



AJEENKYA

D Y PATIL UNIVERSITY

**THE INNOVATION
UNIVERSITY**



ANNUAL REPORT

2018-2019



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From the President's Desk



I am pleased to share the annual report for another remarkable year which outlines achievements, milestones, and progress made in selected areas over the past year, as well as the start of new ADYPU Incubator Centers of Excellence and Centre for Learning and Teaching at the University.

The Ajeenkya DY Patil University is home to an intellectual community built on the foundations of open discourse, innovative learning, evidence-based analysis, and the challenge of engaging a diversity of perspectives. Our environment of a constant intellectual challenge has supported free and open inquiry and investigation by generations of faculty, students, staff, and visitors, and has helped shape scholarly fields and defined schools of thought across the full scope of our work.

The University has generated tremendous momentum for advancement on an accelerated path towards all-round excellence - it is a collective effort of the faculty, administrative staff, students and our partners that will get us closer to achieving our dream. I would like to acknowledge the commitment and dedication of our faculty, students, staff, alumni, parents, and friends as we continue into the New Year. Thank you for your ongoing contributions, support, and accomplishments.



Vice Chancellor's Progress Report



It is my honor and privilege to present the Progress Report of the Ajeenkya DY Patil University during 2018-19. Established by an Act of the State of Maharashtra, the Ajeenkya DY Patil University began operations in the year 2016, with 110 undergraduate students.

Now in our third year, the University has grown considerably in scale and scope. Today we have 2000 students enrolled at the university, coming from 27 States and Union Territories in the country across eight schools: **DYPDC School of Design, School of Engineering, School of Management, School of Liberal Arts, School of Hotel Management, School of Film & Media and School of Information Technology.** We have recently launched the ninth school, the **School of Architecture.**

The Goal

Ajeenkya DY Patil University is designed as a comprehensive, multidisciplinary, research-focused and student-centric university, which is unique in the country. The mission of the University is to develop and educate the path-shapers of tomorrow, who can shoulder the challenges of globally responsible, and ethical leadership in the 21st Century. The University is envisaged to be an enduring global center of excellence in higher education, which is anchored in research & innovation, driven by an outstanding faculty, supported by national & international academic partnerships.

After a remarkable beginning, and a phenomenal growth in the first few years, the University can now boast of a truly multidisciplinary character, and in this setting, the academic programs have started flourishing on progressive interdisciplinarity and research-led learning.

Innovative Learning & Research Focus

The undergraduate curriculum at the Ajeenkya DY Patil University has a broad-based common core with the flexibility to allow students to explore - for an



enhanced breadth of learning and engagement, and the students then acquire the depth in a major subject of their choice. Not only the curriculum, but the teaching-learning process followed at the University is forward-looking. A major component of the mission of the University is to actively engage faculty and students in the process of creating knowledge, not just disseminating it. Research is an integral part of pedagogy at the University where the students “learn by doing”.

Infrastructure

The University has 110 acres of lush green campus. With an aim to expand the residential potential of the University and accommodate more students in the University campus, we are working to increase the hostel accommodation capacity. The new hostel named UNISAPCE is fantastically designed, keeping in mind the needs of the students. Other related amenities for the students are planned to expand.

Faculty Excellence

ADYPU is committed to innovative teaching and learning. The core of the University lies in our excellent faculty. We have made faculty excellence our highest priority and believe the resourceful faculty is the key to success of our students. They are the inspiration to our students and motivate them the best results. For the knowledge up gradation and being at par with the latest trends, ADYPU supports the faculty to learn and participate in various resourceful seminars, conferences and workshops.

International Collaborations

The rate of internationalization is growing rapidly, with unhindered communication channels and inexpensive travel. Ajeenkya DY Patil University is already seeking to make the most of the possibilities by forming global partnerships and fostering relationships with other institutions.

In the Year 2018-19 Ajeenkya DY Patil University remained instrumental in collaborating with International Universities and Cultural House. In the academic year 2018-19 Ajeenkya DY Patil University signed Memorandum of



Understanding with **Chonburi Technical College, Pongsawadi Technological College, Tharn Technological College, Ayutthaya Technological Commercial College and Charansanitwong Technological College, Thailand, Illinois Institute of Technology, USA, Teesside University, UK, Synergy University, Moscow, Russia, Saipali Institute of Technology, Kampala, Uganda, and Zhejiang Yuexiu University of Foreign Languages, China.** The University has also established academic collaboration with **University of South Carolina, Aiken, USA** for the Liberal Arts Program. To promote cultural amalgamation ADYPU has signed MOU with the **Cultural House of Iran.**

Global Collaborations

Ajeenkya DY Patil University forges partnerships with outstanding academic and other institutions across the globe to accentuate the student experience, faculty growth and contributions in research. Collaborations with our foreign colleagues are essential to the success of our global activities.

Our international collaborations are formalized through agreements and other mechanisms that document the relationship and expectations of each partner. ADYPU enters into a diverse array of these agreements with foreign organizations, including:

- Academic and Research collaboration agreements
- Project-based agreements
- Cultural Exchange Agreements

Student Activities

The Founder and Trustees of the DY Patil Group and all the faculty, staff and administrators of the Ajeenkya DY Patil University view the University as an investment in India's future, our collective contribution of financial and human capital to the process of nation-building. The University has generated tremendous momentum for advancement on an accelerated path towards all-round excellence. It is the collective effort of the faculty, administrative staff, students and our partners that will get us closer to achieving our dream. Thank you for your support to the University.



Governance, Leadership & Management

ADUPU Leadership is multifaceted with a large spectrum– it is scholastic, empirical, highly pragmatic at the same time deeply emotive, humane, logical, industrial, local, and global too. ADYPU management has a long tradition and heritage of excellence and a strong grit to take challenges in rapidly changing global academic and industrial environment. The management is full of innovation at each step, it is source of motivation for the whole faculty members, employees, and student community. Following is the brief information over the leadership at various levels.

Governing Body

Sr. No.	Members
1.	Dr. Ajeenkya DY Patil
2.	Dr. E.B. Khedkar
3.	Shri. Dilip Chhabria
4.	Shri. Nihal Garware
5.	Shri. Suresh Makhija
6.	Dr. Makarand Jawadekar
7	Smt. Pooja Patil
8.	Dr. Nandita P. Palshetkar
9.	Shri. Hrridaysh Deshpande
10.	Shri. Raymond Paul (Non-member secretary)



Board of Management

Sr.No.	Members	Sr.No	Members
1	Shri. Hrridaysh Deshpande	2	Shri. Sushant Patil
3	Shri. Nihal Garware	4	Shri. Sudhir Mehta
5	Dr. Saiesha Mistry	6	Dr. E. B. Khedkar
7	Dr. Ajay W. Patil	8	Dr. R. Gopal
9	Dr. Debjani Dasgupta	10	Dr. Sangram Jadhav

Academic Council

Sr. No.	Members		Members
1	Dr. E. B. Khedkar	2	Shri. Hrridaysh Deshpande
3	Dr. Manju Rughwani	4	Shri. Ashish Nar
5	Dr. K. K. S. R. Murthy	6	Dr. Makarand Joshi
7	Dr. Biswajeet Champaty	8	Shri. Deepankar Bhattacharya
9	Shri. G. B. Pokale	10	Shri. Tomio Isogai
11	Dr. Sandip Tapkir	12	Ms. Dhun Patel



Board of Examination

S.No	Name	Position	Members
1.	Dr. EB Khedkar	Vice Chancellor	Chairperson
2.	Prof. Ganesh Pokale	Controller of Examination	Member Secretary
3.	Prof. Ashish Nar	Head: School of Design	Member
4.	Dr. Makarand Joshi	Head: School of Management	Member
5.	Dr. K K S R Murthy	Head: School of Law	Member
6.	Dr. Rakesh Afre	Faculty: School of Engineering	Member

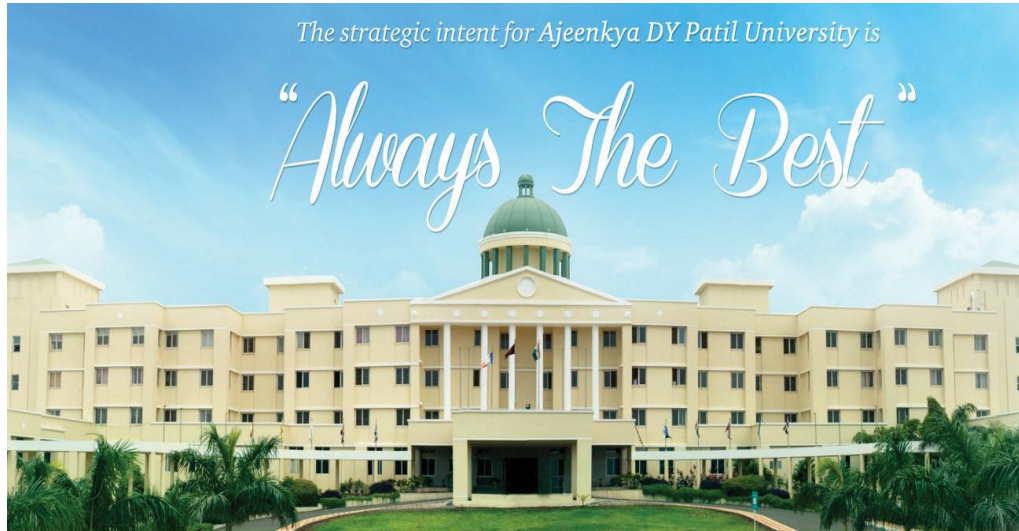
About the University

Ajeenkya DY Patil University is a comprehensive, multidisciplinary, research-focused and student-centric institution that is bringing a paradigm shift in higher education in India through its innovative curriculum, interdisciplinary focus, and cross-disciplinary thinking across a wide range of disciplines. The University is building an eco-system of knowledge to promote recognition of the interconnectedness of ideas, systems, and environments in the world inside the campus, and those outside it.

The University has recently added **School of Architecture** to its Schools making the count to 9, including **DYPDC School of Design, School of Film & Media, School of Management, School of Engineering, School of Law, School of Liberal Arts and School of Hotel Management.**



Strategic Intent



The strategic intent for Ajeenkya DY Patil University is **“Always the best”**.

In the coming five years, ADYPU will be recognized as one of the top institutions in the country for academic excellence in teaching, research, and quality of service. The guiding terms for us shall always be inspiration, intuition, imagination, and innovation. To achieve strategic intent, ADYPU is committed to:

- Create and disseminate knowledge through a range of high-quality academic programs in a student-centered learning environment emphasizing intellectual achievement and employability.
- Work through a matrix of four imperatives in all academic and research pursuits, viz. what is desirable to people, what is feasible through technology, what is viable for business and what is good for society and the environment.
- Create an enabling environment of freedom and responsibility, which stimulates the intellectual capacity of students, faculty and staff to create opportunities for personal and professional growth.



School and Programs

ADYPU offers a variety of innovative academic programs through its 8 different schools which include School of Design, School of Engineering, School of Management, School of Film and Media, School of Law, School of Information Technology, School of Hotel Management, School of Liberal Arts and School of Architecture. Each school offers a range of programs including undergraduate and postgraduate programs, diploma courses, and certification courses of shorter duration which are tailored to suit student’s academic and career needs. ADYPU offers variety of options to gain knowledge, earn a degree, and choose career avenues in accordance with the need and want of each aspiring student. Have a look at the courses from each school.

School of Design	School of Engineering
<ul style="list-style-type: none"> • Bachelor of Design (Automobile design), • Bachelor of Design (Product design) • Bachelor of Design (Graphic design) • Master of Design (Automobile) • Postgraduate Diploma in digital modeling • Postgraduate Diploma in Design Driven Entrepreneurship • Master of Design Engineering (Product design) • Master of Design (Computer interaction design) • Master of Design (Design Driven Entrepreneurship) 	<ul style="list-style-type: none"> • B. Tech (Mechanical Engineering) • B. Tech (Computer Engineering) • B. Tech (Biomedical Engineering) • B. Tech (Mechatronics Engineering) • B. Tech (Biotechnology Engineering) • M. Tech (Bio-Engineering) • M. Tech (Computer Engineering) • M. Tech (Automotive Product Engineering) • M. Tech (Digital Manufacturing)
School of Film and Media	School of Liberal Arts
<ul style="list-style-type: none"> • B.B.A. in Digital Marketing & Social Media • B.B.A. in Media and Communication, • B.B.A. in Film and Media 	<ul style="list-style-type: none"> • B.A. in Liberal Arts with specializations in English, Psychology, Economics and International Studies



School of Law	School of Information Technology
<ul style="list-style-type: none"> • Integrated Bachelor of Legislative Law (BA LLB), • Bachelor in Legislative Law (LLB), • Master of Law (LLM), and other postgraduate legal studies 	<ul style="list-style-type: none"> • B.C.A. (in Cloud Technology and Information Security), • BCA (in Mobile application and Cloud Technology), • B. Tech (in Cloud Technology and Information Security), • B. Tech (in Mobile application and Cloud Technology), • B.Sc (in Animation and VFX), • B. Tech IT (Data Science), • Bachelor of Computer Applications (BCA).
School of Management	
<ul style="list-style-type: none"> • B.B.A. in Sales and Marketing, • B.B.A. in Entrepreneurship & Innovation, • B.B.A. in Financial Services, • B.B.A. in international business, • B.B.A. in Financial services and CMA, • B.B.A. in Logistics and Supply Change Management, • B.Com (Honors) CMA integrated, 	<ul style="list-style-type: none"> • MBA (Media & Communications) • MBA (Business Innovation and Strategy) • MBA (Banking and Financial services) • MBA (Business Analytics) • MBA (International Business) • MBA (Digital Marketing and e-commerce) • MBA (Logistics & Supply and Chain Management) • MBA (Healthcare and Hospital Management) and many other certificate programs.



