



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (April 2019)

School: School of Management

Program: MBA

Course: Operations & Supply Chain Management

Course Code: MGT524

Semester: II

Max Marks: 40

Duration (mins): 90 mins

Note: 1. Each question carries **10 marks**.

2. Attempt **any four** questions.

Answer the following questions:

- 1) Define Supply Chain Management and discuss its significance. Also elaborate Cycle view and Push/Pull view of supply chain.
- 2) Elaborate Continuous and Intermittent Flow System in detail.
- 3) Define Service and its characteristics. Also elaborate Service Design Process in detail.
- 4) What is Capacity Planning? What are the models or techniques for estimating future capacity planning? Also elaborate the activities involved in capacity planning.
- 5) Define Inventory. Discuss need and types of inventory.
- 6) Write Short notes on the following (any two)
 - A) Total Quality Management
 - B) Lean Management
 - C) Economic Order Quantity (EOQ)

*****ALL THE BEST*****