



AJEENKYA
D Y PATIL UNIVERSITY

THE INNOVATION
UNIVERSITY

ANNUAL
REPORT
2019-20

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From the President's Desk

It has been an exciting time of change and transformation across the world. As a campus community we have come together in tough times to battle enemy for all, COVID 19. During the second half of the academic year, learning shifted to virtual mode, moved students out of campus housing, worked remotely and yet banded together to help each other through a difficult period.



I am overwhelmed by the incredible efforts put forth by the faculty, staff, and students: they all continued to 'doing work as usual' at the same time the entire world turned upside down. We continue to demonstrate that we are a connected community.

The Ajeenkya DY Patil University is home to an intellectual community built on the foundations of open discourse, innovative learning, evidence-based analysis, and the challenge of engaging a diversity of perspectives. Our environment of a constant intellectual challenge has supported free and open inquiry and investigation by generations of faculty, students, staff, and visitors, and has helped shape scholarly fields and defined schools of thought across the full scope of our work.

ADYPU is rising to meet the needs of the time and to anticipate the needs of tomorrow. We are fostering connections in myriad forms because that is what our students needs to become great leaders and thinkers, what our faculty needs is to continue transformational research, what ADYPU needs as we boldly grow.

The University has generated tremendous momentum for advancement on an accelerated path towards all-round excellence - it is a collective effort of the faculty, administrative staff, students, and our partners that will get us closer to achieving our dream. I thank you all for your collective effort for ADYPU.

President
Ajeenkya DY Patil

Vice Chancellor's Address



We have covered a long road in the last years and it has been a roller coaster for us but coped up well and came out of these unprecedented times with flying colors. It is my great pride and happiness to present the Ajeenkya DY Patil University Annual Report 2019 - 20. It is our constant endeavor to offer unmatched pedagogy with great student experience & satisfaction. The pandemic undoubtedly given us some challenges, but it also given us new opportunities and new landscapes to cover. With the zeal and dedication of our staff we shifted this university into a digital platform. Our

immediate operating environment, we maintained the education continuum in our organization. We face into this new landscape determined as ever to support our researchers as they continue to shape the world we live in and to prepare our students for life and work, today, tomorrow and for the decades to come.

Since 2015 we have been implementing our 'Ready for Life and Work' strategy, and in 2019 we continued to build on that momentum to make our bold vision a reality.

With innovation in our heart, we are pacing towards the digitally transforming education industry. The people of ADYPU once again proven that we are unstoppable in the face of any adversity, and we can adapt to anything that needs to fulfill our mission & vision.

I am grateful to ADYPU family for everything we have achieved in 2019. These are achievements that prove that we have will and we definitely have determination to find our ways and we are a real Innovation University equipped to lead education industry of with 21st century.

Vice Chancellor
Ajeenkya DY Patil

Director's Address

Guided by our Strategic intent, some highlights include:

- Create and disseminate knowledge through a range of high-quality academic programs in a student-centered learning environment emphasizing intellectual achievement and employability.
- Work through a matrix of four imperatives in all academic and research pursuits, viz. what is desirable to people, what is feasible through technology, what is viable for business and what is good for society and the environment.
- Create an enabling environment of freedom and responsibility, which stimulates the intellectual capacity of students, faculty, and staff to create opportunities for personal and professional growth.



Underpinning everything, we do is our commitment to living our values first and I see this alive and well in so many of our 2019 achievements. From our award-winning team of SIAM Design contest to design students to discovery of ventilator splits discovered by the engineering students to support the fight against COVID-19 to helping the needy people on the occasion of Founders day

It is an extraordinary time to be part of the world of education and I am ever grateful for the commitment of our people to the communities we serve. As we look towards 2020 and beyond, education is about flexibility and adaptability, and at ADYPU that's simply part of who we are. I have great confidence and enormous pride in our ability to continue to evolve and to thrive in changing times.

We are committed to uphold the transformative power of education, to remain deeply relevant in changing times and to set the standard for what a University of today and tomorrow should be.

It is with heartfelt thanks to our wonderful staff, students, Chancellor and Council that we make these ambitions a reality and I look forward to continuing the journey together.

The COVID-19 lockdown focused the minds of everyone at ADYPU on a set of unprecedented challenges that could not have been foreseen. I am immensely proud of the way my colleagues have pulled together to address those challenges. It is my honor and privilege to present the Progress Report of the Ajeenkya DY Patil University during 2019-20. Established by an Act of the State of Maharashtra, the Ajeenkya DY Patil University began operations in the year 2016, with 110 undergraduate students.

Now in our fifth year, the University has grown considerably in scale and scope. Today we have more than 3000 students enrolled at the university, coming from 27 States and Union Territories in the country across eight schools: DYPDC School of Design, School of Engineering, School of Management, School of Liberal Arts, School of Hotel Management, School of Film & Media, School of Information Technology, and the School of Architecture.

The Goal

Ajeenkya DY Patil University is designed as a comprehensive, multidisciplinary, research-focused and student-centric university, which is unique in the country. The mission of the University is to develop and educate the path-shapers of tomorrow, who can shoulder the challenges of globally responsible, and ethical leadership in the 21st Century. The University is envisaged to be an enduring global center of excellence in higher education, which is anchored in research & innovation, driven by an outstanding faculty, supported by national & international academic partnerships. After a remarkable beginning, and a phenomenal growth in the first few years, the University can now boast of a truly multidisciplinary character, and in this setting, the academic programs have started flourishing on progressive interdisciplinarity and research-led learning.

Innovative Learning & Research Focus

The undergraduate curriculum at the Ajeenkya DY Patil University has a broad-based common core with the flexibility to allow students to explore - for an enhanced breadth of learning and engagement, and the students then acquire the depth in a major subject of their choice. Not only the curriculum, but the teaching-learning process followed at the University is forward-looking. A major component of the mission of the University is to actively engage faculty and students in the process of creating knowledge, not just disseminating it.

Research is an integral part of pedagogy at the University where the students “learn by doing”.

Infrastructure

The University has 110 acres of lush green campus. With an aim to expand the residential potential of the University and accommodate more students in the University campus, we are working to increase the hostel accommodation capacity. The new hostel named UNISAPCE is fantastically designed, keeping in mind the needs of the students. Other related amenities for the students are planned to expand.

Faculty Excellence

ADYPU is committed to innovative teaching and learning. The core of the University lies in our excellent faculty. We have made faculty excellence our highest priority and believe the resourceful faculty is the key to success of our students. They are the inspiration to our students and motivate them the best results. For the knowledge up gradation and being at par with the latest trends, ADYPU supports the faculty to learn and participate in various resourceful seminars, conferences, and workshops. This academic year we passed more time working from home, but our faculties were continuously working on research aspect, publishing papers, attending MOOC programs, virtual conference to expand their knowledge base.

International Collaborations

The rate of internationalization is growing rapidly, with unhindered communication channels and inexpensive travel. Ajeenkya DY Patil University is already seeking to make the most of the possibilities by forming global partnerships and fostering relationships with other institutions. In the Year 2019-20 Ajeenkya DY Patil University remained instrumental in collaborating with International Universities during the first half of the academic year. In the academic year 2019-20 Ajeenkya DY Patil University signed Memorandum of Understanding with the Hongik University, Seoul, South Korea. The MOU was signed between Dr Ajeenkya DY Patil representing ADYPU and Prof. Sang Koo representing the Hongkik University. On February 13, 2020, ADYPU - School of Film & Media signed a Memorandum of Understanding with one of the World's Best Film School—JMC Academy, Australia.

Global Collaborations

Ajeenkya DY Patil University forges partnerships with outstanding academic and other institutions across the globe to accentuate the student experience, faculty growth and contributions in research. Collaborations with our foreign colleagues are essential to the success of our global activities. Our international collaborations are formalized through agreements and other mechanisms that document the relationship and expectations of each partner. ADYPU enters into a diverse array of these agreements with foreign organizations, including:

- Academic and Research collaboration agreements
- Project-based agreements
- Cultural Exchange Agreements

This academic year students from TEESSIDE UNIVERSITY, Moscow visited the ADYPU campus and explored the Indian Culture by interacting with students and various excursion trips planned around Pune.

During the pandemic, the collaborations were carried out virtually. All the Schools conducted masterclasses and workshops in collaboration with experts from different countries.

Student Activities

The Founder and Trustees of the DY Patil Group and all the faculty, staff and administrators of the Ajeenkya DY Patil University view the University as an investment in India's future, our collective contribution of financial and human capital to the process of nation-building. The University has generated tremendous momentum for advancement on an accelerated path towards all round excellence. It is the collective effort of the faculty, administrative staff, students, and our partners that will get us closer to achieving our dream.

Thank you for your support to the University.

Prof. Hrridaysh Deshpande

Director/Member of Governing Body

Governance, Leadership & Management

ADUPU Leadership is multifaceted with a large spectrum – it is scholastic, empirical, highly pragmatic at the same time deeply emotive, humane, logical, industrial, local, and global too. ADYPU management has a long tradition and heritage of excellence and a strong grit to take challenges in rapidly changing global academic and industrial environment. The management is full of innovation at each step, it is source of motivation for the whole faculty members, employees, and student community. Following is the brief information over the leadership at various levels.

Governing Body

Sr. No.	Members
1	Dr. Ajeenkya DY Patil
2	Dr. E.B. Khedkar
3	Shri. Nihal Garware
4	Shri. Suresh Makhija
5	Dr. Makarand Jawadekar
6	Smt. Pooja Patil
7	Dr. Nandita P. Palshetkar
8	Shri. Hrridaysh Deshpande
9	Shri. Raymond Paul (Non-member secretary)

Board of Management

Sr. No.	Members
1	Shri. Hrridaysh Deshpande
2	Shri. Sushant Patil
3	Shri. Nihal Garware
4	Shri. Sudhir Mehta
5	Dr. Saiesha Mistry
6	Dr. E. B. Khedkar
7	Dr. Ajay W. Patil
8	Dr. R. Gopal
9	Dr. Debjani Dasgupta
10	Dr. Sangram Jadhav

Academic Council

Sr. No.	Members
1	Dr. E. B. Khedkar
2	Shri. Hrridaysh Deshpande
3	Dr. Manju Rughwani
4	Shri. Ashish Nar
5	Ms. Bindiya Naik
6	Dr. Makarand Joshi
7	Dr. Biswajeet Champaty
8	Shri. Deepankar Bhattacharya
9	Shri. G. B. Pokale
10	Shri. Tomio Isogai
11	Dr. Sandip Tapkir
12	Ms. Dhun Patel

Board of Management

Sr. No.	Name	Position	Members
1	Prof. Hrridaysh Deshpande	Director of Governing Body	Chairperson
2	Prof. Ganesh B Pokale	Controller of Examinations	Member Secretary
3	Prof. Ashish Nar	Head: School of Design	Member
4	Dr. Makarand Joshi	Head: School of Management	Member
5	Bindiya Naik	Head: School of Law	Member
6	Dr. Rakesh Afre	Faculty: School of Engineering	Member

About the University

Ajeenkya DY Patil University is a comprehensive, multidisciplinary, research focused and student-centric institution that is bringing a paradigm shift in higher education in India through its innovative curriculum, interdisciplinary focus, and cross-disciplinary thinking across a wide range of disciplines. The University is building an eco-system of knowledge to promote recognition of the inter-connectedness of ideas, systems, and environments in the world inside the campus, and those outside it.

The University has 8 schools including DYPDC School of Design, School of Film & Media, School of Management, School of Engineering, School of Law, School of Liberal Arts, School of Hotel Management, School of Architecture and School of Information Technology.



Strategic Intent

The strategic intent for Ajeenkya DY Patil University is “Always the best”. In the coming five years, ADYPU will be recognized as one of the top institutions in the country for academic excellence in teaching, research, and quality of service. The guiding terms for us shall always be inspiration, intuition, imagination, and innovation. To achieve strategic intent, ADYPU is committed to:

- Create and disseminate knowledge through a range of high-quality academic programs in a student-centered learning environment emphasizing intellectual achievement and employability.
- Work through a matrix of four imperatives in all academic and research pursuits, viz. what is desirable to people, what is feasible through technology, what is viable for business and what is good for society and the environment.
- Create an enabling environment of freedom and responsibility, which stimulates the intellectual capacity of students, faculty, and staff to create opportunities for personal and professional growth.

School and Programs

ADYPU offers a variety of innovative academic programs through its 8 different schools which include School of Design, School of Engineering, School of Management, School of Film and Media, School of Law, School of Information Technology, School of Hotel Management, School of Liberal Arts and School of Architecture. Each school offers a range of programs including undergraduate and postgraduate programs, diploma courses, and certification courses of shorter duration which are tailored to suit student’s academic and career needs. ADYPU offers variety of options to gain knowledge, earn a degree, and choose career avenues in accordance with the need and want of each aspiring student.

Have a look at the courses from each school.

School of Design	School of Engineering
<ul style="list-style-type: none"> • Bachelor of Design (Automobile design) • Bachelor of Design (Product design) • Bachelor of Design (Graphic design) • Master of Design (Automobile) • Postgraduate Diploma in digital modeling • Postgraduate Diploma in Design Driven Entrepreneurship • Master of Design Engineering (Product design) • Master of Design (Computer interaction design) • Master of Design (Design Driven Entrepreneurship) 	<ul style="list-style-type: none"> • B. Tech (Mechanical Engineering) • B. Tech (Computer Engineering) • B. Tech (Biomedical Engineering) • B. Tech (Mechatronics Engineering) • B. Tech (Biotechnology Engineering) • M. Tech (Bioengineering) • M. Tech (Computer Engineering) • M. Tech (Automotive Product Engineering) • M. Tech (Digital Manufacturing)

School of Film and Media	School of Liberal Arts
<ul style="list-style-type: none"> • B.B.A. in Digital Marketing & Social Media • B.B.A. in Media and Communication • B.B.A. in Film and Media 	<ul style="list-style-type: none"> • B.A. in Liberal Arts with specializations in English, Psychology, Economics and International Studies

School of Law	School of Information Technology
<ul style="list-style-type: none"> • Integrated Bachelor of Legislative Law (BA LLB) • Bachelor in Legislative Law (LLB) Master of Law (LLM), and other postgraduate legal studies 	<ul style="list-style-type: none"> • B.C.A. (in Cloud Technology and Information Security) • BCA (in Mobile application and Cloud Technology) • B. Tech (in Cloud Technology and Information Security) • B. Tech (in Mobile application and Cloud Technology) • BSc (in Animation and VFX) • B. Tech IT (Data Science) • Bachelor of Computer Applications (BCA)

School of Management	
<ul style="list-style-type: none"> • B.B.A. in Sales and Marketing • B.B.A. in Entrepreneurship & Innovation • B.B.A. in Financial Services • B.B.A. in international business • B.B.A. in Financial services and CMA • B.B.A. in Logistics and Supply Change Management • B. Com (Honors) CMA integrated 	<ul style="list-style-type: none"> • MBA (Media & Communications) • MBA (Business Innovation and Strategy) • MBA (Banking and Financial services) • MBA (Business Analytics) • MBA (International Business) • MBA (Digital Marketing and e-commerce) • MBA (Logistics & Supply and Chain Management) • MBA (Healthcare and Hospital Management) and many other certificate programs

School of Architecture	School of Hotel Management
<ul style="list-style-type: none"> • Bachelor of Architecture • Master of Architecture 	<ul style="list-style-type: none"> • Bachelor of Hotel Management • Bachelor of Science (Culinary Arts) • Bachelor of Science (Hospitality and Hotel Administration)

Teaching & Learning

Our teaching, learning, and assessment systems are well thought of at every level to help students with skills and knowledge to excel in the future, and take advantage of new opportunities. Emphasis is always on student-centered learning, personal development, creativity, intellectual rigor and technical ability aimed at increasing independence of approach, thought and process.

We employ a variety of teaching styles, each suited to the subject being taught and characterized by learner preferences. A range of teaching methods is employed such as formal lectures, studios, laboratory experiments, team working, problem solving and experimentation. An active 'hands on' approach to learning is encouraged with workshops and projects, field trips and laboratory work. Students participate in building and testing prototype designs and undertake projects. Many of these projects are likely to come from Industry and business through the Innovation Factory.

Faculty engages with students in small groups and on a one-to-one basis, to encourage an 'individual' response to set briefs. Our teaching and learning processes promote research, experimentation, analysis, evaluation, and self criticism - all of which assist in arriving at the best possible solutions to a given academic or industrial challenge. Imparting appropriate and transferable practical skills is central to the learning strategy of the program. Initiative and independence are fostered throughout and develop incrementally as the course progresses. Analytical and problem-solving skills are developed using a range of appropriate 'real' and 'theoretical' case studies and problem / task-based learning scenarios. Knowledge is assessed, formatively and summative, by several methods, including, practical work, individual and group presentations, written coursework, laboratory experimentation, examinations (seen and unseen, open and closed- book). A personal development plan for each student is planned at the beginning of the year which encourages students to set targets for their own personal development under active guidance and mentoring of an appointed personal mentor.

Global Collaborations



Exploring Australian Filmmaking & Academic Perspectives @ JMC Academy, Australia

On February 13, 2020, ADYPU - School of Film & Media signed a Memorandum of Understanding with one of the World's Best Film School—JMC Academy, Australia. The MOU was signed and exchanged by Dr Edmond Maher-Vice Chancellor ADYPU & Peter Gainey—Director, Australia.

Prior to the MOU Signing Ceremony, Peter Gainey, during his visit to ADYPU was briefed about the innovative practices and some student films at ADYPU-School of Film & Media by Dr Manju Rughwani, Head-School of Film & Media.

The main objective of this collaboration is to encourage staff and faculty from both universities in the areas of film academics, research and exchange programs through electronic forums between classes. The purpose is also to connect a specific topic or idea or research project to seek global perspectives on the course content.

The MOU aims to explore the feasibility and possibility of academic and creative curriculum partnerships. Thomas Aghamkar—Media Manager and International Partnership Development, ADYPU was the bridge for bringing this collaboration to ADYPU-SFM.C.

