



# AJEENKYA

## D Y PATIL UNIVERSITY

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### End Term Examination (December 2019)

**School: Hotel Management**

**Program: BHM**

**Course: Travel and Tourism**

**Course Code: HOM108**

**Semester: I**

**Max Marks: 50**

**Duration (mins): 120**

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**Q1. Define the following, any ten (10Marks)**

1. Traveller, 2. FAM, 3. Travel Agency, 4. Attraction, 5. Passport, 6. Emigration, 7. Immigration, 8. Consulates, 9. Customs, 10. Guide, 11. Itinerary, 12. Inclusive tours, 13. Leakage.

**Q2. Expand the following, any five (5Marks)**

1. FHRAI, 2. IATO, 3. IATA, 4. PATA, 5. TFCI, 6. ITDC, 7. ASI

**Q3. Short answer questions, any three (15 Marks)**

1. What is passport. Explain different types of passports.
2. Write five functions of WTO.
3. Write five environmental impacts of tourism.
4. Explain the importance of "Atithi Devo Bhava" in tourism in India.

**Q4. Long answer questions (20 Marks)**

1. Plan a 2N/3D itinerary for Goa/Pune/Mumbai.
2. Write short notes on
  - Multiplier effect
  - Technology in tourism

\*\*\*\*\*ALL THE BEST\*\*\*\*\*