School of Architecture	School of Hotel Management
<ul style="list-style-type: none">• Bachelor of Architecture	<ul style="list-style-type: none">• Bachelor of Hotel Management• Bachelor of Science (Culinary Arts)• Bachelor of Science (Hospitality and Hotel Administration)

Teaching & Learning

Our teaching, learning, and assessment systems are well thought of at every level to help students with skills and knowledge to excel in the future, and take advantage of new opportunities. Emphasis is always on student-centered learning, personal development, creativity, intellectual rigor and technical ability aimed at increasing independence of approach, thought and process.

We employ a variety of teaching styles, each suited to the subject being taught and characterized by learner preferences. A range of teaching methods is employed such as formal lectures, studios, laboratory experiments, team working, problem solving and experimentation. An active 'hands on' approach to learning is encouraged with workshops and projects, field trips and laboratory work. Students participate in building and testing prototype designs and undertake projects. Many of these projects are likely to come from Industry and business through the Innovation Factory.

Faculty engages with students in small groups and on a one-to-one basis, to encourage an 'individual' response to set briefs. Our teaching and learning processes promote research, experimentation, analysis, evaluation, and self-criticism - all of which assist in arriving at the best possible solutions to a given academic or industrial challenge.



Imparting appropriate and transferable practical skills is central to the learning strategy of the program. Initiative and independence are fostered throughout and develop incrementally as the course progresses. Analytical and problem-solving skills are developed using a range of appropriate 'real' and 'theoretical' case studies and problem / task-based learning scenarios.

Knowledge is assessed, formatively and summatively, by a number of methods, including, practical work, individual and group presentations, written coursework, laboratory experimentation, examinations (seen and unseen, open- and closed- book).

A personal development plan for each student is planned at the beginning of the year which encourages students to set targets for their own personal development under active guidance and mentoring of an appointed personal mentor.

International Division

Vision

Vision of International Division is to foster a rich, diverse, learning environment where all ADYPU members grow together through mutual understanding and respect in alignment to the vision of the university. International division will strive for harmonious intercultural knowledge exchange where everyone derives value from the experiences of others to emerge as global citizens.

Mission

The International Division will assist international students in achieving academic goals; orient them to the processes, procedures and norms in India. Through the contribution of students' varied and unique cultural and global perspectives, it will serve to broaden the University community's cultural and global awareness.



Objective

The International Division is involved in exchange projects with overseas universities and academic institutes, international cooperation projects by the Ministry of Education, Culture, Sports, Science and Technology support for accepting international researchers, collecting and sharing information via MOU, and administration, liaison, and coordination for international exchange programs.

International Exchange Planning

- Administration, liaison, and coordination for international exchange programs.
- Planning of exchange programs.
- Attending to visitors from overseas.

International Exchange Promotion

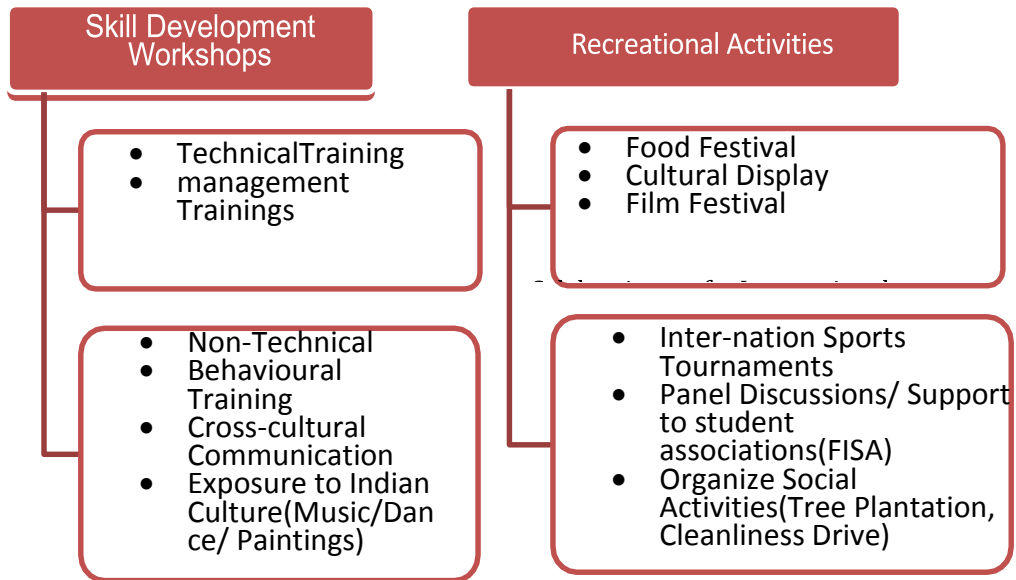
- Functions regarding academic exchange with overseas universities.
- Functions regarding international visiting instructors and researchers.
- Functions regarding international exchange programs sponsored by Promotion of Science.
- Functions regarding international symposiums and international joint research.

Student Activities

ADYPU international Students are exposed to various enriching experiences for a holistic development. This can be achieved through value add programs viz.

- Skill development Workshops
- Recreational Activities

Activities undertaken by International Division



i) International Youth Leadership Meet

ADYPU International Students office organized ‘International Youth Leadership



Meet, a workshop and conference for all international students studying and residing in the city of Pune on Sunday, 23 August 2018. The conference was organized at the ULC building of Ajeenkya DY Patil University. International student representatives, all

of them graduate and postgraduate students, from different 27 nationalities attended this meet in which the students participated in the deliberations on establishing Pune chapter of Federation of International Students Association (FISA). This was the pre-launch meeting for the FISA. FISA is supported by **Indian Council for Cultural Relations**, an autonomous organization under the Ministry

of External Affairs, Government of India. The Federation of International Students Association (FISA) has its presence a few cities in India including Bangalore, Delhi, Mysore, Kolkata and this meeting paved a way to its Pune chapter. **MS. Nirupama, Ms. Jidapa Thavarit and Mr. Hobby Menon** welcomed students at the onset of the meeting. The program was inaugurated by the registrar of **ADYPU Mr. Raymond Paul**. In his introductory address Mr. Raymond discussed the concept of leadership and informed the participants over the ten salient points related to initiative and leadership. **Shri. Hridaysh Deshpande**, Director & member of Governing Board, ADYPU addressed the gathering and promised his all strong support to FISA's Pune Chapter.

ii) Nigerian Independence Day Celebrations

ADYPU was official sponsor for the **58th Nigerian Independence Day**



celebrations. The event was attended by more than 200 people who witnessed the grand celebration. Various sports events and cultural events were arranged to mark the day. **Ms. Nirupama Prakash, Director,**



International Division represented and was the chief guest at the event. The Best Football team prize was sponsored by ADYPU and was presented to South Sudan Team. Different people from different countries

were in attendance, approximately 15 representatives. Delegates from universities, offices, companies and government agencies graced the occasion.

iii) Launch of FISA

Ajeenkya DY Patil University supported the Federal of International Student Association formation and further rendered support to

- Operate in the form of an office
- Assistance with inviting all international country representatives in order to hold a meeting for initiating a structure
- Further assistance in team building and inductions
- General assistance with programs to be implemented by FISA Pune



iv) EID Celebrations by Afghani Students

Students of Afghani nationality visited the campus to celebrate Eid. Infrastructure support was provided by the university. Students played football and spent time at the campus. International Division discussed the challenges faced by the students and assured them of all support.

v) International Food Sharing Day

International Division of ADYPU celebrated the spectacular **“INTERNATIONAL FOOD SHARING DAY”** on 14th February 2019. Students from 15 nationalities displayed their food, played music, and flew their flags in tastefully decorated

stalls. The event was inaugurated by **Shri. Hridaysh Deshpande, Director, ADYPU**. Students from Iran, Yemen, Nigeria, Syria, Russia, Chad, Ghana, Eritrea, Bahrain, South Korea, Afghanistan, Thailand, Sudan, South Africa, and Cameroon. Students passionately shared recipes and cultural info of their respective countries with the visitors at each stall. Staff, students and guests enjoyed the event.





vi) Intensive English Language Program for the Students of Chonburi Technical Institute

Ajeenkya DY Patil University has established an academic alliance with **Chonburi Technical College, Thailand** through an MOU that leverages the strengths of both partners benefiting the students. ADYPU offered an Intensive English Programme as a part of the students exchange program and hosted **12 students for duration of one month**. During this period the students also caught a glimpse of the cultural historical and traditional aspects of Pune.

Objectives of the program: To enhance the language skills of the student participants

1. To orient the students to Innovative teaching practices at ADYPU
2. To introduce futuristic career avenues such as Design and Media through workshops.
3. To give insights of Indian culture through Festival celebration, visiting museums and local markets
4. To educate holistically to develop a well-rounded personality through Yoga –meditation, meaningful discussions



vii) Visits by Embassy officials to ADYPU

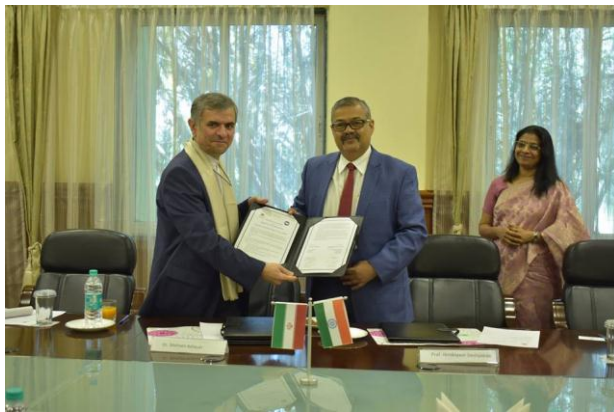
Dr. Baker and Ms. Faith from the Embassy of Uganda, New Delhi visited ADYPU campus on the 5th of April 2019. The official had a meeting with Shri. Hridyash Deshpande, Director, ADYPU and Ms. Nirupama Prakash. The Ugandan officials expressed their desire to recommend more students to ADYPU and were happy to learn about the Innovative practices in education implemented by the university.



Global Collaborations

MOU with Cultural House of Islamic Republic of Iran

On 26th February 2019, Ajeenkya DY Patil University signed a Memorandum of Understanding with the Cultural House of Islamic Republic of Iran at ADYPU Campus. The MOU was part of our international collaboration efforts to



encourage knowledge-sharing, cultural bonding, conferences, seminars, workshops between ADYPU and Cultural House of Islamic Republic of Iran. In addition, the MOU also aims to initiate research on **Iranology** including **literature, linguistics, culture, and history.**

MOU with Chonburi Technical College, Thailand

Ajeenkya DY Patil University signed a Memorandum of Understanding with Chonburi Technical College to establish academic linkages and collaborations between both institutions. The MOU was signed by **the Director of ADYPU Shri. Hrridaysh Deshpande, the member of the Governing Board-ADYPU and Dr. Wanna Tanpraphat the Director of Chonburi Technical College.** The MOU is aimed to establish academic alliances and international collaboration between Indian and Thai students for Engineering and Management programs.

MOU with Vocational Colleges, Thailand

To promote energetic, systemic international exchange with overseas institutions Ajeenkya DY Patil University signed a Memorandum of Understanding with Thai Vocational Colleges including Chonburi Technological Knowledge, Pongsawadi Technological College, Tharn Technological College, Ayutthaya Technological Commercial College and Charansanitwong



Technological College. The MOU was signed by the Director of ADYPU Prof. Hrridaysh Deshpande and delegates from Thai Vocational Colleges.

The collaborative MOU will provide an excellent platform to **strengthen partnership with Thai Technological colleges** enhancing the ability to work together on a long and short-term research program in the future. In addition various other exchange activities, including **joint research projects, seminars and symposia will help Student learning.**

MOU with Illinois Institute of Technology, USA

Ajeenkya DY Patil University signed a Memorandum of Understanding with Illinois Institute of Technology, USA to encourage academic cooperation and advancement. The MOU was signed by the Director of ADYPU **Shri. Hrridaysh Deshpande**, the member of the Governing Board-ADYPU and **Mr. Darsh T. Watson**, Vice President - International Affairs, Illinois Institute of Technology, USA. The MOU is aimed to **encourage academic research and international collaboration for engineering programs.**

MOU with Teesside University, UK

Ajeenkya DY Patil University signed a Memorandum of Understanding with Teesside University, UK to encourage **academic cooperation and advancement.** The MOU was signed by the Director of ADYPU Shri. Hrridaysh Deshpande, the member of the Governing Board-ADYPU and Dr. David Bell, Pro Vice- Chancellor (International).

MOU with Synergy University, Moscow, Russia

Ajeenkya DY Patil University has signed a Memorandum of Understanding with Synergy University, Moscow, Russia to establish a collaborative relationship and to explore, develop and implement joint activities. The MOU was signed by the Registrar of ADYPU **Mr. Raymond Paul and Mr. Anastaria Shanshina**, Head, International Division, Synergy University. The objective of the MOU is to use **collective expertise and resources to promote academic exchange and cooperation in teaching and research.**



MOU with Saipali Institute of Technology and Management, Kampala, Uganda

Ajeenkya DY Patil University signed a Memorandum of Understanding with Saipali Institute of Technology, Kampala, Uganda. The MOU was signed by the Registrar of ADYPU Mr. Raymond Paul and the Director, Saipali Institute of Technology and Management, Uganda.

Mou with Zhejiang Yuexiu University of Foreign Languages, China

To promote academic collaboration and cultural relationships, Ajeenkya DY Patil University signed a Memorandum of Understanding with Zhejiang Yuexiu University of Foreign Languages. The MOU is signed by **Mr. Raymond Paul, Registrar – Ajeenkya DY Patil University** and **Prof. Xu Zhen Hua, President, Zhejiang Yuexiu University of Foreign Languages, China.**

Academic Collaboration with the University of South Carolina, USA for Liberal Arts



Ajeenkya DY Patil University established an academic collaboration for the School of Liberal Arts with the University of South Carolina, USA to enhance relations, exchange of expertise, and boost academic development for both the Institutions which will also be in the general interest of students and staff at both

the Institutions. The Director of ADYPU **Shri. Hrridaysh Deshpande**, the member of the Governing Board-ADYPU and **Dr. Sandra Jordan**, Chancellor, USC, Aiken, USA, discussed the academic collaboration and its benefits. This collaboration



aims to explore the academic curriculum partnerships to enrich undergraduate and/or graduate study opportunities in the field of Liberal Arts education.