Capturing the Puneri Culture through Documentary on Wheels

The film students and faculty of Teesside University had a brief stopover in Pune to capture its rich and vibrant Puneri Culture. As part of their School Project—Capturing India on Wheels—the documentary captures the bike adventure with avid biker Dr Simon Lynch on his motorbike capturing from Kashmir to Kanyakumari.

The School of Film & Media played a perfect host in assisting the British students and faculty in the production aspects during their stopover to Pune. On a bright beautiful October 12 morning, the SFM students comprising of Meghna Chauhan, Sakshi Srivastava, Siddharth Chaudhary, Dessyla Swwijie and Daipayan Dutta along with faculty member-Dushyant Somvanshi joined the crew members. They welcomed Ronan Paterson and Dr Simon Lynch along with Rebecca and Christie and acted as a perfect tour guide helping them to navigate capturing the beauty of Pune. The first stopover was the British colonial architectural delight-Mahatma Phule Mandai (Vegetable market), where all the hugs and handshakes were exchanged. The global crew were super delighted in capturing the colorful ambience of the vegetable marketplace. They shot plenty of colorful videos and photographs reflecting the Pune culture, art and artefacts of India.

For the students of SFM and Teesside it was a global immersive and cultural experiences understanding the richness and diversity of both countries.

MOU with Hongkik University, Seoul

Ajeenkya DY Patil University signed an MOU with the Hongik University, Seoul, South Korea. The MOU was signed between Dr Ajeenkya DY Patil representing ADYPU and Prof. Sang Koo representing the Hongkik University. Under this MOU, the students of DYPDC School of Design will get an opportunity to visit and spend 1 whole semester at the Hongkik University's Design College and the same opportunity will be available for the Design students of Hongkik University to spend a semester at DYPDC School of Design.

Research and Conference



International Conference on 21st Century Teaching-Learning Process in Higher Education (ICTLP- 2020)

Ajeenkya DY Patil University in collaboration with iNurture Education Solutions Pvt. Ltd. organized a two - day International conference held on 13th & 14th March 2020. The conference mainly focused on Innovation in the Classroom in teaching-learning that can make the necessary difference in the classroom. ICTLP provided an opportunity to introspect, reflect, experiment and create are therefore necessary interest areas for research in innovative pedagogy, assessments etc.

Conference Overview:

Advancements in technology, the growing demands from industry and the changes in the mind-set of millennial necessitates a new perspective towards research and practice. It therefore becomes essential for higher education thinkers to understand the changes in the learning ecosystem and design experiments as well as experiences around the same so that the students and other stakeholders gain maximum advantage through this scholarship.

International Conference on 21st Century Teaching-learning in Higher Education would provide a perfect platform for all the stakeholders of higher education system to showcase their innovative ideas and best practices. University Professionals, Professors, faculty members, staffs and research scholars would be coming together to learn, share and discuss, current & emerging topics in higher education with thought leaders, technologist, and learning experts, along with their peers. This would be a great knowledge sharing event for a diverse audience embracing international and national member participants. The event blends together inspirational keynotes, practitioner-led workshop sessions, and fun-filled networking opportunities.

Conference Theme:

Building Communities of Learners through continuous Research & Innovation with core focus on Education Technology, Employability & Industry Collaboration, Innovation in the Classroom

ONLINE Multidisciplinary International Conference on Transformation and Survival Post Pandemic

Ajeenkya DY Patil University organized its first ONLINE Multidisciplinary International Conference on Transformation and Survival Post Pandemic on 14th & 15th October 2020.

Conference Chair Dr. Vijay Kulkarni organized the conference with collaborating universities. Daffodil International University, Dhaka, Bangladesh, Chitkara University, Chandigarh, Savitribai Phule University, Pune, NIPM, Kolkata and GIBF, New Delhi were the collaborating partners for the conference. The conference was carried out through our inhouse virtual platform developed by the students of School of Engineering under the guidance of ADYPU incubator. Participants from across the globe participated in the conference.



AJEENKYA | THE INNOVATION
D Y PATIL UNIVERSITY | UNIVERSITY

Presents

ONLINE

**Multi-disciplinary International Conference
on Transformation and Survival Post Pandemic**

In Association with



**SHRI. HRRIDAYSH
DESHPANDE**
Director & Governing
Body Member, ADYPU



**DR. VIJAY
KULKARNI**
Professor, Conference
Chair & Head
Research and Publication



**DR. MAKARAND
JOSHI**
Co Chair & Head,
School of Management



**MR. SUBRAMANIYAN
ANANTHARAMAN**
Vice President,
Siemens Limited



R. N. NALBALWAR
Sr. VP-Aditya Birla Group,
India



**PROF. DR. ROBERT
WAFULA**
Kibabii University,
Kenya



**DR. JITENDRA
JOSHI**
Global President
Global India Business Forum



**DR. SABUR MD
KHAN**
President, Daffodil
International University Trust,
Bangladesh

Conference Overview:

The conference represents an occasion of international interest that is addressed to the professionals from connection domains who, by their contributions may provide a multidisciplinary communication framework. Participating in this conference represents a way of inter-personal and inter-institutional communication based on research themes and an opportunity to connect in the domains, having implications focused on the improvement of the qualitative level of the academic environment reflected in the direction of scientific research. The issues surrounding business organizations and the growing interconnectedness that profoundly shape the context in which organizations face the challenge of transformation and managing survival in the pandemic COVID-19 situation. In this conference different perspectives of transformation and survival of business organizations will be presented.

Student Services Division

“Student services” refers to the broad range of supports that community colleges provide to help students navigate through college successfully, including academic counseling and tutoring. The vision of the Division of Student Services is to help every member of our learning community succeed. Ajeenkya DY Patil University believe in creating a culture of success and excellence in the student experience by providing opportunities for our students to develop the necessary skills to become responsible and compassionate global citizens who serve as they lead. The Student Services department at Ajeenkya DY Patil University is headed by Ms. Priya Abraham. To support and indulge students in various college activities the Students Services Division carried out many activities, as mentioned below:

Ablaze 2019

The cultural fest of Ajeenkya DY Patil University, ABLAZE was held on the 19th and 20th of September 2019. The aim of the cultural event is to make sure that the entire school comes together to compete with the other schools of the University which helps in evoking a sense of togetherness and pride when they win a point for their school and eventually are declared winners of the year. Ablaze 2019 witnessed the participation of more than 500 university students. The events organized were: Storytelling, Shoe Art, Dance, Singing, Poetry, Dumb charades, Improv Comedy, Treasure hunt, Gaming which included for different games, and Fashion Show. The event witnessed healthy competition of teams wherein multiple levels of the events organized made the events intense but interesting. The event conducted by 24 organizers and 30 volunteers. It was supervised by 12 faculties of the college without which the proper execution of the event would have been difficult.

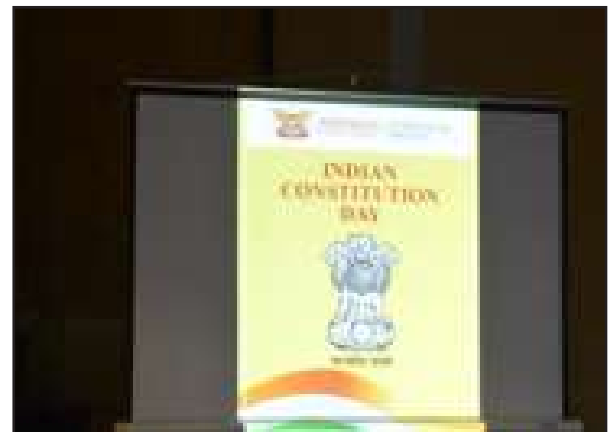
Constitution Day

Constitution Day was celebrated on 26th November 2019 in the University. The students read the oath out loud together which evoked a sense of togetherness and the meaning of the oath and its importance.

Decoding gender ideas and recognizing healthy relationships



The idea behind having a session on decoding gender ideas and recognizing healthy



relationships was to open one's mind and free ourselves from just blindly following rules that the society has imposed on us. It was a very insightful session where students opened about their own experience where they were treated unfairly due to their gender. It made a lot of students think about how they were blindly, even without realizing where being judgmental to the opposition gender. It was organized on 25th February, 2020 by SSD and the speakers were Sneha Satheendran and Priya Abraham.

Emotional Well -being in the time of COVID 19 (online platform)

Student Services Division along with Assist Prof. Debasmita Sinha conducted online sessions for students about emotional well-being during the lockdown period due to COVID 19.

Weekly sessions were conducted via zoom and 2 videos were sent every week from April,2020 to July 2020. The topics were mostly on how to deal with anxiety and depending on the most prominent emotion the students were facing due to the pandemic situation. The topics were decided as per the feedback that was received by the students.

In addition to the weekly sessions, 2 videos were sent out weekly to students which consisted of various techniques for relaxation and positive affirmations. It was prepared by Ms. Sneha Sathendran – Student Counselor and Assist. Prof. Debasmita Sinha.

15 weekly sessions were conducted, and 28 videos were sent to students. Following is the summary of the same.

- Topic: Toxic Positivity and its Effects
- Topic: Dealing with Family/Friends around you during Lockdown Times
- Topic: How to Accept the New Normal after Covid-19
- Topic: Practicing Self-care during times of COVID-19
- Topic: Practicing Emotional First Aid and Mindfulness during Covid-19
- Topic: “Bringing Positive stories from the Journey of COVID 19”
- Topic: Discussion on Accepting and Living with COVID-19
- Topic: Life with COVID, embracing possibilities
- Topic: Self Love
- Topic: Recognizing Depression or Anxiety Disorder
- Topic: Learning to turn bad days into motivating experiences

Videos

11.04.2020	Video 1: Controllable and Uncontrollable
13.04.2020	Video 2: Kindness
20.04.2020	Video 3: Grounding Exercise
22.04.2020	Video 4: Positive affirmations, focusing on good things in life
28.04.2020	Video 5: Soothing Techniques to avoid stress
01.05.2020	Video 6: Reflection & how to gain motivation from past experiences.
04.05.2020	Video 7: Narrative exercise
08.05.2020	Video 8: Self Care.
11.05.2020	Video 9: Self Care - Simplified”
13.05.2020	Video 10: Maintaining an Appreciation List and a Gratitude journal for self, during COVID
19.05.2020	Video 11: Maintaining Emotional Well-being - I
20.05.2020	Video 12: Maintaining Emotional Well-being - II
26.05.2020	Video 13: Finding Inspiration
27.05.2020	Video 14: Grounding Exercise”
01.06.2020	Video 15: Accepting and living with COVID 19
03.06.2020	Video 16: Living with COVID 19 & Preparing our inner Self
08.06.2020	Video 17: Self Love & Compassion - 1
10.06.2020	Video 18: Self Love & Compassion - 2
18.06.2020	Video 19: Anxiety & Depression - 1
20.06.2020	Video 20: Anxiety & Depression - 2
23.06.2020	Video 21: Dealing with Emotional Vulnerability-1
25.06.2020	Video 22: Dealing with Emotional Vulnerability - 2
30.06.2020	Video 23: Dealing with Uncertainty - 1
02.07.2020	Video 24: Dealing with Uncertainty - 2
07.07.2020	Video 25: Savoring - Absorbing & Simply Enjoying the Experience - 1
09.07.2020	Video 26: Savoring - Absorbing & Simply Enjoying the Experience - 2
14.07.2020	Video 27: Staying Healthy - 1
16.07.2020	Video 28: Staying Healthy – 2

Guest Speakers week

For the new batch of academic year 2019-20, Guest Speakers week was organized. Guest speakers from various backgrounds were invited to the campus to address the students. It was held for 3 days on 8th, 9th and 14th of August 2019.

8th August

Dr Vivek Gerard Mendonsa, Director- Marketing, Lawrence & Mayo Groupspoke about creating awareness at global level. Heshared success stories of Jeff Bezos- Amazon, Satya Nadella- CEO Microsoft, Tim Cook-CEO Apple Inc with students. He motivated students by sharing his personal journey and shared his mantra of hard work and success.



Capt Yogiraj, Motivational Speaker spoke to students as to how to enrich students' lives, with the wealth of Happiness & Prosperity. He explained to students, if you have to be the Boss, be a leader first. He stated Quality to be entrepreneur is discipline followed by courage to take risk and patience for success.

Mrs. Anuradha Bhatia, Income Tax Commissioner, Pune spoke on Designing Destiny. She explained to the students that there are no right and no wrong decisions in life. Life is all about experiences. Everyone has their own experiences in life.



9th August

Former Indian Navy Commander Mr. Ravindra Waman Pathak who hung up his navy boots and made Pune his retirement home in 1989 educated the students on importance of character building and leadership in a person's life. In this he focused on Espirit de corps; which is morale and character building, velour; which is aptitude to fight with courage, fairness and honesty, nondiscrimination, discipline and

integrity, honor and courage, forthrightness, a keen sense of observation, sense of pride, punctuality, supervision, and death to dishonor.

R Laxminarayan, ex-chairman of Jyoti Lab entranced the students by playing Rang De Basanti's title track. His main message through that song was "Strongly believe in your future." The second message he wanted to give was how to lead your life with full of energy and optimism.

14th August

Ms. Sonia Solanke, Corporate Trainer, Image Consultant and Communication Expert motivated the newly enrolled students about to be committed for academic and career goals. As per the need of the session, the theme was decided as 'Being Committed'



Shri Sumit Singh Arora talked about the need of commitment and the personal aspects. As per his opinion the 'Awareness' and 'Interest' are the more prominent to be Committed. He added that each student should be obsessed towards profession, because it will be helpful to work with passion in the future profession and achieve great success.

Ms. Yukti Mehendiratta, Erickson Certified Coach (ICF accredited) and Former Gladrags Mrs. India (Runner up session was to acquaint students with the secret of success. As per need of the session, the theme was 'Secret of Success for 21st Century'.



National Youth Day - 'Cleanliness is next to Godliness'



Constitution Day was celebrated on 26th November 2019 in the University. The students read the oath out loud together which evoked a sense of togetherness and the meaning of the oath and its importance.

At ADYPU, the theme of National Youth Day was 'Cleanliness is next to Godliness'.

It was celebrated on 10th January 2019 in campus. The above-mentioned theme was selected to stress on the fact that a simple subject of Cleanliness can also bring in a big change to the society and in turn change the image of our country and the youth of this county can make the shift.

Road Safety Awareness Program





On 15th October 2019 'Road Safety Awareness Program' was conducted at the University campus by DCP Traffic Commissioner, Mr. Deshmukh's handpicked team. The team consisted of Mr. Rajesh Puranik Police Inspector, Traffic Branch and 6 traffic constables. The main goal was to raise awareness & reinforce the rules which will help in changing the mindset of citizens. To re-enforce the importance of following safety rules such as using helmets, seat belts and importance of no honking. It is also important that students are made aware of the consequences that may occur if they do not abide traffic rules.

World AIDS Day - "Fight HIV/ AIDS not people with HIV AIDS"

On 1st December 2019 "World AIDS Day" was celebrated at ADYPU campus to sensitize the students towards people suffering from HIV and the stigma that they must bear due to this illness.

Ek-Unsuni Kahani" the skit performed by students to put across the message. The message was to encourage early testing and lifestyle changes that will thereby reduce and prevent further infection.

ADYPU International Division

1. Inauguration of Club Internationale'

International Division of ADYPU launched Club Internationale' in November 2019. The aims and objectives of the club are to promote world cultures through CLUB INTERNATIONALE', to create platform for interaction, brainstorming and discussions on issues pertaining ADYPU International students and to ensure positive and enriching engagement for its members. Students arranged a food festival to celebrate the event. The Times of India covered the club initiative.



2. International Students Conduct Charity Drive

International Students of ADYPU organized a week long Charity Drive from 14th to 21 st of February 2020. The students collected reusable items such as books, utilities clothes and food. The items collected were distributed to families of migrant workers.



3. Workshop on Sustainable Goals

International students conducted a participative workshop on Design Thinking and Sustainable goals. Students from University of Mondragon, Mexico were part of the workshop. Students from various countries discussed real life problems and challenges faced by people in their respective countries and tried to apply design fundamentals to seek solutions.



ADYPU School of Doctoral Studies

Ajeenkya DY Patil University-School of Doctoral Studies was set up to offer quality oriented PhD Program to all aspirants. The year began on a positive note with 23 doctoral aspirants admitted for their PhD Program in the inaugural year. The School is fortunate to bring on board the expertise and rich experience of international research stalwarts Prof Jeffrey Priest and Prof Anne Boddington.

Prof Anne Boddington is the Pro Vice-Chancellor of Kingston University (London). At ADYPU, she serves in the capacity of International Research & Quality Advisor. Prof Jeffrey Priest is Professor Emeritus at the University of South Carolina, Aiken (United States).



Innovation in Academic Research: Doctoral Supervisors Development Program

On September 24, 2019, the School of Doctoral Studies had organized a day long training program exclusively for newly appointed doctoral supervisors. The theme of the development program was 'Innovation in Academic Research'. Prof Anne Boddington & Prof Jeffrey Priest shared their valuable insights by analyzing the changing innovative paradigms in the world of academic research particularly with the British & US international context.



Both highlighted the critical need and importance of quality in terms of academic research. They additionally emphasized on the several elements of a good doctoral research program. To emphasize this point, Prof Anne and Prof Jeff conducted a four-hour brainstorming session on 'Why PhD Program', where doctoral supervisors were formed into groups to explain the central and very purpose of PhD Program. Around 35 doctoral supervisors participated in this development program. E-Certificates of participation were awarded to the doctoral supervisors.

The inaugural session was graced by Mr. Hrridaysh Deshpande-Member of ADYPU Governing Board who explained the vision of ADYPU Doctoral Program. Dr Manju Rughwani explained the various research themes.

Fundamentals of Doctoral Supervision by Prof Anne Boddington

Doctoral Supervision is the core element of a good quality doctoral thesis. It is a critical aspect for mentoring and guiding the doctoral scholars in helping to learn, relearn and explore. Keeping this thought in mind, ADYPU-School of Doctoral Studies had organized a two-day training program titled 'Fundamentals of Doctoral Supervision' exclusively for the doctoral supervisors at ADYPU from varied disciplines held on January 7 & 8, 2020.

