



# AJEENKYA

## D Y PATIL UNIVERSITY

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### End Term Examinations (April/May 2019)

School: School of Film & Media      Program: BBA in Media & Communication

Course: Bachelor Thesis

Course Code: MAC309

Semester: Six

Max Marks: 100

Duration (mins): 60

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Answer the following based on your Bachelor Thesis Report

- Q 1. Explain the title of your Bachelor Thesis? Why and how you have selected the topic for your Bachelor Thesis. (25)
- Q 2. What are the objectives and limitations you encountered while doing your Bachelor Thesis? (25)
- Q 3. What are the unique examples and case studies you explored during your Bachelor Thesis? (25)
- Q 4. What are the steps you undertook in writing your Bachelor Thesis? (25)