



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (December 2018)

School: School of Management
Course: Strategic Management
Semester: Semester III

Max Marks: 40

Program: MBA (FS AND DM&EC)
Course Code: MGT 517
Duration (Mins): 90 Mins.

Note:- Figures to the right indicates marks allotted to each question.

1. Organizations can spread themselves through “Mergers and Acquisitions”. Illustrate the statement from strategic aspect. (10 Marks)
2. Corporate level strategies are basically about the choice of direction that a firm adopts in order to achieve its objective. Comment. Under what circumstances corporate level strategies are adopted. (10 Marks)
3. What is McKinsey’s 7S framework? Explain relevance of McKinsey’s 7S framework for strategy planning with suitable examples (8 Marks)
4. a) “VIRO framework can be followed by various organizations to achieve sustainable competitive advantage”. Comment. (6 Marks)
- b) Write Short Notes on any two of the following:- (6 Marks)
 - i) Six Sigma
 - ii) Strategic Alliance
 - iii) Retrenchment Strategy

*****BEST OF LUCK*****