The two-day doctoral supervisor's development program was conducted by Prof Anne Boddington-Pro Vice Chancellor, Kingston University. During her professional visit to University Campus, Prof Anne Boddington began our presentation titled 'The First 365 days of Ph.D. for Supervisors & Students. She began with a workshop session where doctoral supervisors in group of five were put forth different challenging questions. She explained the proposed timeline for the completion of the doctoral thesis.



For which, Prof Anne emphasized the importance as to how the first year is crucial period for a good quality thesis. Thereafter, she laid her emphasis on the need for a good PhD Handbook for Supervisors & Students. Through her exercise, she guided the supervisors to help draft the structure and content for a handbook. Around 28 doctoral supervisors attend the enlightening two-day program. E-Certificates were awarded to the active participants.

Academic Writing: How to Publish Quality Research Papers

After the two-day invigorating session, Prof Anne Boddington conducted a daylong seminar on Academic Writing: How to publish Quality Research Papers for all assistant and associate professors at ADYPU. Organized by ADYPU-School of Doctoral Studies and Internal Quality Assurance Cell, Prof Anne Boddington explained the importance of academic writing and how it builds up the professional profile of the academia career. She stressed on the hallmarks of a good academic writing. She emphasized the need to publish papers in high indexed journals. All in all, over 45 faculty and PhD Scholars attended the daylong seminar.



Entrepreneurship Innovation Centre



Entrepreneurship Innovation Centre [EIC] is a central facility in order to leverage innovation and entrepreneurial ecosystem across the University campus. From ideagenerationandvalidationtoraisingfundsanddealingwithinvestors,defining a business, and marketing strategy, building the organization and its mission, vision, and values, and finally forming the company are supported by various initiatives during 2019~20. These initiatives with the objectives are mentioned:

Tinkering Thursdays:

A new generation that regards entrepreneurship as their most favored destination today demands a level of independence, control over their time and believe ideas are the basis of wealth creation. A series of ideation afternoons with learn by doing on the subject that replicates passion, fun, and sense of fulfilment to become an entrepreneur. These sessions are engaged on Thursday afternoon starting from Aug2019 so that enthusiasts can cherish after the power packed academic week. The activities such as Concept articulation, Validating Opportunity, Human Centered Design Thinking, workshop on Business Model Canvas, Importance of protecting intellectual property through the event 'Funnovation' are conducted.

Tinkering Sessions



Innopreneur2020:

The idea of overseeing one's destiny is a deeply attractive one. One of the most exciting feelings in the professional education is now when one takes the leap to become an entrepreneur and launch his own startup. The event Innopreneur reflects Tinkering Thursdays in transition to business ideation. The event is announced during Sep2019 on 'Smart Campus' theme across the University. More than 20 ideas being shared by students which are curated. In doing so, what are the things one should plan and what are the pitfalls need to watch out are focused during mentoring phase.

EIC Expo20:

The idea of being able to change the trajectory of academics, to unleash the potential as a leader, practical wisdom by entrepreneurs with key takeaways about their Business Model are demonstrated during EXPO2020. The shortlisted ideas during InnopreneurXX are pitched for final jury. The jury panel of veterans from various industries shared their expertise for selecting the best idea and every participant is recognized by appreciation certificate. The EXPO20 event is organized during Jan2020.

Entrepreneurship Awareness Camp:

The conventional advantages of age, experience and legacy have devalued, while the new codes of seamlessness, agility and desire to take entrepreneurial plunge are envisaged. The 2-day event is organized in Feb2020 in association with AIC-Pinnacle and MSME-Govt of India. More than 90 students participated in this event. The event was inaugurated by Mr. Deepak Mahindra –Ex-CXO @Kalyani Group. Each session is engaged by startup founders to leverage the business opportunity, Govt funding schemes, entrepreneurial journey and is concluded by Mr. Jeet Vijay, CEO-AIC Pinnacle, Pune.

AURA 20:

Globalization has accelerated mobility and enabled widening of career horizons. The internet has brought about a dramatic change in the career landscape. It has dismantled many of the barriers that ensured the online presentation platform for DDE scholars. The jury panel was formed by Mr. Kumar Anshu [IITB] –CEO of Bot's n Brains and Mr. Shashank Deshpande- Managing Partner-Pentathlon Ventures. The event is conducted in May2020.

EMERGE:

The young have a great advantage to understand the new business landscape better than those steeped into pre COVID time. The event is designed as a catalyst for identifying the business opportunities during new normal. The business ideas are presented in Healthcare, Learning Techniques, Safety & Security, Delivery Supply Chain, Minimizing Human Contact tracks. Participants were recognized by digital certificates during Jun2020.

Start-to-Scale:

A knowledge pro-series to promote the practice of Innovation and Entrepreneurship by bringing together Thought Leaders, Professionals, Entrepreneurs, Startups and Investors. The activity is open across the University. These webinars are conducted in association with REVITALIZE: Online activities by School of Engineering during Jul~Aug2020. A digital certificate for each participant is issued for every event. The activities are listed here.

Knowledge pro-series

Pro. Sr.	Theme	Objective	Resource
1	10x: Its always possible!	Inspire to become an entrepreneur with an intense sense of purpose	Mr. Ravi N. Cofounder- DreamNext Consulting, Pune
2	NIDHI-A treasure hunt	Government Support Schemes for early stage startups	Mr. Hardik Joshi Director-SciTech Park, Govt of India, Pune

3	Stay Innovative with a student Start up	Entrepreneurial journey of a student : A fire side chat	<p>Mr. Roshan Rawal Student Founder-Exposit</p> <p>Mr. Tinoo Ubale Head- Entrepreneurship@ ADANI Innovation Hub, Ahmedabad</p>
4	Social Innovation: Need, Create and Impact	Role of Social Innovation to impact the society	<p>Mr. Zubin Savla Lab manager</p> <p>Ms. Gayathri Thakoor General manager TATA Centre for Tech & Design, IITB, Mumbai</p>
5	Achieving Innovation Nirvana by Design Thinking	Leveraging Innovation by human centered thinking	<p>Dr. Bala Ramadurai IITM alumni, Executive Coach, Consultant, Pune</p>
6	How to read scientific literature and MANAV: A Human Atlas	Essence of research article and human thought process	<p>Dr. Dhara Lakhkar Domain Expert and PRIISER,Pune</p>
7	Funding Opportunities for Startups	Govt of India support schemes under Startup India	<p>Dr. Shraddha Chauhan Manager-Incubation, SINE@IITB, Mumbai</p>

Industry Institute Interaction:

The effective mentoring plays an eminent role in leveraging an innovative ecosystem. The technical as well as business mentoring with the advisors, domain experts will be a success factor for establishing the incubator. The intent led us to the industry academia collaboration opportunity and personnel from M/s Bharat Forge Ltd, Pune and Maharashtra Centre of Entrepreneurial Development [MCED], Pune had visited the campus.



Startups at Incubator:

Starting out very early means that the opportunity cost of failure is low. The initiatives of developing an entrepreneurial ecosystem resulted in to following ventures by student entrepreneurs.

• **YOOL Business Pvt. Ltd DIPP #63132**

The company is incorporated on 6th Feb2020 by the students of ADYPU - School of Management [SoM]. The company provides the services in food and beverages sector with a support of technology aggregation. The DIPP has certified the company under Startup India.

The business model is shortlisted for the EXPO 20 event.

• **RIGBETEL LABS LLP. CIN#AAS-8966**

The first company at the incubator is incorporated on 15th Jul 2020 by the students of ADYPU - School of Engineering [SoE]. The company provides the new learning services using e-platform.

The founding team had won the second prize and appreciation during the EXPO 20 event.

The support is extended in terms of business mentoring, branding, insights with IP rights and need for customer centric model.

CERTIFICATE NO:
DIPP02102



Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade

#startupindia

CERTIFICATE OF RECOGNITION

This is to certify that **YOOL BUSINESS PRIVATE LIMITED** incorporated as a *Private Limited Company* on **08-02-2020**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Food & Beverages' industry and 'Restaurants' sector as self-certified by them.

Recognitions shall only be valid for the Entity up to Two years from the date of its incorporation, unless it is renewed for any of the financial years, as not mentioned. Form D2.

22-07-2020

DATE OF ISSUE

08-02-2020

VALID UPTO



**GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre**

Form 16

**[Refer Rule 11(3) of the Limited Liability Partnership Rules, 2009]
CERTIFICATION OF INCORPORATION**

LLP Identification Number: **AAS-8966**

It is hereby certified that RIGBETEL LABS LLP is incorporated pursuant to section 12(1) of the Limited Liability Partnership Act, 2008.

Given under my hand at Manesar this Fifteenth day of July Two thousand twenty.



JHABBOO RAM MEENA

ASST. REGISTRAR OF COMPANIES

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the LLP on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the LLP can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar Office:

RIGBETEL LABS LLP

D Y Patil Knowledge City, Charoli Budruk,, Via Lohegaon,,Pune,Pune,Maharashtra,412105,India



The sequel 'Innopreneur2021' is in progress

Controller of Examination

Introduction and Purpose

COVID19 has brought many challenges in various aspects; however, the significance of quality work is adamant and at topmost priority in ADYPU.

Our Academic coordinators, Faculty members and School Heads had played a vital role in fulfilling all the norms and academic credentials. Challenges of implementation in our academic and exam schedule are duly accepted and adhered by us. Keeping in view the pandemic circumstances, an environment cautious strategy was planned accordingly.

Technology Integration in remote assessment

Intellectually an approach was fathomed for remote guidelines which was welcomed and followed by relevant faculty members. The Standard Operating Procedures were prepared and shared. Microsoft training was embedded to acquaint at necessary platforms such as teaching- learning, assessment.

The following are few guiding principles:

- Remote assessment guidelines
- On-line assessment guidelines
- Student promotion guidelines
- SOP Learning remotely with MS Teams
- SOP Teaching remotely with MS Teams

Technology Integration in communication

- Focus was to communicate virtually with students / staff members in digitization mode.
- Paperless Notices / Circulars / Documents were served to expedite information to keep the team with academic schedule flow.

- Structured way of decentralization proved the good result in sequence workflow.

Secured Printing

- A document security tool for ADYPU education sector was adopted.
- 12 security features for transcript and 15 security features for certificate was introduced.
- Security features along with the software provides hidden text, encrypted information, guilloche design.
- The documents are secured with several kinds of threats, forgery, and misuse.

National Academic Depository

- CVL-NAD is an Online Academic Depository, an initiative by HRD Ministry of Government of India.
- Awards (Transcripts and Degree Certificates) of the convocated students in Convocation Jan 2020 were successfully uploaded on CVL-NAD web portal.
- The uploaded awards are secured and encrypted with digital signature of COE.

Examination Manual

- An examination manual is created to document University examination processes and policies.
- The manual will serve as a ready reference of examination office's various functions, operations, and standard formats.

Enterprise Resource Planning Manual

- An ERP exam manual is formed to document University examination processes and policies.

- The manual will serve as a ready reference of automated academic and examination process functioning within the University.

Convocation (January 2020)

Convocation Ceremony was held on 22nd January 2020 for passed out students. The details are as follows:

Sr. No.	School Name	Total students convocated	First Class & above	Gold Medalist
1	School of Design	63	38	5
2	School of Engineering	52	38	4
3	School of Film & Media	23	20	3
4	School of Law	13	13	2
5	School of Management	120	91	10
Total		271	200	24

Result Analysis

Odd Term

Sr. No.	School Name	Total Students	First with Honors Division	First Division	Second Division
1	School of Design	217	12	117	50
2	School of Engineering	1161	325	451	259
3	School of Film & Media	96	21	30	26
4	School of Law	306	46	67	159
5	School of Liberal Arts	10	5	2	3
6	School of Management	853	230	366	203
7	School of Hotel Management	104	23	22	44
8	School of Architecture	29	5	11	12

Even Term

Sr. No.	School Name	Total Students	First with Honors Division	First Division	Second Division
1	School of Design	206	22	111	62
2	School of Engineering	1142	311	328	392
3	School of Film & Media	97	21	30	27
4	School of Law	309	48	68	162
5	School of Liberal Arts	6	4	1	1
6	School of Management	823	234	270	248
7	School of Hotel Management	106	23	21	43

Summer Term

Sr. No.	School Name	Total Students	First with Honors Division	First Division	Second Division
1	School of Design	17	1	4	9
2	School of Engineering	41	12	17	7
3	School of Film & Media	9	0	8	1
4	School of Law	10	2	4	4
5	School of Management	46	5	21	15
6	School of Hotel Management	9	0	2	7

Student Promotion

Student promotion ratio from Academic Year 2019-20 to 2020-21 is 100% considering the guidelines from UGC during Lockdown.

Result Declaration Dates

Academic Year	Term	Exam Conduction Date	Result Declaration Date
2019-20	Odd	10th Dec. 2019 to 24th Dec. 2019	22nd January, 2020
2019-20	Even Term (Intermediate)	Continuous Assessment	8th July, 2020
2019-20	Summer Term	29th June to 30th June 2020 (Online mode)	15th July, 2020
2019-20	Even Term (Final year students)	21st July to 28th July 2020 (Online mode)	7th August, 2020

Campus Life and Student Activities

Chatori Gully 2020:



One of the most awaited food and fun carnival for all staff and faculty of ADYPU was rejoiced in the most grandeur way on February 27. The 'Chatori Gully 2020' was one of the grandest day-night entertainment fiesta till date at the University campus.



The Chatori Gully event was inaugurated with the Chatori Gully themed Cake at the hands of Girish Kulkarni-Founder & CEO - Divinity Worldwide and Gaurav Pahuja - CEO of Exitque and Hridaysh Deshpande, Director, ADYPU.



Under the able student leadership of Siddharth Chaudhary and Meghana Chauhan, the students put up bravely together as part of their learnings of Event Planning & Communication under their course 'Experiential Communication'.



The newest addition of the Chatori Gully 2020 was the Live Stage—sponsored by Balraj Productions. The Live Stage witnessed a series of live performances which included dance, mimicry, songs, rock band and lots more by both students, faculty and staff who showed off their cultural talents. Last but not the least, as part of the business strategy to help vendors to increase their sales, the students organized a foot-tapping deejay night, another first addition which bought to the colorful end of the day of carnival.

Baby Steps to the World of Movie Audition: Music Video Film Screen Test



To make a professional film, the students were given an innovative exposure to opt for the right frame of looks for any genre of filmmaking. On October 19, under the brilliant initiative of Rajeev Jhaveri and support from Harrashaad Kaamble, they took charge in explaining the practical ways of how film screen test process takes place for the Second- & Third-Year Students of BBA Film & Media and Media and Communication.

Prior to the screen test, students initiated a small promotional campaign within the University Calling for Entries for Audition through Posters and social media posts. Initially a small experiment, the day began in preparations of audition set with assembling of camera and light set-up in Classroom 202.

Brighter light could be seen when the whole idea of the audition propped up with names as the list kept on the registration desk started filling up. Along with the completion of set-preparation, there were almost 20-25 participants from various ADYPU Schools on the registration list showing up. A quick dialogue list from the film 'Zindagi na Milegi Dobara' was put up for the participants to act through the auditions as to test their abilities. There was a mixture of great enthusiasm and excitement amongst the students.

Adams Cave: An Audio - Visual Exploration to Understand the Creative World of Advertising & Branding

Learning through clubs and forums is one of the fun ways of seeking real industry insights. The Second Year BBA Media & Communication Students had formed 'Adams Cave'-a platform to conduct creative activities and understand the real world of advertising, branding, and marketing communications. The club was inaugurated on October 11 in the august presence of students and faculty by screening a special teaser announcing the Club.



Set up under the mentorship of Dr Rajesh Jawajala, Associate Professor-- Marketing, Advertising, & Brand Communications who helped the students to identify the vision and mission of Adams Cave. One of the key objectives was to foster community learning through conduct of skill development innovative practices as well as experiential and participative learning approach. The budding advertising and creative professionals will be

explored through domain specific activities through creative quizzes, field-based projects, classroom-based stimulation, and best practices.

Shekhar Suman Interacts with SFM Students @ ADYPU Convocation

During the ADYPU 4th Convocation on January 22, The SFM students and faculty got a great chance to interview Shekhar Suman—a popular television and film personality for its in-house production. Prior to the commencement of the Convocation Ceremony, the mini-TV studio set up was created in the Chairman



Area. Mentored by Dushyant Somvanshi & Rajeev Jhaveri, the students meticulously carried out the interview with him. Right from the set-up to

preparing the questions and all, the students experienced as to how shoot an in-house interview. Post the interview, Shekar was in his usual comical self and pepped up students with his words of wisdom.

Serious Men: Film Shoot in ADYPU Main Auditorium



The BBA Film & Media First & Second Year Students had a wonderful time observing the actual live film-shooting in the beautiful environs of ADYPU. This time, the film was popular Netflix starrer—Serious Men by renowned filmmaker Sudhir Mishra with Nawazuddin Siddiqui in the lead role and Nasser—a popular Malayalam superstar.

During the two day shoot in the University campus, the students witnessed the lighting and camera equipment's for shooting of big budget films. The SFM students were the part of cast and crew for the auditorium sequence. During the intervals, Eeshaan Koltey, Sourav Srinivas and Maitreya Kulkarni got an opportunity to interact briefly about the changing narratives of new-age filmmaking today.

Capturing the Hues of Fashion @ Pune Times Fashion Week

The First- & Second-Year BBA Film & Media & Media & Communication students had a unique opportunity to capture the hues of fashion world at Pune's prestigious Fashion Show—Pune Times Fashion Week. Held during November 15 to 17 at Hotel Conrad, the students had a unique opportunity to rub their shoulders real time with the who's who of fashion photography world. At the same time, they got an opportunity to shoot pictures of famed students were divided into two groups for the three-day event on rotational basis.



