



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (April/May 2019)

School: SOM-ICRI

Program: BBA in Aviation Management

Course: Human Resource Management

Course Code: MGT202

Semester: II

Max Marks: 50

Duration (mins): 150 mins

Note: 1. Figures to the right indicates full marks.

2. Any one question which indicates 'OR'.

Q 1. Explain the objective of HR planning/Manpower planning? (5)

Q 2. What do you understand by the term 'Employer Branding? Explain its Importance. (5)

Q 3. How technology has changed HRM? (5)

Q 4. (a) What are the ethical issues in HRM?

(5) Or

(b) Role of the managers in TQM?

Q.5 (a) What is competency mapping? Explain the methods of competency mapping? (10)

Or

(b) Explain essential HR Manager Skills and competencies?

Q 6. Explain in details about Selection process and Recruitment (10)

Q.7 CASE STUDY (10)

Employee Motivation - A Short Case Study*

ABSTRACT

Rohit Narang joined Apex Computers (Apex) in November after a successful stint at Zen Computers (Zen), where he had worked as an assistant programmer. Rohit felt that Apex offered better career prospects, as it was growing much faster than Zen, which was a relatively small company. Rohit joined as a Senior Programmer at Apex, with a handsome pay hike. He joined Aparna Mehta's five-member team. While she was efficient at what she did and extremely intelligent, she had neither the time nor the inclination to groom her subordinates. Time and again, Rohit found himself thinking of Suresh, his old boss, and of how he had been such a positive influence. Aparna, on the other hand, even without actively doing anything, had managed to significantly lower his motivation levels.

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OR

Express Checkout

Issues:

Motivation

Need for recognition

Introduction

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Questions for Discussion:

1. What, according to you, were the reasons for Rohit's disillusionment? Answer the question using Maslow's Hierarchy of Needs.
2. What should Rohit do to resolve his situation? What can a team leader do to ensure high levels of motivation among his/her team members?

*****ALL THE BEST*****