



AJEENKYA
D Y PATIL UNIVERSITY

End Term Examinations (December 2019)

School: SOM-ICRI

Program: MBA in Logistic Supply Chain Management

Course: Principles and Practices of Management

Course Code: MGT501

Semester: I

Max Marks: 50

Duration (mins): 150 mins

Answer all of the following:

(2*5=10)

1. MBO
2. Decentralisation
3. Perception
4. Benchmarking
5. Values and Attitudes

Answer any 2 of the following:

(5*2=10)

1. Define Planning. Explain various steps in planning process, scope and limitations.
2. Define Motivation and explain Maslow's need hierarchy theory of Motivation.
3. Explain various Leadership Styles with suitable examples.

Answer any 3 of the following:

(3*10=30)

1. Define Organizational Structure. Explain various types of organisational structures and organizational design
2. Explain Entrepreneurial Management.
3. Define Decentralization and various factors affecting Decentralization.
4. Explain various Social responsibilities of business and levels in business.
5. Define Communication and explain various types, process and barriers to Communication.