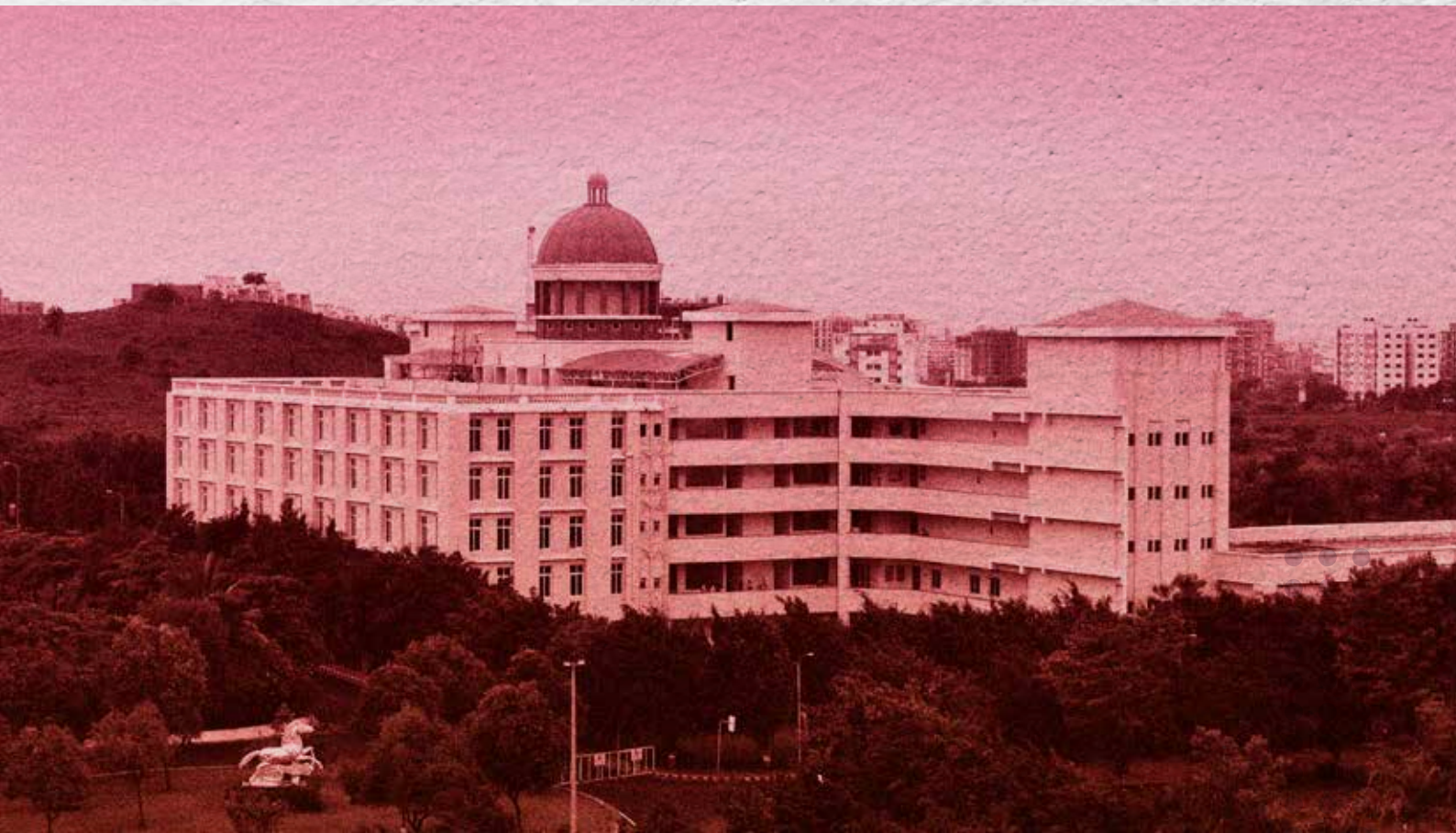


ADYPU NEWSLETTER

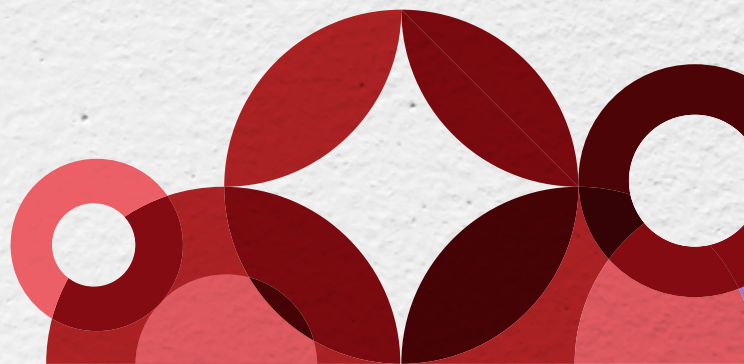
Leading
the way in
Innovative
Education



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THE INNOVATION
UNIVERSITY



SEPTEMBER 2024



“



**EMPOWERING MINDS,
INSPIRING FUTURES.**

Dr. Rakesh Kumar Jain
Vice Chancellor, ADYPU

”

Editor's Message



Dear ADYPU Community,

September has been a month of growth and vibrant activity at our university. From academic pursuits to cultural celebrations, our community has thrived on every front.

This month, we celebrated **Teachers' Day**, honoring the educators who continuously inspire and mentor our students alongside our focus on Emotional well-being and Mental Health Awareness ensuring that both students and faculty engage in meaningful conversations about well-being and support.

Our students showcased their brilliance at various **hackathons and workshops**, applying their skills to solve real-world challenges, while **industrial visits** added a practical dimension to their learning. Their hard work and dedication also earned them **awards and accolades**, further motivating them to aim for new heights.

On the academic front, **faculty achievements in research and publications** have made us proud, reflecting the commitment to scholarly excellence that motivates us. These accomplishments reinforce our belief in continuous development and growth, enhancing knowledge, and creating lasting impact.