I) Joint Leadership Program at Ajeenkya DY Patil University, Pune

The Joint Leadership Program at ADYPU commemorates the idea of creating future leaders through experiential learning. The program facilitates an array of avenues for interaction, exploration and execution. The Joint Leadership Program was meticulously designed to expose the participants to all facets of



India. Ajeenkya DY Patil University hosted the Joint Leadership program with the International University Partner, University of South Carolina, Aiken. A team of 6 students and 2 faculties from USCA, Aiken visited ADYPU for almost two weeks in January, 2019. The students and Faculty explored the university campus and places of interest in and around Pune. Many guest lectures and activities were organized for the students to give a peek to Indian Culture and Traditions.



II) 2nd Joint Leadership Program at University of South Caroline, Aiken

The Joint Leadership Program is a student exchange program between Ajeenkya DY Patil University and its International University Partner USCA, Aiken. For the last five years Ajeenkya DY Patil University has partnered with USCA, Aiken to host programs that are culturally immersive, educational and provide experiential opportunities with the local communities of each campus and surround region.



In the academic year 2018-19 Ajeenkya DY Patil University faculty including our Honorable Vice Chancellor Dr. Eknath B Khedkar, Prof. Ganesh B Pokale and students visited University of South Carolina, Aiken in May, 2019. The objective of the visit was to understand the education system,

judicial system, culture and learn from the experienced faculty of USCA. The Two week program was extremely beneficial in terms of education and cultural immersion. The ADYPU faculty and students stayed at the University Campus and explored the 453 acres of USCA, Aiken campus and the city around.

Research & Conferences

The University held many International Conferences in the year 2018-19. Many International delegated, professors and eminent industry professionals visited ADYPU for the conference on different topics and agendas.

Alliance Graphique Internationale(AGI) – India

Ajeenkya D Y Patil University and Alliance Graphique Internationale(AGI) hosted a Graphic Design Conference entitled AGI in India - with the aim to promote practices of design in India. Ajeenkya DY Patil University is first in India to organize an annual international conference with AGI. The two-day conference witnessed a series of panel sessions, poster competitions, design workshops pertaining to the innovation and changes in Design.



The inaugural address was delivered by **Mr. Taku Satoh Chairman TSDO Incorporation, Japan**. Students and attendees were excited to attend his workshop based on the theme - 'Design Thinking behind the package'.

Ms. Nikki Gonnisen, Cofounder and Director thonik, Netherlands conversed about the regional influence on design and how we can learn from different different regions and how these values could bring a positive contribution to the world.

Indian Female Entrepreneur **Ms. Sonia Manchanda** Founding Partner - Spread Design and Consulting Pvt. Ltd enlightened on the incorporation of cultural signs



in design to show a deep connection with the people. Students from ADYPU and other design colleges participated in a workshop on 'Cultural Signs' by Ms. Sonia Manchanda.

Mr. Dean Poole co-founder and creative director of Alt Group, New Zealand shared his thoughts on the fusion on alphabets into design. He also conducted a workshop on 'Objective Thinking'. POOL Magazine Editor-in-chief Mr. Sudhir Sharma talked about the various forms of design and how Pool Magazine is creating a difference in Indian design space. ADYPU organized a poster competition in the event where students had to upload the poster on their Instagram account using the hashtag #agi_adypu_2018. Posters were displayed at the AGI Poster Exhibition, Ajeenkya DY Patil University, Pune.

Mr. Taku Satoh, Founder Taku Satoh Design Office incorporation, Japan elucidate the concept of package design. Taku used perfect examples from Nikka's pure malt whiskey bottle design and Lotte Xylitol Chew gum wrapper design. HE further explained the delegates about elements of design and how they vary from product to product.



Mr. Tommy Li, Founder **Tommy Li Design Studio, Hong Kong** and a renowned Brand Consultant shared his experiences with the students about the difference between "Branding Design" And "Graphic Design" and conducted a workshop on the same theme. Mr. Tommy explained how design adds value to the product and make it special. **Ms. Evelyn and Mr. Dirk Cofounder, Atelier ter Bekke & Behage, Paris** introduced the rich culture of French Art and how they work to blend art with the modern techniques of today's world. They shared a fantastic artwork on The Sevres National Ceramics Museum, Limoges, France showcasing use of typography in porcelain. The two-day conference concluded with a symposium with our all the expert speakers moderated by Shri. Hridaysh Deshpande, Director, ADYPU.



International Conference on the Future of Storytelling: Global & Multidisciplinary Emergence-2019 (ICFST)



ADYPU School of Film & Media organized the inaugural International Conference on **The Future of Storytelling: Global & Multidisciplinary Emergence-2019 (ICFST)** on March 14 & 15. The main objective of ICFST 2019 was aimed to build on the global insights as to show how a story is used by media & entertainment professionals, brands and by non-profits. It aimed to explore the futuristic digital technologies in the world of media & entertainment industries.

The event was inaugurated by **Dr. Manju Rughwani**, HOD, School of Film and Media, **Mokeme Chiwital**, MD & CEO, Alice- Alferd International, Nigeria and **Jaya Panvalkar**, Director, Nvidia India. The Keynote Address was delivered by



Ms. Jaya Panvalkar-- former MD & Chairman of NVIDIA—India’s largest animation and graphics storytelling company. Later, **Mr. Liu Yu**, MD & CEO, Giantview, China shared his insights on ‘Creative Storytelling through Mobile Applications’. Other speaker for the first day included **Mr. Sameer Dhamangaonkar**, Co-founder, Snovel Creations, **Ms. Sonia Konjeti**, Founder, PULA ladies’ community, **Mr. Rahul Jain**, Managing Director & CEO, InnoServ group of companies and **Mr. Harsh Pamnani**, Marketer & Author of the bestselling book—Booming Brands.

The valedictory session was presided by none other than young and dynamic media entrepreneur, **Mr. Anikait Chavan**, Co-Founder, Campus Times Pune. He inspired the students with his story as to how he climbed to become a media entrepreneur. His talk was engaging as students could connect with him due to zero age gap.

After the conference over 20 research scholars from different parts of India and Thailand presented their research papers on various sub-themes of storytelling. The Conference received an overwhelming response of over **45 research papers** covering diverse insights on storytelling perspectives from the world of literature, business, technology, arts & society. The selected papers were published in the **Journal of Emerging Technologies & Innovative Research**.

International Conference on Smart Systems – 2018 (ICSS)

The two day International Conference on Smart Systems ICSS 2018, was



organized by the School of Engineering, ADYPU, Pune in association with Institute of Research and Journals from 27th September 2019 to 28th September 2018.



The inauguration session was addressed by Honorable Vice Chancellor – ADYPU, **Dr. E.B. Khedkar**.

The Chief Guest, **Dr. Nava Shaked, Head- Multidisciplinary Studies, Holon Institute of Technology, Israel** enthralled the audience with her motivating speech on robots and machine learning. She raised concerns over ethical use of robots in future.

Mr. Amol Dhondse, Chief Technical Officer of IBM, in his speech pointed out the role of automation in healthcare sector. On the 2nd day **Dr. Dwivedi from IIT Roorkee**, spoke about the technical aspect of metal fusion and its usage in smart automobiles. He also explained the use of novel alloys in making light weight cars. **Dr. Daren Timmons, Interim Provost and Executive Vice Chancellor of University of South Carolina Aiken**, delivered his talk on Smart Methodologies for student development.



The valedictory session was delivered by **Dr. K Ganapathy**, Head of Apollo Telemedicine, Chennai. He envisaged a new opening in terms of digitized medical system and biomedical equipment. Many Research papers were

presented by the participants and the best research paper in each track was awarded by our chief guest, Dr. Nava Shaked.

International Faculty Development Program (IFDP) – 2019

“Environmental Law in Globalized World: Issues and Challenges”



In its pursuit of imparting innovative education, School of Law at Ajeenkya D Y Patil University, Pune had conducted 2nd International Faculty Development Programme (2nd IFDP) on the multidisciplinary theme

of “Environmental Law in Globalised World: Issues & Challenges” from 24th to 28th June 2019. The program was designed for Faculties/Academicians, Research Scholars and Industry Experts.

The 2nd IFDP was aimed at; providing a forum for exchange views, ideas & the latest innovations in the area of Environment. Promoting faculty for interdisciplinary research in the area of Environment. Updating the knowledge of faculties with help of expert sessions in the area of Environment. More than 60 delegates participated in the 2nd IFDP 2019 out of which 13 presented research papers in various fields of Environment.

National Conference on Innovation in Hospitality and Tourism



Ajeenkya D Y Patil University - School of Hotel Management in association with Maharashtra Tourism Development Corporation (MTDC) organized National Conference on 10th and 11th April 2019. The conference was inaugurated by the chief guest **Dr. Eknath Khedkar**, Vice-chancellor, ADYPU and **Shri Chandrasekhar Jaiswal**, Deputy General

Manager, MTDC and **Shri Deepak Harne**, Regional Manager, MTDC, Pune. More than 220 hotel management faculty and students along with the hospitality and tourism industry people, delegates from Mumbai, Aurangabad, Nashik, Navi Mumbai, and Goa participated in the conference.

The objective and the idea behind this conference was to get experts of Hospitality and Tourism on one platform and to have deliberation and discussion on innovation taking place in the industry. The hospitality industry is changing rapidly and it is essential to understand the upcoming trends, innovation, and digital technology into tourism and hospitality sectors.

Dr. E B Khedkar, Vice Chancellor, ADYPU expressed his view on the hospitality and tourism sector with new digital technology and its uses in India. He mentioned about bright future about the tourism and hotel industry in India.

Mr. Chandrasekhar Jaiswal expressed his view on the role of Maharashtra Tourism Development Corporation in developing tourism into the state. Also expressed the growing demand for Ecotourism and sustainable tourism in India.

Mr. Adit Chouhan, a keynote speaker on digital technology in the hospitality and tourism industry gave a valid presentation on upcoming trends like virtual reality/ sensor technology and augmented reality.

Dr. Madhuri Sawant, another keynote speaker from Dr. Babasaheb Ambedkar Marathwada University Aurangabad spoke about advancing into tourism through research and technology in years ahead. She mentioned the important points about connecting the research to industry.

Dr. Seema Zagade spoke about the scenario of hospitality and tourism education in India. She had explained the connection between Education Employment and Research into the tourism and hospitality industry. She also explained the importance of dedicated research approach to the industry.

Ms. Kazuki Barisic, from Japan explained the importance of calligraphy in the hospitality industry and shared her connection with Indo Japan hospitality and Tourism scope for the future.

Mr. Pandurang Taware, an Agripreneur by profession who has transformed the hundreds of farmers lives through the Agritourism in Pune, Maharashtra, India. A true innovator into the tourism sector, founder of Agri Tourism Development Corporation India. He explained the importance of sustainable tourism model conducted at many agritourism centers across India. He emphasis students and participants to look at agritourism as an entrepreneurial idea.



On second day, the research paper presentation was organized on the theme '**Innovation in hospitality and tourism**'. There were 24 research scholars and participants presented research papers on various aspects of hospitality and tourism such as

culinary subject, Agritourism, Rawish, and digital technology into hotels. Smart Rooms into hotels and many more.

Mr. Tomio Isogai, explained the need for the strong bond within Indo- Japan culture and scope of further tie-ups into tourism and hospitality. He mentioned about **Indian Jugad techniques and Japanese technology** can come together to



strengthen the economy and come as strong world power centers. He explained on 4.0 technology and the upcoming trends into hotels.

Dr. Deepa Prasad, Head of department of BBA in Hospitality and Facility institute at faculty of management at Savitribai Phule Pune University acted as jury for the research paper presentation. She had expresses her view on the research paper presented by the students and faculties. She mentioned about more attention needed to the hospitality and tourism research.

Student Services Division

“Student services” refers to the broad range of supports that community colleges provide to help students navigate through college successfully, including academic counseling and tutoring. The vision of the Division of Student Services is to help every member of our learning community succeed. Ajeenkya DY Patil University believe in creating a culture of success and excellence in the student experience by providing opportunities for our students to develop the necessary skills to become responsible and compassionate global citizens who serve as they lead. The Student Services department at Ajeenkya DY Patil University is headed by **Ms. Priya Abraham**. To support and indulge students in various college activities the Students Services Division carried out many activities, as mentioned below:

Dear Stress, Lets Breakup

Ms. Satheendran, our full-time Psychologist and an expert in Counseling Psychology carried out an interactive session with the students to open up about the stress in their life, The sessions were carried out before the semester exam to relieve students from exam phobia and other related causes. The students also carried out stress busting activities to deal with their emotional imbalance.

Human behavior and its Impact (workshop)

On February 22nd, 2019, **Ms. Satheendran** conducted an interactive session for



all the faculty members on 'Human behavior and its Impact.' The objective of the session was to edify the faculty members about the communication with the students keeping in mind their different emotional

state.

International Yoga Day Celebration

On June 21st, 2019 Ajeenkya DY Patil University celebrated International Yoga Day. The Student Services Division invited **Ms. Sunita Sapru** and team from **Sahej Yoga** to enlighten the staff and students with the different techniques and benefits of Yoga. The Ajeenkya DY Patil University staff and students also performed yoga under the guidance of Sahej Yoga Team.



Pulwama Attack Condolence

As a humane gesture to the Martyrs of Pulwama a condolence meet was held



at Ajeenkya DY Patil University. The **staff and students observed silence** for the 40 CRPF Jawans who were martyred in an attack in Pulwama on 14th February, 2019. No speeches were made but the silence among all gathered showered

the respect and gratitude for the martyrs.

