



# AJEENKYA

## D Y PATIL UNIVERSITY

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### End Term Examinations (December 2018)

**School:** SOM-ICRI

**Program:** MSc Clinical Research

**Course:** Principles and Practices of Management

**Course Code:** MGT501

**Semester:** I

**MaxMarks:** 50 **Duration(mins) :** 2Hrs

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Answer all of the following:

1. MBO(2)
2. Decentralisation(2)
3. Perception(2)
4. Benchmarking(2)
5. Values and Attitudes(2)

Answer any 2 of the following:

1. Define Planning. Explain various steps in planning process, scope and limitations. (5)
2. Define Motivation and explain Maslow's need hierarchy theory of Motivation. (5)
3. Explain various Leadership Styles with suitable examples. (5)

Answer any 3 of the following:

1. Define Organizational Structure. Explain various types of organisational structures and organizational design(10)
2. Explain Entrepreneurial Management.(10)
3. Define Decentralization and various factors affecting Decentralization. (10)
4. Explain various Social responsibilities of business and levels in business.(10)
5. Define Communication and explain various types, process and barriers to Communication.(10)