Whether through innovative projects, competitions, or cultural events, this September has shown the breadth of talent and dedication present within our university.

Let's continue to celebrate our successes together.

Wishing you a Happy Reading!

Warm regards,
Sukhvinder Multani
Editor, Deputy Dean Research
Ajeenkya DY Patil University

Faculty Editorial Board



Dr. Samina Waglawala
Assistant Professor,
SOE



Dr Esha Bansal
Assistant Professor,
SOM



Prof Apoorva Gandharve
Assistant Professor,
SOD



Prof. Swati Raja
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Dr Samadhan Nikumbh
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SOLA



Prof Aditya Havile
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SFM



Prof Shital Golhar
Associate Professor,
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Pranali Thorat
Assistant Professor,
SOHM

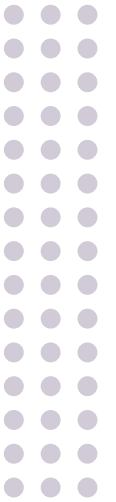


Priya Abraham
Dean
Student Services
Division



Dr Vijay Varadarajan
Dean
International Division

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7. Awards & Accolades



Academic Highlights

Celebrating Culinary Excellence: Dawat-e-Aam Theme Lunch

On September 11, 2024, the 5th-semester Culinary Arts students at the School of Hotel Management hosted a vibrant theme lunch, Dawat-e-Aam. This hands-on event was crucial to their curriculum, allowing students to plan and execute various culinary tasks.

They managed marketing, menu design, and vendor coordination while ensuring sustainability through effective waste management. Teamwork was essential as students collaborated in the kitchen, honing their communication, delegation, and leadership skills. They also gained insights into budgeting and expenses.



Exploring Global Opportunities: International Internship Webinar

On September 13, 2024, the School of Hotel Management hosted an online webinar for 3rd and 5th-semester B.Sc. and M.Sc. students, led by Ms. Ashwini from Arise International. The session focused on international internship opportunities, guiding students on how to navigate their career paths and gain global experiences that enhance their education and employability.

Students learned about various internship programs in countries known for hospitality excellence, including details on application processes, visa requirements, and cultural adjustments. This informative webinar inspired students to consider global career prospects in hospitality.

Excellence in Hospitality: NAAC Team Visit

The School of Hotel Management hosted the NAAC (National Assessment and Accreditation Council) team on August 30 and 31, 2024, marking a key milestone in our accreditation pursuit.

Our students delivered exceptional service, managing logistics and ensuring a smooth visit. They supported meetings and campus tours, showcasing their training and professionalism, while also providing well-planned refreshments that highlighted their culinary skills.

This event demonstrated our students' capabilities and reinforced our commitment to teamwork and preparing them for real-world challenges in the hospitality industry.



Idea Generation Program

On August 23, 2024, the EIC at ADYPU hosted an Idea Generation Program to help students develop incubation ideas. Key speakers included Dr. Kamaljeet Kaur Siddhu, Mr. Suniel Dhadiwal (CEO, AIC-Pinnacle), and Dr. Vinayak Inamdar, who highlighted the significance of idea generation and problem-solving.

Mentor Mr. Sopan Aghav (Founder, Paripoorn Foods) emphasized that **"anyone can start a business"** and guided participants through idea identification methods. The session included a group exercise where students presented three ideas for potential incubation. Fifteen students and two faculty members from SOA participated.



Design Workshop



Prof. Sanjita Maindargikar from the School of Architecture participated in a four-week workshop titled **"Introduction to Set Design,"** conducted by Delopus Pvt. Ltd. in Kochi, Kerala, from August 16 to September 18, 2024. She received certification for her

participation. The workshop focused on various aspects of set design, including camera design, set dressing, color theory, storyboard creation, and art breakdown.



Journalism Students Experience Live Anchoring During Ganesh Festival

As part of their hands-on training, journalism students at (SFM) ADYPU participated in a live anchoring practice session during the Ganesh Festival. The students visited the famous Manache 5 Ganpati and gained invaluable experience in live reporting.

This immersive activity allowed students to practice real-time news coverage, enhancing their on-the-ground reporting and anchoring skills. The live anchoring session during the festival provided students with a practical understanding of how to engage with live audiences while covering vibrant cultural events.



Sound Engineering Students of SFM Visit Focus Vision for Hands-On Experience

On September 18th and 19th, twenty ADYPU sound engineering students visited Focus Vision Live Sound Warehouse for a two-day field trip. The students explored industry-standard equipment, including sound consoles, microphones, and wireless technology, gaining practical skills in live sound production. This hands-on experience enriched their technical understanding and complemented their classroom learning, preparing them for careers in the audio industry.



Workshops to Enhance Technical Skills in Media

SFM in September organized a series of workshops to boost students' technical expertise and industry readiness. Tanmay Datta led a workshop for journalism students on OBS (Open Broadcaster Software), focusing on live streaming and video production. Simultaneously, final-year film students learned advanced cinematic lighting techniques from industry expert Rakesh Bhilare. These sessions provided hands-on experience, preparing students for challenges in media and film production.



Dr. Samadhan Nikumbh Participates in National Webinar on NEP 2020



Dr. Samadhan Nikumbh, Associate Professor at the School of Liberal Arts, participated in a national webinar titled **"National Education Policy 2020: Possibilities and Expectations"** on August 25, 2024. Organized by Choice College of Arts and Commerce, Pune,

and other partners, the event explored the potential impacts of NEP 2020. Dr. Samadhan actively engaged in discussions, contributing to the insightful dialogue on the future of Indian education.



Law Students Visit Maharashtra Judicial Academy for Practical Insights

A group of 50 law students, accompanied by Adv. Abhilasha Mane and Dr. Ramratan Dhumal, recently visited the Maharashtra Judicial Academy in Uttan, which focuses on training judicial officers. The visit offered valuable insights into the judicial system, with a warm welcome from staff and presentations on judicial ethics, legal research, case management, and technology in courtrooms. Students toured the academy's advanced facilities, including the library and mock courtrooms, and engaged in an interactive session with a senior judicial officer who shared real-life experiences and emphasized the importance of continuous learning.