Campus Life and Student Activities

Participation in National Level Competitions

In addition to the competition held in the University-campus, the student from ADYPU are also encouraged and guided by various ADYPU Schools to participate in National and International Competitive events.

TVS Design Challenge



TVS Design Challenge was organized by TVS Motor Company at 'Bengaluru by Design' Festival. The aim of the contest was to showcase the power of good design to rejuvenate two wheelers in their respective categories. A team of students from DYPDC School of Design participated in the challenge set out for two vehicles by TVS - 1) **TVS Apache RR 310** and **TVS NTORQ 125**. The DYPDC school of Design team members including **Mr. Pranit Salunkhe, Mr. Ayush Bansal, Mr. Ameya Bhoi, Mr. Kaustav Chakravarty** and **Mr. Arghyadeep ghosh** won prizes in different categories. The students individually won CASH PRIZE for the contest.

Siam Styling & Design Conclave



DYPDC School of Design students attended the Siam Styling & Design Conclave and participated in 'Create a New Design Icon for India 2025'. Two students, **Mr. Sidharth Rath** from M.Des Final Year and **Mr. Saurav Pandey** from B. Des Final Year were shortlisted in the top 10 finalist of the contest. Later on presenting their concept to the jury panel, Mr. Sidharth Rath bagged **THIRD** prize and was rewarded with a cash prize of **Rs. 50,000** and a **certificate**.

Buddhi 2k19

Buddhi 2k19, a **National Level Vehicle Design Competition** was held in Chennai on 9th March 2019 by Indian Institute of Design, Chennai. This competition was for students who are passionate about vehicle design and aspire to be a successful vehicle designer in the future. DYPDC School of Design students **Mr. Nishant Mane** and **Tyror Pippin** won the contest and was rewarded with a **CASH PRIZE** of **Rs. 15000** each, complimentary **Computer Aided Styling Training** and a **certificate**.

Techiche

Photothon Contest was held in the event Techiche at **IIT Guwahati**. **Mr. Atul Dubey**, a B.tech student won the **THIRD** prize in the event. In another contest held at **IIM Bangalore** named 'Innovation Challenge Design Contest' **Mr. Bavil Nagar**, a B.Tech student from ADYPU secured the position of quarter finalist.

Indovention 2018

ADYPU school of Engineering students participated in Indovention 2018 for the contest '**Business Plan**'. The contest was based on promoting entrepreneurship and logical thinking. **Ms. Anushka Kumar** and **Mr. Prithish Nagwade** secure **SECOND** rank at the event.

Events & Competitions @ADYPU

#Tech

#Tech a National level Annual Technical Fest organized by School of Engineering from 26th March 2019 to 29th March 2019. The event includes Workshops, Technical Events, Fun Game Events and DJ Night. It is a four day Inter-College



event where the participants are from various states of India. The event had more than 600 participants and had total prize of Rs. 80000 including with cash and coupons.

The event was inaugurated by Hon. (Mr.) Hrridaysh Deshpande, Director ADYPU, #tech 2K19 was organized in association with **SOHA, Jaipur** and **Dalvik Apps,**

Maharashtra. Events like Pitch-it-up, Robo-race, Fastest Line Follower Challenge,

Robo Soccer, Pradyo-Geeky and Hack-a-thon were organized along with Fun games like The Excelsior's Quest, Into **The NEXT DIMENSION, Bike Show, Coolest Bike Award, DJ Night and Paintball** was also arranged to ensure that participants enjoy along with learning.



Workshops from different domains like Drone Building, Ethical Hacking Workshop, Machine Learning & Python Workshop, PCB Designing Workshop, Go Kart Designing & Development, E-Vehicle Design and Tall Building Design

Analysis were arranged keeping the market need and participants interest in concern.

2nd National Level Moot Court Competition



On 8th February 2019, the second National level moot court competition was organized by the school of law, ADYPU under the leadership of Dr. KKS Murthy. The objective of conducting the competition was mainly to motivate the students to strive for higher standards of law practice. It also promotes advocacy skills and facilitates acquisition of substantive knowledge. Shri.

Hridaysh Deshpande, Director and Member, Governing Body- ADYPU addressed the participants of 2nd NMCC at the inaugural session.

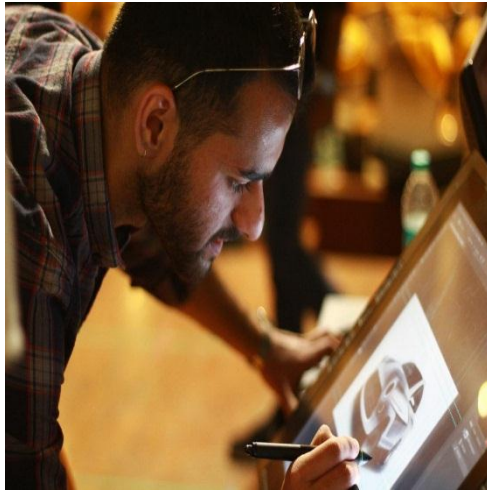


“Participating in Moot Courts gives students of Law a chance to hone their speaking, advocacy, and critical thinking skills,” said Hon’ble Special Judge Shri. Prahlad C Bhagure, CBI Court, Pune was the chief guest for the inaugural session of 2nd National Moot Competition. Total 24 teams participated in the competition out of which Team of Government Law College, Mumbai won the Competition. Team of Army Institute of Law, Mohali secured the runners-up position. Student from Amity Institute of Law, Noida bagged the best researcher award. Students from Government Law College, Mumbai and Army Institute of Law, Mohali grabbed the Best Student Advocates Petitioner and Respondent respectively.

Ctrl D

Ctrl D was held by the DYPDC School of Design, ADYPU and co-sponsored by XP-PEN. The two day event was inaugurated by Mr. Hridaysh Deshpande, Director, ADYPU followed by design talks by eminent speakers including Mr. S Sivakumar, Head - Industrial Design, Royal Enfield, Dr. Hemalatha Jain, PhD in Craft Design, Folk Art & Artisanry and also founder of ‘Punerjeevana’ an NGO, Mr. Anup Nishant, Founder & CEO at Tronx Motors, Mr. Harsh Kamble, Head of Design, Jawa. XP Pen Battle, a Digital Rendering Battle was held during the event and students of DYPDC School of Design participated in the contest co-sponsored by XP Pen India.





On the second day of the event many Art & Design workshops were held for the students and Faculty of ADYPU. Workshops on 'Storytelling in Design' by **Mr. Vishal Wadaye**, Assistant Professor Graphic Design, Symbiosis Institute of Design, 'Decorative Carving By Mr. Girish Anand were conducted during the event.

Live Demonstration were also conducted during the event for student learning in a practical way. Mr. Manohar Desai, Head-Graphic Design, Symbiosis Institute of

Design showed his Calligraphy skills and Mr. Vishal Wadaye demonstrated students about acrylic on canvas. The event came to an end with Concordia - a musical concert.

Chatori Galli

The Second Year Students of BBA-Media & Communication and Film & Media had jointly organized 'Chatori Galli—2019' for all students studying in and around ADYPU campus right from noon till dusk. The Food & Entertainment



Carnival was organized as part of the live project to grasp the skill-sets required for Experiential Communication.

Organized for the third consecutive year, Chatori Galli-2019 was full of grandeur and bigger with students taking the giant leap in terms of event sponsorships. The Chatori Galli was sponsored in cash by young entrepreneur-Dayle Mendonca—who promotes art & culture. The co-sponsors were Modern Cakes—Pune oldest confectionery & Budhani Wafers—Pune’s famous brand of potato wafers.

With the mission to create social cause, the students had initiated a wonderful idea of hosting the underprivileged children from Hope for India Foundation—an NGO for underprivileged children located in Wadgaonsheri. Around 20 children along with their teachers enjoyed a day long carnival. Co-ordinated by Aniket Sinha, Bhawana Chaudhary & Anushruti Shukla, the trio ensured that children had a gala time.



The highlights of the event was a series of games that students conceptualized and different games which was a huge hit among street food lovers. Popularity among them was the Jail-Break—where staff and faculty enjoyed having fun. Other games included the Valentine Day Confession Board, Lucky Draw, Spin the Wheel, and Hold the Brick & Wired Game. All in all, the students had a wonderful learning experience in terms of developing and learning the skills required to become a successful event manager.



Clamour – 2018 - *Bringing a Social Change*

The MBA Sem-I students organized an inter-collegiate street play competition Clamour 2018 on 23rd October 2018 at ADYPU campus. The theme of the contest was '**Creating Awareness on Social Issues**'. The students conceptualized, planned and implemented it with precision and won applause for their organizing skills. The contest was a huge success given that a number of teams from colleges across Pune participated in the contest which awarded attractive prizes to the winners. The team from College of Engineering Pune (CoEP) won the first prize for its scintillating performance and intensity of the message. **Dayle Mendonca**, angel investor and philanthropist sponsored the event.



As a Pre-Clamour service to the society, the students visited an NGO, **Ashraya-Initiative for Children** and spent time with destitute children and vouched to work for their welfare.

Karnika 2019 - The Earring Show



The BBA Sem-II (Entrepreneurship and Innovation/Sales and Marketing) girl students organized a grand fashion show – **Karnika 2019** on 22nd February 2019. Karnika is an annual event of School of Management, open to all ADYPU students. The girl students set the ramp on fire with their stylish display of fancy earrings. The judges of the show not only focused on the earrings but also checked the confidence of the participants and their attitude. The show gives an opportunity to the students to hone their organizational and leadership skills.

Hackathon

School of Information Technology, Ajeenkya DY Patil University, Pune organized Hackathon on **C Programming, C++, Java, Android, Networking, and Security & Gaming** on 4th September 2018. It was conducted at three levels Beginner,



Intermediate and Experienced. The motive of this event is to encourage students to enhance their problem solving and

computer programming skills; to identify and recognize students who exhibit exemplary problem solving and computer programming skills; to foster creativity, teamwork and innovation and most importantly to promote greater interest and appreciation of the computer courses.

**Legal Awareness Camp on account of World Consumer Rights Day,
March 15th, 2019**



On the occasion of **World Consumer Rights Day**, the ADYPU Legal and Family Counselling Center organized a Legal Awareness Camp and a skit

on Human Trafficking by law students on **15th March, 2019** at University Learning Centre. The Legal Awareness Camp comprised of posters related to consumer rights, family law, legal ethics, rights of indigenous people and laws related to criminal investigation. The students also presented a skit based on Consumer Rights to spread awareness among the audiences.

Ajeenkya Food Festival – ChiJaKoMoTai

ADYPU - School of Hotel Management organised Ajeenkya Food Festival - ChiJaKoMoTai on 1st March 2019. The chief guest of the event were **Dr. E. B Khedkar**, Vice Chancellor, Ajeenkya D Y Patil University, **Dr. Sangram Jadhav** Medical Head of ADYPU, **Mr. Deepak Harne** Regional Manager of MTDC, **Mr. Nikhil Raje** HR Manager of Hyatt Pune and **Ms. Pooja Vartak** Learning Manager Hyatt Pune, **Ms. Vyoma** owner of Vyoma Holidays, **Ms. Poornima Lunawat** Head Coordinator of Lokmat Sakhi Manch.

The Ajeenkya Food Fest aims to create the awareness on cuisines of eastern countries which includes Chinese, Japanese, Korean, Mongolian and Taiwanese. Also showcase their culture & history. This Food Festival gave an added advantage to students to show their skills & knowledge and to translate their ideas into reality, which starts from planning till its executions.



International Chef day and World Bread Day

International Chefs Day is a global initiative that creates awareness of, and generates exposure for, the culinary profession. Ajeenkya D Y Patil School of Hotel Management celebrated International Chef Day and World Bread Day on Wednesday 17th October 2018. The event seeks to honor chefs and recognize their role in the hospitality industry and in society at large.



The event witnessed the presence of **Master Chef Lawrence Gomes, Amby Valley, Pune, Chef Dilip Singh, Marriot Suites, Pune, Mr. Angad Sathe, Training & Development Manager, Marriot Suites, Pune, Chef Anand Bansode, Four**

Points Sheraton, **Chef Rakesh Sabnani, Osho International Resort** and **Chef Ashish Choudhury, Hyatt Regency, Pune**. Students also got the opportunity to interact with the chefs. The event followed with a wide array of Traditional Bread Display which had a centre of attraction **“Doughnut Tree”**, made with approximately 250 assorted doughnuts.

Cake Mixing Ceremony



To mark the birth of Jesus Christ, Ajeenkya DY Patil University School of Hotel Management has organized cake-mixing ceremony on 31st October 2018 to spread the warmth of the festive season. The ingredients that go into the cake mixing do not include flour and eggs. So, the mixing takes place with cinnamon, clove, mace, rum, brandy, whisky, wine,

honey, golden syrup, raisin, black raisin, cashew, walnut, almond, candied fruit, cherries, black currant, dates figs and prunes. People from different walks of life come together for such ceremonies and though it began with the Christians, it has now spread out to touch people belonging to all communities that make it a secular celebration to participate in and enjoy.



Student Clubs

Debating Society

Debating is a novice art and if not done right, it can lead to absolute and utter chaos.

As a member of ADYPU Debating Society, students get opportunity to travel to competitions which are great way to make new friends, improve your debating skills, and boost your CV. Students from all the schools at ADYPU participate for debating experience. This allows them to engage with the prevailing issues of the day, as well as arguments that have persistently challenged society.

Debating Society at Ajeenkya D Y Patil University conducts two debates every month, on the 2nd and 4th Friday at 4:00 pm in the University Learning Centre and training sessions on the 1st and 3rd Friday at 4:00 PM in the ULC.

Members who join our society will develop critical thinking, the ability to explore conflicting ideas and an improved oratorical ability which will be useful in any area of life. This society will also aid in honing personal confidence through public speaking. The club is designed to allow students to progress as fast and as far as their aptitudes and diligence permit.

