



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (December 2018)

School: School of Management

Program: MBA

Course: Managerial Economics

Course Code: MGT502

Semester: I

Max Marks: 30

Duration (mins): 90

Instructions:

1. Solve all the questions in Section A. Each question carries 2 Marks.
2. Solve any two questions from Section B. Each question carries 5 Marks.
3. Solve any one question from Section C. Each question carries 10 Marks.

Section – A

Multiple Choice Questions. Choose the correct answer. (Solve all Five) (10 Marks)

- Q1. Under the imperfect market, the market in which few firms exists is called as:
a. Monopoly b. Oligopoly c. Perfect Competition d. Monopolistic Competition
- Q2. The term Managerial Economics also refers to:
a. Principles of Management b. Management Accounting
c. Applied Economics d. Consumer Behavior
- Q3. Under Perfect Competition a firm can produce with
a. An optimum plant b. Identical products at low cost
c. Maximum Profit d. An optimum output
- Q4. If marginal cost is above average variable at a time when output is rising, then
a. Average variable cost is falling b. Average variable cost is rising
c. Average total cost is falling. d. Average total revenue is rising
- Q5. A monopoly producer has:
a. Control over production but not price b. Control over production, price and consumers
c. Control neither on production nor on price d. Control over production as well as price.

Section – B

Short Answer Questions: (Solve any Two) (10 Marks)

- Q6. Explain with the help of graph what do you understand by Increase and Decrease in Demand. (5)
- Q7. Explain Price Elasticity of Demand. (5)
- Q8. Explain Monopoly stating its reasons. (5)
- Q9. What do you understand by Risk and Uncertainty? (5)

Section – C

Short Answer Questions: (Solve any One) (10 Marks)

- Q10. Explain the Circular flow of Economic Activity using Four Sector Model. (10)
- Q11. What is Perfect Competition? Explain the characteristics of Perfect Competition. (10)
- Q12. Explain Break Even Analysis. Draw a diagram to show the Break Even Point. (10)