Adv. Abhilasha Mane Advances Skills at R Programming Workshop



Adv. Abhilasha Mane participated in a three-day International Workshop on **"Statistical Data Analysis and Interpretation Using R Programming"** from September 10-12, 2024. The workshop focused on data manipulation, visualization, and

interpretation, allowing her to strengthen her skills in applying statistical methods and leveraging R programming for real-world data analysis and decision-making.



Discover and Design: Effective User Research Strategies Workshop

On September 2, 2024, the School of Design held a workshop led by Mr. Satyajit Thakur from Honeywell, Bengaluru. With 20 years of experience, Satyajit specializes in user research, design thinking, and innovation. Students learned key research methodologies to identify user needs, focusing on data collection, analysis, and ethical practices. The hands-on workshop included practical tools, discussions on Gen AI, and insights into current trends, equipping participants for effective user-centered design.



Stop Motion Animation Workshop

The School of Design hosted a Stop Motion Animation Workshop for first-year students on September 3, 2024, led by filmmaker Mr. Savin Tuscano. The workshop introduced students to stop-motion animation, a technique that creates motion through a series of still photographs. Students learned the fundamentals of the craft and gained tools to explore their creativity in a professional context. This enriching experience reflects the School of Design's commitment to nurturing the next generation of creative talent in animation and beyond.



Induction at School of Design for Freshers

The School of Design held a significant Formal Induction Ceremony for first-year foundation students, led by Dean Ms. Aparna Mhetras. This event welcomed aspiring designers and aimed to immerse them in the vibrant culture of ADYPU. The ceremony introduced students to the university's vision, values, and opportunities ahead, emphasizing the foundational ethics of creativity, integrity, and innovation.



Educational visit to ReCharkha

As part of the Sustainable Design and Circular Economy course, final and third-year Product Design students from the School of Design, accompanied by faculty member Prof. Prajakta Rokade, visited ReCharkha in Karve Nagar, Pune, on September 19, 2024. The visit aimed to give students practical exposure to sustainable practices. Students engaged in a waste segregation activity to identify recyclable, non-recyclable, and hazardous materials. They also created bin bags using origami techniques to minimize plastic waste. The visit included a documentary highlighting ReCharkha's staff, products, and processes, offering valuable insights into sustainability.



Shubharambh - Corporate Orientation

On August 24, 2024, the School of Management organized "**Shubharambh: Corporate Orientation,**" an induction program for BBA students. The event marked the beginning of their academic journey and provided an opportunity to interact with faculty while gaining valuable insights into the corporate world.



Campus Highlights

Annual Events Impetus & Ablaze 2024-25 Kicks Off

"**Impetus & Ablaze 2024-25**" was inaugurated on September 23rd, under the coordination of Priya Abraham. The event was officially inaugurated by the Honorable Vice Chancellor, who lit the Mashaal and cut the ribbon, marking the start of the celebrations. The event highlighted outstanding student-athletes, such as Sarthak Thakur, Pratham Sharma, and others who have excelled in national and state-level sports. The dual events, Impetus (a 3-day sports event) and Ablaze (a 2-day cultural event), aimed to foster teamwork, quick decision-making, and discipline.



Celebrations of Engineers Day

The School of Engineering celebrated Engineer's Day with a lively two-day event on 18-19 September, featuring exciting competitions and activities. Students showcased their talents in CADInnova, a CAD design challenge, and tested their knowledge in Quest Tank, a quiz competition. The event's highlight was the Mr. and Ms. Engineer contest, where Student participants were judged on technical skills, creativity, and leadership. The celebration united aspiring engineers, fostering innovation, teamwork, and excellence.



Emotional Wellbeing Session

The Emotional Well-Being Session was organized on 11th September, for students of the School of Engineering (SOE). It focused on enhancing their understanding of emotional wellness, providing practical tools for self-regulation, and fostering a positive, supportive environment for discussing mental health. The session also aimed to empower participants with time management skills. The coordinator was SAC Committee.



Smart India Hackathon

The internal hackathon organized by the Student Technical Activity Club (STAC) and coordinated by Dr. Ravi Gandhi, took place on 2-3 September 2024. This event aimed to promote innovation by encouraging students to develop creative solutions to real-world challenges while fostering teamwork and collaboration. Students enhanced their communication skills and focused on skill development, improving their coding and problem-solving abilities. Additionally, the hackathon served as a platform to identify and select top talent for the Smart India Hackathon (SIH) 2024. The Single Point of Contact (SPOC) for the event was Satish Patil.



Mindfulness Workshop on Suicide Prevention

On September 9, 2024, the School of Liberal Arts conducted a **"Mindfulness-Based Workshop on Suicide Prevention"**. The workshop focused on suicidal ideation and risk, using mindfulness practices to enhance self-awareness and emotional attunement. Students discussed their experiences and learned strategies to support themselves and others. Led by Sandy, the session aimed to reduce stigma and manage uncomfortable emotions, concluding with an art therapy activity that equipped attendees with practical mindfulness and listening skills for mental well-being.



