



AJEENKYA

D Y PATIL UNIVERSITY

End Term Examinations (December 2018)

School: SOL

Program: BA LLB

Course: Journalism and Mass Communication Course Code: BLB 301

Semester: 5

Max Marks: 40

Duration (mins): 120

Answer any four questions
All questions carry equal marks

Note : Figures to the right indicates full marks.

- Q 1. Explain the Libertarian Theory of the Press (10)
- Q 2. What is meant by Social Responsibility Theory? (10)
- Q 3. How Practice Theory for Journalism Studies is helpful? (10)
- Q 4. Journalism has also become increasingly “participatory”? Comment on it. (10)
- Q 5. Explain the importance and features of Cable TV Network Regulation Act, 1995 (10)
- Q 6. Explain Shannon and Weaver Model of Communication (10)
- Q 7. Elucidate the Salient features of Working Journalist Act (10)
- Q 8. AIR Code for Election Coverage (10)
