



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (December 2019)

School : School of Film & Media

Program: BBA (MC, FM & DM)

Course: Audiovisual Communication

Course Code: FLM123

Semester: One

Max Marks: 100

Duration (mins) : Jury

Note : 1. Figures to the right indicates full marks.

- Q 1. Explain Communication process. (20)
- Q 2. What are the aspects covered under Pre-Production and how? (20)
- Q 3. How will you explain mass communication? (20)
- Q 4. What is the production process for contents of AV Communication? (20)
- Q 5. Elaborate on the creative aspects of the film making. (20)