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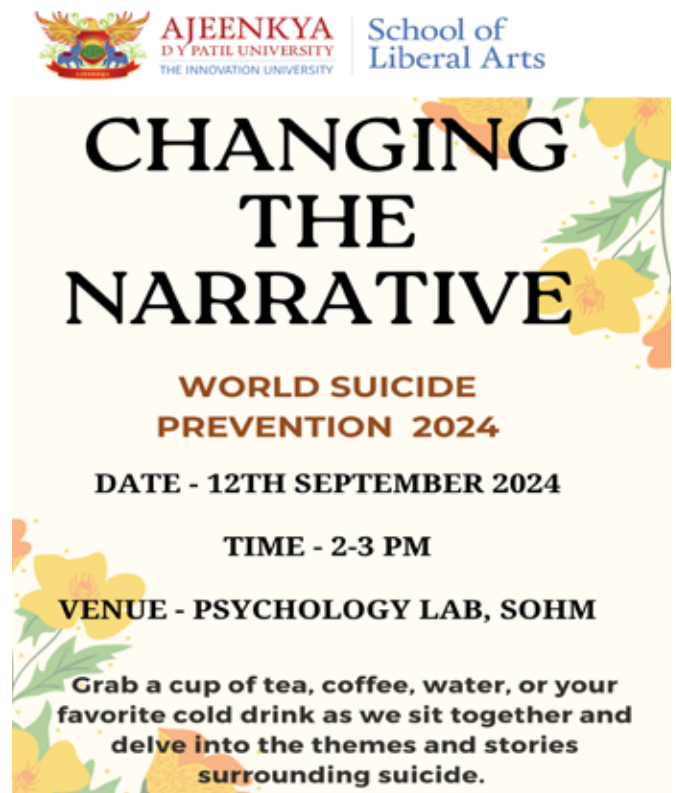
WORKSHOP
A MINDFUL
APPROACH TO
SUICIDE
PREVENTION

Our Guest Speaker
Sandy Dias Andrade
Founder-Director at Just Being
Center and is a Mindfulness &
Presence Oriented Psychotherapist.

DATE - 9TH SEPTEMBER 2024
TIME - 10 AM TO 12 PM
VENUE - PSYCHOLOGY LAB, ULC 3

Discussion on Suicide Prevention

On September 12, 2024, the School of Liberal Arts held a discussion titled **“Changing the Narrative: A Discussion on Suicide Prevention”**. The event focused on understanding suicide, its stigma, media portrayal, and prevention strategies. Students actively engaged in sharing insights about the societal and media glorification of suicide, addressing myths and taboos. The session concluded with ideas for fostering awareness and promoting responsible reporting to create a more supportive societal approach.



Foundation Student work exhibition

The School of Design Foundation Students Exhibition, held on 3rd September 2024, was a resounding success, showcasing the remarkable talent and creativity of our foundation students.



Game Design Exhibition

Prof. Rupesh Gajbhiye recently conducted a game design course for second-year students, where they developed zero-cost games. Game design blends art and science to create engaging, interactive experiences. On September 19, 2024, fifth-grade students from ADYPIS visited the School of Design to play the games created by the second-year students. The young visitors expressed their excitement and provided valuable feedback, allowing the student developers to make necessary modifications or improvements.



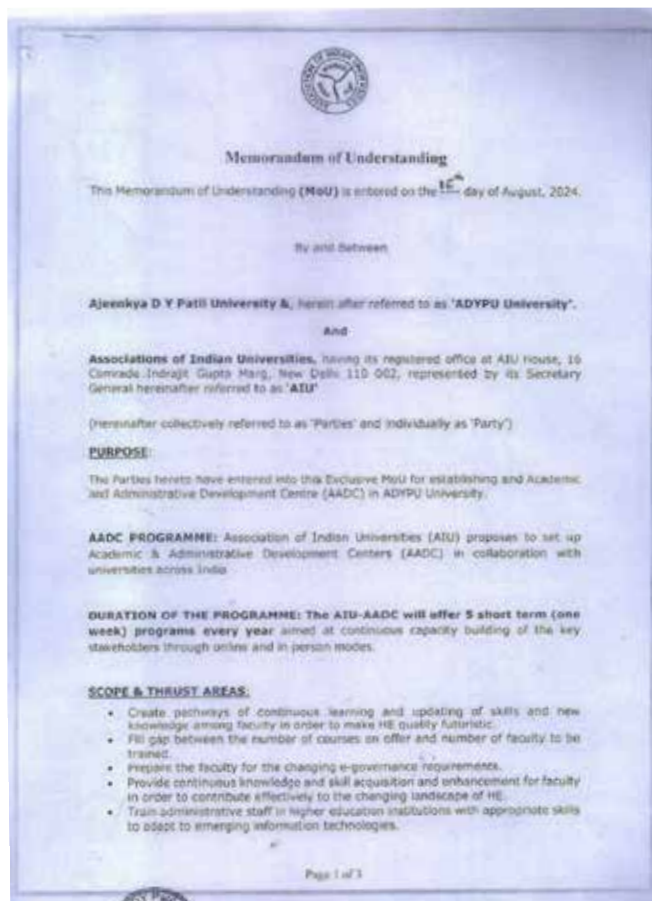
Research Milestone

Research and Development Cell



Establishment of Academic and Administrative Development Centre (AADC)

The Research & Development Cell has achieved a significant milestone by securing a grant from the **Association of Indian Universities (AIU)** for establishing an **Academic and Administrative Development Centre (AADC)** at ADYPU. A comprehensive **Expression of Interest** for the same was conceptualized and drafted by Sukhvinder Multani, Deputy Dean, and a Memorandum of Understanding was signed between AIU and Prof. Anil Maheshwari, Dean of Research & Development Cell (on behalf of ADYPU). As per the agreement, the AIU-AADC will offer five short-term programs annually, focused on continuous capacity building for key stakeholders through online and in-person modes.





Yet another milestone achieved by the R&D Cell is the official appointment of Sukhvinder Multani, Deputy Dean as a **Research Fellow by INTI International University, Malaysia**, for the period from August 2024 to December 2025. This fellowship program aims to promote excellence in producing quality research outputs and further enhance research activities and standards.



School of Engineering



Dr. Sachin Rajas recently published a research paper titled **"Selection of Mathematical Models Using Fractional Differential Equations in Economics for Projections."** This paper explores the application of fractional differential equations to improve the accuracy of economic projections, contributing valuable insights into the field of mathematical economics.