The photography team members were Ankit Sharma, Diwakar Bhardwaj, Junaid Kotwal, Norbu Tenzin, Sanjana Prakash, Namrata Verma and Artharva Shukre. While the videography team were Daipayan Dutta, Apoorva Vibhandya, Sourabh Srinivas, Aditya Pal and Abhishek Acharya.

The activity was initiated as the practical learnings for the courses related to Photography and Image Processing and Cinematography Fundamentals under the initiative to Harrashad Kaamble, Adjunct Faculty, Photography and Cinematography.

Femina Mrs Stylista 2020 @ Event & Brand Communication Experience



At the School of Film & Media, we strive to grab every live events and photography opportunities for the students. Well known fashion magazine Femina had organized Mrs Stylista 2020-a beauty pageant contest which gives platform to all women in and around Maharashtra.

As part of the Experiential Communication project, this activity aimed to help the students to plan the nitty-gritties of event planning for the audition round in ADYPU. At the same time, it was another platform for students like Norbu Tenzin and Apoorv Vibhandaya to shoot the audition.



Another interesting aspect of this contest, the SFM students were volunteers for the evening round which was held at Hotel Hyatt. Aspiring event professionals like Siddharth Chaudhary, Sanjana Prakash, Sarthak Tagde & Sarvesh Pagar were volunteers at the registration desk during the glittering final round. During the event, they also promoted the various courses offered about ADYPU. This helped them to boost their overall self-confidence.

MTV Roadies Revolution Auditions at the ADYPU Campus



The Iconic Youth Reality MTV Roadies is a fad among millennials. ADYPU-School of Film & Media had the privilege to associate itself with MTV Longest Running Reality Show—MTV Roadies Revolution 2020 as part of their promotional drive in all campuses. Held on January 13, 2020, the MTV Roadies Revolution (bought to you by Grapevine Communications) witnessed the rare opportunity of two popular Ex-MTV Roadies and MTV Spiltsvilla fame—the bubbly Sohil Singh Jhuti and Yukti Arora who roared with their charm and bubbiness

Balle Balle: Gaana Crossblade Superstars Comes to ADYPU

As part of providing hands-on experiential project, ADYPU-SFM has bought the Gaana Crossblade Superstars as part of its brand association @ ADYPU. A mutli-cultural talent hunt—this hour-long audition saw over 25 students performing songs, dances and beat-boxing. Hosted by powerful and energetic RJ Anmol in truly Punjabi accent and managed



to set the stage on fire. Gaana—is a popular music streaming app, while the Crossblade Musical Festival is aimed at promotional high octane Punjabi artists and dancers in Pune. Four lucky winners got free passes to attend the Grand Concert at Mahalaxmi Lawns on February 29 & March 1.

Shell Petroleum’s Oil Change Champ Promotional Activity



Under the aegis of Adams Cave, a mini two-day brand activation activity ‘Shell Petroleum’s Oil Change Champ’ was put up by Second Year BBA Media & Communication Students. It was organized in the ADYPU Parking Bay on November 12 & 13. As part of the drive, ADYPU Students as well staff and faculty got to refill their fuel their two wheelers with the newly launched oil for two wheelers. Over 80 staff and faculty

participated in the drive for two days. The activity was aimed to give students firsthand exposure in pitching for local event companies to conduct and organize a brand activation program. The activity was mentored by Dr Manju Rughwani and co-ordinated by Glow Event Management Pvt Limited (Pune).

For an Environmental Cause @ Green Run Marathon

As part of the course on Environmental Studies as well as the SFM Extension Activity, the First Year BBA Film & Media & Media & Communication had volunteered to capture memories for the 50000+ young and old marathon lovers residing in and around Lohegaon and Dhanori. Well, the Lohegaon Resident Welfare Association had organized a ‘Green Run’ on December 15, 2019. The



environment student lovers like Sarthak Tagde, Ankit Sharma, Sanjana Prakash, Palash Agarwal, Shravan Prakash, Norbu Tezin and Namrata Verma captured the videography and photography on a voluntary basis as part of their commitment towards environment. At the same time, they got an exposure to cover a local activity where they could hone their photography and videography skills.

Praying for World Peace & Happiness @ Ati Rudra Mahayagna

Dr Ajeenkya DY Patil, Chairman & President-Ajeenkya DY Patil University had organized the biggest yagna of all times—Ati Rudra Maha Yagnam—a very important form of Lord Shiva—The Very Source of Cosmic Energy at the University Oval Ground from February 11 to February 22, 2020. To celebrate and capture the religious belief and spiritual powers, The School of Film & Media



was assigned for pre social media promotions, photography and videography. The Audio-Visual Team comprising of First Year & Second Year BBA Film & Media Students were divided into eight teams. They did a marvelous work in executing meticulously after event movies and teasers of the entire 21 days event (pre and during event). In addition to this, they also handled the pre-event social media promotions.

During the event, the students gained real time experience in handling the longest live events as well as learning the ropes of multitasking skills. At the same time, they mastered the art of working under pressure calmly and in a team spirit.

Niti Vinod Management Games Event

During the two-day event, the students planned the various promotional activities and conducted management games. The objectives of the activity were to provide a strong conceptual framework about the group dynamics, leadership, conflict management and to make student confident and develop skills in the complete process of execution of the event.



Business Stall: Kravya-Vikraya

On 14th October 2019, this event, 'Kravya-Vikraya' inaugurated by ADYPU Director. Shri Hridaysh Deshpande in the presence of Registrar, Prof. Raymond Paul, Head of Examination, Prof. Ganesh Pokale, Head, School of Management, Dr. Makarand Joshi along with our faculty members.

During the event, the students selected a product(s) or service(s) to perform business for 5 days in-campus. The objective of this activity was to gain real time experience in doing a small business and to demonstrate the understanding of financial management basic principles.



Vyapar Utsav 2020:

Vyapar Utsav was another initiative by the students at the School of Management to work on their management and sales skills and have the real-life experience within the campus. It was a weeklong activity where students and faculty from across the ADYPU campus visited the utsav and enjoyed the event.



Neymar Jr Five 2020:



Red Bull Neymar Jr's Five is a five-a-side tournament. It is a fast, technical, and fun competition, played in countries on six continents. Each match lasts 10 action-packed minutes, there is no goalkeeper and whenever a team scores, the other loses a player. This year, over all 32 teams, total 192 players have participated in city qualifiers held at Ajeenkya DY Patil university, Lohegaon, Pune on 28th January 2020. In which team boom boom was the winner of this event.

Illusion:

“ILLUSION” was a three day long inter college event hosted by the School of Management (ADYPU).

During these three days, students from different colleges and disciplines were encouraged to showcase their talent by participating in various activities and competitions. On the first day, sports were organized like, Throw Ball, Shot-put, Tug of war, Slow cycling, Relay Race and many more.



On the second day, Flea event- Stalls were set up for multiple games. The last day of the event cultural activities took place like fashion show, dance, music (with different concept & theme).

World Tourism Week:

Ajeenkya D Y Patil University School of Hotel Management Lohegaon Pune has celebrated World Tourism Week in association with Maharashtra Tourism Development Corporation (MTDC) from 27th September to 1ST Oct 2019 followed by 150th Gandhi Jayanti celebration on 2nd Oct 2019.

Students have participated in the various competitions and activities conducted during this week with lot of enthusiasm. Second year students of BSc Hotel and Hospitality Administration had taken the lead to make this event successful. Students have got the opportunity to learn the Leadership quality, delegation of work, handle the difficult situation with ease, and enjoyed the event.



Day 1, 27th September 2019: Panel discussion was organized and following panels were present

Ms Manjula Chaudhary (Dean - Academic Affairs, Kurukshetra University)

Mr Amit Kumar Sharma (GM - Amanora The Fern Hotels & Club)

Mr Deepak Harne (Regional Manager - MTDC Pune) Ms Supriya Karmarkar (Deputy Director - Directorate of Tourism Pune)



Day 2, 30th September: Swachh Bharat Abhiyan was planned on 30th September on 2019 as one of the activity in celebration of Tourism Week. Indrayani Ghat, Alandi was chosen because it is one of the tourist destinations in Pune.

Day 3, 1st Oct 2019: On account of World Tourism Day and 150th Gandhi Jayanti celebrations, students of ADYPU - School of Hotel Management organized Dandi March involving Ajeenkya DY Patil International school students dressed up in the attire of the father of our nation spreading the message of simplicity and non violence and yet being remembered after several decades. The students and faculties paid their tributes and reminded everyone about Gandhiji's inspirational life. The Dandi March was done within the university campus. Short talk on Gandhi and Gandhi anthology and Gandhi quiz were the other events organized during the day.

To mark this auspicious day the School of Hotel Management organized 'Tree Plantation' where students with all faculties and Head of school planted several trees in the university campus. Dr. Sandip Tapkir delivered a speech and inspired students by sharing thoughts of Gandhi. Students also showed full participation on this day.

Biryani Festival

Biryani festival was organized on 28th, 29th & 30th August 2019 at ADYPU - SHM. This biryani festival is for those who lives for the delicious flavors of the much-loved rice dish. It also has an impressive selection of raitas and dessert. This includes Shahi Tukre, Gajar ka halwa, Pineapple Sheera, Pomegranate raita, boondi raita etc. The Biryanis include Hyderabadi Cutchi Ghost Biryani, Murgh Dum Biryani



and so on. What makes such festival even more special and interesting is that students use their skills and work on recipes shared by their Mentors (faculties) and learn the essence of cuisine. The student and staff from all over the ADYPU campus came over to ADYPU – School of Management campus to relish over the delicacies prepared by the students.

Slam Poetry:

Slam Poetry was organized by ADYPU -School of Liberal Arts to vent the pent feelings, emotions where the language was not a barrier. Dr Anita Bhatia's efforts brought "The Slam Poetry Competition" into power on 11 February 2020 at the think room of ULC Building, where the room might have been small but the clapping hands and commenting mouths after every recitation were many; the week must have been Valentine's week, but joy was in the air that day. Students from all the different schools of the university had participated and gathered in the think room, to share their story through their poetry, the competition had no language barriers because creativity, as we all know, is no slave to language; both the state's mother tongue were accepted, hence, students delivered their art pieces in India's renowned language of poetry 'Urdu'. What a sight!



Teacher's Day Celebration:

On Teacher's Day, ADYPU – School of Engineering organized a session for the teachers on stress management. Health management psychologist Dr. Vaibhav Lunkad talked about various methods to avoid stress and deal in various situations.



Induction 2019

ADYPU induction is generally used to describe the whole process whereby the incumbents adjust or acclimatize to their new roles and environment. In other words, it is a well-planned event to educate the new entrants about ADYPU and connect them with the people in it. Induction week and beyond is an opportunity for students to find out more about their course, get to know their tutors/lecturers, get to know others on their course, make new friends and settle into University life and living in ADYPU.

The Induction week started with Guest Lectures and workshops by eminent speakers and Industry experts from different backgrounds.

The Induction team ensured that the students feel the connect with the corporate world - a world they are preparing for.

Fun design workshops were also carried out where students made different things with waste material. The Induction ended on a good note with a Fresher's Party for the students and a beginning to ADYPU chapter of their life.

	6TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-School of Engineering AUDITORIUM 11:30 am - 12:30 pm: Documentation Process* 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Address about academics to parents
	7TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-School of Design and School of Film & Media AUDITORIUM 11:30 am - 12:30 pm: School of Engineering* 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Address about academics to parents 11:30 am - 12:30 pm: Documentation Process
	8TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-School of Management (ADYPU/ i- Nature/Times pro) AUDITORIUM 11:30 am - 12:30 pm: Address about academics to parents 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Documentation Process 11:30 am - 12:30 pm: Reporting-students School of Design, School of Film & Media and School of Engineering AUDITORIUM
		<ul style="list-style-type: none"> 10:00 am - 11:30 am: Dr. E.B Khedkar Honorable Vice Chancellor ADYPU 11:30 am - 12:30 pm: Lunch Break 12:30 pm - 1:30 pm: Smt. Anuradha Bhatia, IRS Principal chief commissioner of IT, Pune 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Dr. Vivek Mendonsa Marketing director Lawrence & Mayr 11:30 am - 12:30 pm: Capt. Yograj Khanvelkar TEDx Speaker, Master March (Ex- Capt. of ship)
	9TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-School of Law, School of Liberal art and School of Hotel Management AUDITORIUM 11:30 am - 12:30 pm: Address about academics to parents 12:30 pm - 1:30 pm: Cdr Ravindra Waman Pathak Indian Navy (Retd) 1:30 pm - 2:30 pm: Lunch Break 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Documentation Process 11:30 am - 12:30 pm: Reporting-students School of Design, School of Film & Media and School of Engineering School of Management (ADYPU/ i- Nature/Times pro) AUDITORIUM 12:30 pm - 1:30 pm: Mr. Lakshmi Narayan Chief Strategy advisor, Nurture Education Solution
	13TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-all School AUDITORIUM 11:30 am - 12:30 pm: BEDAZZLE, Rapton's Batch 2019 (Fresher's Party) 	<ul style="list-style-type: none"> 10:30 am - 11:30 pm: BEDAZZLE, Rapton's Batch 2019 (Fresher's talent show)
	14TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-all School AUDITORIUM 11:30 am - 12:30 pm: Shri. Sumeet Singh Arora Motivational Speaker 12:30 pm - 1:30 pm: Lunch Break 1:30 pm - 2:30 pm: Dr. E. B Khedkar Honorable Vice Chancellor, ADYPU 	<ul style="list-style-type: none"> 10:30 am - 11:30 am: Ms. Sonia Solanki Corporate Trainer, Image consultant, Communication Expert 11:30 am - 12:30 pm: Shri Ravindra Shisave, IPS Jt. Commissioner of Police, Pune 12:30 pm - 1:30 pm: Mr. Yukt Mehandiratta Erickson Certified Coach (ICF accredited) and former Gladragg Mrs India (Runner up)
	16TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-ULC Building* 	
	19TH AUG'19	<ul style="list-style-type: none"> 10:00 am - 11:30 am: Reporting-ULC Building* 	* Refer ULC Notice Board

Guest Lectures, Workshops and Seminars/Webinars

This year all the schools were instrumental in carrying out guest lecture, workshops, and seminars. During the pandemic webinars were one of the main ways to connect the students with the industry. Many online workshops were conducted to engage students into experiential learning while staying at home.

Legal Aid in India and the role of Supreme Court Legal Services

Guest lecture on Legal Aid in India and the role of Supreme Court Legal Services and Interplay between the Constitution and Criminal law in India held on May 11, 2020.

The poster is for a guest lecture presented by ADYPU School of Law. It features the logos of Ajeenkya DY Patil University and the School of Law. The text reads: 'ADYPU School of Law Presents A GUEST LECTURE ON Legal Aid in India And the Role of The Supreme Court Legal Services Interplay between the constitution and criminal law in India'. A circular portrait of Jaydip Pati is shown, with a bio: 'Mr. Jaydip Pati commenced his career with the Supreme Court of India and worked as an Advocate on Call for the School of Law, D.Y. Patil University of Bharuch (2016-2019). He has worked in the capacity of Legal Interns such as the late Mr. Jyoti Patil, Advocate and Mr. Anandharaj Kulkarni (Retired). A member of the Supreme Court Legal Services Committee since 2018, Mr. Pati has also appeared before the 1st 2nd Supreme Court of India on behalf of the concerned litigants of various cases.' The event is scheduled for 'May 11, 2020 10:00 am-11:00 am' and is 'Live On Zoom'.

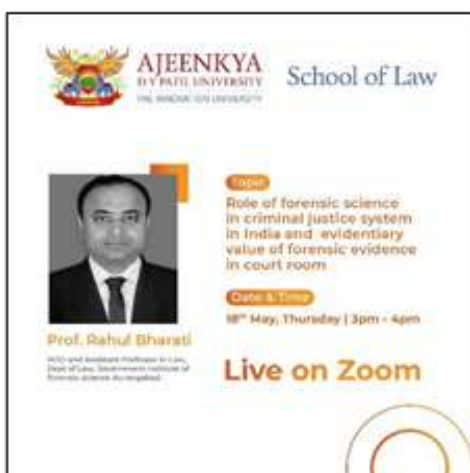
Preamble of the Constitution

Guest Lecture on preamble of the Constitution by Adv. Sanghraj Rupavate was conducted on 7th August 2020. SANGHARAJ D RUPWATE ADVOCATE, HIGH COURT, B.A. (Political Science) from Fergusson College – Pune university, M.A. (Political Science) from Mumbai University, LL.B. Government Law College, Mumbai University, Practicing Law, In the High Court of Judicature at Bombay, Since July 1984 v Handled numerous Constitutional Matters including Public Interest litigation

The poster is for a webinar presented by Ajeenkya DY Patil University School of Law. It features the university logo and the Indian national flag. The text reads: 'WEBINAR ON THE TOPIC: PREAMBLE OF INDIAN CONSTITUTION By: SANGHARAJ D RUPWATE ADVOCATE, HIGH COURT'. A portrait of Adv. Sanghraj Rupavate is shown. The event is scheduled for 'AUGUST 7, 2020 ONLINE SESSION 11 AM ONWARDS' and the text 'WE WISH TO SEE YOU WITH US!' is at the bottom.

v Addl. Public Prosecutor and Asst. Govt. Pleader in the High Court for the State of Maharashtra – 1993 to 1995 v Successfully represented the victims of the Police firing at the Ramabai Nagar (1997-98) before the Commission of Inquiry of the Hon’ble Mr Justice S.D. Gundewar.

Role of Forensic Science in criminal Justice system in India:



Webinar on Role of Forensic Science in criminal Justice system in India and evidentiary value of forensic evidence in court room was conducted on May 18, 2020. Prof. Rahul Bharati: Got “Barrister Ramrao Vamanrao Aadik” Merit Scholarship in LL.B. Course. b) Best Student Advocate during LL.B. Course. c) Best Student Award during Law course. d) Second Prize in Intercollegiate Moot Court Competition Organized by S.P.S Law College Sangamner & Students’ Welfare Board of University of Pune.

