



# AJEENKYA D Y PATIL UNIVERSITY

End Term Examinations (December 2019)

School: SOM

Program: BBA Logistics & SCM

Course: Introduction Logistics and Supply chain management Course Code: MGT314

Semester: 1st

Max Marks: 50

Duration (mins): 150 minutes

Note: Figures to the right indicates full marks.

**Attend any one question which indicates 'OR'.**

Q 1- Write logistics management definition? (2)

Q.2- Explain Logistics definition with the help of diagram (3)

OR

Q.2 What is Logistics & its component? (3)

Q.3.What is Integrated Logistics management explain with the example? (5)

OR

Q.4- Write about logistics management evolution & concept? (5)

Q.5- What do you understand by third party logistics (3PL) & 4PL provider summarize with the help of good example? (5)

Q.6- What is Quality customer service write with the help of example? (5)

Q.7 – Write about the Logistics merging concept ? (5)

Q.8 – Explain about the Logistics history & evolution? (5)

Q.9-What is Role of Logistics management & with the help of diagram & explain role of logistic manager? (10)

OR

Q.9- Explain 1 case study related to changes in IT department which improves inventory also write SWOT analysis? (10)

Q.10What are the objectives in logistics explain with help of diagram? (10)

**\*\*\*\*ALL THE BEST\*\*\*\***