Greentech Club

On the backdrop of ever-increasing environmental damage by undesirable human activity and pollution, the conventional means of energy sources are getting extinct day by day. It is a high time for human beings to stop exploiting the conventional energy sources and explore other non-conventional energy sources to check the damage to environment. People need to make use of solar energy, wind, tidal and other forms of energy and the scientific community including engineers and technologists can make it happen.

The idea behind opening Greentech club is to extract different new ideas, concepts and techniques that can enhance the quality of life by troubleshooting the real world issues and moreover offers a pollution free environment.



Greentech club activities mainly focus on:

- Studying and developing green projects
- Writing articles or papers on any new concepts related to green science.
- Keeping expert talks from various expertise
- Conducting workshops and seminars.
- Waste management, water recycles

Under the guidance of our esteemed faculty **Dr. Aishwarya Dash** and **Dr. Debirupa Hore**, students have completed following projects

- Leaf Pack- Breathe. Clean. (by Pritish, Bhavil, Anuska 6th sem mechatronics)
- Automated Waste segregation system-(by Raushan, Khitij, Vishal 6th sem mechatronics)

Matheletics Club

The aim and objective of the club are to conduct brainstorming activities for students all over the campus and to promote them to think out of the box. Every semester members of the club conducts different activities for the students and all ADYPU family members. Few activities organized by the Matheletics Club.

Spectrum: The "Matheletics" club of ADYPU has organized "Spectrum" Event for the students as well as the staff of ADYPU. It included fun activities like Puzzles and Sudoku which would be given to students to solve twice a week (every Monday and Wednesday).

One Day Workshop on "Introduction to Basic Computing in Python": Python is a widely used Programming language. To give basic understating of Language and hands on training using python Matheletics club conducted one day workshop for B.Tech (Sem-3) students. The workshop was conducted in association with FOSSEE (Free and Open Source Software in Education). The content of the workshop designed, developed and presented by Prof. Prabhu Ramchandran and FOSSEE team, IIT, Bombay.



CSR-Food Donation

Ajeenkya D Y Patil University – School of Hotel Management contributes towards the development of society, environment, and country. Bringing a smile to people’s life just because we as an organization have pledged to feed food to the



poor children not only gives a sense of inner satisfaction but also pride and contentment. CSR gives us feeling of unparalleled happiness and our ADYPU-SHM Chefs take pride in feeding food to the poor people who cannot afford at least a one meal in a day. School of hotel management has contributed nearly 1150 meals till date under Corporate Social

Responsibility.

Guest Lectures, Workshops and Seminars

Learning from the Renowned International Experts

In addition to day-to-day learning from the on-campus faculty members, what makes the students more enthusiastic to learn is learning from internationally renowned professionals in their respective fields of knowledge. All schools under ADYP University organize extensive seminars and guest lectures by internationally well-known industry experts and professionals. This benefits students in many ways: First, students get that extra-global touch to their knowledge as they get an opportunity to learn from the best brains globally. Secondly, this experience creates an everlasting inspiration, a sense of a balanced-confidence in oneself that he or she has learnt from the best resources in the world and hence it further helps eliminate the inferiority complex which may lurk deep in their personality. One more major benefit of this learning is, it adds value to their profiles. The workshops which they undertake in the tutelage



of the world-class resource persons build value to their resume and naturally make themselves 'more salable' in the job market. The lectures delivered by the international faculty members offer world-class knowledge to our students. Students get to know the major global trends in their respective fields of learning. The lectures help them learn something new and innovative which makes them more competitive and productive. Like every year, last academic year saw many guest lectures by eminent professors from a few renowned universities in the world.

Expert Session by Dr. Simon Lynch

ADYPU-School of Film & Media in association with The British Council had organized a special Master Class on '**New Media: A Fusion of Technologies**'. The special guest lecture was exclusively delivered by UK Based Principal Lecturer—**Dr. Simon Lynch-- School of Computing Media & The Arts, Teesside University (United Kingdom)**. During his lecture, he explained to the BBA Second & Third Year students as to how the media is helping the medical field with the help of the medical imaging by way capturing live images of the human organ. Thereafter, he explained as to how the process of characterization in video gaming to create animated effects in films. Through the mix of audio & video



clippings, he enlightened about the power of New Media and its fusion of technologies across all diverse mediums—from print to the digital platforms.

Workshop by Prof. Koos Eissen

Prof. Koos Eissen conducted a workshop on Design Drawing for the Foundation Year students of Bachelor of Design. Profile: Koos Eissen is a visiting faculty from



Delft University of Technology. He is the head of the drawing department and associate professor for Industrial Design at Delft University of Technology, Netherlands. He is best known for his world-renowned book called, **Sketching: Drawing**

Techniques for Product Designers, which has sold more than 50,000 copies the world over. Many of his students are currently heading design divisions in many reputed automobile companies.

Workshop by Prof. Sang Koo

Prof. Sang Koo conducted workshop on Automobile Design Drawing for the First year students of M.Des Automobile. Born in Seoul, Korea, Prof. Sang Koo is a BFA from **Seoul National University**, School of Arts, MFA from Hong-Ik University Graduate School and **Ph. D. from Seoul National University** Graduate school. He



began his career as a Designer with the Design Research Center, Kia Motors and is at present, Chief Professor, Dept. of Automotive Design, Kookmin University. He is also the Board member of Korea

Society of Automotive Engineering and Chief of automotive design research committee in KSAE.

Interactive Session by Congressman Todd Rokita



Mr. Theodore Edward Rokita, Member of the United States House of Representatives from Indiana's 4th congressional district has been a committed, effective and persistent advocate for the people. Mr. Todd Rokita has made significant contribution to education. He enlightened the students from the School of Law about **the "The Administration of Justice in USA"** He also briefed about the environmental laws in USA and how it is helpful for the environment.



Guest Lecture by Dr. R. Venkat Rao On 'Professional Ethics'

Dr. R Venkat Rao, Vice Chancellor, National Law School of India, Bangalore shared his knowledge on 'Professional Ethics' in a guest lecture organized by ADYPU-School of Law.

Dr. Rao explained the importance of Ethical Standards and its Principles. He advanced the lecture by distinguishing between a Professional and a professionally qualified person. He recommended the book 'The Professional' by Mr. Subroto Bagchi, Founder of Mindtree Ltd.

Dr. Rao explained Integrity in simple word – 'Integrity is doing right when nobody's watching'.

At the end of the lecture he urged the students to bear the accountability of being modest and absence of arrogance, because only a few percent of people in the Country get chance to get professionally qualified and later become a 'PROFESSIONAL'.

Expert Session by Mr. Vikrant Naidu (Pandora- Gastronomy & bar, Pune)

A culinary expert session on 'Molecular Gastronomy' was conducted by **Chef. Vikrant Naidu**, Sous chef. PANDORA- Gastronomy and bar on 29th November 2018.

The main aim to conduct this session was to provide information about future culinary skills and trends in the hospitality industry. Chef. Vikrant told students about various chemicals, its uses in cooking food and plating. He also informed about the pros and cons about the chemicals and demonstrated few gastronomy products for better understanding. Internationally molecular gastronomy is well accepted into day to day cooking in hotels. But India, it is yet to regard as a part of cooking into hotels. It is slowly gaining ground in India.

He also focused on career options in culinary and current urge of creativity in cooking, reading culinary books & blogs, upgrading food knowledge etc. It was great interactive session with lot of fun, learning and experience shared by Chef.

Vikrant Naidu. He has motivated students to get ready for future culinary world with use of molecular gastronomy.

Lecture series by Professor Steve Ngo on ‘ADR and Lawyering Skills’

Ajeenkya Dy Patil University – School of Law, in its endeavor to augment the legal skills and acquaint students with the International practices in Arbitration and other ADR methods, organized a 5 days lecture series of Professor **Steve Ngo, International Arbitrator, Academician and Arbitration & Dispute Resolution Specialist**. Professor Steve Ngo is a practitioner of international arbitration and dispute resolution where he has acted as international consultant and arbitrator. He is Vice-Chairman of KIIT Arbitration Centre, Bhubaneswar, Adviser/Foreign Representative of the Shanghai Arbitration Court of International Shipping and Adviser of Qinzhou Arbitration Commission, Guangxi. Professor Ngo is also Chairman of Arbitration & International Dispute Resolution Practice Group of Asean Legal Alliance.



Professor Ngo has been involved in matters involving arbitration rules of, among others, CIETAC, LMAA, SAC, ICC, SIAC, PCA, LCIA, UNCITRAL, ICSID, HKIAC, UNCITRAL, BANI and KLRCA. Prof. Steve gave an introductory Overview of different ADR techniques like Arbitration, Negotiation, Mediation and Conciliation. He explained the meaning and need of alternative dispute resolution techniques (ADR) and its advantages over traditional litigation system. Prof. Steve explained the meaning, advantages and disadvantages of arbitration. He gave an overview of three types of arbitration i.e **Commercial Arbitration, Investor-State Arbitration and Inter State Arbitration**. He also

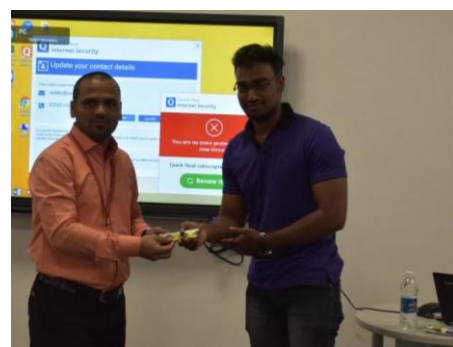
explained the concept of arbitration agreements, its importance and essentials. At the end of the session, participating students raised their queries about different aspects of arbitration like bilateral investment Treaty and arbitration, ex-party arbitration and its effect, enforcement of arbitral award, challenge to an arbitral award etc. Prof. Steve answered to all queries lucidly with appropriate examples.

Expert Session by Mr. Keith Philip



Mr. Keith Philips Principal of Twelve Soils School of Hotel Management were invited to share his expertise, to interact with our students and give clear understanding on opportunities and requirements in Hospitality Industry. He also talked about the importance of having a productive, collaborative and healthy work environment.

A Guest Session on RPA



A seminar and live demonstration on **“Robotic Process Automation”** by Mr. Bhupinder, Founder & Vice President, SQUAD INFOTECH PVT LTD. Robotics & Automation is a developing and fast growing section in Industry. To have an insight of Industrial Robotics & Automation ADYPU - School of Engineering had organized this interactive guest session. The lecture was about the recent automation tools and technologies used in robotics, what are the requirements of the industries and basic details about robotic automation. Towards the end of the session, SQUAD gave away goodies to the active student participants. Also,

students were provided with free LMS login, wherein students can find good repository of resources that would help improve and update their skills.

Guest Lecture on “Network Security”



School of Information Technology – Ajeenkya DY Patil University organized Guest Lecture on “Network Security”. Mr. Samrat Das (Security Researcher, KPMG) demonstrated various tools of Ethical Hacking and discussed the scope of Cyber Security with respect to social and IT aspects.

Design Workshops held during Alliance Graphique Internationale - India: Design

Students were divided into 3 groups, and in each group 2-3 AGI members/Indian creators were assigned as leaders. This workshop was a valuable opportunity to learn from designers playing active role in the front line of business.

i) Thinking behind the Package by Taku Satoh :



Usually people do not pay attention of the package of foods and sweets in everyday life. However behind every package, there is hidden design thinking. Tastes and function of products, consumer preference, process of manufacturing and delivery and even the eye position of consumers

are all considered to make a package design. In this workshop, Taku Satoh shared

some of his ideas and thought inside of his Japanese Package Design, and compared those to Indian. It was an opportunity to find out the diversity of our culture and design thinking.

ii) Branding Design by Tommy Li :



Tommy is the brand designer/ consultant for the generation renowned for his “Dark Humor” and “Audacious Visual” designs.

He shared his experience with the students about the difference between “Branding Design” and “Graphic Design”.

iii) My Region, Your Region by Nikki Gonnisen



Nikki Gonnisen is co-founder and director of thonik (established in 1993). thonik is the Amsterdam based collective of designers with a specialty in visual communication, graphic identity, interaction - and motion design.

Students were divided in groups of two and they talked with each other about their region and their specific values and symbols. They also had to discuss how these values could bring a positive contribution to the world. From the discussion they wrote down each two core words and then from those words a drawing or a symbol. All was in the light of making a contribution to a better world.



iv) Object Thinking by Dean Poole



Dean Poole is co-founder and creative director of **Alt Group**, a **multidisciplinary design company based in New Zealand**. He studied at Elam School of Fine Arts, **University of Auckland**, majoring in sculpture, graduating in 1993.

Committed to raising the profile of New Zealand design locally and internationally, he has been involved in the establishment of the Design in Business Awards with The Designers Institute of New Zealand and the Better by Design program in conjunction with government

agency New Zealand Trade and Enterprise. Dean has helped conceptualize and deliver on a number of national interest projects including the promotion of New Zealand creative industries for Brand New Zealand.

During the workshop Mr. Dean Poole shared his method of 'Object Thinking'. It was a process of making and recording thoughts in a physical way so they become remembered and can be referred to as part of an idea generation process. When you make an idea visible, you can use it to manage a conversation in the real world. You can also combine objects in new ways to create new thoughts.

In this session Dean shared a few ideas from his object dictionary, and gave ways to start own personal from work for thinking.

v) Ms. Evelyn and Mr. Dirk

Ms. Evelyn and Mr. Dirk co-founded Atelierter Bekke & Behage studio. The studio has produced much work for the public domain, with a strong focus on the cultural sector in fields such as visual identity, signage systems, editorial and poster design. India has a very strong Film industry. The Indian (Hindi – Language) movie posters are known worldwide because of their very specific graphic codes. France Produces many films also and has his own history of film posters. They talked and exchanged thoughts with the students about film posters in the past and today in different countries. Showed them and analyzed together different posters and leads from the United States, Poland, France and Netherlands.



vi) Cultural Science by Sonia Manchanda

Sonia Manchanda is founding partner of Spread Design and Consulting (India) Pvt. Ltd. and governing council member of India Design Council.