Covid 19 and the Fundamental Rights:

Webinar on Covid 19 and the fundamental rights by Dr. Dhumal was conducted on September 30, 2020. Dr. Dhumal is a PhD, M.Phil from Centre for the Study of Law and Governance, Jawaharlal Nehru University, New Delhi, India (2017). The title of the thesis is “The Balance of Interests and Eminent Domain in India: Examining Constitutional Imperatives.” He completed his LL.M and LL.B from Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra, India.



Legal Profession: Challenges and Prospects

Webinar by Adv. Anand Kumar V on “Legal Profession: Challenges and Prospects”. The webinar was conducted on 31st July 2020.



“POSH” prevention of sexual harassment

Webinar on “POSH” prevention of sexual harassment, was conducting by Ms. Raina Khatri Tandon. CEO of Right2rise, Founder of POSH/POCSO, on July 24, 2020. Ms. Raina Khatri Tandon. CEO of Right2rise, Founder of POSH/POCSO, RKT foundation @ groups and empowering lives. Specialist in human rights Expertfrol EDX Harvard, US.



The Hindu Marriage Act

Webinar on The Hindu Marriage act was conducted on the 15th of August by Adv. Sonal Agarwal: Legal advisor Wipro. Adv. Sonal Agarwal, I have done B. Com and LLB. Currently, working as a Legal Advisor in Wipro, Pune. Previously was working in other company as a Legal Associate in TBRC, Hyderabad.



Pleading & Conveyance Skill

Guest lecture on pleading & conveyance skill by Adv. Mayuri Raghuvanshi, Advocate on record Supreme court of India on October 3, 2020



The Consumer Protection Act, 2019

Webinar on The Consumer Protection Act, 2019 at 12 PM on 4th October 2020 by Advocate Hitakshi and Advocate Siddhi. Advocate Hitakshi Mehra, Managing Head at Nitesh Mehra & Associates and Advocate Siddhi Mittal practicing at Delhi High court & Allahabad High court



Online Symposium @ Storytelling Pictures

Ajeenkya DY Patil University in association with Indian Institute of Photography (New Delhi) had organized a four-day online symposium on ‘Storytelling Pictures’ from May 18 to May 21, 2020. It was organized by Dr Maja Jerrentrup, our guest faculty and Thomas Aghamkar, Media Manager, ADYPU. This symposium had well known media artists from various countries like Germany, Denmark & India. It was hosted by Dr Manju Rughwani-Head, School of Film & Media who welcomed and moderated the four-day online symposium. She gave a brief introduction to the global participants about the theme.

Creating A Tale: Day one talk was delivered by Peter Kemp, a Dutch photographer from the city of Delft, famous for Vermeer’s heritage which is emblematic for Kemp’s work. He explained the way he composes his cinematographic-inspired tableaux, touching both theoretical and historical, but also practical aspects.



Culture in Photographs: Day two talk was by Dr Maja Jerrentrup, who took a different approach by focusing on story-telling elements in documentary photography and cultural aspects that can be mirrored in these images through motifs.



Set Design: Day three session was given by Sascha Safdar-Götz, a German photographer who re-stages famous fairytales. This re-enactment on the one hand is meant to express nostalgic and romantic feelings following the example of Disney movies, on the other hand questions aspects like gender, cultural heritage, and creativity.



Perfect Light: The final day was the proud moment for SFM. Our Harrashad Kaamble delivered an interesting insight on Perfect Light. He focused on how the light setting can help to convey stories, covering both theoretical and practical aspects.



History & Cinema: Learning from Tanhaji-The Unsung Warrior Creative Director (Research)

Satyajit Mandle, Assistant Professor, Screenplay & Direction had organized an online interaction on April 24, 2020 on Zoom Platform with well-known historian who understands the language of cinema for over 15 years. He is none other than Makrand Nashikkar-Creative Director (Research)—Tanhaji: The Unsung Warrior. Besides this blockbuster movie, Nashikkar has worked with many historical projects like Raja Shivchatrapati, Bajirao Mastani, Sambhaji and Veer Shivaji.



During his two-hour interaction, Nashikkar explained the importance of historical research and its implications in cinema. For every historical film, meticulous planning is of supreme importance for all filmmakers. He guided the step by step of how to amalgamate history and cinema through the power of set-design, costumes, and its way of lifestyle during the historic era. He touched upon diverse angles like in-depth research process, precautions

to be taken while making a historical film and the detailing process for artists,

set designers, costumes and minute details. This was followed by question & answer round with the historic filmmaker without over 25 students attending his sessions.

Covid-19 Broadcasting: E-Master Class with Zubair Ahmed

As part of the course-Introduction to Journalism, Sadiya Samdani, Assistant Professor, Journalism, Public Relations & Corporate Communications had organized interactive session pertaining to broadcasting and Covid-19. The resource speaker was Zubair Ahmed - Senior Bilingual Correspondent, BBC Radio India. He informed the students about the special show—Corona Din Bhar - a public broadcasting initiative by BBC Radio India. This special program is designed to give the latest updates on Covid-19, which was aired since the first lockdown. Considering the pandemic effects on the media industry the students raised career option issues in the field of broadcasting. The speaker informed them to keep working on skills and techniques required for the broadcasting industry.



Podcasts & Special Bulletins @ Covid-2019

As part of their semester project on News Bulletin Production & Introduction to Journalism, students were given a task to create special radio bulletins (podcasts) on Covid-19. To give a sneak peek on the same, a special E-Master class was organized with Parvaiz Alam-a Consultant Special Project, India Today Group on April 17 on 'Creating Podcasts @ Covid-19'. He explained to the students in detail about how to produce special bulletin and Podcasts on Covid-19. He also stressed on the importance of community radio for national growth and development. Thereafter, students created special podcasts with archives as part of their project submission. It was truly a learning experience for over 30 students.

Cinematic Effects with Jorg Pohl, Director, ARRI Lighting Systems

To orient and equip the students on latest innovations in cinematographic equipments, the ADYPU - School of Film and Media organized a three-hour Master Class cum workshop on September 19, titled 'Changing Trends in Lighting Technologies in Cinematography'.

This was conducted in association with Germany based recognized ARRI Group- a leading global supplier and manufacturer of motion picture film equipment's—ranging from professional motion picture cameras, lenses, lighting, and postproduction equipment. The Master Class was delivered by Germany based Jorg Pohl-Director, ARRI System Lighting where he shared the changing innovations in lighting systems for cinematography.



During his three-part lecture, Jorg Pohl dealt with the basic introduction to the basic aspects of cinematography equipment's used by the industry today, followed by hands on demonstration of lights and effects and indepth explanation relating to HMI, LED panels etc.

The overall outcome of the session was to enable the students to distinguish between the various lighting equipment technologies available in the market, their uses & purposes, occasions for usage. The students thoroughly enjoyed the session and came back enthused with the knowledge gained from the workshop. The mentor of this workshop was Prof Harrashad Kaamble, Adjunct Faculty, Production.

Ronan Paterson's Nuances & Intricacies of Filmmaking Techniques

To promote cross-cultural aspects filmmaking styles and techniques, a special Master Class was organized by the students. Students had a rare opportunity to listen to British seasoned filmmaker, television personality, actor



and media lecturer all rolled into one—Ronan Paterson—who has rich experience of four decades.

During his freewheeling interesting session on November 10, 2019 Paterson delivered an Advanced Master Class on 'Nuances & Intricacies in Filmmaking'. He spoke about how to develop one's skills at determining character, back story and motivation and learn to identify the key beats of each scene that a filmmaker needs to capture. He felt that the need for a filmmaker is to gain knowledge of how this translates into directing actors, blocking scenes, and articulating shot lists.

During the two-hour engaging session, over 45 students were intrigued to Ronan's marvelous filmmaking ideas particularly for outdoor film shoots. The activity was mentored and guided by Prof Rajeev Jhaveri, Assistant Professor, Direction & Screenplay.

Sensual World of Staged Photography with Dr Maja Jerrentrup

To provide global immersive and vibrant experiences, the School of Film & Media had organized a five-day workshop on Staged Photography with the renowned Germany based photographer & visual anthropologist—Dr Maja Tabea Jerrentrup.

Nicknamed as Jamair Lior, Dr Maja is PhD in Visual Anthropology at the University of Trier (Germany). Her photographic works has been inspired by India's Art & Culture. An ardent photographer, she has been invited by the tourism ministries of Costa Rica and Indonesia, as well as by Fine Art Brazil and the Jamaica Photography Society.



During the Second Week of November (November 11 to November 15), Dr Maja conducted a blend of photography indoor and outdoor shoots exclusively for the BBA Foundation Year Students across Media & Communication, Film & Media and Digital Marketing and Social Media. Organized as a part of value addition to their course-Photography & Image Processing, Dr Maja began her initial days of her workshop explaining the different ingredients of Staged Photography.

Dr Maja explained to the students that photography is all about drawing images with lights. You should be able to super perfect in understanding as to how to control lights for that sharper image using different light accessories.

Interestingly, the First-Year students- Nidhi Kirar and Chaitanya Kohar were the fashion models during the workshop. They were dressed in their Indian costumes inspired by motifs and were taught how to shoot both in outdoor and indoor environment. Besides the campus location, Dr Maja also took some of the students to Phoenix Market City for their exclusive photoshoots with Nidhi Kirar as the fashion model. Some of the photographs during the Shoot were published on www.pictures-science.com. A German based photography magazine. The five day was assisted by Harrashad Kaamble.



Student Achievement

SIAM Automotive Design Challenge:



SIAM (Society of Indian Automobile Manufacturers) - Automotive Design Challenge is the biggest National Level Design competition held in India. For the year 2020, 4 students were shortlisted from ADYPU in the Final 10 from the entire country. This is the first time that we are bringing home the First prize from this competition.

Onkar Kumar from B. Des. Automobile 4th Year has won the First Prize at the SIAM Automotive Design Challenge 2020. Aritra Deb from B. Des. Automobile 4th Year won the Third Prize.



Heet Chandrana and Mudit Pasari from B. Des. Automobile 4th Year were also amongst the top 10 finalists for the contest.

The award Ceremony was held in Delhi in the SIAM Styling and Design conclave at the Indian Auto Expo 2020.



The Projects were led by Prof. Chandra Prasad N and Prof. Karthikeyan T and the beautiful physical models were brought into reality by the talented DYPDC workshop staff viz. Sanjay Bharmukh, Samson Rengkhupmak and

Babasaheb Bhusal with guidance of Prof. Kushal Jadhav and a big support from the ADYPU School of Engineering.

Pune Design Festival:



Pune Design Festival is one of the prestigious annual design events where design students participate from all over the country and submit their academic projects for the Battle of Design Projects. Saurav Pandey submitted his Semester 5 Project done in collaboration with TronX Motors of Chennai.

Saurav Pandey from the B. Des. Automobile, 4th Year was the Runner-up at the Battle of Design Projects at the Pune Design Festival held in January 2020.

Abhishek's Photography Talent Seeks Global Recognition



Abhishek Acharya, student of First Year BBA Film & Media, breathtaking photographs has gone international. His creative piece of art through photography has been published in the April 2020 edition of the Germany based magazine on Photography & Visual Media-Pictures. Very rare of its kind, his works has been published as a photography student with over six to seven images. Through his photography skills, he has been able to develop his creative ideas and express abstractly through the integration of text, photographs to give layouts his pictures a new interpretation.



Sourabh's First Live Experiential Leanings @ Marathi Short Film

Sourabh Srinivas-our Second Year-BBA Film & Media student got a unique opportunity to work as a Director of Photography for the Marathi Film 'Stand-Up'. He was part of the Tarsha Production House where he experimented his live cinematography stills for the three-week shooting schedule shot in Pune and its outskirts during the month of January 2020. The film is directed by young director-Ajinkya Kate.

Winning Laurels at National Public Broadcasting Day @ All India Radio, Pune

As a part of the National Broadcasting Day, Broadcasting Engineering Society (India), Pune had organized a competition at the AIR Auditorium for all college going students studying at various film and media schools across the city. Held on November 11, the second-year students Tapasya Panda (Media & Communication) & Saurav Srinivas (Film & Media) won the Third Prize for articulation their thoughts on Public 'Broadcasting of India: Its current model, future and suggestion for improvement.'



Mentored by Sadiya Samdani, the students were part of two rounds. Round one comprised of three minutes discussion and speech on the topic, followed by the question-answer round by eminent panelists. The duo articulated their thoughts and put

forward their ideas and suggestion for sustainability models for broadcasting

radio stations. Post the prize distribution and hi-tea, the students were taken for a tour to the All India Radio station and its functioning.

First Time ADYPU Student Arjun Iyer Wins Mr Talented @ Times Everyuth Fresh Face Season 12 in Mumbai



For the fourth consecutive year, SFM had the rare opportunity to host Time Everyuth Fresh Face-Season 12 audition round in ADYPU auditorium on September 19. We were privilege to hot the talented Marathi tinsel actors- Purva Shine and Akshay Tansksale who added the glam quotient during the event. During the four hour audition the

student displayed great talent and enthusiasm showcasing their hidden talents ranging from beat boxing, dancing, singing and jaw dropping performances. We were happy to witness over 50 contestants from various ADYPU schools giving their best shots. The five girls and three boys fot hortlisted for the final round. The talendet were Chaitanya Kohar, Raj Thakare, Tapasya Pana, Mishal Stphen, Adhira Saxena, Amal Shaji, Arjun Iyer and Shefali Jha. Sadique Inamdar and Saloni Kamble were selected as Mr Everyouth and Ms Happy Skin respectively.



We were extremely proud that four ADYPU student made it to the Grand Finale. Arjun Iyer (School of Management), MishaL Stephan (School of Film & Media), Raj Thakre (School of Engineering), and Amal Matchchan (School of Management). It is a proud moment for ADYPU as Arjun Iyer from the ADYPU School of Management was the finalist for the national round of Times Everyuth Fresh Face held in Mumbai. He adjudged the winner for Mr Talented Round.



School of Engineering:

Students from School of Engineering participated in various activities with the university and inter college competitions.

Sr. No.	Name	Program	Competition Name	Event Name	Competition Place	Position Scored
1	Bhavil Nagar	B.Tech	Get An Idea	Get An Idea	ADYPU	1st Prize
2	Anuskha Kumar	B.Tech	Buisness Plan	Indovention 2018	Garware College of Commerce	2nd Rank
3	Pritish Nagwade	B.Tech	Buisness Plan	Indovention 2018	Garware College of Commerce	2nd Rank
4	Atul Dubey	B.Tech	PHOTOTHON	Techiche	IIT, Guwahati	3rd Prize
5	Bhavil Nagar	B.Tech	Innovation Challenge Design Contest	Innovation Challenge Design Contest	IIM, Bangalore	Quarter Finalist

Sr. No.	Name	Program	Event Name	Activity Name	Venue	Date
1	Mr Pravin Jain (State Head-MH, ICT Academy)	B. Tech and M.Tech	Engineer's Day Celebration	Guest session, Get an idea, elocution, best from waste	ULC 2.0, 510	13-09-2019
2		All UG PG from ADYPU	Cloud literacy Day	Self-learning sessions to gain AWS badges	ULC 2.0, 510 and 209	22-10- 2019
3		B.Tech and M.Tech	International Conference	International Conference on Enhancement and Innovations in Exploring Engineering (ICEIEE-2019)	Kuala Lumpur, Malaysia	12-07-2019
4		B.Tech Biomedical	Pooled Campus	Pooled campus placement drive 2019-2020	ULC 1.0	10-02-2020
5	Dr. Sharvey Dhongde, Dr. Selva Balan, Dr. Nitant Mate, Dr. Ajay Phatak, Dr. Ketaki Ghatge		Symposium	Symposium on sustainable ecosystem and environment	ULC 2.0, Seminar Hall 242	6-03-2020

School of Law:

Sr. No.	Name of Student	Name of Award/Prize
1	Sonali Soni	Article was published in this International Journal on "ADR Mechanism in India", it has been covered from Page: 303-309.
2	Rashi Sharma	Case summary competition from cb eduvents, certificate of publication
3	Surya Pratap	Case summary competition from cb eduvents, certificate of publication
4	Rahul Verma	Jnss legal cell internship certificate, certificate for state level volleyball championship
5	Shubhra Bhattacharya	Intership certificate, 3rd in poetry compeition, certificates for volunteering, C++ program course
6	Ayushman das	ALO research internship, Jharna foundation NGO intern, 5 research papers
7	Aashish Kumar	Certificate from Harvard University for completing online course of Contract Law
8	Mansi Shukla	District badminton player, 1st prize in art pieces, cry internship certificate
9	Priyansh Banjare	1st in photography competition, gold and silver in athletics
10	Kanak Ramesh Kulkarni	Law Express intern as a researcher and an analyst, 1 among the Top 10 candidates for Quiz competition organized by lexopedia in association with NHSC INDIA, CRY intern, Edge of completion of course by legal provisions for protection of women, acting legal advisor for law aspirants at an initial level
11	Shatakshi Singh	Best Memorial Award at National Moot Court Competition, Prestige Institute of Management and Research, Indore (felicitated by Justice Deepak Mishra)
12	Jigyasa Singh	Best Memorial Award at National Moot Court Competition, Prestige Institute of Management and Research, Indore (felicitated by Justice Deepak Mishra)
13	Simran Sureka	Best Memorial Award at National Moot Court Competition, Prestige Institute of Management and Research, Indore (felicitated by Justice Deepak Mishra)
14	Pratyaksh Jain	Jnss legal cell internship certificate, certfiacte for state level volleyball championship
15	Ms. Shruti Sinha	Paper published at International Journal of Law Management & Humanities, Vo. 3 Issue 2. Paper titled "A Study on Incorporation of Right to Health into the Resolution of Patent Law Disputes: A Human Rights Critique"
16	Ms. Bijoya Shyam Purkayastha	Paper published at International Journal of Law Management & Humanities, Vo. 3 Issue 2. Paper titled "A Study on Incorporation of Right to Health into the Resolution of Patent Law Disputes: A Human Rights Critique"

Industry Interactions

Sharing New Innovative Pedagogies for Creative Industries @ India's 1st and Biggest AI-Enabled Virtual Conference Series:



On July 17, 2020, Dr Manju Rughwani was invited as a speaker for India's 1st and Biggest AI-Enabled Virtual Conference Series on Careers in Design, Architecture and Creative Industries organized by ASMA (Adoption of Social media in Academia), the leading global community of Academia. She shared

her ideas in the presence of renowned design and media educationists to the likes of Sandeep Marwah- Sandeep Marwah, Chancellor, AAFT University; Founder- Noida Film City, Thomas Dal - Dean Strate School of Design, Prof Ujjwal Chowdhury, Pro Vice Chancellor, Adamas University and Prof Kuntal De, Faculty and Alumni NID, Design Consultant to United Nations and many others.

