



# AJEENKYA

## D Y PATIL UNIVERSITY

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### End Term Examinations (April/May 2019)

School: SCHOOL OF FILM AND MEDIA Program: BBA in Media & Communication

Course: Graduation Project

Course Code: MAC314

Semester: Six

Max Marks: 100

Duration (mins): 60

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Note: 1. Figures to the right indicates full marks.

- Q 1. Explain the concept of your Graduation project. How did you go about it? (25)
- Q 2. What difficulties did you face in the execution of the project? (25)
- Q 3. Explain the new media & communication skills that you learned during your Graduation Project? (25)
- Q 4. Explain the SWOT Analysis in terms of learning outcomes of your Graduation Project? (25)