



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examination (December 2019)

School: School of Management

Program: MBA

Course: Management Fundamentals

Course Code: MGT501

Semester: I

Max Marks: 50

Duration (mins): 120

Instructions: a) All questions carry equal marks i.e.10 marks each
b) Write correct question numbers.

Answer the following Questions:

1. Discuss the different functions of management with respect to a Manufacturing Enterprise and a Service Organization.
2. Discuss in detail management roles at different levels with special focus on Strategy.
3. What do we mean by Vertical and Horizontal Managerial Organization? How are they useful in controlling the business of an enterprise?
4. What are the different types of motivational policies used by management for Work Enrichment?
5. Differentiate between
 - a) Strategy and Policy
 - b) Dynamic decision making and bureaucratic decision making

***** ALL THE BEST*****