Ritika Karnani:

The founder of Mommy Made Rubs and Wraps, Ritika Karnani is a senior product designer with a 10+ years of experience before venturing into the world of entrepreneurship. DYPDC has the honour to host Ms. Karnani for both the semesters in the Academic Year 2019-20. In the Odd Semester, she took a master class on Design Management to the Product Design Final Year and in the Even Semester she taught Contextual Design Research to the 3rd and 2nd Year of Product Design.

Payal Cerri:



The founder of Sarayu Consulting Firm, Payal Kshatriya Cerri is a Fashion Designer turned entrepreneur. After a few years in the fashion field in India, Payal obtained her MBA in International Luxury Brand Management from the prestigious Essec Business School in Paris in 2004. Following internships with Jean Paul Gaultier and Valentino, she had the

privilege of being part of the small team that revived Givenchy under Riccardo Tisci's Artistic Direction from 2005 to 2010. A temporary family relocation then brought her Dubai in 2019, where Sarayū was born, out of her passion for the art and excellence that luxury stands for. DYPDC hosted Ms. Cerri for a master class on 20th Jan 2020 on Sustainable development through design and innovation.

Koos Eissen - Prof. Sang Koo - Gregory Hill-Young:

DYPDC School of Design had the honor to host the super Trio of visiting faculty for 6th consecutive year, i.e., Koos Eissen from Netherlands, Prof Sang Koo from South Korea and Gregory Hill-Young from Germany. All three of these Master of Design industry have been part of DYPDC since very long now and have rather become an integral part of our Academics planning.

Koos Eissen, like every year spent couple of weeks with the Foundation year students, teaching them the basics of Design Drawing. Prof. Sang Koo taught advanced Automotive Design Drawing to the first year of M.Des. in Automobile Design. Gregory Hill-Young taught the interior Design to the final year of M.Des. in Automobile Design.



Deepa Shad:



A highly creative and free-thinking personality, Deepa Kumar Shad holds a Fine Arts degree from the Delhi College of Arts and Treveni Kala Sangam. She took a master class on Arts and Aesthetics Appreciation with the Foundation Year. As a part of the sessions, she along with the students made a visit to the Kelkar Museum of Pune, where she took a live class talking about the artefacts and their significance.

Nachiket Baviskar:

Working as a Curator and Art Manager at Zaga Studios, Nachiket Baviskar is simultaneously pursuing his Master's in Fine Arts. He was invited to take a few short sessions in March 2020 on 3 Dimensional forms and their studies as Part of the 3D forms course for Foundation Year.

Likho Apni Khahani - An initiative to nurture entrepreneurial talent

About the iNurture-LAKH

Likho Apni Khahani (LAKH, hereafter) is an organic initiative taken by iNurture for nurturing the entrepreneurial talents among the young minds. Through LAKH program, iNurture will invite successful entrepreneurs / individuals in different walks of life to share their career/life journey to our students and faculty. This session aims at bringing the success stories, in reality to the classroom through an interactive session.

iNurture-LAKH Program Objective

- To nurture entrepreneurial talent among the students.
- To develop a case bank, through writing cases on the success stories of the successful entrepreneurs / individuals.
- To develop the professional rapport with the successful entrepreneurs / individuals, with the students / faculty

Likho Apni Kahani with Mr. Rahul Mutha, Managing Director of Isha Enterprise

Isha Enterprises is the India's largest supplier of video surveillance portfolio & solution. It is the leader in providing video surveillance portfolio, time attendance & biometric machine, hard disk drives for surveillance & accessories. The Isha Enterprises is having dedicated team to handle the customers & to make loyal to their portfolio. Established in 2003, Isha Enterprises presence cuts across the length and breadth of Maharashtra & Goa.

A guest lecture on "Likho Apni Kahani" was held on 22nd Oct 2019. The guest lecture was organized by the ADYPU – School of Management to provide the students with an opportunity to get a head start in Entrepreneurship, which is an emerging topic in current era.

Mr. Rahul started with a brief introduction of the Isha Enterprises and his journey from his young age.

He caught the attention of the entire class by sharing his heart broken experiences in business and its up down in his life.

He also introduced the different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business startup. Therefore, he emphasized to raise the basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mind-set to take up entrepreneurship as a challenging career. He also inspired the students to value the presence of parents as well gurus in their lives. He focused on spirituality and religious approaches in his life.

Finally, he discussed frequently asked Entrepreneurship questions and motivated all the students to work hard to start a new venture through proper planning and execution of the plan and always be positive for self-made person.



Likho Apni Kahani Ms. Pallavi Mohadikar, CEO and Founder - Karagiri.com

Ms. Pallavi Mohadikar is an emerging women entrepreneur and an IIM Lucknow alumnus. She belongs to the sub urban district called Nasik, Maharashtra. She is CEO and Founder of Karagiri.com At Karagiri, they connect you to the roots - India's heritage, most beautiful, handcrafted products from corners of India!



Karagiri is about bringing the world a little closer to the real beauty of India. They discover the best designs from artisans and craftsmen from all over India and deliver them at your doorstep no matter you are sitting in Mumbai or USA, UK, Australia, Canada or anywhere in the world!

Speaker has shared the success story of her company. She spoke about her success story of entrepreneurship. She has discussed about her digital marketing strategies. Also explained the importance of management knowledge in the competitive market in the digital era. She has discussed about her first start-up failure story.

Likho Apni Kahani with Mr. Kapil Kulkarni, Owner, Cafe Durga



Mr. Kapil Kulkarni is the owner of Café Durga having 27 branches in Pune & 7 branches outside Pune. Café Durga was started by Kapil Anil Kulkarni in the year 2003 in Kothrud, Pune. From the last 16 years, Café Durga has covered Pune city with 27 franchisees and had set up in other cities like Nagpur, Aurangabad & Alibaug, Satara & all. Durga Café is considered as the best Cold & Hot Coffee shop in Maharashtra. Durga Cafe also offer a variety of breakfast dishes & other delectable recipes.

The interaction with Mr. Kapil Kulkarni helped students to learn entrepreneurship skills, challenges & opportunities. Students also developed a case study through writing cases on the success stories of the successful entrepreneurs

“Infecting Minds for IP driven Innovation”

On October 9, 2019, a session on IP driven innovation was conducted School of Engineering to understand and raise awareness for IP driven innovations.

Mr. Kumar Anshu, Founder and CEO of “BOTS N BRAINS”, enlightened the audience about how to be a successful engineer and on IP innovations. He also encouraged students to be entrepreneur.



The Motive of Workshop is How IP Driven Innovations help in driving Business. How IP Driven Innovations helping in every sector of Business.

Mentoring session on Entrepreneurship



Ajeenkya DY Patil University, School of Engineering organized a mentoring Session on “Entrepreneurial journey with cutting edge technologies” for the students. The objective behind of this mentoring session is to give students knowledge about Entrepreneurship.

The Mentoring Session headed by Mr. Swetank Shekar, who is the chief officer of E3 Retail, LLC and has served in this position since 2008. Mr. Swetank defines the vision as well as the strategic direction for the company. He founded Integrated Software solutions in 1993.

Industrial visit to Venus Robotics Pvt. Ltd.

An Industrial Visit to Venus Robotics Pvt. Ltd. was organized by SOE for final year mechatronics students. Venus Robotics Pvt. Ltd. was started with the goal of evolving and simplifying the complete global trade ecosystem in India, enabling Indian SMEs to start and grow their business globally and overseas SMEs to effectively trade with India.



Owner of company Mr. Modak and Mrs Chavan welcomed all team. Mr Patil, Production Engineer explained all processes. Took the students for tour across the company and visited all departments like production, welding, automation and assembly.

The aim of the visit was to provide students, knowledge about how things practically work. Mr. Vijay Modak, CEO and Mr. Ashish Patil guided the students during the visit. The session involved interaction of the students with industrial experts, knowing their working methods and employment practices. The students were also introduced with new techniques in market and the working ethics.

Industrial visit to Maneesh pharmaceuticals

On December 2, 2019, ADYPU – School of Engineering organized a visit to Maneesh Pharmaceuticals. The objective of the visit was to help MSc Clinical Research students understand what goes within the pharmaceuticals industry; and to provide a minimalistic contribution to the learning process of research

and development in pharmaceuticals industry. During the visit a technical staff from Maneesh Pharma have shown all aspects of pharmaceutical industry such as manufacturing, packing, QC and QA, etc. Following departments were visited: Tablets, Capsules, Dry Syrup, Liquid, Injections, Ointments, Soft gel, QA and QC. Short explanations of industrial work process were provided to students

Visit to Ruby Hall Clinic:

On November 8, 2019, students of Biomedical and Biotechnology Engineering visited Ruby Hall Clinic. The motive of this visit was to make students familiar with the ongoing developments in healthcare.

This would help provide a minimalistic contribution to the learning process of research and development in healthcare industry. The students were majorly to visit the robotics and rehabilitation department on a priority basis, suited to their courses.



Session on Manufacturing Excellence:

On January 17, 2020, expert session was conducted for B. Tech Mechanical and Mechatronics students. The objective of this session was to explore subject with interaction with industry experts. Expert session provide platform to students to express their doubts and queries.

Mr. Deshmukh being a dynamic professional with over 22 years holds rich expertise in the areas of Business Excellence, Lean and Six Sigma, TPM, Plant Operations and Industrial Engineering. He addressed our students at school of engineering on “Manufacturing Excellence and career opportunities in this area of specialization for Engineering Students”



Mr. Deshmukh briefed students about how the market perspective is changing in terms of quality of not only product but also people engaged in development of the product. Students got to learn what the industries demand from a fresher like them. It was an overall interactive session and students got benefited from this.

Session by HR professional from Varroc Lightning:

School of Engineering organized a guest session by Ms Deepika Gehlot, for students of 2nd and 3rd year ME MX. Ms Deepika is HR head at Varroc Lighting and Core committee member in WR HR ACMA Committee from last 7 years. She has her contribution in Academia by delivering a guest lectures and workshops in various institutes. The objective of this guest session was to provide students with the insight of the industrial world.



She guided students to be versatile with a commendable interpersonal, presentation, organizational, multitasking, and management proficiencies, combined with excellent written and verbal communication skills.

Industrial visit to IBM Data Centre and iNurture Education Solutions, Bangalore:

ADYPU - School of Engineering organized an Industrial tour to IBM Data Centre, Bangalore and iNurture Education Solutions, Bangalore for B.Tech students, from 27-January-2020 to 31- January-2020. The objective of this Industrial Tour was to enhance the practical knowledge of students while exploring work culture of the industry.



The visit proved to be extremely helpful for students in learning the working structure at a data center. The students learnt the different operating systems used at data center like IBM-i and AIX. The storage system used like IBM – XIV which is a high enterprise cloud storage system, IBM Pureflex which combines storage, networking and management into a single based power system. Students were also explained the role of CIO in the upgradation of data center.

Design of Affordable Prosthetic Arm:



Ajeenkya DY Patil University, School of Engineering organized a guest lecture on “design of Affordable Prosthetic arm” on February 11, 2020. The objective of this lecture was to serve mankind with the knowledge of robotics. A Prosthetic device, or prosthesis, can play an important role in rehabilitation. For many people, an artificial limb can improve mobility and the ability to manage daily activities, as well as provide the means to stay independent.

Mr. Prashant Gade, an electronic engineer by profession and founder of “Inali Foundation” Jaipur. Inali Foundation is a low-cost Prosthetic hand specially design for people living with upper limb amputation.

He enlightened the audience with his speak about how to be a successful engineer and encourage students to do useful research work to serve mankind. He also gave his example that how he left his job to give his full time to design an affordable prosthetic arm for people living without any solution in rural areas.

Session on Immunology / Virology:

On February 5, 2020, Dr. Vinayak, Scientist-VRDC enlightened the audience about multiple vaccine research projects in Veterinary vaccine area. He discussed about the identifications of the key pathways involved in immune-science and its rejuvenation would open avenues for novel ways to enhance vaccine responses. The Motive of Guest lecture is How to encourage



work in vaccine development. The Guest lecture ended with a motivational speaks and vote of thanks by HOD, SOE.

Visit to Radiology department DY Patil Dental School:



On January 31, 2020, students from B. Tech (Biomedical) visited Radiology department at DY Patil Dental School. The goal of the visit was to experience the dental radiography equipment. There were 17 students from the Biomedical SEM VI batch who visited D Y PATIL DENTAL SCHOOL.

Firstly, they were directed to visit the Radiography Department and an overview was given on the role of x-ray machine in dental. Later, complimentary dental check-ups were provided by the radiology department to all the visitors.

Visit to Sigma Automation:

ADYPU – School of Engineering organized visit to Sigma Automation in three batches. The objective of this activity was to understand the design and process layout of the company. The visit helped students to understand the role of mechatronics engineers in robotics industry.

Such interaction helps to share knowledge between institute and industry, pave way for faculty visits and exchanges, students visit for professional and cultural enrichment, and strengthen industry academy association.



Sr. No.	Date	Name of Industry	Contact Person	Class	Students In Number
1	10.12.2019	SIGMA AUTOMATION	SUNIL PATIL	B.Tech (MX)	20
2	06.12.2019	SIGMA AUTOMATION	SUNIL PATIL	TE (MX)	15
3	26.11.2019	SIGMA AUTOMATION	SUNIL PATIL	B.Tech (ME)	18

Visit to Tata Motor:

On November 20. 2019, M. Tech students visited Tata Motors under the guidance of prof. M.M. Kulkarni. The TATA motors coordinators guided the students to various workshop and assembly centers and provided the information about the same. Overall, it was a great learning experience and visit was extremely informative.

After reaching the Tata Motors Pune Plant, students were introduced to Tata group companies and TATA Motors by Mr. Khan. He informed us about History of the Tata Group, Tata Motors and pioneering work done by the company in the field of automobiles and locomotives.



Faculty Excellence and Publication

School of Hotel Management

1. Prof. Geetanjali Kale

Title: Testing role of HRM practices and organizational commitment on organizational performance with reference to seasonality in tourism employment.
Publication: JOHAR Journal of Hospitality Application and Research, ISSN Number: 0973-4538. Indexed: ABDC, Proquest, i-scholar database, EBSCO, CABI, Indian Citation Index (ICI)

2. Prof. Geetanjali Kale/ Prof. Shilpa Korde

Title: The customer perception on online food ordering and its significance
Publication: Alochana Chakra Journal ISSN 2231-3990

3. Prof. Kiran Waghchoure

Title: Study of challenges faced by academicians in Covid-19 pandemic period

School of Film and Media

1. Dr Manju Rughwani

• Dr Manju Rughwani has been invited by Berghanan Books—A UK Based academic publishing firm to review the 150-page manuscript on 'The Twisted Tale: The Culture of Dreadlocks' penned by visual anthropologist Maja Tabea Jerrentrup to be published soon. She reviewed and analysed the interesting manuscript with detailed feedback during the month of May 2020.

• Dr Manju Rughwani was selected as the Peer Reviewer for the Third International Multi-Conference of Management Science (IMMS) 2019 organized by Bansomdejchaopraya Rajabhat University and co-hosted by ADYPU. This was held on July 5, 2019.

• She was invited as a Paper-setter cum examiner for course 'Communication Theories' for the First Year Students of Masters in Journalism at the MIT-Arts, Design & Technology University during October 2019.

- She was invited as a PhD Course advisor for Communication Research for a special session to Akshay Uppadhyay for mentoring in his coursework at the MIT-ADT University's-International School of Broadcast and Journalism on December 18, 2019.

- She also served as the paper-setter for Strategic Communication (Second Semester) for PhD Coursework examination on Journalism & Mass Communication at the MIT-ADT University's-International School of Broadcast and Journalism during July, 2020.

2. Dushyant Somvanshi

Dushyant Somvanshi has enrolled for his Doctoral Studies (PHD) at the Symbiosis Deemed International University during August 19, 2019. His doctoral thesis shall be on Audio-visual Storytelling through Immersive Media in India under the supervision of Dr Susobhan Patankar. He successfully completed his three-weeks PhD Coursework successfully held during November 11 to December 4, 2019 at the Symbiosis Institute of Media & Communication (Pune).

Dushyant has successfully qualified for University Grants Commission for National Eligibility Test (NET) Examination for Assistant Professor in the subject of Mass Communication & Journalism. His eligibility is with effect from December 31, 2019. The NET Examination is conducted by National Testing Agency. His achievement has been published in popular Marathi daily Lokmat.



Research & Publications

Dushyant Somvanshi

Research Paper Title: The Future of Audio-visual Storytelling

Journal Name: Journal of Emerging Technologies and Innovative Research (JETIR)

Date of Publication: 04/06/2019 June 2019, Volume 6, Issue 6

Impact Factor: 5.87

3. Satyajit Mandle

Satyajit Mandle has been awarded the Gold Medal for securing the First Position in master's in journalism from Tilak Maharashtra University, Pune during the Convocation Ceremony held on February 15, 2020.

Satyajit Mandle has enrolled for his Doctoral Studies (PHD) at the Symbiosis Deemed International University on August 19, 2019. His doctoral thesis shall be on Emotions perception study through Bollywood Mainstream Indian Cinema. He successfully completed his three-weeks Ph.D Coursework successfully held during November 11 to December 4, 2019 from Symbiosis Institute of Media & Communication (Pune).



