



AJEENKYA
D Y PATIL UNIVERSITY

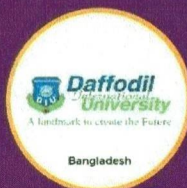
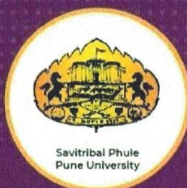
**THE INNOVATION
UNIVERSITY**

Presents

ONLINE

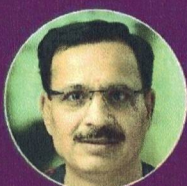
**Multi-disciplinary International Conference
on Transformation and Survival Post Pandemic**

In Association with



**SHRI. HRRIDAYSH
DESHPANDE**

Director & Governing
Body Member, ADYPU



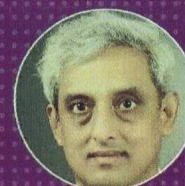
**DR. VIJAY
KULKARNI**

Professor, Conference
Chair & Head
Research and Publication



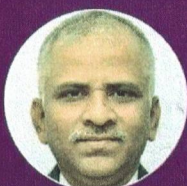
**DR. MAKARAND
JOSHI**

Co Chair & Head,
School of Management



**MR. SUBRAMANIYAN
ANANTHARAMAN**

Vice President,
Siemens Limited

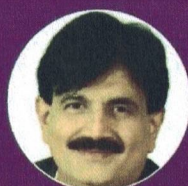


R. N. NALBALWAR
Sr. VP-Aditya Birla Group,
India



**PROF. DR. ROBERT
WAFULA**

Kibabii University,
Kenya



**DR. JITENDRA
JOSHI**

Global President
Global India Business Forum



**DR. SABUR MD
KHAN**

President, Daffodil
International University Trust,
Bangladesh



About Program : Online Multidisciplinary International Conference on Transformation and Survival Post Pandemic was organised by Ajeenkya D Y Patil University on , Date : 14th & 15th of August 2021, In association with Savitribai Phule Pune University, Daffodil International University, Dhaka, NIPM, Kolkata, India , Chitkara University , Chandigarh, and Global India Business Forum, Pune.

More than 300 hundred academicians from different countries have participated in the conference and over 120 scholars have presented the research papers in conference in various tracks

About the University:

Ajeenkya DY Patil University (ADYPU), Pune, was established under the Maharashtra Government Act of 2015. The university's mission is to graduate well-educated individuals capable of addressing the challenges of a rapidly evolving world, contributing to global betterment, and fostering an innovation-oriented Indian society.

ADYPU offers premier undergraduate and postgraduate programs in niche areas, focusing on delivering an exceptional 'ADYPU Student Experience.' With state-of-the-art facilities and a dedicated teaching staff, the university applies innovative thinking across all activities to ensure continued growth and flexibility in response to change.

As global financial, economic, and social paradigms shift, ADYPU remains committed to exploring new possibilities, emphasizing a single-minded focus on innovation to meet the future's challenges.

2. Conference Overview:

The conference served as a significant international event, drawing professionals from various disciplines to create a multidisciplinary framework for communication and collaboration. It provided an excellent platform for inter-personal and inter-institutional exchange, with discussions centered on the evolving challenges and strategies for organizational transformation and survival in the post-pandemic world.

The event also provided opportunities to enhance the quality of academic research and foster connections between scholars across disciplines. Topics revolved around business transformations and survival strategies in a pandemic context, with insights into various sectors, organizational challenges, and solutions for overcoming the unprecedented global crisis.



3. Conference Themes:

Research papers were invited on five broad themes, contributing to the exploration of survival strategies and transformation in the post-pandemic era. Over 150 high-quality papers were published in reputed UGC Care-listed journals. The themes included:

- **Healthcare and Wellbeing**
- **Environment and Sustainable Development**
- **Technology for the Future**
- **Community and Liveable Societies**
- **Entrepreneurship and Innovation**

4. Program Objectives, Outcomes, and Significance:

The conference aimed to:

Objective: Create a platform for multidisciplinary collaboration, enabling researchers and professionals to address the global challenges that emerged in the post-pandemic era. The conference sought to generate actionable strategies for business organizations and society to adapt and thrive in the face of such challenges.

Outcome: Participants were exposed to new perspectives on transformation and survival strategies across multiple sectors. The conference enhanced the academic environment by promoting high-quality research and providing valuable insights that institutions, businesses, and governments can use for policy formulation, crisis management, and future planning.

Significance: The event underscored the importance of resilience, innovation, and collaboration in overcoming the complexities of the pandemic. It provided a platform for knowledge exchange, fostering an environment where academicians and professionals could develop solutions that positively impact the academic, social, and business sectors globally.



5. Advisory Board:

- Dr. Archana Mantri, Vice Chancellor, Chitkara University, Chandigarh, India
- Dr. Md. Sabur Khan, Founder & Chairman, Daffodil International University, Dhaka, Bangladesh
- Prof. Rajesh Sharma, Member, National Board of MSME, Government of India
- Dr. Deepak Waiker, Vice Chair, IEEE Education Society, Singapore
- Dr. Navin Gupta, Director, Hindustan Institute of Management, Agra, India
- Dr. K.C. Tomba, Professor, Manipur Central University, India
- Dr. R.S. Rai, Director, Research, Planning, and Statistical Services, Amity University, Noida, India
- Dr. Sampada Kapse, Director, Tolani Motwane Institute of Management Studies, Gujarat, India
- Dr. Rahul Kulkarni, PhD Guide, Commerce & Management Faculty, KBC North University, India
- Dr. Jitendra Joshi, MD and Group Chairman, Abhi Group of Companies, Pune, India
- Dr. Vijay Pithadia, Director, Smt. S.H. Gajera MBA Mahila College, Gujarat, India

Glimpses of the program:



6. Conference Chair:

- **Dr. Vijay D. Kulkarni**, Professor, School of Management, and HoD, Centre for Research, ADYPU, India



7. Conference Co-chairs:

- **Dr. Parag Kalkar**, Dean, Commerce and Management, Savitribai Phule Pune University, Pune, India
- **Dr. Makarand Joshi**, Professor & Head, School of Management, ADYPU, Pune, India
- **Dr. Amit Mittal**, Dean & Professor (Management), Doctoral Research Centre, Chitkara University, Punjab, India



Conference Chair sign

Head of School