



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examination (December 2018)

School: School of Film & Media

Program: B.Sc in New Media

Course: Website Design (Jury)

Course Code: NEM302

Semester: Five

Max Marks: 100

Duration (mins): 60 mins

Instructions:

1. As a Website Manager, what kind of techniques did you use to design a website?
25 marks
2. Based on your project, explain the website designing process using HTML and WordPress.
25 marks
3. What is Content Management System while designing a website?
25 marks
4. Explain the importance of websites in today business.
25 marks.