


FORM 1 THE PATENTS ACT 1970 (39 OF 1970) & THE PATENTS RULES, 2003 APPLICATION FOR GRANT OF PATENT <i>[See sections 7,54 & 135 and rule 20 (1) of rule 20]</i>				(FOR OFFICE USE ONLY)			
				Application No.:			
				Filing Date:			
				Amount of Fee paid:			
				CBR No:			
				Signature:			
1. APPLICANT'S REFERENCE / IDENTIFICATION NO. (AS ALLOTTED BY OFFICE)							
2. TYPE OF APPLICATION [Please tick (✓) at the appropriate category]							
Ordinary (✓)				Convention ()		PCT-NP ()	
Divisional ()		Patent of Addition ()		Divisional ()		Patent of Addition ()	
3A. APPLICANT(S)							
Name in Full		Nationality	Country of Residence	Address of the Applicant			
Dr. A. Thilagaraj		Indian	India	House No.	Assistant Professor (Sr.G), Commerce, College Of Science And Humanities, SRMIST, Chennai – 603203, Tamilnadu, India		
				Street			
				City			
				State			
				Country			
				Pin code			
Mr. Amitabha Gupta		Indian	India	House No.	Hod, Mba Department, MBA, Swami Vivekananda Institute Of Science And Technology, Kolkata – 700103, West Bengal, India		
				Street			
				City			
				State			
				Country			
				Pin code			
Ms. Moumita Basu		Indian	India	House No.	Assistant Professor, Media Science, Swami Vivekananda Institute Of Modern Science, Kolkata – 700103, West Bengal, India		
				Street			
				City			
				State			
				Country			
				Pin code			
Mrs. Poornima H K		Indian	India	House No.	Assistant Professor, Commerce, New Horizon College, Marathalli, Bangalore - 560087, Karnataka, India		
				Street			
				City			
				State			
				Country			
				Pin code			
Anitha		Indian	India	House No.	Assistant Professor, Department Of Social Work, Aims, Peenya, Bangalore- 560058, Karnataka, India		
				Street			
				City			

Signature Not Verified

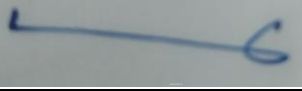
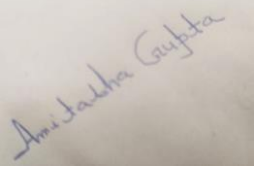
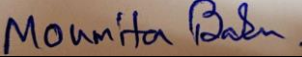
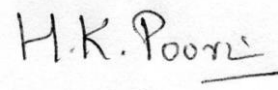
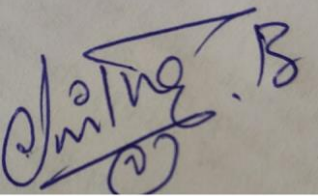
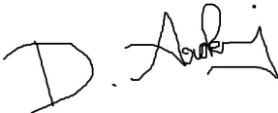

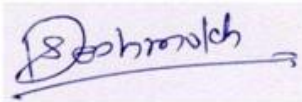
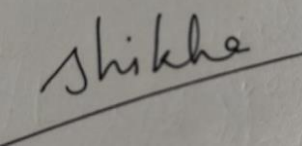
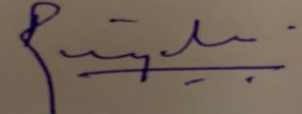
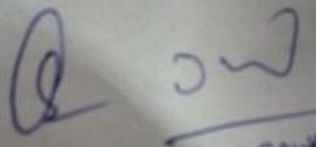
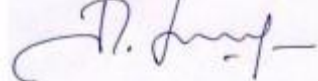

 Digitally Signed
 Name: N.Subramanian
 Date: 16-Feb-2023 22:23:35
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 Location: DELHI


			State	
			Country	
			Pin code	
Dr. Arokiaraj David	Indian	India	House No.	Associate Professor & Academic Coordinator, Saint Francis Institute Of Management And Research (SFIMAR), Mumbai - 400103, Maharashtra, India
			Street	
			City	
			State	
			Country	
			Pin code	
Nebu Cherian. P	Indian	India	House No.	Assistant Professor, Department Of Commerce And Professional Studies, Rajagiri College Of Social Sciences (Autonomous), Rajagiri P.O, Kalamassery - 683104, Kerala, India
			Street	
			City	
			State	
			Country	
			Pin code	
Mr. Sandip Nanasaheb Deshmukh	Indian	India	House No.	Assistant Professor, Geography, S.N.Arts, D.J.M. Comm. & B.N. S. SCI. College, Sangamner (Autonomous). Sangamner - 422605, Maharashtra, India
			Street	
			City	
			State	
			Country	
			Pin code	
Dr. Shikha Singh	Indian	India	House No.	Assistant Professor, Management, Ajeenkya D Y Patil University, Pune - 412105, Maharashtra, India
			Street	
			City	
			State	
			Country	
			Pin code	
Dr. Rimple Manchanda	Indian	India	House No.	Associate Professor, Economics, GD Goenka University, Gurgaon - 122103, Haryana, India
			Street	
			City	
			State	
			Country	
			Pin code	
Aswald Brainard Chappidi	Indian	India	House No.	Student, Law, Dr.B.R. Ambedkar University, Srikakulam, Etcherla - 532410, Andhra Pradesh, India
			Street	
			City	
			State	
			Country	
			Pin code	
Mr. J Logeshwaran	Indian	India	House No.	Research Scholar, Department Of Electronics And Communication Engineering, Sri Eshwar College Of Engineering, Coimbatore, Tamil Nadu, India
			Street	
			City	
			State	
			Country	
			Pin code	
Dr. V. Kannan	Indian	India	House No.	Managing Director, CLDC Research And Development No.997, Mettupalayam Road, Near X-Cut Signal, R.S.Puram, Coimbatore - 641002, Tamil Nadu, India
			Street	
			City	
			State	
			Country	
			Pin code	
3B. CATEGORY OF APPLICANT [Please tick (✓) at the appropriate category]				