Satyajit has successfully passed the State Eligibility Test (SET) for Assistant Professor in the subject of Journalism & Communication held on June 23, 2019. His eligibility is with effect from October 11, 2019, i.e. the date of result declaration. The SET was conducted by Savitribhai Phule Pune University who is the Nodal Agency.

Satyajit has secured the second rank in Post Graduate Diploma in Electronic Media & Film Production from Mahatma Gandhi Central University, Wardha. He has received his transcript on January 17, 2020.

Research & Publications

Satyajit Mandle

Research Paper Title: Correlation study of Facebook memes Storytelling and perception theory with reference to blockbuster Hindi Cinema

Journal Name: Journal of Emerging Technologies and Innovative Research (JETIR)

Date of Publication: 04/06/2019 June 2019, Volume 6, Issue 6

Impact Factor: 5.87

ISSN: 2455-3085 (Online)

4. Harrashad Kaamble

Harrashad Kaamble brilliant photographic creations were published in two renowned Germany based photography journals—Picture Magazin & Picture Science respectively.

Harrashad Product Photography works was introduced in Pictures Magazin—a monthly German magazine published by Sonic Media on photography and visual media with over 30000 readers. Based out of Bad Honnef, Germany—the magazine is devoted to high quality photography visual media, giving insights in practice and theory, behind-the-scenes, advice for better photography, and reportages on travel, culture, etc. Harrashad creative theme on Product Photography has been published because of its ability of art to convey meaning through right light settings.

Harrashad's another fantastic work The Reflection of Dance-A Series of Colours, Movements & Rasa Theory was published in Picture Science—an annual scientific journal on photography and visual media. It is an annual multi-disciplinary journal on photography, focusing on sociological, anthropological, historical, philosophical, psychological etc. approaches. Besides his creative works, his works was analysed as a piece of literature. Through his images, he explained as to how this series was taken, the focus was on the meaning of the series: dance being a universal force but also deeply rooted in Indian culture. The article should illustrate how photography is able to interact with or convey complex messages.



School of Law

1. Dr. Samraggi Chakraborty: 4 papers published

Sr. No.	Author (s)	Title of Paper Published	Journal of Publication	Year of Publication
1	Dr. Samraggi Chakraborty	"One stop centre schemes- it's working as support service programme in India"	Indian Journal of Law and Justice, Vol.9 No.2, ISSN 0976-3570	Sep. 2018
2	Dr. Samraggi Chakraborty	"The growth of victim compensation in India"	International Journal of Research in Social Sciences, Vol. 9 Issue 3	March 2019
3	Dr. Samraggi Chakraborty	"Gender violence and women's mental health"	International Journal of Research in Social Sciences, Vol. 9 Issue 4	April 2019
4	Dr. Samraggi Chakraborty	"Recognizing right to water as human right in India"	International Journal of Research in Social Sciences, Vol. 9 Issue 5	May 2019

Paper Presentation

Sr. No.	Author (s)	Title of Paper Published	Journal of Publication	Year of Publication
1	Dr. Samraggi Chakraborty	Repaying and assistance to victims of crime	International Seminar On Criminal Law Administration Of Criminal Justice System Organized By Bbd University, Lucknow	9th -10th March, 2019
2	Dr. Samraggi Chakraborty	Violence on women and mental health	National Seminar On Women in 21st Century: Issues and Challenges Organized by Maharashtra, National Law University, Aurangabad	6th April, 2019

3	Dr. Samraggi Chakraborty	Human rights of people living with hiv/aids	National Seminar On Human Rights: Social Integration Challenges , Organized By National University Of Study Research In Law (NUSRL), Ranchi	8th June 2019
4	Dr. Samraggi Chakraborty	Victims of crime restorative justice	International Conference On Criminal Justice System in India: Emerging Trends, Organized By MMD, Mullana	27th JULY, 2019
5	Dr. Samraggi Chakraborty	Sexual harassment of women at workplace: a paradigm of frontiers of law	International Seminar On Protection of Child Rights Law Relating to Women Empowerment Organized By Law Mantra At Ili, Delhi	12th January, 2020

2. Dr. Venugopal: 10 papers published and 1 book chapter

Sr. No.	Author (s)	Title of Paper Published	Journal of Publication	Year of Publication
1	Dr. Venugopal	"Disability and Human Rights: Legal Framework"	One day International Seminar	11th Jan. 2020
2	Dr. Venugopal	"The women and rights in industrial laws of India"	UGC sponsored, National Seminar PG. Department of Legal Studies, Acharya Nagarjuna university, Andhra Pradesh, India.	Feb 8th and 9th, 2020

3. Anwasha Pathak

Sr. No.	Author (s)	Title of Paper Published	Journal of Publication	Year of Publication
1	Anwasha Pathak	Zoos- A Pitiful Prison	JusCorpus-Legal Journal	2020
2	Anwasha Pathak	Loopholes in Anti Defection Law	Article Published in a Legal Magazine -Lexgaze	2020

School of Management

Participation of teachers in various academic activities as members of committees at University level, State level, National level, International level bodies

Sr. No.	Name of teacher	Activity	National/ International	Date
1	Dr Kavita Chordiya	SPPU-Revised Syllabus Committee	State	2020
2	Atul R Kadam	Task Force on Remote Learning, ADYPU	University Level	Aug 17th 2020
3	Dr Pooja Gupta	a. Member of ICFAI b. Member of Bhopal Management Association (under AIMA) c. Member of IARA	National National National	2020 2020 2020

Details of teachers participated in Seminars, Workshops, Conferences at national and international levels

Sr. No.	Name of teacher	Activity	National/ International	Date
1	Dr Kavita Chordiya	International Conference	ICTLP	13th March 2020
		International Conference	Innovations in Management Practices for Sustainable Development Goals	3rd & 4th Sept. 2020
		National Conference	Transformative Role of Business in Social Responsibility	17-18 Feb 2020

2	Dr Megha Mehta	E-FDP	Basics of research using zotero & mendeley 2. Outcome based	16-18 Aug 2020
3	Priya Bansal Prof. Yogita Kadam	FDP	Fdp on “government relief measures during covid 19” practical insights into research design’	17/07/2019
4		E-FDP	Innovative teaching and research practices” organized by Puducherry academic researchers association, Puducherry	19 – 22 May 2020
5		E-FDP	Basics of research and literature review using zotero and mendeley	16 to 18th August, 2020
6		E-FDP	Basics of research using zotero & mendeley	16-18 Aug 2020
7		E-FDP	Teaching stock market efficiency	18-20 Aug 2020
8		National-FDP	Case study methods	7-8 Aug 2020
9		Webinar	Importance of corporate governance studies for management during covid-19	6th Aug 2020

Details of teachers participated in Refresher Courses, Orientation Courses, Short Term Course and Faculty Development Program

Sr. No.	Name of teacher	Activity	National/ International	Date
1	Sadhana Jadhav Tilekar	FDP	4 Days fdp: effective research paper writing skills	13th April - 16th April 2020
2	Sadhana Jadhav Tilekar	NFDP	2-Week nfdp on managing online classes and co-creating moocs by ministry of hrd and ramanujan college, university of delhi	20th April - 6th May 2020

1	Sadhana Jadhav Tilekar	1 week workshop	self-financed quality improvement program in research, one week online workshop from 25 May 2020 to 31 May 2020 on "Statistical Package for the Social Science (SPSS)" organized and conducted by Department of Business Administration, Mohanlal Sukhadia University, Udaipur.	25th May - 31st May 2020
2	Sadhana Jadhav Tilekar	1 Week FDP	National level 1-week FDP on Latex and fig	15th June 19th June 2020
3	Sadhana Jadhav Tilekar	1 week National FDP	One-week FD program on the topic "KNOW THE UNKNOWN 2020	19th June - 25th June, 2020
4	Sadhana Jadhav Tilekar	FDP	FDP on 'Fundamentals of Statistics and Research'	20 & 21st August 2020
5	Sadhana Jadhav Tilekar	International Conference	International Conference on Advancement Research and Development 2020	29th & 30th August 2020
6	Sadhana Jadhav Tilekar	1week National Workshop	One week Online National Workshop on Research Methodology & its strategies	26th Aug to 1st Sept 2020
7	Sadhana Jadhav Tilekar	World Conference	World Conference on Education: Education in the 21st Century A Blended Perspective	13th & 14th August 2020
8	Sadhana Jadhav Tilekar	E-FDP International	Basics of Research using Zotero & Mendeley	16th - 18th August 2020
9	Sadhana Jadhav Tilekar	FDP	International FDP on Revisiting Human Rights, Ethics and Environment during COVID 19.	6th & 7th August 2020
10	Prof. Ritika Singh		E-FDP	Basics of Research using Zotero & Mendeley

Publications:

1	Dr Kavita Chordiya	1 in UGC Care Listed	3 Books Published	6.7
2	Dr Megha Mehta	8 in UGC Care listed	1 article in book	5.655
3	Priya Bansal	1 Paper in ISBN journal		
4	Yogita Kadam	Total 7 papers (2 papers in 2019-2020)		5.87
5	Sadhana Jadhav Tilekar	Total 7 Papers in ISSN & ISBN		
6	Prof. Ritika Singh	Total 10 Papers in ISSN & ISBN		5.53
7	Dr Pooja Gupta	1 in UGC care list	4 Chapters in Edited books	5.49
8	Dr Syed Ahmed Wajih	Total 7 Papers in double blind peer reviewed journals	1 Chapter in the edited book	

School of Engineering

Sr. No.	Name of teacher	Activity	National/ International	Date
1	Minerva Sarma, Aditi Joshi, Prabhukalyan Nayak, Rashni Biswas, Anshu Singh, Dr. Biswajeet Champaty	International Journal on Future Revolution in Computer Science & Communication Engineering	Development of a Gaze Controlled Assistive Device for Paralyzed Patient	2019

2	Mohammed Shafi KP, Nadeem Majid Lone, Etisha Gurav, Lina Phadte, Leandra Joseph, Dr. Biswajeet Champaty	International Journal on Future Revolution in Computer Science & Communication Engineering	Development of a Low-Cost Automatic Regulating the Liquid Flow Rate System	2019
3	Khanjan Depani, Tapan Shah, Vishal Dudgikar, Biswajeet Champaty	International Journal on Future Revolution in Computer Science & Communication Engineering	Smart Braille Writer	2019
4	Vishal Dudgikar, Tapan Shah, Khanjan Depani, Biswajeet Champaty	International Journal on Future Revolution in Computer Science & Communication Engineering	Smart Garbage Collector and Cleaner	2019
5	Biswajeet Champaty, Suraj Nayak, Kunal Pal	International Journal of Innovative Technology and Exploring Engineering	Development of an Electro-oculogram-based Human-Computer Interface for Hands-Free Control of Assistive Devices	2019
6	Sneha Agarwal, Hrishikesh Shinde, Dr. Debirupa	International Journal on Future Revolution in Computer Science & Communication Engineering	An Improved Digital Image Processing Technique for Smart Vehicle Number Plate Recognition	2019
7	Tanay Mitkari, Prithvi Bhadra, Ashwin Punyani, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Sign Language Interpreter"	2019

8	Pranshu Tople, Shubham Nandi, Kshitij Raje, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Movie Gross (Box Office) Prediction using Artificial Neural Networks in MATLAB"	2019
9	Aditi Rao, Smit Kansara, Kunj Parsania, Vivek Vaidya, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Solar Automated Plant Care System"	2019
10	Atul Dubey, G. Santosh Hrishikesh Naik, Tasneem Khan	International Journal on Future Revolution in Computer Science & Communication Engineering	"An Improved Gas Leakage Detection System"	2019
11	Pankaj Penmetcha, Sheldon Remedios, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Home Automation through Voice Control",	2019
12	Sneha Agarwal, Hrishikesh Shinde, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Anti-Lock Braking System Using Fuzzy Logic for Improved Braking"	2019
13	Anushka Kumar, Pritish Nagwade, Sambhav Jain, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Fuzzy Logic Based Optimized Hiring Process"	2019
14	Aditi Joshi, Mohammed Shafi KP, Minerva Sarma, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Fuzzy Logic Based Diagnostic System for Detecting the Blood Cancer Stages"	2019

15	Minerva Sarma, Aditi Joshi, Prabhukalyan Nayak, Rashni Biswas, Anshu Singh, Dr. Biswajeet Champaty	International Journal on Future Revolution in Computer Science & Communication Engineering	Development of a Gaze Controlled Assistive Device for Paralyzed Patient	2019
16	Sneha Agarwal, Hrishikesh Shinde, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	Anti-Lock Braking System Using Fuzzy Logic for Improved Braking	2019
17	Anushka Kumar, Pritish Nagwade, Sambhav Jain, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Fuzzy Logic Based Optimized Hiring Process"	2019
18	Aditi Joshi, Mohammed Shafi KP, Minerva Sarma, Dr. Debirupa Hore	International Journal on Future Revolution in Computer Science & Communication Engineering	"Fuzzy Logic Based Diagnostic System for Detecting the Blood Cancer Stages"	2019
19	Anshika N Singh, Neeti Sharma	Frontiers in Oncology	Quantitative SWATH-based proteomic profiling for identification of mechanism- driven diagnostic biomarkers conferring in the progression of metastatic prostate cancer	2019

20	Ajinkya A Shitole, Neeti Sharma, Prabhanjan Giram, Anand Khandwekar, Meghna Baruah, Baijayantimala Garnaik, Santosh Koratkar	Material Science and Engineering: C	LHRH-conjugated, PEGylated, poly-lactide-co-glycolide nanocapsules for targeted delivery of combinational chemotherapeutic drugs Docetaxel and Quercetin for prostate cancer	2019
21	Neha Vekhande, Dr. Debirupa Hore	Shodh Sarita	Understanding the scope of research in edu-tech domain through artificial intelligence and data mining	2019

i-Nurutre Publications

Sr. No.	Authors	Title
1	Varsha Hunjan, Dr. Shabnam Sharma	Review Paper On SAN, NAS And DAS
2	Rohit Rathod, Dr. Shabnam Sharma	A Study Based On Data Replication Storage Technology
3	Ramesh Choudhary, Dr. Shabnam Sharma	A Study Based On Raid.
4	Nilambari Nerkar, Dr. Shabnam Sharma	A Study Based On Intelligent Storage Systems
5	Saish Bendhale, Hrishekesh Dherange, Prof. Vivek Ware	Business Rules For Database.
6	Saheel Mansuri, Rohit Sangale, Vivek Ware	Data Mining Using Big Data
7	Kohinoor Bharti, Gangeshwar Nashine, Vivek Ware	Data Analysis Using SQL
8	Gaurav Kulkarni, Tejaswini Shinde, Vivek Ware	A View On Tools Used For Data Analytics
9	Chaitanya Bute, Mahendra Gurjar, Vivek Ware	Future of SQL

10	Ameya Tharkude , Pritesh Tambe, Vivek Ware	Classification And Clustering In Data Mining
11	Vishakha Jamkhedkar, Vrushali Patankar , Vivek Ware	Data Science : New Branch In Engineering
12	Shraddha Dhakane, Vivek Ware	Big Data Analytics Challenges And Tools
13	Ankit Pandita, Gaurav Kulkarni, Vivek Ware	Scope Of PI/QL In Future
14	Milind Kad, Sourabh Ransing, Vivek Ware	Relation Of SQL With Data Science
15	Soni Choubey, Pritam Seth, Vivek Ware	SQL Versus No SQL In Big Data Analytics
16	Ashutosh Zagade, Vivek Ware	Analysis Of Data Scientist Profile.
17	Aditya Raosaheb Sable, Akshay Rao, Vivek Ware	Study On Sports Analytics
18	Shivam Singh, Omkar Shendre, Nilesh Gujar, Himanshu Agarwal, Ratan Singh	Intrusion Detection System And Its Variations
19	Hiren Chafekar, Kasireddi.Himabindu, Rahul Agarwal, Ratan Singh	Sound And Precise Analysis Of Web Applications For Injection Vulnerabilities
20	Anmol Hariyani, Harsh Shah, Ratan Singh	Analysis Of Statistical Data Of Cyber Attacks In History
21	Adesh Darawade, Sanket Gaikwad, Siddhi Jadhav, Suyash Chavan, Ratan Singh	Review On Threats In IoT Security.
22	Shreyash Mulik, Aishwarya Patil, Ratan Singh	Botnet Detection Using Traffic Analysis And Defenses
23	Rohan Dhadge, Ratan Singh	Evolution Of Ransomware, Attacks And Prevention.
24	Mintu Patel, Needa Mugut, Shubham Telkar, Ratan Singh	Implementation And Behavior Analysis Of Honeypot
25	Rohit Goyal, Gourav Patil, Milind Gupta, Arpit raj, Payal Kaur, Ratan Singh	Review Of Distributed Denial Of Service Attack On The Cloud Environment

26	KiranRaj KG, Shahikant Khot, Ananya Choudhary, Ratan Singh	Analyzing Remote Keyless Entity Systems
27	Animesh Kumar, Deepak Idnani, Kaushal soni, Nitin Taneja, Rounak Shrivastava	Steganography Using AES Algorithm

**International conference “21st Century Teaching-Learning process in
Higher Education”**

Sr. No.	Authors	Paper Title	University
1	Dr. Venugopool Ettamena	Teaching and learning methods in higher education: National and International Perspective	ADYPU
2	Tejaswini Shinde	Appropriate Solutions to Various Delivery Methods in the Education System	ADYPU
3	Prof. Apoorva Kandelkar	Bloom’s Taxonomy: An Overview	ADYPU
4	Saurabh S. Sharma	How an Education Technology Startup can use Social Responsibility to Deliver Purpose and Values: The Blockchain School Study	ADYPU
5	Prof. Ratan Singh Gaharwar	Development of a Novel Learning Model on the Basis of Analyzed Challenges over Innovative Learning Models	ADYPU
6	Prof. Mary Christabel George & Prof. Prajakta Pawar	Collaborative Teaching-Learning	ADYPU
7	Prof. Anshul Tayal	Development of an Independent Conceptual Model on the Basis of Operation Analysis of Modern Education Practices	ADYPU
8	Prof. Aruna Verma	Effective Use of ICT for Education and Learning	ADYPU
9	Dr. Shabnam Sharma & Prof. Abhijit Powar	Hybrid Teaching and Learning: A Step Towards Future Education Systems	ADYPU

