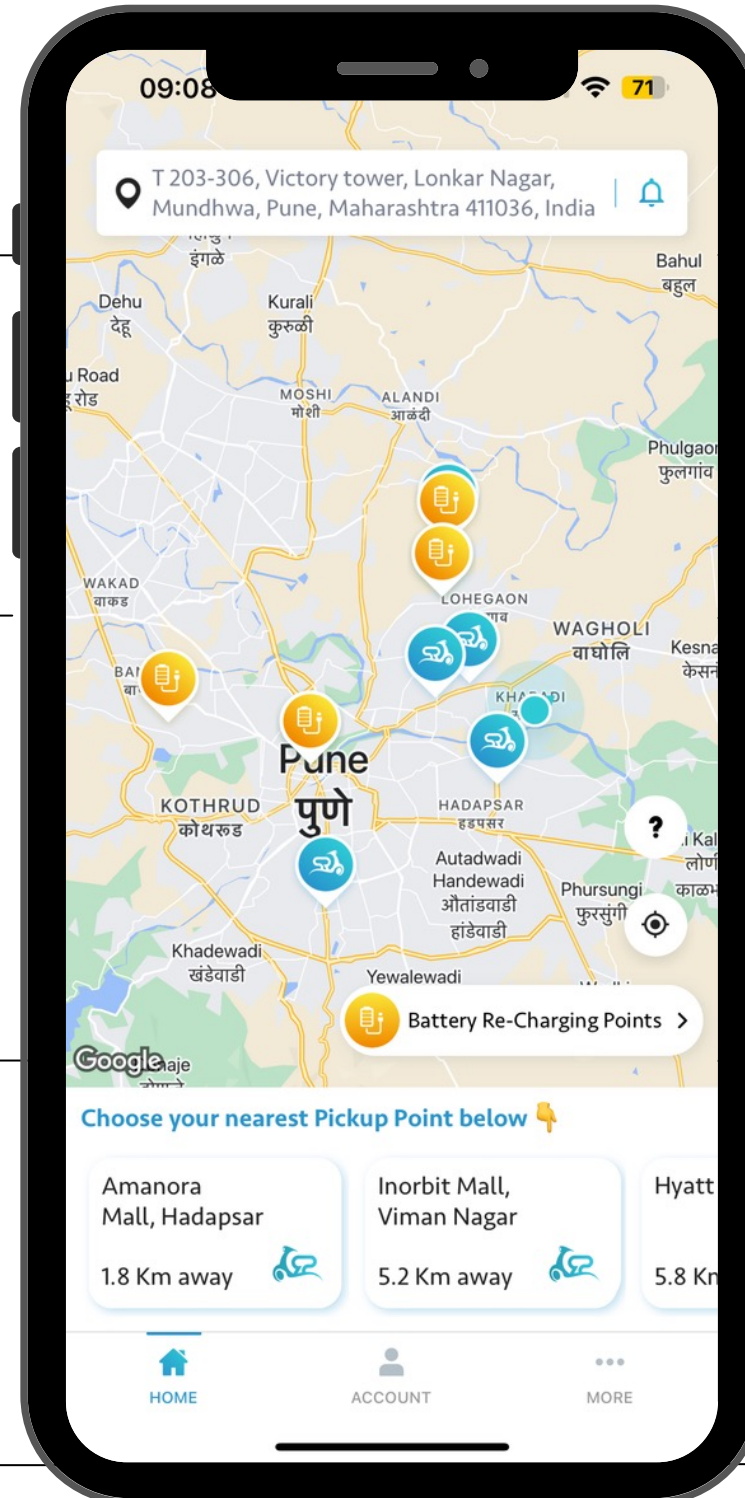
**Real-time  
Tracking**



**Home pickup  
and drop-off**



**Option to Buy Rented  
E-Bike Model**



**Zero  
Deposit**



**Charging Station  
Locator**



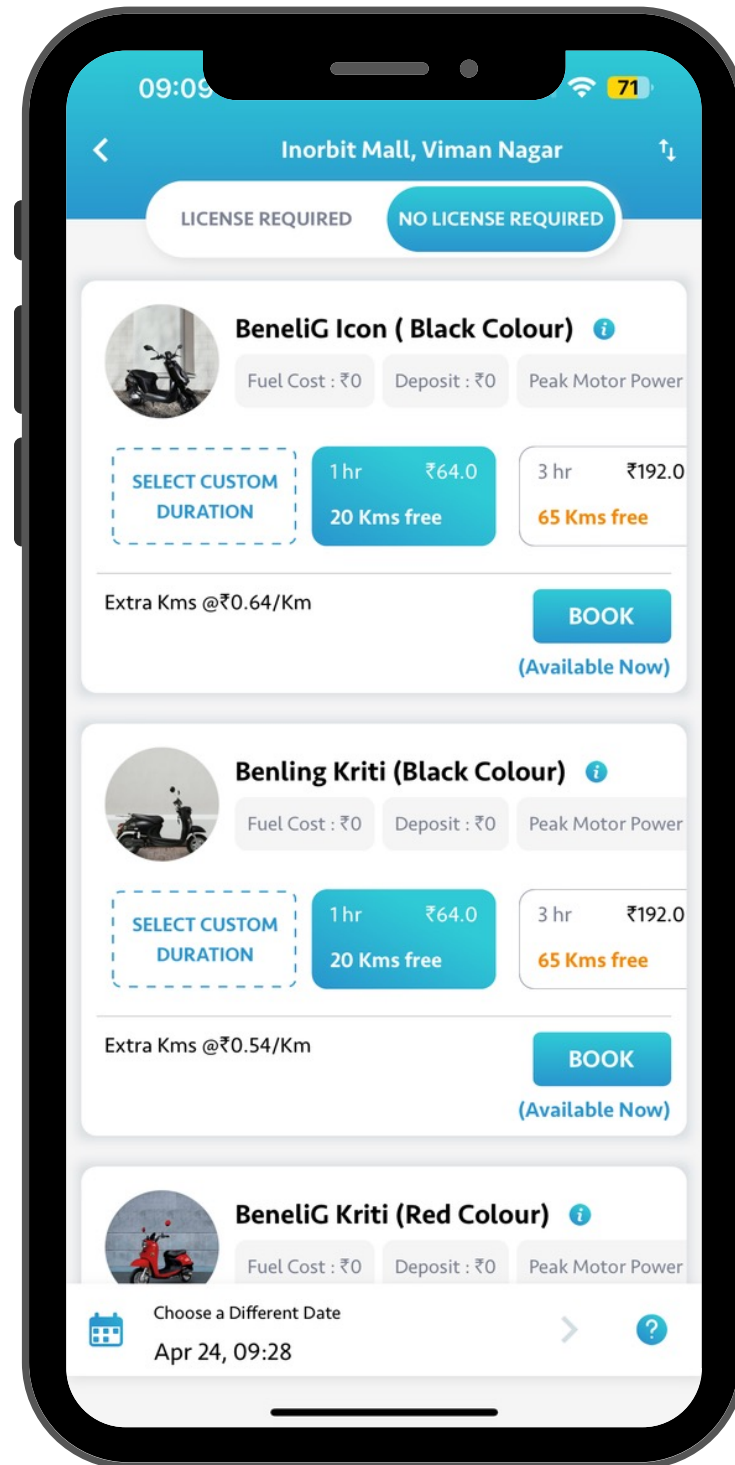
**Roadside  
Assistance**



**Book without  
Driving License**



# Products and Services



**Electric Bike Rentals**



**Charging Infrastructure**



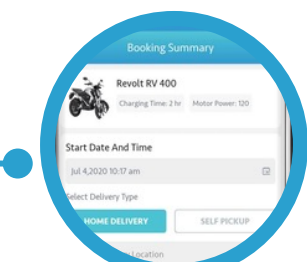
**Commercial Solutions**



**Custom E-bike Manufacturing**



**Service, Repair & Maintenance**



**Platform for OEMs to buy & sell bikes**

# Traction



**2020**  
Founding Year



**50,000+**  
Total App Downloads



**6**  
Partnerships



**20,000+**  
Total Bookings Delivered



**30,000+**  
Total Registered Users



**110**  
Daily Active Users (DAU)



# Marketing Strategies



## Strategic Partnerships:

- Partner with colleges and co-living spaces for instant access to 15,000+ customers.
- Place bikes strategically on campuses to reduce costs and boost visibility.



