

CAREERS

Every company today needs to innovate, to introduce new products to remain current and competitive. Innovation and new product development is key to their survival and growth. Our students having technical background owing to an engineering degree combined with design skills, strategic mind set and commercial insight will be ideal candidates to fill-in such positions.



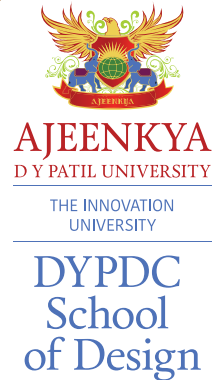
You would be able to find employment in any company ranging from an engineering company to companies engaged in fast moving consumer goods and white goods company or even a manufacturing organization.



DYPDC
School
of Design

CONTACT US

Ajeenkya DY Patil University,
Charholi Budruk, via Lohegaon,
Pune, India - 412105
+91 8806458866 | +91 8686868686
info@adypu.edu.in
www.adypu.edu.in



M.DES.

ENGINEERING PRODUCT DESIGN

Duration: 2 years

Eligibility: Bachelor's
Degree in any discipline
of Engineering

DYPDC SCHOOL OF DESIGN

DYPDC brings together the complementary strengths of Ajeenkya DY Patil University and that of legendary Dilip Chhabria.

DYPDC offers highly experiential, hands-on programs with a unique learning experience to explore new ways of generating cutting-edge solutions using creativity and design principles. The primary focus of DYPDC programs is to ensure that its students are industry-ready, able to think strategically and provide design solutions in a business context.

THE PROGRAM



This is a master's level program specially designed for engineers. The competitive global environment of today necessitates that engineers should possess advanced knowledge and demonstrate superior skills to create competitive new products.

The program is ideal for an engineer as it provides real-world knowledge, theoretical and practical foundation of the product development process.

M.DES. ENGINEERING PRODUCT DESIGN



At the end of the program, a student would have acquired the following capabilities

- Would be capable of developing innovative products and product-service combinations to satisfy the needs of the consumer.
- Would have a thorough knowledge of the human, aesthetic, technical and environmental issues involved and be acquainted with organizational and economic aspects of products.
- Would be able to assume leading roles, including management, in companies and research organizations, and to contribute to innovation and solve problems creatively when dealing with complex issues.
- Would have a thorough knowledge and understanding of, and be proficient in, the execution of the total product design process.
- Would be able to perform and manage this process independently or as a member or the leader of a team.
- Would be capable of an analytical approach to work based on broad and deep scientific knowledge.
- Would be able to work in an international environment by virtue of social and cultural sensitivity and language and communication proficiency, some of which will have been acquired in team work.