Selection of Mathematical Models Using Fractional Differential Equations in Economics for Projections

Mohini S. Patil¹, Sachin M. Rajas²

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ABSTRACT

Personalized marketing has emerged as a pivotal strategy in modern business, leveraging advanced data analytics and artificial intelligence to tailor marketing efforts to individual consumer preferences. This paper analyzes the impact of personalized marketing techniques on business performance, with a detailed case study of Amazon, a leader in e-commerce and personalization. By examining Amazon's use of recommendation systems, targeted advertising, and dynamic pricing, the study highlights how these techniques enhance customer engagement, increase conversion rates, and drive revenue growth. The paper also addresses the challenges associated with personalized marketing, including privacy concerns and algorithmic bias, and explores the implications for business operations and customer relationships. Through this case study, the paper provides insights into the effectiveness and limitations of personalized marketing strategies, offering valuable lessons for businesses aiming to implement similar approaches.

Keywords: Personalized Marketing, Customer Engagement, Recommendation Systems, Dynamic Pricing, E-Commerce, Privacy Concerns



Dr. Shankar Khade has recently published a patent titled **"Protein Fermenting and Purification Apparatus,"** aimed at improving the efficiency of protein fermentation and purification processes. This innovative apparatus represents significant advancements in biotechnology and related fields. The patent was accepted on September 19, 2024, and is categorized as a design patent, with the patent number 414944-001.



Dr. Debanjali Roy has shown strong dedication to professional development through active participation in multiple Faculty Development Programs. These experiences have allowed her to refine her teaching methods, stay updated on current research trends, and strengthen her expertise as an educator, underscoring her commitment to

academic excellence. Notably, she participated in the International Symposium on **"Niche Areas of Sustainable Development"** held from 2nd to 6th September 2004, organized by PVG's COET & GKPIOM, Pune.





Dr. Amol Kasture has been appointed as a Reviewer for RSIS International Journals, acknowledging his expertise in the field. He has also completed a Faculty Development Program (FDP) on **"Quantitative Data Analysis,"** sponsored by NLD, further strengthening his academic credentials and proficiency in data analysis techniques.



community-driven engineering solutions. The IEEE EPICS Project focuses on engineering solutions that tackle social and environmental challenges.



Dr. Ranjit Kumar recently completed the prestigious IEEE EPICS (Engineering Projects in Community Service) initiative, which uses engineering skills to address critical community needs. His involvement highlights his commitment to applying technical expertise for societal impact and demonstrates leadership in creating meaningful,





and therapeutic capabilities. His participation underscores his commitment to staying updated with the latest research trends and integrating new knowledge into his work in the field.

Dr. Mahesh Patil recently participated in an online webinar titled **"Latest Research on Liver & Kidney Cancer Treatments + Biomedical Microsystems,"** hosted by CGU on September 13, 2024. The session covered cutting-edge advancements in treating liver and kidney cancers, focusing on innovative biomedical microsystems that improve diagnostic



Dr. B.K.C. GANESH working as Associate Professor in SOE delivered a talk on **ROLE OF IOT in Industrial Revolution 5.0** at the International conference jointly organized by ADYPU and Balitar Islamic University Indonesia on August 26th, 2024.





1220944, marking a significant contribution to the field of cyber defense.



Prof. Isha Sood received a Canadian copyright for her innovative work on real-time cyber attack mitigation using a machine learning algorithm on September 3, 2024. This cutting-edge technology, aimed at enhancing cybersecurity defenses, is officially registered under Copyright number

School of Hotel Management



This chapter examines emerging trends shaping the hospitality and tourism sectors, drawing on Prof. Koontru's extensive research and experience in the field.

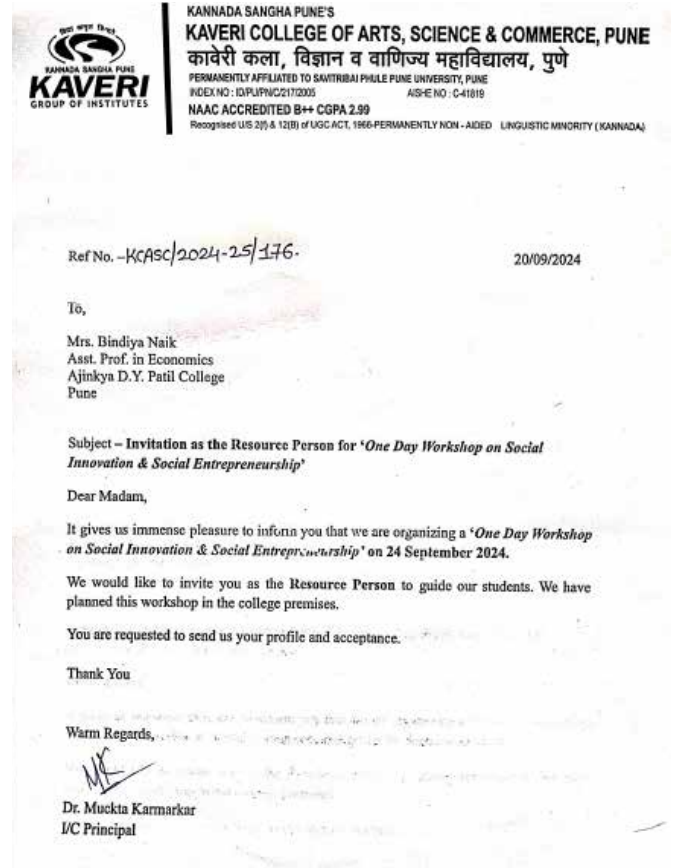
Prof. Rajeev Koontru from the School of Hotel Management has contributed to the academic community with his recently published book chapter, **"Future Trends in the Hospitality and Tourism Industry,"** featured in the edited volume *Futuristic Trends in Management, Volume 3* of the IIP Series (ISBN: 978-93-6252-331-0).



