



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examination (December 2019)

School: Liberal Arts & Law

Program: BA

Course: SOCIAL PSYCHOLOGY

Course Code: HUM203

Semester: III

Max Marks: 50

Duration (mins): 90 mins

Please read the questions carefully and answer to the best of your own ability.

1. Answer the following about 3-4 lines. [2x5=10]
 - (a) Name any 4 methods of studying social psychology
 - (b) Explain the 2 types of attributions proposed by Heider.
 - (c) Explain cognitive dissonance.
 - (d) Give an example to explain social dilemma.
 - (e) What are the different components of interpersonal communication?

2. Write short notes in about 150 words (Write any 4) [4x5=20]
 - (a) Give examples to explain upward and downward social comparison.
 - (b) In brief explain how we can use consistency, consensus, and distinctiveness to explain attribution.
 - (c) Explain how self esteem develops and how it can be enhanced.
 - (d) Through an example explain any 3 factors that influence attraction.
 - (e) Explain the key dimensions of Social Intelligence as proposed by Albrecht.

3. Write the following answer in about 350 words. (Write either a or b) [10]
- (a) How can discrimination be reduced ? Support your suggestions with at least one research study.
- (b) What are the evolutionary and socio-cultural normative influences on behaviors like cooperation and altruism?

4. Write the following answer in about 350 words. (Write either a or b) [10]
- (a) Design a simple experiment, based on Bem's experiment on self perception. (Write the aim, method and expected results.)
- (b) Using the bio-psycho-social model outline the possible causes for J's aggressive behavior.

J is in first year of college. He hardly attends college and spends most of his time hanging out with friends from his colony playing PubG. His father is a Ola driver with a longstanding alcohol addiction, and his mother works in housekeeping in a hospital nearby. He has a younger sister who is in the 8th standard. When his mother refused to buy him a new mobile phone, he threw the old phone on the floor in anger, smashing it.