SPREAD DESIGN is a new age design firm that seamlessly integrates all disciplines of design with technology and media. Her work has been featured in 'Creative Intelligence', a book by Bruce Nussbaum, in 'Design Transitions', a book by Emma Jeffries, Lauren Tan and Joyce Yee. In 'Change Ahead', a book by Carola Verschoor.

During the workshop she elucidated students about incorporating cultural signs, religious symbols to the design to make it more beautiful and meaningful.

Workshop by Industry experts - A Practical Way of Learning

National Level workshop on Internet of Things

ADYPU - School of Engineering conducted National Level workshop on Internet of Things from 16-17 Nov 2018 in association with i3indya Technologies and IIT Bombay. The workshop was followed by the prelims of “IoT Challenge 2019”. 72 participants from all over India participated in the event.



The workshop provided hands-on training on programming microcontroller Atmega16, sensor interface, configure AT commands, auto uploading sensor data on IP/Web and wireless data transmission for device control. 5 teams were selected to the final round of IoT Challenge 2019 to be conducted at IIT Bombay. This workshop was conducted by two eminent industrial experts **Mr. Sinku** and **Mr. Arghadeep** from i3indya technologies, New Delhi.

Python Workshop



Python is a widely used Programming language. To give basic understating of Language and hands on training using python ADYPU - School of Engineering conducted one day workshop for B.Tech(Sem-3) students as well as faculty members. The workshop was conducted in association with **FOSSEE (Free and Open Source Software in Education)**. The content of the workshop designed, developed and presented by **Prof. Prabhu Ramchandran** and FOSSEE team, IIT, Bombay.

After completion of workshop an online exam was conducted and participants were provided with certificate with grades they received.

Artificial Intelligence Workshop

A two days' workshop was organized and conducted by **ADYPU - School of Engineering in association with SOHA Pvt. Ltd.** on October 4th and 5th, 2018.

The workshop started with the basics of **Artificial Intelligence techniques** and then carried its pace and covered different supervised and unsupervised learning algorithms followed by hands on coding practice with small problems in Python-Spyder. The workshop also covered machine learning basics and followed by **Deep learning algorithm and its application** in various fields using Tensor flow. Many problems and its coding were practiced during the session. Overall the workshop was full of hands-on practice and discussions on Practical applications. The concluding session was followed by a Quiz competition for the students.



Orientation Training on Automation, CNC Milling and 3D printing

IGTR Aurangabad Training Center has one of the most Sophisticated Setup for imparting training in tool & die, CNC and CAD/CAM Technology. The training was



scheduled from 14th Jan to 18th Jan, 2019, at IGTR Aurangabad.

The emphasis of training was on maintaining scientific blend of theory and practice to equip the student for applying

acquired knowledge. The training was conducted for Semester 6 (Mechatronics) and M. Tech Automobile Product Engineering students.

Fusion 360



Fusion 360 is a 3D CAD, CAM, and CAE tool that connect the entire product development process in a single cloud-based platform that works on PC as well as mobile devices. In order to elevate the students' expertise and shape their design understanding ADYPU - School of Engineering a thorough



training was conducted on all the five modules of Fusion 360 by Autodesk trainer Mr. Safalya Wanwase.

Symposium on Personal Data Protection Bill, 2018

Ajeenkya DY Patil University Legal Aid and Family Counselling Centre organized a symposium on Data Protection framework in India to create awareness amongst the Staff and Students of ADYPU.

The objective of the symposium was:

- To create awareness amongst participants about provisions of the bill including establishment of Data Protection Authority and its role in protecting personal data, processing of personal data, penalties and remedies etc.;
- To convey the necessity of protecting personal data as an essential facet of informational privacy;
- To identify the loopholes of the bill and propose suggestions.

Live Projects and Reading Seminars

The students of MBA Semester 1 did live projects to validate the concepts they have learnt in the class of Marketing Management. They were asked to choose the concepts of their choices and validate the concepts and their applicability in real life situations. The students were thrilled to know and validate the application of concepts to real business situation, resulting in experiential learning. The students learnt working in teams, time management, business report writing and business presentations.

The students were asked to read scholarly articles on the subject published on various publications, choose any 5 articles of their choice, write a summary of such 5 articles and read/present them in the classroom. This provided an exposure to the students to various thought processes on the subject.



Fine tuning the Persona - Finishing Course

The students of MBA Semester II underwent a 48 hour Finishing Course conducted by **Silhouette by Ms. Yukti** from January 2019 to March 2019. The sessions were delivered by renowned grooming experts. The aim of the finishing course was to begin the process of making the students of MBA industry ready. The students learnt the nuances of personal professional grooming and presentation and also presented them during the valedictory function held on 16th April 2019.

Gender Equality and Sexual Diversity

School of Management students undertook an online course on Gender Equality and Sexual Diversity on Udemy. The objective of making the students undergo this course was to develop a pragmatic understanding towards gender equality and sexual diversity in order to make them better citizens of this world. The course gave students the **perspective of human rights and non-discrimination**, and also became aware of the history of the fight for gender equality and sexual minorities' rights, relevant international norms and institutions, violence and other forms of discrimination, as well as public policies to promote gender equality and sexual diversity. The students appreciated the course and completed it with great enthusiasm.

Social Responsibility and Ethics

The online course on Udemy was aimed to introduce students to the concept of **Corporate Social Responsibility** as it is related to the customers, employees, the environment and society at large. The MBA Students of Semester II completed this course as a part of self-learning. The students learnt the complex relationship between business and society by focusing on assurance of CSR disclosures, ethics and conflict of interest in organizations. Since the students are future corporate managers, the course was an attempt to provoke their thought process towards establishing an **ethical corporate culture** in an organization.



Supplementary Learning - MOOC Courses

The students of MBA Semester II underwent the MOOC courses on Product and Brand Management as a part of Supplementary Learning through self-learning mode. The students took up the following five courses on Udeemy –

- (i) Introduction to Product Management
- (ii) Product Management for Start-ups and Growth
- (iii) Fundamental Steps of Product Management
- (iv) Managing Products for Maximum Impact and
- (v) Finding a Niche and Creating a Winning Product.

Sensitizing the Students towards the Society – Social Projects

The students of BBA Semester I undertook social projects as a part of their course curriculum in collaboration with two NGOs of Pune, viz., '**Mauli Balak Ashram**' and '**Hope for the Children**'. Each of the 30 students spent 36 hours working for the NGOs, thus contributing to a total 1080 man hours, during the period Sept 2018 to Nov 2018. The aim of the project was to sensitize the students towards the problems of the society which can inspire them to find solutions and begin their journey of doing social innovation and entrepreneurship. The students collected funds and food grains for the NGOs and spent time with the destitute children in the NGOs, educating and entertaining them. The students also distributed fruits to the children.

Industrial Visits – Learning by Visiting Places & Persons

Students learn in many ways. Teaching and learning is a multifaceted process. It is a process achieved by many activities like reading from the books, watching others perform practical tasks, participating in workshops, working on the tasks in person etc. Some subjects require learners to visit the offices and meet the professionals to gain knowledge. Visiting places and key-individuals and interacting with them delivers a great knowledge and inspiration for almost all students. ADYPU organizes many such events for its students every year so that the students get the practical experience related to their stream of knowledge.

Industrial Visit to Sigma Electric



An Industrial Visit to Sigma Electric Manufacturing Corporation Private Limited was organized by ADYPU - School of Engineering for the 4th and 6th semester B.Tech (Mechatronics) students. The visit was mainly to

show the students actual work in industries from business development to product design to machinery tools to assembly line to final product delivery. The student could get an idea on various advanced processors and machinery in Industries like SPM machines, Vibro process, Keizen concepts etc. The visit was organized and coordinated by **Dr. Debirupa Hore** and **Prof. Sneha Sarode**.

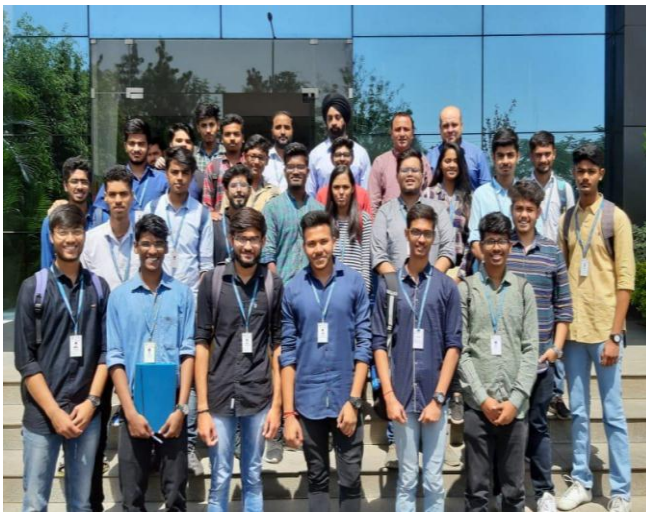
Visit to I-Medita 'CISCO Networking Lab'

ADYPU - School of Engineering organized an industrial visit to I-Medita, Cisco Networking Lab for second year Computer Engineering students. The students were introduced to the world of Networking and gained information about various Networking Trainings available at I-Medita. I-Medita has Pune's Biggest Cisco Networking Labs which consist of a large number of Racks consisting Cisco

Routers, Switches, Firewalls etc. The visit was initiated by Mr. Saurabh Rawat and Mr. Saurabh Yadav, CCIE R&S #46962 - an Expert in Networking Domain. He shared deep practical insights about the role of networking in today's industries.

Visit at Ecorea & Kuroda India Pvt Ltd. Ranjangaon

ADYPU - School of Engineering arranged a one-day industrial visit at Ecorea &



Kuroda India Pvt Ltd. Ranjangaon, for the students of Mechatronics Engineering. The visit was coordinated by Dr. Sachin Rajas, APD Head, ADYPU.

The objective of the visit was to train the students to adapt to the changing scenario of the technology. After the workshop tour,

Mr. S.G Choe (Managing Director, EKI) addressed about the vision and the mission of the company.

Visit to Katraj Milk Dairy

ADYPU-School of Engineering organized industrial visit to Katraj Milk Dairy for B.Tech Food Technology and M.Tech Biotechnology students. The students were shown processings methods and equipments for various milk products produced by dairy. The students also got a clear idea about the process of milk collection to distribution and the quality control methods required to maintain uniform standard of milk. ADYPU-School of Engineering organized industrial visit to Katraj Milk Dairy for B.Tech Food Technology and M.Tech Biotechnology students. The students were shown processing methods and equipment used for various milk products production. The students also got a clear idea about the process of milk collection to distribution and the quality control methods required to maintain uniform standard of milk.



Visit to Yerwada Jail, Pune

Ajeenkya DY Patil University – School of Law organized a visit to the Yerwada Central Prison, Pune on 13th April, 2019. In order to understand the administration of justice, School of Law students visited the jail and received helpful insight from the jail authorities. The objective of the visit was to understand the administration of justice system in India and comparative study of reformatory system.



Visit to Noble Research Center & Hospital

The Visit was organized for **B.Tech. Medical Technology and M.Tech Biotechnology students**. Students visited Pathology lab and learned about all the biochemical tests conducted by the lab. Students were informed in detail about all the test and blood collection to preservation methods of that lab. This visit was coordinated by **Dr. Preety Singh**.



Visit to Vasantdada Sugar Institute

School of Engineering – ADYPU, students from Food Technology, Medical Technology and Biotechnology visited the Vasantdada Sugar Institute to understand the concepts of sugar making process. Students also visited alcohol fermentation technology department and biofertilizer and biopesticides department of the institute.

Visit to Technovisions Engineer's Pvt. Ltd.

Ajeenkya DY Patil University, School of Law students visited Technovision Engineers Pvt. Ltd., Chikhali (leading company in material handling products and assembly line equipment.). The objective of the visit was studying Corporate Social Responsibility activities of Company, problems faced in application of Labor Laws as well as GST implementation.



Visit to Shivaji Nagar Court, Pune

Ajeenkya DY Patil University – School of Law organized a visit to Shivaji Nagar Court, Pune in order to help the students learn the procedure of litigation. The students got an opportunity to witness the recording of evidence in one of the courts rooms. Also, students got an opportunity to interact with the Assistant Public Prosecutor, CBI who provided an insight on the procedure of Criminal Trial followed in India.



Visit to Supreme Court of India



Ajeenkya DY Patil University – School of Law postgraduate students visited the capital of India – New Delhi to conduct research for their dissertation. The students also visited various important places like Supreme Court, Indian Law Institute and other important places. The students also interacted with eminent legal personalities during the visit.



Awards and Achievements

In the last academic year Ajeenkya DY Patil University acclaimed many awards & Achievements in different categories for the persistent effort to achieve its Strategic intent '**Always the Best**'.



Ajeenkya DY Patil
University receives

EDUCATION TECHNOLOGY INNOVATION AWARD

for the revolutionary
"Competency-based
Transcript System"





AJEENKYA | THE INNOVATION
D Y PATIL UNIVERSITY UNIVERSITY



AJEENKYA | THE INNOVATION
D Y PATIL UNIVERSITY UNIVERSITY

Ajeenkya DY Patil University, Pune
is recognized and awarded as the

**BEST
EDUCATION
BRAND
2018 – 19**
by **Economic
Times.**





Ajeenkya DY Patil University receives

EDUCATION TECHNOLOGY INNOVATION AWARD

for the revolutionary
"Competency-based Transcript System"



Ajeenkya DY Patil University, Pune received 'Education Technology Innovation Award' for the revolutionary **"Competency based Transcript system"** at Education Technology Summit, New Delhi. The prestigious Educational Technology Summit was organized by Express Computers, the IT Publication of the Indian Express Group on March 27, 2019.