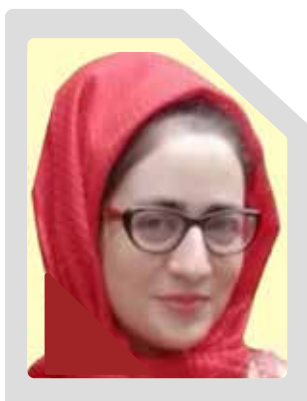
School of Liberal Arts



Assistant Professor Bindiya Naik from the School of Liberal Arts was invited as a resource person for a workshop on **"Social Innovations and Social Entrepreneurship"** at Kaveri College of Arts, Science, and Commerce, Pune, on September 24, 2024. The workshop aimed to equip students with the tools to drive social change through innovative solutions. Bindiya shared insights on creativity's role in addressing social issues and encouraged attendees to seek impactful solutions for sustainable development. The event was well received, with strong participation from students.



School of Law



Dr. Sameena Mir recently presented her research on innovative strategies for promoting self-sufficiency and sustainable development in India at the Second International Conference on Building a Self-Reliant India (ICBSRI-2024), organized by the Amity School of Communication and UNICEF. Additionally, she served as a reviewer for the Asian Journal of Agricultural Extension, Economics, and Sociology, where she provided critical feedback on an article's methodology and relevance,

enhancing her understanding of current trends and strengthening her academic evaluation skills.



Adv. Abhilasha Mane participated in a two-day Faculty Development Program (FDP) on **"Research Problem Identification and Paper Writing"** from September 19 to 20, 2024. The program aimed to equip participants with skills

for identifying research problems, formulating relevant research questions, and structuring academic papers for publication.



School of Design



Prof Apoorva Gandharve from the School of Design attended the PLF 2024 Pune Convergence event on September 20, 2024. The gathering brought together product leaders, innovators, and change-makers for insightful panel discussions focused on leveraging generative AI to enhance productivity. Hearing from leaders of esteemed

organizations and engaging in one-on-one conversations sparked new ideas and challenged existing perspectives on the use of generative AI. Additionally, Prof Gandharve participated in an engaging workshop that highlighted how generative AI can enhance creativity rather than diminish it.



On September 22, 2024, School of Design faculty Apoorva Gandharve and Alkesh Singh, along with M.Des-UX students, attended a session by Don Norman, the Father of UX, organized by the Association of Designers, Pune. They gained invaluable insights from Norman's design journey, learning that **"things that don't work are learnings and not failures."** He emphasized the importance of interdisciplinary collaboration, sustainable practices, and policy-making in design.



School of Film & Media

On September 2, 2024, Prof Prasad Pawar presented his paper, **A Master of Strategic Communication: Relevance of Chhatrapati Shivaji Maharaj's Diplomatic Lessons in Today's Era**, at a national conference organized by Savitribai Phule Pune University. The event centered on the significance of Chhatrapati Shivaji Maharaj in the 21st century, allowing scholars to examine the historical and modern impact of his leadership. Pawar's presentation emphasized Shivaji Maharaj's diplomatic skills and their relevance to contemporary strategic communication, contributing valuable insights to the discussion on his enduring legacy.



On September 3, 2024, Dr. Sukhada Khandge presented her paper titled **Relevance of Saint Tukaram Maharaj's Abhangas in Chhatrapati Shivaji Maharaj's Swarajya: With Respect to Narration by Warkari Kirtankar Dnyaneshwar Maharaj Wable** at Savitribai Phule Pune University's National Conference on Chhatrapati Shivaji Maharaj's relevance in the 21st century. Her research examined how Tukaram Maharaj's Abhangas influenced Shivaji Maharaj's vision of Swarajya and highlighted the storytelling tradition of Warkari Kirtankar Dnyaneshwar Maharaj Wable.



School of Management



Prof. Shiba Prasad Mohanty, Assistant Professor of the School of Management, ADYPU, presented a paper at the Royal University of Bhutan at the International Conference on **Embracing Artificial Intelligence for Sustainability & Life Skills** held from 23rd to 27th August 2024.





Performance Management – Emerald. This study reviewed theoretical and empirical literature on the significance of international migrants' remittances and analyzed their effect on productivity growth in developing countries using data from 1991 to 2021.

On August 31, 2024, Prof. Sugandh Arora, Assistant Professor at the School of Management, published a paper titled **How Does Blockchain Impact Sustainable Food Security? Insights from Literature Review** in the International Journal of Information Management Data Insights. This study evaluated blockchain technology's role in achieving long-term food security through a review-based approach.

Later, on September 19, 2024, Prof. Arora published another paper, **Unveiling the Impact of Remittances on Productive Efficiencies: Investigating Productivity Growth of Prominent Remittance-Receiving Countries** in the International Journal of Productivity and



On September 14, 2024, Dr. Ambuj Gupta, Dean of the School of Management at ADYPU, was invited as a panelist at the 14th World Education Summit in Bangalore, themed **EduVolution 2050: Shaping the Future of Teaching-Learning**. Jointly organized by MTC Global® and RV Institute of Management, the summit focused on evolving teaching and learning in the face of technological challenges and sustainability concerns.



International Division



Dr Vijay Kumar participated in an International Scientific and Practical Conference ‘Development of Education through Artificial Intelligence dedicated to the 70th anniversary of the USSR’s (Russia’s) entry into UNESCO.

International Collaboration

On 28 August, ADYPU strengthened its partnership with Educare Taiwan through an MoU signing. CEO Ms. Lin and University Relationship Manager Ms. Megha Maheshwari met with ADYPU’s Vice Chancellor Dr. Rakesh Kumar Jain and Dr. Vijayakumar Varadarajan, Dean of the International Division, to discuss collaborative initiatives. These include fully sponsored programs in Taiwan, full stipend internships, and joint research grants, fostering stronger academic ties between Taiwan and India.