10	Debirupa Hore	Use of Mixed Reality for education	ADYPU
11	Tejaswi Rajendra Avhad	21st Century Teaching-Learning Process in Higher Education	Balaji Law College
12	Dr. Milind Kulkarni	Experimental investigation of Indoor air quality index for Indian educational institutes: Measurement, effects, consequences, threats and recommendations.	ADYPU
13	Khushbu Trivedi	Blockchain in Transportation Services	ADYPU
14	Dr. Vidya Nagre	A study of MOOC as a Digital Platform in Higher Education in ADYPU, Pune	ADYPU
15	Akash Pathak	Design of Innovative Learning	ADYPU
16	Prof. Hridya Podikandy	Quicker Maths	ADYPU
17	Prof. Apoorva K A	Learnability Quotient: Various Effective and Conversance Learning Paradigms and its Impact	Jain Deemed to be University
18	Prof. Abhilasha David	Research Paper on Capacity Building through Innovative Practices	ADYPU
19	Prof. Mohd. Shiraz and Aiza Usmani	Innovative Teaching-Learning Methodologies in	Mohammad Shiraz, Integral University
20	Prof. Dilkirat Saran & Prof. Payal Taksande	Innovative Teaching-Learning Practices	
21	Dr.Jagruti Shah and Dr. Arshad	Learning Model for the Education System: Machine Learning Approach	OCE, RTMNU Nagpur
22	Alex. J. Timothy	IoT Based Virtual Reality Game for Dyscalculia Students	ADYPU
23	Lakshmi J V N	Sustainable Development in Academics by Incorporating it as a Professional Practice	Jain University
24	Chinmoy Goswami	The Reciprocal Relations between Swami Vivekananda's Education Philosophy and e-Learning	iNurture Education Solutions Pvt.Ltd

25	Rohini Deshmane	Impact of Spring Boot on Innovative Learning	ADYPU
26	Ms. Debasmita Sinha	Technology and Student Engagement in Andragogy- A review	ADYPU
27	Dr. Prajkta Das	Innovation in teaching and learning process	ADYPU
28	Mr. Jay Ramchandran	Employability and industry collaboration – influence the world of learning	ADYPU
29	Prof. Ganesh B Pokale	Connected learning spaces: effective pedagogy: Think room	ADYPU
30	Vidhya P	An Enhanced Eye Tracking Algorithm and its Impact on the Learning Process among Partially Visually Impaired Children	Bharathiar University
31	Prof. Abhay Mishra	Augmentation of Internet of Things on Teaching & Learning Process	SOM, iNurture

Corporate Relations and Placement

During the AY: 2019-2020, ADYPU has decentralized the internships & placement initiatives to all ADYPU Schools.

School of Film and Media

The School of Film & Media's internship and placement initiatives has been delegated to Sadiya Samdani. The year has been extremely challenging in view of the Corona Pandemic for the final year students. The highlights of the internship/placement initiatives have been quite satisfactory during the year. An approximate of 27 students pursued their virtual internship during the Pandemic with Work from Home option. Some of them received their internship letters but had to discontinue the same. In lieu of industry project, around five to six students were assigned Alternate Graduation Project.

Maria Farhulla

BBA Media & Communication

Designation: Associate Editor

Job Description: Content Writing

Company: Cactus Communication, Mumbai

Placement package: Rs 5 lakhs per annum.

Pratyunsh Raj

BBA Media & Communication

Designation: Associate Editor

Job Description: Associate-Communications

Company: SAP Labs India Pvt Ltd, Pune

Placement package: Rs 3.5 lakhs per annum

Eeshaan Koltey

BBA Film & Media

Designation: Content & Social Media Executive

Job Description: Digital Advertising & Communication

Company: My Digital Agency LLP, Pune

Placement package: Rs 2 lakhs per annum

Industry Internships & Live Projects @ Graduation Project

Name	Name of the Company	Place of Internship Company	Sector of Company (*Print, Radio, TV, Digital, Production, Advertising, PR, Event Management, Corporate Communication, etc)	Job Profile Description	Stipend (INR)
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BBA Media & Communication

Abdul Aleem Khan	UGWT-Under Ground World Together	Pune	Event Management	Cinematographer	Nil
Aishwarya Mishra	National Film Archives of India	Pune	Digital Archives, R&D	Digital Production, R&D	Nil
Aman Ansari	The Cocktail Production House Pvt. Ltd.	Mumbai	ad Editor Agency	Creative Production-Intern	7000
Aniket Sinha	Zee News TV Channel	Mumbai	Essel Vision Pvt. Ltd.	News Reporting-Intern	Nil
Anushruti Shukla	Vodafone Idea Ltd	Mumbai	Corporate B2B	Digital Campaign	Nil
Bhawan Chowdhary	ALT Balaji	Mumbai	ALT Digital Media Entertainment Ltd.	Social Media & BTS	5000

Mahek Gurnani	Radma Research & Consulting	Pune	Research & Consulting	Research Analyst	5000
Muskan Langoo	Zee News TV Channel	Mumbai	Essel Vision Pvt. Ltd.	News Reporting-Intern	Nil
Prem Kumar	9X Media Pvt Ltd.	Mumbai	Digital Production	Digital Team SpotboyE Video Uploads	5000
Priyanka Purswani	Pearl Media Communication	Mumbai	PR & Social Media Marketing Company	Social Media & PR Intern	10000
Rucha Dokhe	Cummins India Ltd.	Pune	Power Solutions	Corporate Communication Intern	3000
Sanjokta Sarma	National Engineering Olympiad	Pune	NEO Foundation	Content Writing Internship	6000
Sharmishtha Pillay	9X Media Pvt Ltd.	Mumbai	Digital Production	Digital Team SpotboyE Social Media	5000
Sushmita Pillay	9X Media Pvt Ltd.	Mumbai	Digital Production	Digital Team SpotboyE Video Production	5000

BBA Film & Media

Maitreya Kulkarni	Campus Times Media Pvt. Ltd.	Pune	Startup- Creative Digital Content	Video Editor	5000
Pratiksha Dhawale	9X Media Pvt Ltd.	Mumbai	Digital Production	R&D/Editing / Uploading /Video Production	5000
Trishani Paul	Balaji Telefilms Ltd	Mumbai	Production House/Serials, OTT, Films	Associate Creative Head Content-Ragini MMS-2	25000
Yogesh Rajput	Panshikar Tasteaurant	Mumbai	Maharashtrian Sweets and Snacks brand	Social Media Intern	2000

Shubham Aware	Ayush Software Pvt. Ltd.	Pune	Ayush Software Pvt. Ltd.	Creative Assistant (Intern)/ Domain Production	5000 plus incentives
Isha Ranade	Dotwave Studios	Pune	Production House	Editing	Nil
Chintan sinh Chauhan	Phoenix Creative	Surat	Production House	Production Manager & Logistics Management	3000

School of Hotel Management:

The mission of Training and Placement Cell is to achieve maximum placement for students through dedication, attitude and complete involvement. The T&P cell holds the objective of acquainting the students of the Institute with Industries. The Placement cell organizes and extends services towards collaborative placement activities.

In view of above Training and Placement Cell conducts various programmers like Group Discussions, Mock Interviews, etc. to encourage students and to develop their skills. So, in context of achieving this goal we organized the “Expert Session” for the students of Bachelor of hotel Management, B SC in Hospitality and hotel Admin and BSc in Culinary arts. In which we kept various sessions to importance of training and groom student’s skills and personality. We had the session from quite well-known personalities of Hotel & Aviation industry to acknowledge our students. Ms. Shilpa Chourishi and Ms. Surabhi Mitra is faculty member the coordinator of training and placement department. The hotels where our students are being placed are TAJ KRISHNA, TAJ BANAJARA, TAJ DECCAN, HYATT REGENCY, MARRIOT SUITES, FOUR POINTS BY SHERATON, RAMEE GRAND, whereas few International properties such as FOUR POINTS BY SHERATON Auckland, Hilton Queenstown Resort & Spa Queenstown.

School of Law

To help students to get the best possible career prospects the ADYPU - School of Law has taken an Initiative by forming the Placement & Internship Committee. The major focus of the committee is to ensure placement. To groom the students and make them aware of current scenarios of various industries. To maintain good liaison with the recruiters. To inculcate the quality of taking on industry challenges and emerging out as young leaders.

School of Engineering

ADYPU – School of Engineering announces the successful completion of the Final Placement Process for the Batch of 2019-20. This year, the institute witnessed participation from 136 esteemed organizations, offering 335 plus roles across various domains including IT & Analytics, BFSI, Consulting, Strategy, Manufacturing, Production, Operation etc.

Final Placement 2019-20 | Highlights

Highest Domestic CTC – 12.00 LPA

Number of students eligible for placements – 371

Number of PPO/PPI – 55

Number of students placed through campus – 335

Number of offers made – 348

Number of companies participated – 136

Convocation

Ajeenkya DY Patil University celebrated its third grand convocation ceremony at the campus on Friday, January 18, 2019. The Ceremony was presided over by the honorable Chancellor and President of the University, Dr. Ajeenkya DY Patil. Shri Uday Samant, Cabinet Minister, Higher & Technical Education, State, Government of Maharashtra was the chief guest of the occasion but due to unprecedented situation he was unavailable for the ceremony.

The event began with the ceremonious procession of dignitaries to the dais and the inauguration by the auspicious hands of the chief guests and honorable members on the dais. The convocation address was delivered by our Hon. Chancellor and President of the University, Dr. Ajeenkya DY Patil.

The ceremony was attended by many eminent personalities from all walks of life. Our honorable President Dr. Ajeenkya DY Patil conferred the Doctor of Letters (Honoris Causa) to Mr. Satish Pai, Managing Director, Hindalco Industries, Mr. Jehangir Wadia, MD & CEO, GO Air and MD, Bombay Dyeing, Ms. Rajshree Pathy, Founder, India Design Forum and Chairperson, Rajshree Sugars & Chemicals Ltd, and Mr. Zvi Yemini, Chairman, TechCare Ltd.

Mr. Jehangir Wadia **MD, Go Air** **MD, Bombay Dyeing and Bombay Realty**

Mr. Jehangir Wadia is the Managing Director, GO Air and Managing Director, Bombay Dyeing and Bombay Realty. He belongs to the family of business tycoons, 'The Wadias'. Mr. Wadia has a master's degree in Science from Warwick

University, Coventry, UK. He is also a Director on the Boards of Britannia Industries Limited, The Bombay Burmah Trading Corp. Ltd, Wadia Techno – Engineering Services Limited & others. Go Air, a budget airline was the brainchild of Mr. Jehangir Wadia. It



is an aviation foray of the Wadia Group. In November 2005, GoAir launched its operations as a low-fare carrier.

Mr. Wadia leads from the front with an eye for detail on every aspect of the business - The World Economic Forum elected him as a Young Global Leader in the year 2008. With his thorough understanding of the aviation sector, Mr. Wadia has grown GoAir from strength-to-strength and today the airline has emerged as the most punctual and fastest growing airline and India's Most Trusted Brand with a fleet of 57 aircraft and has a confirmed order of over 100 more Airbus A320 neo aircraft. Bombay Realty has charged into the luxury apartment market with its state-of-the-art, Island City Centre (ICC) project that glistens into the sky of South Mumbai. With the same focus, drive and attention to details that drove the growth of GoAir, Mr. Wadia has ensured that the development embodies the values and ethos of the 283-year-old Wadia Group. Under Mr. Wadia's leadership, ICC's 122-storeys were delivered in only 49 months. It is an unprecedented accomplishment in the market. ICC is a just recipient of various national and international awards including 'Certificate of Merit- Customer Value Leadership' by Frost & Sullivan, Good Air Innovation Award at Integrated Health and Wellbeing (IHW) Council Summit 2019, and 'The Economic Times Promising Brands 2019-20' award.

Ms. Rajshree Pathy **Founder, India Design Forum** **Chairperson, Rajshree Sugars & Chemicals Ltd.**

Ms. Rajshree Pathy is the Chair of the Board of Directors of Rajshree Sugars and Chemicals Limited and founder of the India Design Forum - IDF. Rajshree Pathy conceptualized IDF in 2012 as a catalyst to promote innovative design thinking and create awareness for the power of design. IDF's objective is to enable strategic alliances, encourage dialogue between academia and industry and facilitate cross-cultural design thinking and application. IDF seeks to instill the idea that design is democratic.



IDF Partnered with the Confederation of Indian IndustryCII, Department of Industrial Policy & Promotion-DIPP, Government of India and now with Government of Telangana and engages with key influencers through the IDF Forums, workshops and exhibitions to motivate, inspire and enable value creation through design interventions for businesses across borders. Rajshree

Pathy through IDF curated Chakraview a highly acclaimed presentation as India's official entry to the inaugural London Design Biennale in 2016.

She has contributed to the sugar industry's growth and government policies. As the Vice Chairperson of the National Committee on Sugar, she has pushed for wide sweeping reforms in the heavily controlled industry. Under her leadership, the Rajshree group of companies has grown to include Travel, Natural Health Care, biotechnology and education in the field of visual art and design. Her accolades include being nominated as a Global Leader for Tomorrow, at the World Economic Forum at Davos, Switzerland, and as an Eisenhower Fellow. She is active in the Confederation of Indian Industry (CII) and serves on the Committee of the India Design Council.

Zvi Yemini **Chairman, TechCare Ltd.** **Israel**

Zvi Yemini is a versatile personality with exemplary achievements in Science, technology and business. He is an entrepreneur, industrialist, inventor, businessman and Israeli public figure. Mr. Yemini completed his early education from Jerusalem and served under National Military Service. He completed his bachelor's in industrial engineering and Management from Technion-Israel Institute of Technology followed by masters from Baruch College, New York. Later he also completed in MBA from Tel Aviv University, Israel.



In his early career, Mr. Yemini worked with Keter Plastic and developed enormous product line for the company to achieve its leading position in the Plastic Industry Worldwide. Later Mr. Yemini founded many companies including ZAG Industries, Polymer Logistics, Hydro Industries and TechCare Corporation. Since 2009 Mr. Yemini has served as an entrepreneur and chairman of TechCare Corp., a company that was listed on the New York Stock Exchange and develops evaporation technologies invented by Weizmann Institute graduates and began marketing its products in 2019. The company has registered many patents in its field. Mr. Yemini has kept an eye for Research, Innovation and Design. He has served as a key member to many Research, Innovation and Commerce Associations. In 2004, Mr. Yemini was appointed the chairman of the Israel Trade Fairs and Convention Center.

Currently, Mr. Yemini serves as Chairman of the Shenkar College, and as a board member of the Peres Center for Peace and Innovation. He is keen on turning these institutes the center of innovation in Israeli industry. Mr. Yemini has been a source for inspiration to young entrepreneurs and has been the guest speaker at the Technion, Shenkar, Tel Aviv University and other educational institutions around the world.

Satish Pai Managing Director Hindalco Industries

Mr. Satish Pai is Managing Director of Hindalco Industries since August 2016. Taking charge as the CEO of Hindalco's Aluminum Business in August 2013, he was the driving force behind three mega Greenfield projects that established Hindalco as among the biggest producers of primary aluminum in Asia. He is also on the Board of Hindalco subsidiary Novelis – the world's largest aluminum rolling and recycling company.

In February 2014, he was appointed as the Deputy Managing Director of the company and was entrusted with Hindalco's copper business. Mr. Pai became the Managing Director of Hindalco (including the Novelis business) in August 2016.

Prior to joining the Aditya Birla Group, Mr. Pai worked with Schlumberger based out of Paris. Over the course of his illustrious career of 28 years with Schlumberger, he held various important positions and was responsible for all aspects of operations for Schlumberger globally. Mr. Pai holds a patent in directional drilling. He graduated from IIT Madras in 1985 and was conferred the distinguished alumni award by IIT Madras in 2017. He is a life member of the Indian Institute of Metals and is part of CII's task Force on China. He holds the position of Vice President and Chairman of the Government Affairs Committee of the Aluminum Association of India.

Being the fourth convocation and addition of programs, the university graduated more students from the previous year. A total of 271 students from graduate and postgraduate programs were conferred upon the degrees during the convocation ceremony. Also, 23 students from all the schools received gold medals for their outstanding academic performance.



Sr. No.	Medal of Merit	School
1	Yaswini Dinesh Suvarna	Bachelor of Law
2	Bishakha Roy	Master of Law
3	Harkaranvir Singh	Bachelor of Design (Automobile Design)
4	Sivakarthick V	Post Graduate Diploma in Digital Modeling
5	Anand Bhaskar	Master of Design (Automobile Design)
6	Aditya Vadluri	Master of Design (Engineering Product Design)
7	Abhishek Mistry	Master of Technology (Automotive Product Engineering)
8	Harshad Chaudhari	Master of Technology (Digital Manufacturing)
9	Rahul Nair	Bachelor of Business Administration (Media & Communication)
10	Vijayraj Patil	Bachelor of Science (Film Making)
11	Anushaw Askari	Bachelor of Science (New Media)
12	Rhea Sudhir	Master of Business Administration (Media & Communication)
13	Savio Alex	Master of Business Administration (Business Innovation & Strategy)
14	Ananya Singha	Master of Business Administration (Business Analytics)
15	Jitesh Kotiya	Master of Business Administration (Banking & Financial Services)
16	Avinash Kaur	Master of Business Administration (Healthcare & Hospital Management)
17	Gade Venkata	Master of Business Administration (Digital Marketing & E Commerce)
18	Vishal Sheodanisinh	Master of Business Administration (Finance)
19	Sanket Agarwal	Bachelor of Business Administration (International Business)
20	Dhiraj Dhole	Bachelor of Business Administration (Financial Services)
21	Mayuri Pawar	Bachelor of Commerce (Honors)
22	Samruddhi Kulkarni	Bachelor of Computer Applications (Cloud Technology and Information Security)
23	Sushant Manjare	Bachelor of Computer Application (Mobile Application and Cloud Technology)