



AJEENKYA

D Y PATIL UNIVERSITY

Summer End Term Examination (July 2019)

School: Hotel Management

Program: Bachelor of Hotel Management

Course: Travel & Tourism

Course Code: HOM108

Semester: IV

Max Marks: 50

Duration (mins): 120 Mins

Note: 1. Figures to the right indicates full marks.

Q1 A) Define the terms.

5 Marks

- 1) Itinerary
- 2) Outbound tourism
- 3) Motel
- 4) Convention
- 5) Tour operator

B) What do following abbreviation stands for?

5 Marks

- 1) UNWTO
- 2) IATA
- 3) UFTAA
- 4) PATA
- 5) MTDC

Q2. Answer any two of the following in 60-70 words.

10 Marks

- 1) Explain the main constituents of the tourism industry.
- 2) How does IATA help the airline industry?
- 3) Define the term passport. Explain the different types of passport.

Q3. Write a short note on.

10 Marks

- 1) Role of Youth Hostel
- 2) Cultural tourism

Q4. Answer any one of the following in 100-120 words.

10 Marks

- 1) **Explain five 'A's which are needed at the destination if tourism is to be promoted.**
- 2) List the various land and water bases adventure sports.

Q5. What are the different kinds of package tours?

10 Marks