TRAINING CAMP ON 'JUDICIAL SERVICES AS A CAREER'

Ajeenkya DY Patil University in collaboration with the Bar Council of Maharashtra & Goa and Indian Advocates Multi-State Multi-Purpose Co-Op Society Ltd. organized a four-day extensive judicial training camp on 'Judicial Services as a Career' from **23rd March 2019 to 26th March 2019** at sprawling University campus. Mr. Hridaysh Deshpande, Director, ADYPU felicitated our Chief Guest Honorable Justice Bhushan Ramkrishna Gavai- High Court of Bombay.



BUSINESS WORLD RANKS **SCHOOL OF ENGINEERING**



&

NATIONALLY
AMONGST
PRIVATE INSTITUTIONS



AMONGST
OVERALL RANKINGS

+
+
+ **ADYPU SCHOOL OF MANAGEMENT** 

 **EMERGING BBA INSTITUTES IN INDIA AS PER**
TIMES B SCHOOL RANKING 



ADYPU

**THE BEST PRIVATE
UNIVERSITY
OF THE YEAR**

Ajeenkya DY Patil University has been best owed this honour in recognition of our consistent commitment and contribution to higher education in India, by **The Associated Chambers of Commerce and Industry of India (ASSOCHAM)** at

**The Education Excellence Awards 2018,
held on July 12, 2018, in Kolkata.**



Induction - 2018

ADYPU induction is generally used to describe the whole process whereby the incumbents adjust or acclimatize to their new roles and environment. In other words, it is a well-planned event to educate the new entrants about ADYPU, and connect them with the people in it. Induction week and beyond is an opportunity for students to find out more about their course, get to know their tutors/lecturers, get to know others on their course, make new friends and settle into University life and living in ADYPU.

The Induction week started with Guest Lectures and workshops by eminent speakers and Industry experts from different backgrounds. The Training and Placement team ensured that the students feel the connect with the corporate world - a world they are preparing for. Some of our eminent speakers were –

- **Mr. R. Kannan**, Head Corporate Performance Management, Hinduja Group
- **Mr. Prakash Khanzode**, Co-Founder, Onio Design
- **Mr. Kiran Vaidya**, Managing Director, Auto Cluster Development & Research Institute
- **Ms. Vinita Gera**, General Manager, India Center of Excellence, Dell EMC
- **Mr. Brijesh Ranawat**, VP- Innovation & Digital Business, SAP India Pvt Ltd
- **Mr. Manish Gupta**, Director- Solutions Engineering, SAP India Pvt Ltd

Fun design workshops were also carried out where students made different things with waste material. The Induction ended on a good note with a Fresher's Party for the students and a beginning to ADYPU chapter of their life.



Industry Interactions

Guest Lecture by Placement Cell:

1. Mr. Sudhir Gurtoo
2. Mr. Shirish Kulkarni, Executive Director, Dynalec Controls Pvt Ltd
3. Ms. Priyam Dass, Marketing Manager (Asia Pacific), Kohler Power India
4. Mr. Vishal Desai, Associate Vice President – Marketing, Viacom18 Media Pvt Ltd
5. Mr. Hitendra Somani, Founder, Hitendra Advertising & Marketing Pvt Ltd
6. Mr. Jashan Joshi, Global Recruiting Specialist, ZS Associates
7. Mr. Darshan Chitlange - Assistant Vice President - Revenue, Angel Broking Ltd
8. Mr. Mahesh Kudtarkar, General Manager-Corporate HR, Pinnacle Industries
9. Mr. Jayant Phatak, Chief Executive Officer, VDL Pinnacle Engineering

Soft skills and Leadership Workshop

‘More doors are open with “Please” than with keys’.

ADYPU plays an important role in the personality development of our students to professionals. This is the need of the hour as it is essential for the holistic development of students and their survival in this competitive world.

The department of Training and Placement of ADYPU organized weekly training program on “Corporate Grooming & Etiquette, HR Round Interview and Group discussion” for the benefit of pre-final year students. Dr. Maninder Gill and Prof. Hobby Menon, were the resource persons for this academic year training program. The course covered

- **Communication skills** – Verbal and Written, Non – Verbal Presentation Skills Effective Writing
- **Essential Skills** – Business Etiquettes / Grooming Email Etiquettes Telephone Etiquettes



- **Leadership Development:** The Leadership Programs help develop such qualities and skills, to help build the capable and cohesive team to lead and drive the organization.
- **Personality and Profession Development:** To succeed at work, one must have professional knowledge and competence (which alone isn't sufficient).

During the formal inaugural session, Mr. Hobby Menon HOD Training and Placement welcomed the gathering and also introduced resource persons to the audience. While addressing students, he focused on the efforts of Management and University administration for providing state-of-the art facilities to the students of ADYPU.

First session of training began with the importance of being well dressed – Grooming and was then followed by Business Etiquettes – students were then given situations and case studies and they had to give both individual and work in teams to solve and present the same.

Dr. Gill conducted the workshop on public speaking wherein she told a story of a man's transformation from a coward to a public speaker to free-lance soft skills trainer. She revealed seven reason of being a coward public speaker & also explained methods to overcome it.



The session on Johari Window, Six Thinking Hats, Fish Bone – for Problem Solving; Team Building and Skill Will were also conducted and the models were discussed and further explained though case studies and live situations.

Developing interpersonal relationship sessions were conducted. These session, started with psychological & reasoning tests & went on explaining its decisive

role in developing interpersonal relationship. The students were told the importance of developing healthy interpersonal relations, one must help others, listen to them, thrust, communicate, take care, be good critic and not to be very practical. Lastly, a group activity was conducted in which were asked to enlist five good and bad points of our institutes.

A few sessions were held wherein students were taught how to identify the differences between CV, resume and bio data. In the training program, the students were taught about some good etiquette to be followed while attending interviews. Tips and guidelines for attending HR interview were also dealt in detail. Mock HR round interviews were also conducted.

Convocation 2018

Ajeenkya DY Patil University celebrated its third grand convocation ceremony at the campus on Friday, January 18, 2019. The Ceremony was presided over by the honourable Chancellor and President of the University, Dr. Ajeenkya DY Patil. Mr. Rajesh Tope - Former Minister for Higher and Technical Education, State of



Maharashtra and Dr. Ranjit Patil-- Minister of State for Home (Urban), State of Maharashtra were the distinguished guests for the ceremonial occasion.

The event began with the ceremonious

procession of dignitaries to the dais and the inauguration by the auspicious hands of the chief guests and honorable members on the dais. The convocation



address was delivered by our Hon. Chief guest Mr. Rajesh Tope, Former Minister for Higher and Technical Education.



The ceremony was attended by many eminent personalities from all walks of life. The program was inaugurated by the auspicious hands of Mr. Rajesh Tope - Former Minister for Higher and Technical Education, State of Maharashtra and Dr. Ranjit Patil-- Minister of State for Home (Urban), State of Maharashtra and Dr. Ajeenkya D. Y. Patil, President of Ajeenkya DY Patil University.

Our honorable President Dr. Ajeenkya DY Patil conferred the Doctor of Letters (Honoris Causa) to **Congressman Todd Rokita**, U.S House of Representatives Indiana-District 4, **Ms. Anita Garware**, Social Worker for Childrens' Causes, **Ms. Yuli Tamir**, Shenkar College of Engineering and Design, Israel, **Mr. Kazuo Tanaka**, President & CEO GK Design Group Inc. and **Mr. Niraj Shah**, Executive Director, ANZ Banking Group Limited.

Being the third convocation and addition of programs the university graduated more students from the previous year. A total of **155 students** from graduate and postgraduate programs were conferred upon the degrees during the convocation ceremony. Also, **15 students** from seven schools received **gold medals** for their outstanding academic performance.



Among the **Gold medal** winners were **Ruchika Sharma** from School of Law, **Ankit Soni** and **Gaurav Garhwal** from DYPDC School of Design, **Nupur Chachra** and **Aditya Talele** from School of Engineering, **Akruti Agarwal** and **Sonakshi Upadhyaya** from School of Film & Media, **Chirag Uppal** from School of Management, **Sheetal Dadas**, **Nalini Singh**, **Drona Panchal** and **Aashma Tondon** from I Nurture School of Management, **Roshni Jagtap** from I Nurture School of Information Technology, **Rohit Algude** and **Abhimanyu Chauhan** from Times Pro School of Management.

In addition to the academic degrees, this year ADYPU honored five eminent personalities, Mr. Theodore Todd Rokita, Ms. Yuli Tamir, Mr. Kazuo Tanaka, Ms. Anita Garware and Mr. Niraj Piyush Shah with Doctor of Humane Letters, 'honoris causa' for their exceptional contribution to society.

Mr. Theodore Edward Rokita, Member of the United States House of Representatives from Indiana's 4th congressional district has been a committed,



effective and persistent advocate for the people. Mr. Todd Rokita has made significant contribution to education. Through his diligent efforts he successfully ensured that the power of educating children is transferred back to those who know best, parents, teachers and local school districts. For his distinguished contribution to the society and his numerous attainments, the Ajeenkya DY Patil University

conferred upon Mr. Theodore Edward Rokita, the degree of Doctor of Letters 'honoris causa'.

Ms. Yuli Tamir, the President of Shenkar College of Engineering and Design is a leading educationists in Israel who has used the prowess of his knowledge to defend the educational rights of different communities in Israel. **Ms. Tamir, a**



former Education Minister (Israel), also led the **Ofek Hadash** (New Horizon) reform - one of the broadest reforms that were implemented in the Israeli education system in past decades. For her distinguished contribution to the society and her numerous attainments, the Ajeenkya DY Patil University conferred Ms. Yuli Tamir the degree of Doctor of Letters 'honoris causa'.

Mr. Kazuo Tanaka, the President & CEO of GK Industrial Design Incorporation was awarded the Doctor of Letters (honoris causa) of Ajeenkya DY Patil





University. Through his contribution and leadership of public organizations like **Japan Industrial Designer's Association, Japan Institute of Design Promotion and World Design Organization** he has successfully established design as a key factor for increasing competitiveness and economic performance and to ensure quality of life of citizens.

Ms. Anita Garware, the Social worker for Children's causes was awarded the



Doctor of Letters (honoris causa) of Ajeenkya DY Patil University. Ms. Anita Garware through her **45 years of dedicated service to the cause of children**, heritage and education has contributed immensely to the society and to the nation.



Mr. Niraj Piyush Shah, the **Executive Director of ANZ Banking Group Limited (India)** was awarded the Doctor of Letters (honoris causa) of Ajeenkya DY Patil University. The **ANZ Banking Group** under the dynamic leadership of Mr. Niraj Shah saw phenomenal growth and earned the distinction as one of India's most trusted banking institutions.



New Initiatives at ADYPU

Center for Learning & Teaching

With a focus on empowering learners through student centered approaches, ADYPU has established Center for Learning and Teaching to help shape the future of higher education on campus, and beyond. The center works to enhance student learning at ADYPU by developing high-impact experiential teaching and learning practices. The center provides direct support to faculty and students in areas related to learning and teaching, course design and development, assessment rubrics, and the University's instructional technology infrastructure.

The CLT offers professional development programs and events to connect ADYPU faculty and instructors to effective teaching approaches, resources, and instructional technologies.

ADYPU Incubator

As India's Innovation focused university, the Ajeenkya DY Patil University has established its Incubation Center for entrepreneurs and entrepreneurially minded students to add incredible value to their ideas, work on groundbreaking new technologies, develop and grow their startup.

The Incubator is initiated by the Ajeenkya DY Patil University to provide entrepreneurship platform to Indian startups, foreign innovators and industry/academia. The exact purpose of the ADYPU Incubator is to nurture ideas, support, mentor, advice and a supportive ecosystem to succeed. Under the supervision of ADYPU Incubator, School of engineering has signed following MOU:

Memorandum of Understanding has been signed between **UI path and ADYPU** for the implementation of '**Robotic Process Automation**' program in University curriculum.



Center for Future Ready Graduates:

Education needs to evolve, so as to teach and **prepare students for the needs of our future workforce**, and the skills needed to drive this continue to change. Center for Future Ready Graduates (CFG) is a new-era career centre that helps ADYPU students thrive in a world of constant change, ensuring they are truly ready for the future. We accomplish this by providing students with access to career-ready programs, career and internship opportunities, professional career advisory and valuable industry insights.

The Center for Future Ready Graduates helps students explore and plan for their careers holistically at an early stage of their undergraduate/post graduate studies. It provides the opportunity for them to start thinking about their career interests and develop a roadmap of actionable items to achieve their career aspirations.

Through CFG, students will pick up **practical career tools** such as writing an effective resume, acquiring good interview techniques, and developing an effective elevator pitch and a network of potential career connections.

Center of Excellence:

The Center of Excellence at ADYPU has been established with an aim to train the educated youth in India by developing skills and knowledge necessary for pursuing opportunities in some of today's fastest growing career fields. The main objectives of Center of excellence are to:

- Provide productive link between industry and training providers for enhancing, effectiveness and responsive of training.
- Identify, analyze and prioritize training needs of the students.
- To determine, formalize and form training standards and curriculum content based on industry employment and industry based requirement to fortify qualitative and requirement based employment training.



Center of Excellence for Technical Skill Development

The Ajeenkya DY Patil University has been thriving to enhance the technical skills of the students to ensure a smoother path to employment. The University has introduced MS Office training cum certification program in partnership with Classroom to Corporate Consulting, a Microsoft authorized testing centre for MOS (MS-office Specialist) certifications. The level of certification are MOS, MOS Expert and MOS Master and the program also makes the participants eligible for Microsoft Championship.

Centre of Excellence for Foreign Language

Ajeenkya DY Patil has introduced Foreign Language program for the coming academic year to provide a competitive edge in career choices and enhance communication of the students at international level, based on choice of their language. The languages currently offered at ADYPU are Japanese, German, Spanish, French and Mandarin.