Student Corner

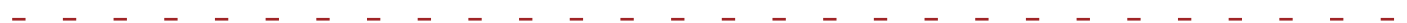
Launch of ADYPU Student E-Magazine: Abhivyakti

ADYPU has reached an exciting milestone with the launch of **Abhivyakti**, the student E-Magazine, unveiled by the Honourable Vice-Chancellor. Published biannually, Abhivyakti offers students a platform to showcase their talents and explore their creativity, establishing itself as a powerful voice for the ADYPU student community.

The inaugural edition sets a promising tone for what is sure to be an inspiring and enriching initiative. The magazine's editorial board comprises talented students from various schools at ADYPU, including:

- Zainab Shaikh, School of Engineering (SOE), Editor-in-Chief
- Sidra Patel, SOE, Sub-Editor
- Maneesh Podili, School of Design as the Graphic Designer (SOD)
- Shrutika Gupta, School of Hospitality Management as Asst Graphic Designer (SOHM)

Driven by the motto "**for the students, by the students,**" Abhivyakti stands as a creative platform designed to celebrate the unique voices and contributions of the ADYPU student body.



Suicide Prevention and Mental Health Awareness Session for Students

The Research & Development Cell in Collaboration with the Student Service Division organized the 2nd sensitization session on **Suicide Prevention, Mental Health, and Wellbeing** for students on 6th September 2024. The session was conducted by Ms. Gayatri Lokhande, Senior Consultant with OUTLIVE. The session was designed to raise awareness about suicide prevention and provide youth with support resources. It focused on essential aspects of mental health, including suicide statistics, ways to approach conversations about suicide, barriers to open discussion, and strategies for supporting oneself and others. The students of the following schools attended the session; SOE, SOA, SOM,SOD and SOHM



Awareness Session on Suicide Prevention and Mental Health

Breaking the Silence: Hope, Help, and Healing

Organized by:
Research & Development Cell in collaboration with the Student Service Division

Date and Time:
6 September 2024 | 2:00 PM - 3:00 PM

Venue:
Mini Auditorium, ULC 7th Floor

Speaker:
Gayatri Lokhande
MA Clinical Psychology
Consultant at Outlive, Centre for Mental Health Law and Policy, Pune



Join us to learn, share, and support each other in creating a safe and understanding community. Your presence matters!



Teachers Day Celebrations

On September 5, 2024, students from the School of Architecture hosted **"Teachers Day Celebrations,"** attended by faculty, staff, and students. The event began with a cake-cutting ceremony led by Dean Prof. R.T. Golgire, who emphasized the vital role teachers play in students' lives. Students honored both teachers and non-teaching staff, sharing heartfelt narratives about the impact of their educators on their academic journeys.



School of Liberal Arts Screens 'A Silent Voice'

On September 13, 2024, the School of Liberal Arts hosted a screening of the 2016 Japanese anime film **'A Silent Voice'**. The film explores themes of bullying, suicide, and redemption, following Shoya Ishida as he seeks forgiveness for bullying his deaf classmate, Shoko Nishimiya. It highlights the long-term psychological effects of bullying on both victims and perpetrators, emphasizing the importance of personal growth, reconciliation, and empathy in overcoming life's challenges.



Victory at UXINDIA24

School of Design students Vaibhavi Lawadkar (4th Year, VC), Vaishnavi Sharma (3rd Year, PD), and Aryan Nikam (3rd Year, PD) secured 1st place in the global DXS24 – Design X Social Global Innovation Challenge! This year's theme focused on Design + AI for Social Good, in line with the UMO Design Foundation's mission of **Good design for better living**. Accompanied by faculty Mr. Chaitanya Ketkar, they represented Ajeenkya D Y Patil University at UXIndia 2024, India's leading international UX design conference held in Bengaluru from September 17-18, 2024.



Journalism Students Attend Two Live Press Conferences in Pune

Journalism students from ADYPU recently attended two significant live press conferences in Pune on September 19, gaining valuable real-world experience. The first conference featured Paralympic silver medalist Sachin Khilare, where students were inspired by his journey and learned about the challenges of being a Paralympian, enhancing their insights into sports journalism. The second event, organized by Mahila Jagar Samiti at Patrakar Bhavan, focused on grassroots journalism and women empowerment.



Sound Engineering Students Launch Festive Track for Ganpati

On September 23, 2024, Sound Engineering students at ADYPU released a vibrant song titled **"He Gajanan Gaurinandan"** for the Ganpati festival. Composed by Kabir Lakhmapure and featuring vocals by Ameya Taranekar, the song beautifully blended tradition with modern sound. The arrangement by Abhinav BS, along with expert mixing by Nitesh Jha and tabla rhythms from Ankur Pithe and Harshwardhan Bhagat, enriched the festive spirit. Backing vocals by Susneha Basu and Aarav Kaushik completed this collaborative tribute to Lord Ganesha, showcasing the students' creativity and skill.



Lyricist & Composer
Kabir Lakhmapure



Singer
Ameya Taranekar



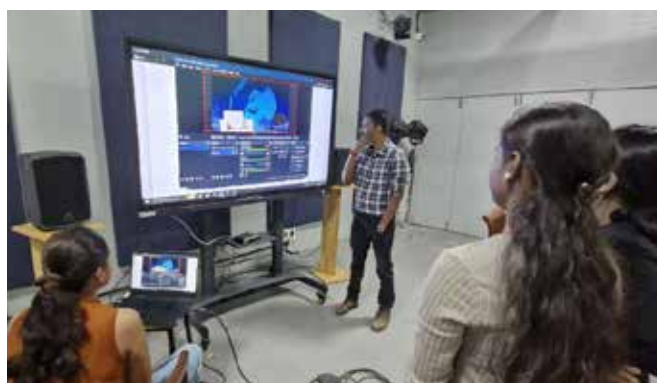
Arrangement & Programming
Abhinav BS



Mixing & Mastering
Nitesh Jha

Specialized Workshops for ADYPU Media Students

On September 20, 2024, ADYPU hosted specialized workshops aimed at enhancing technical skills for journalism and film students. Journalism students participated in a workshop on OBS (Open Broadcaster Software) led by Tanmay Datta, focusing on live streaming and video production techniques for effective digital journalism. At the same time, final-year film students engaged in an advanced lighting techniques workshop conducted by Rakesh Bhilare, where they learned how to create mood and atmosphere in their projects through professional lighting setups.