**AJEENKYA**  
D Y PATIL UNIVERSITY  
THE INNOVATION UNIVERSITY

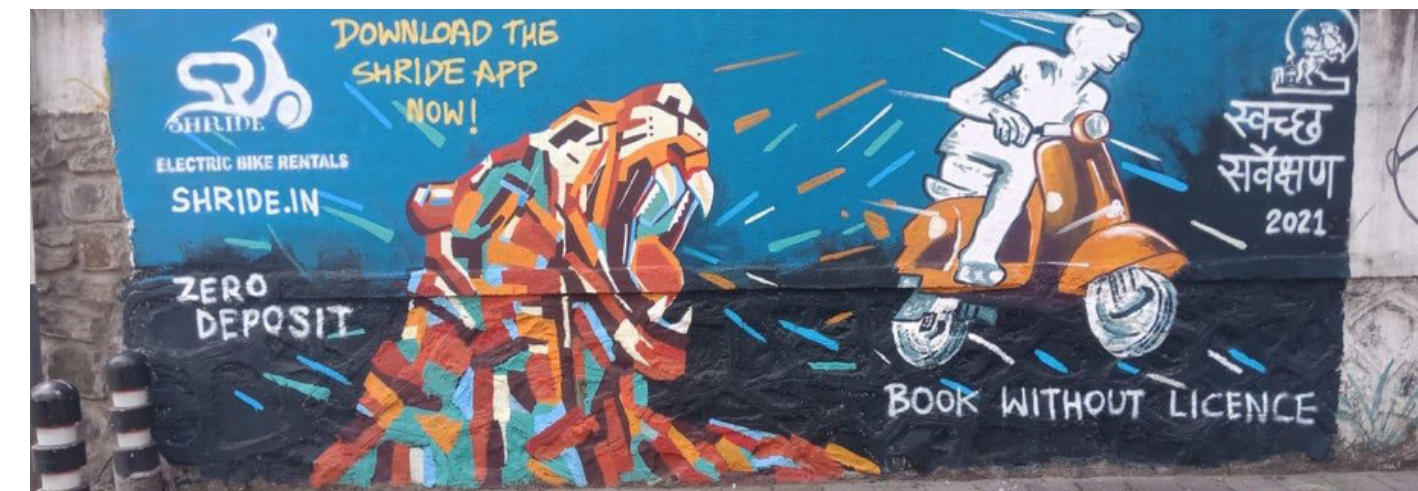


॥वसुधैव कुटुम्बकम्॥



## Marketing Initiatives:

- Launched targeted digital campaigns emphasizing convenience and eco-friendliness.
- Utilize social media, influencers, and PR for maximum brand exposure.



**We've collaborated with PMC to revamp the old city walls by showcasing our company's custom graffiti art.**

# Our Core Team



**Neelabja Saha**  
CEO



- **“Shride began with my dedication and hard work to reshape urban mobility”**
- **Expertise:** 4+ years of experience in EV industry, rental model, partnerships & negotiations.
- **Education:** Mechatronics Engineer



**CA Nisha Budtha**  
CFO



- **Expertise:** CA Finalist, 4+ yrs experience in taxation, auditing, & accounting.
- **Education:** CA, MBA in Finance