Center of Excellence for Company Secretary

Ajeenkya DY Patil University has introduced Company secretary program for Law and Management undergraduate students. Under the program the students will be prepared for the different levels of Company Secretary Exam. The examination structure is divided into Foundation, Executive and Professional Level. The methodology of training comprise of interactive sessions, podcasts and WhatsApp group to ensure the students are in touch with the subjects and quick resolution can be provided to their queries.

Academic Planning Division:

Ajeenkya DY Patil University has been expanding every year in terms of students, faculty and all other allied services and to smoothen the expansion of the University Academic Planning Division has come into existence. The Academic Planning Division is headed by **Dr. Sachin Rajas**. The Academic Planning Division foresee all the academic decisions taken at the University Level. The Academic



Division has also established the NAAC cell for the preparation of NAAC accreditation of the University.

Faculty Excellence & Publications

Research Paper by Dr Manju Rughwani and Mr. Thomas Aghamkar

Dr Manju Rughwani & Thomas Aghamkar presented a research paper on ‘**An Exploratory Study on the Popularity of Web-Series in India**’ during the third All India Media Educators Conference in 2018 in Jaipur. This research deserved a special word of appreciation by Mrinal Chatterjee-Director—Indian Institute of Mass Communication, Odisha. The abstract of the same has been published in the Conference Souvenir.

Research Paper by Prof. Dushyant Somvanshi

Dushyant Somvanshi presented & published the following two research papers.

i) The Future of Audio-visual Storytelling in Journal of Emerging Technologies & Innovative Research: ISSN No: ISSN: 2349-5162 in UGC listed journal 63975.

ii) Image and Video Processing: An Ingenious Tool of Story Telling in International Journal of Advances in Science, Engineering and Technology ISSN (p): 2321 –8991, ISSN(e): 2321–9009 Volume-6, Issue-4, Oct.-2018.

Dr. Sandip Tapkir awarded with Ph.D.

Dr. Sandip Tapkir, Head, School of Hotel Management has been awarded the degree of Ph.D. from Savitribai Phule Pune University, Pune. The title of his study was ‘**A Study of Training & Development Practices in the Hotel Industry**’.

Hospitality Educators Leadership Awarded

Dr. Sandip Tapkir has been awarded with Hospitality Educators Leadership Award 2019 for his 20 years long career in the field of hospitality education. It is



he, who had dreamed about getting all the hospitality teachers principals and professor on the one platform across India. He had networked more than 100 institutes and 500 teachers and principal from IHM to private hotel management colleges bring together for the further innovation and research program into

hospitality education. To recognize his efforts to create this platform as Society for Hospitality Educators (Founder) the organizing committee awarded this award to Dr Sandip Tapkir for his leadership initiative.

Publications:

1) Dr Sandip S Tapkir/Prof. Pranali Thorat

Title: Study on Scope of Faculty Development Program in Hospitality Institute.
Published: Incubation- international conference at Dr D Y Patil School of Management, 2019.

2) Dr Sandip S Tapkir – School of Hotel Management

Title: A study of Challenges and Opportunities in Quick Service Restaurants at Nainital District, UK, India. Publication- Incubation- International conference DR. D Y Patil School of MBA Research, Charholi Bk Pune. Published Contemporary Corporate Strategies: Global Perspectives ISBN: 978-93-87665-56-9

Title: Role of Training Managers on employee training and development in the hotel industry.

Publication- International Journal of Engineering Science and Computing, July 2018 ISSN 2321 3361 © 2018 IJESC

Title: A study on Innovation approach into Hospitality Industry & Education.



Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

3) Prof. Geetanjali Kale/ Prof. Pranali Thorat – School of Hotel Management

Title: The significance of ODC payments for the students of Hospitality Institute in Pune

Publication- Atithya A Journal of Hospitality ISSN 2394-6644

4) Prof. Geetanjali Kale – School of Hotel Management

Title: A Study on Need of Marketing for Tourism Development in Konkan Region

Publication- SBS International Research Journal of Management studies ISSN 2454-7050

5) Prof. Geetanjali Kale – School of Hotel Management

Title: A study on Potential of Tourism in Ratnagiri district of Konkan region for development of tourism industry

Publication- International Research Journal of Multidisciplinary studies ISSN 2454-8499

6) Prof. Pranali Thorat/ Prof. Geetanjali Kale – School of Hotel Management

Title: A study on learning perspective of hospitality student in Pune

Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

7) Mr. Kiran Waghchoure/ Ms. Shilpa Chourishi – School of Hotel Management

Study of Changing trends towards organic product and difficulties in organic food segments-Producer, Seller and Consumer

Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

8) Ms. Shilpa Chourishi/ Mr. Kiran Waghchoure – School of Hotel Management

Prominent trends in food & beverage services retailing in Pune

Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

9) Mr. Prashant Adsule

To Study the Significance of Food Styling & Food Photography for Students of Hospitality Institutes in Pune.

Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

10) Ms. Swapna Gunale

Study of performance change happened in to life of college student's after enrolled and practicing for Yoga and Meditation sessions on daily and consistent basis.

Publication- Ajeenkya D Y Patil University-School of Hotel Management-National Conference on Innovation in Hospitality and Tourism Industry-2019

Dr Manju Rughwani received Gold Award 2019 for Outstanding Woman in the field of Education

To celebrate International Women's Day, Dr Manju Rughwani-Head-ADYPU School of Film & Media has been awarded the Gold Award-2019 for her outstanding contribution to the field of education in Pune. She has received the award at the hands of Nishrin Poonawalla, Editor—Beautiful You—Pune based Fashion Magazine. The award was instituted by Vimannagar Women Club-a social and cultural organization-to laud the untiring efforts of the contribution of women to the society. The glittering award ceremony was held at Liberty Square, Phoenix Market City, Pune.

Student Achievements

Mr. Shubham Tapkir

Shubham Tapkir, student of Third year- Bachelor of Hotel Management Program, has achieved recognition and appreciation letter by Hotel Four Points by Sheraton, Pune for exceptional performance during his internship.

National Client Counselling Competition at Thiruvananthapuram, Kerala



Ms. Yaswini Suvarna, LLB third year and Siddhant Dunnung, LLB first year, participated in Client Counselling Competition at Kerala. The team from ADYPU secured first position in preliminary round of the Competition.

Petition by Shivaneer, student BALLB 3rd Year, School of Law, ADYPU

Shivaneer Patil, student BALLB 3rd Year, School of Law, ADYPU started a petition for making people aware about the need of 'Men's Commission'.

Mr. Parminder Singh

Mr. Parminder Singh, Student of BCA-Data Science (1st Year)-represented INDIA at **Asian Championship-2019** and won **2 Gold Medals and 1 Silver Medal in Asian Rowing Indoor Championships**. He has also set a new Asian Record for the same.



‘HACKATHON’ Winner:

Students of **B.Tech and BCA [CTIS & MACT]** won First Prize and **Cash Prize worth Rs. 15000** in National Level Hackathon. This Hackathon namely, "TECHATHON" was organized and conducted by D.Y. Patil Ramrao Adik Institute of Technology, Navi Mumbai on April 04, 2019. The project showcased there was related to Agricultural Domain. Student details are given below:

1. Rakesh Kadam [B.Tech-CTIS-Sem 6]
2. Shankar Pawar [B.Tech-CTIS-Sem 6]
3. Rahul Das [B.Tech-IT-DS-Sem 4]
4. Ravi Bhagyoday [B.Tech-CTIS-Sem 6]
5. Chintan Kamani [B.Tech-CTIS-Sem 6]
6. Anway Somani [BCA-MACT-Sem 4]



‘SAMAVESH’ Winner:

Four students of B. Tech (CTIS/Data Science) won **National Level Hackathon Competition ‘SAMAVESH’** organized by Veer Surendra Sai University of Technology (VSSUT) Odisha on 15-17th Feb 2019. Rakesh Kadam, Shankar Pawar, Ravi Bhagyoday and Rahul Das won the **First Prize award and cash prize of Rs.10000/- in the agriculture domain.**



Intercollegiate Competition Winner

Seven students from B. Tech (Cloud Technology and Information Security) participated and won the Box Cricket Competition at Intercollegiate event organized by Symbiosis Law College, Pune



Student Research Work

Around 238 students of BCA/B. Tech (MACT/CTIS/DS) in collaboration with each other have done research in areas like Information Security, Android Application Development, Data Science and Internet of Things and published 151 research papers in different UGC approved International Journals.

Corporate Relations and Placement Report

Placement Seminar

The placement team organized a daylong seminar on the gap between the academia and industry and the Western and Indian ideologies for the University students.



The resource persons were Mr. S.S. Kulkarni, ex CEO BFL, Mr. Tanmay Wakankar, CEO, Mark & Make and Mr. Advait Madgulkar, Co-founder, Akshar Solutions.

The speakers discussed the steps to be taken to bridge the gap between the academia and industry and the Western and the Indian Ideologies of looking at innovation from the ancient times till the present day. They also spoke about one of the biggest problems that both the industry and the academia face is the lack of knowledge on what the other really wants.

Despite being a long-standing problem, there is no specific model that is widely used. The lack of structure and appropriate forums meant that the few interactions that took place were neither structured nor ongoing. Both look for self-serving purposes rather than with the objective of working out the differences. They also shared their own experiences. They laid emphasis on hard work and said that there is no replacement for the same.



Our Speakers

Mr. Tanmay Wakankar

Serial Entrepreneur | Building Brands | Waste to Energy | Empowering Thinking | Storyteller | Optimist

Tanmay Wakankar started his career with Branding, Marketing, Advertising and Design; connecting with people who want to grow their business via experience.

Having partnered for growth, He met numerous passionate individuals that have reinstated his faith of doing business for long term goals. Using design + technology, he intend to make performance oriented marketing campaigns that affect mutual growth.



Mr. Advait Madgulkar

Industry- Academia Strategist | Speaker | Entrepreneur |

Co – founder of Akshar Solutions and a business developer in Mark and Media.



Mr. SS Kulkarni

Mr. SS Kulkarni a highly professional and effective engineering professional with more than 35 years of experience. He has experience in World-class manufacturing through Business. Excellence model like CII EXIM Bank Excellence Award assessment, Manufacturing Excellence, ISO 9001/14001 STANDARDS, TPM ,5S, JIT, SPC ,SIX- SIGMA, Lean Manufacturing, cost optimization, Continuous Improvement in performance of products and processes.



Campus to Corporate






















MBA 2017-19 – MAC and BIS

		
<p>Savio Alex Pinnacle Industries Management Trainee</p>	<p>Rajeev Menon Pinnacle Industries Ltd Management Trainee</p>	<p>Nisha Mishra Jaro Education Business development Executive</p>
		
<p>Asmita Gurang Skovian Ventures Brand Manager</p>	<p>Utkarsh Srivastava Travel XP Trainee Business Dev</p>	<p>Sachin Raj Rajasthan Patrika</p>



 <p>Rhea Sudhiir Forest Communication Brand Manager</p>	 <p>Oishee Mukherjee White River Media Social Media Executive</p>	 <p>Riddhi Lad Knalyatics Business Analyst</p>
 <p>Sankalp Biyani Softline India Pvt. Ltd</p>	 <p>Samruddhi Kulkarni Softline India Pvt. Ltd</p>	 <p>Vargese Diason Softline India Pvt. Ltd</p>

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 2 Decades of गुंज.. GOONJ.. a voice, an effort	 ASTRA & PARTNERS Legal Consulting	 Dubeey & Partners Advocates
 am cyril amarchand mangaldas advocates & solicitors	DUA ASSOCIATES Advocates & Solicitors	 BIRLAMEDITSOFT PVT. LTD. Computing Beyond Imaginations
 naukri.com	 travelxp^{HD}	 MARUTI SUZUKI
 SIGMA ELECTRIC MANUFACTURING CORP.	 KANANITECH	 KOLTE • PATIL Creation, not Construction







Indigo Communication	Ruby Hall	Univo Edtech
Bajaj Finserv	Mulberry Media	Rishabh Instruments
Naukri	Birla Medisoft	AUTOLOGUE DESIGN
Pinnacle	SRV Media Pvt Ltd	Wizardry
Legal Satva	JFS Law Firm	Center for Basic Science
Sujata Kulkarni	Venkys	Goonj
Jan seva Foundation	Dua Associates	Astrea Legal
Abhay Nevagi and Advocates	Kenneth, Saatchi and Saatchi	Reddy and Reddy Law Firm
Merkle Sokrati	Everymedia	Sankul Design
Future Generali	Xebec Media Communication	Centroid Design
Sigma Electrics	Dubey and Partner	National Chemical Laboratory
Suhana Foods	Sahayadri Hospitals	Softline Group
Zain Natural Agrom India	Swiggy	Seagull Advertising
Birla Medisoft	Togglehead	Faurecia
99 Acres	Media World Wide Ltd	Vardenchi



CRY	IIT Kharagpur	IIT Mumbai
Currency Media Live	Torque Communication	TI Cycles
Forest Communication	Conde Nast India	Amarchand Mangaldas
Little Red Car Films	Travel XP	Daimler
Kider India	Media Mints	Goodwill Foundation Pune
Surana & Surana	Pratisaad	Onio Design
Sahayadri Hospitals	St Gobain	Smile Foundation
You, Me and We	Viacom 18	Kanalytics
Tempest Advertising	Virtue Resolute Legal	The Brand Story
Seventy Event Media Company	3 Dot Design	Adv IPS Gill
Little Lamb Production	Wizcraft	Maruti Suzuki
White River Media	Lokmat	Sansera Engineering
Trivium Media Group	Preciso Measurement	Advocate Shailesh Joshi
Fox and Mandol	Brandmatterz	Ather Energy
Jeevansathi	Lemontree Media	Adv.Kothari
Adv. MP Salunke	Times Internet	Adv. Aashutosh Srivastava

Thank You



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