



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (May 2019)

School: School of Film & Media

Program: BBA F&M/MAC

Course: Introduction to Journalism

Course Code: GEX166

Semester: Two

Max Marks: 100

Duration (mins): 120 mins

Note: 1. Figures to the right indicates full marks.

- Q 1. What are the types of Journalism? Explain each in brief. (20)
- Q 2. What are the key points for making a news? (20)
- Q 3. Differentiate between Radio News and TV News (20)
- Q 4. Explain the process of making Radio News Bulletin. (20)
- Q 5. What is Print Journalism and explain in brief the types of it. (20)