# Press Releases

## Go-Green with Eco-Friendly Travel with Shride in Pune.



By theearthview

OCT 3, 2020 #ecofriendly travel, #electric vehicles, #go green, #Pune, #Shride



Home > Services

## You Can Now Rent An E-Bike For Just Rs 44 With Shride, A New Eco-Friendly Rental Service In Pune!

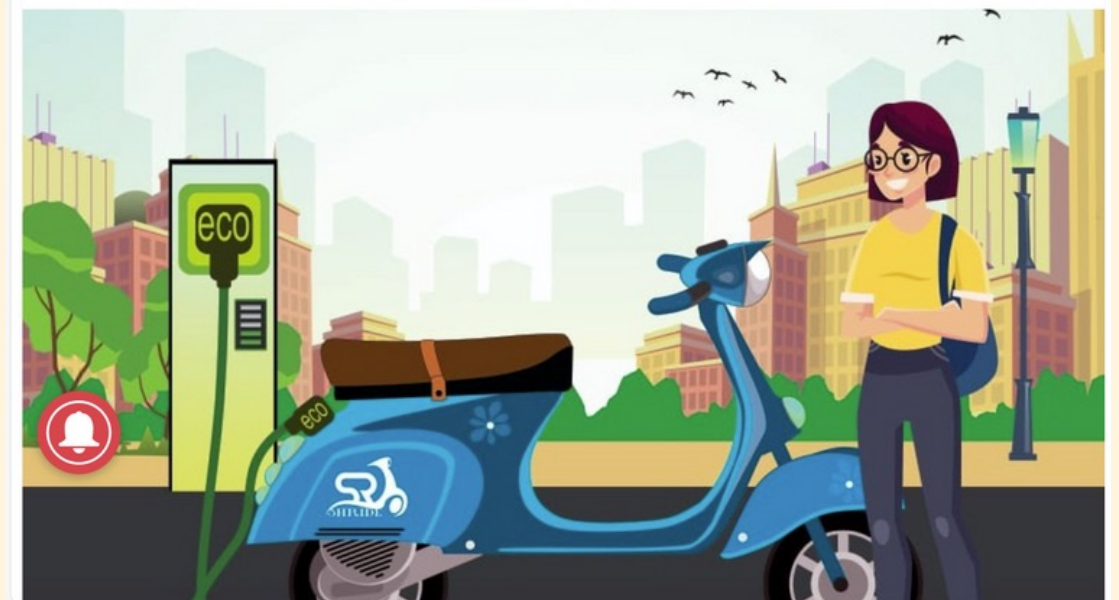


APRAJITA VIDYARTHI Updated On Jun 21, 2021, 9:24 PM



Automobile Business Nation PCMC Pune

## Shride: An E-Bike Rental Start-up In Pune With The 'Go Green' Concept



# Our Top Clients and Partners




# Customer Feedback

 Satyam Todkar



★★★★★ 14 September 2020

The app & business concept is good & has been brought up at the right time where social distancing is mandatory. The app UI seems fine. The only problem that I find is that all the pickup points are in Pune city areas & none in Pimpri-Chinchwad (PCMC) areas, as a result I find it inconvenient to use. There is a large working population that travels from Pune to PCMC & vice-versa. Considering Shride as a new venture, they will surely fix this up soon.

 Surya Kumari



★★★★★ 4 July 2023

Very good agency to hire 2 wheelers for general use. Extremely good customer service who actually work out the quickest way possible for the customer.

5 people found this review helpful

Did you find this helpful?

Yes

No

 Arjunsingh Budtha



★★★★★ 2 May 2021

Very happy with the experience. Good customer support. E-bikes are always very convenient, easy, and best to use. Keep up the good work.

5 people found this review helpful



ABHISHEK BHARDWAJ

2 reviews



★★★★★ 8 months ago

Had a great experience with Shride India Pvt. Ltd

Got their services today in way of my office to reach there they helped me to reach on time in very reasonable cost

Thank you

 Reply

 Like



Pooja Jadhav

1 review



★★★★★ a year ago

This bike r is excellent make in shride India pvt, ltd. Electric Bike . I have ridden, high performance delivering the best pickup on road (sport mode) looks very attractive. Agile styling , comfortable seat with good suspension on speed breakers. I think it's smart, eco-friendly & available for every Indians.

 Reply

 Like



Apurva Pawar

1 review



★★★★★ a year ago

Excellent customer service, friendly employees, e -bike affordable rent and easy to use .Best way to travel and awesome initiative to save our environment . Good going shride keep it up .

 Reply

 Like 1



Akshay Hedau



★★★★★ 25 February 2021

Great initiative, I loved the service. Used it for quite a while now. Charges are fair, and use of electric vehicles is also good for the environment. Even customer support is also excellent.

# Thank You...



**CALL US**

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+912071531313



**SEND US AN EMAIL**

neel@shride.in

contact@shride.in



**WEBSITE**

www.shride.in