Industrial Visit to Thermax for Management Students

On September 10, 2024, the School of Management conducted an industrial visit to Thermax Babcock & Wilcox Energy Solutions Private Limited in Shirval, Pune. The visit focused on innovations to enhance efficiency, reduce environmental impact, and integrate sustainability into business operations. BBA and MBA students left the visit feeling motivated and inspired.



Cultural Chronicles

Ganesh Utsav

ADYPU hosted the Ganesh festival on September 7, 2024, with the celebrations for the first two days organized by the School of Architecture (SOA). Lord Ganesha was welcomed to campus with vibrant decorations, joyful music, and traditional dhol and tasha. Faculty and students actively participated in the festivities, creating an atmosphere filled with devotion and enthusiasm as prayers were offered along with Modak. The campus was alive with a fun-filled spirit.



Awards & Accolades

Dr. Aditi Mane has been awarded her **doctoral degree in the field of Law**. Her research on the **"Socio-legal Analysis of Child Soldiering Laws and Policies in India"**, demonstrates exceptional depth and insight into International Human Rights Law and its interconnection to the Children involved in Armed Conflict in the Indian Naxalite settings.



Dr. Vishal Shirsath has excelled in leadership and academic contributions, receiving the Best Coordinator Award for 2024 and the prestigious Center of Excellence Award at the BRIDGE Conference 2024. His guidance led to the successful completion of a PhD candidate's research, reflecting his commitment to academic excellence and research innovation.

Achievements:

1. Best Coordinator 2024 & Center of Excellence Award

Recognized for distinguished performance at Ajeenkya DY Patil University during

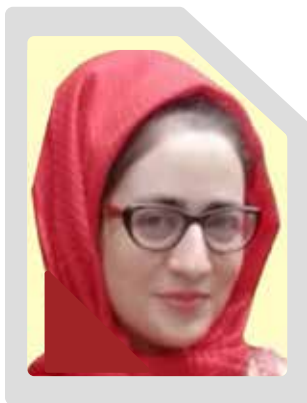


2. Speaker at International Conference

Delivered a session online at the University of Balitar, Indonesia.

3. PhD Candidate Supervision

Ms. Sarika Davre was successfully awarded a PhD for research on predicting lung cancer occurrences based on lifestyle using machine learning and AI techniques.

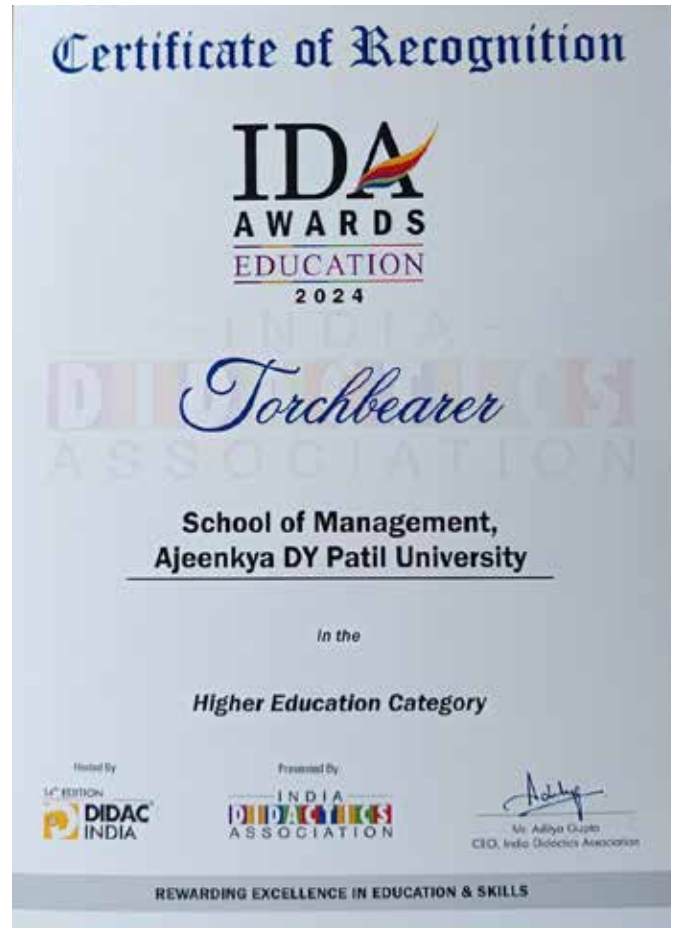


Dr. Sameena Mir Receives Certificate of Appreciation for Dedication to Education

Dr. Sameena Mir received a Certificate of Appreciation from the Academic Senate and International Research Council of Eudoxia Research University and the Eudoxia Research Centre on Teachers' Day, September 5, 2024. This recognition was presented at a prestigious event organized by the Eudoxia Research Centre and Eudoxia Research University. She expresses gratitude to Prof. Dr. Rajesh G. Konnur, Dr. Sukhwinder Singh, Dr. Jayashree Sailda, and Prakash Gogoi for their support.



School of Management was adjudged as **"FINALIST"** and among **"TOP SIX"** in Experiential Learning under **"Higher Education Category"** at 14th DIDAC INDIA (Asia's largest conference and exhibition in education and skilling sector) organized by India Didactics Association (18-20 September 2024) at Delhi.



Media: Design & Photography Credits



Devanand Wankhade
Art Director



Lokesh A Vighare
Sr. Graphic Designer



Raghi Joshi
Event Manager



AJEENKYA
D Y PATIL UNIVERSITY

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