Natural Person (✓)		Other than Natural Person			
		Small Entity ()	Startup ()	Others ()	
4. INVENTOR(S) [Please tick (✓) at the appropriate category]					
Are all the inventors(s) same as the applicant(s) named above?			Yes (✓)	No ()	
If "No", furnish the details of the inventor(s)					
Name in Full	Nationality	Country of Residence	Address the Inventor		
			House No.		
			Street		
			City		
			State		
			Country		
			Pin code		
5. TITLE OF THE INVENTION					
"ANALYSIS OF HOW REAL ESTATE ADVERTISEMENTS IN MEDIA CHANNEL REACH RURAL AREAS OF PEOPLE, INDIA"					
6. AUTHORISED REGISTERED PATENT AGENT(S)		IN/PA No.	4177		
		Name	N.SUBRAMANIAN		
7. ADDRESS FOR SERVICE OF APPLICANT IN INDIA		Name	Arinn A		
		Postal address	Publication support, 997, Mettupalayam Rd, Near xcut signal, R S Puram West, Coimbatore, Tamil Nadu, India		
		Telephone No.	-		
		Mobile No.	+91 9865889000		
		Fax No.	-		
		E-mail ID	arinnapatent@gmail.com		
8. IN CASE OF APPLICATION CLAIMING PRIORITY OF APPLICATION FILED IN CONVENTION COUNTRY, PARTICULARS OF CONVENTION APPLICATION					
Country	Application Number	Filing Date	Name of the Applicant	Title of the Invention	IPC (as classified in the convention country)
NA	NA	NA	NA	NA	NA
9. IN CASE OF PCT NATIONAL PHASE APPLICATION, PARTICULARS OF INTERNATIONAL APPLICATION FILED UNDER PATENT CO-OPERATION TREATY(PCT)					
International application number			International filing date		
NA			NA		
10. IN CASE OF DIVISIONAL APPLICATION FILED UNDER SECTION 16, PARTICULARS OF ORIGINAL (FIRST) APPLICATION					
Original (first) application No.			Date of filing of original (first) application		
NA			NA		
11. IN CASE OF PATENT OF ADDITION FILED UNDER SECTION 54, PARTICULARS OF MAIN APPLICATION OR PATENT					
Main application/patent No.			Date of filing of main application		
NA			NA		
12. DECLARATIONS					

(i) Declaration by the inventor(s)

I/We, the above named inventor(s), is/are the true & first inventor(s) for this Invention and declare that the applicant(s) herein is/are my/our assignee or legal representative.

Name	Date	Signature
Dr. A. Thilagaraj	16-02-2023	
Mr. Amitabha Gupta	16-02-2023	
Ms. Moumita Basu	16-02-2023	
Mrs. Poornima H K	16-02-2023	
Anitha	16-02-2023	
Dr. Arokiaraj David	16-02-2023	
Nebu Cherian. P	16-02-2023	
Mr. Sandip Nanasahab Deshmukh	16-02-2023	
Dr. Shikha Singh	16-02-2023	
Dr. Rimple Manchanda	16-02-2023	
Aswald Brainard Chappidi	16-02-2023	
Mr. J Logeshwaran	16-02-2023	

Dr. V. Kannan	16-02-2023	
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(ii) Declaration by the applicant(s) in the convention country
~~(In case the applicant in India is different than the applicant in the convention country: the applicant in the convention country may sign herein below or applicant in India may upload the assignment from the applicant in the convention country or enclose the said assignment with this application for patent or send the assignment by post/electronic transmission duly authenticated within the prescribed period)~~

~~We, the applicant(s) in the convention country declare that the applicant(s) herein is our assignee or legal representative.~~

~~(a) Date:~~

~~(b) Signature(s): _____~~

~~(c) Name(s):~~

(iii) Declaration by the applicant(s)

I/We the applicant(s) hereby declare(s) that: -

- ~~I am/We are in possession of the above-mentioned invention.~~
- ~~The complete specification relating to the invention is filed with this application.~~
- ~~There is no lawful ground of objection(s) to the grant of the patent to me/us.~~
- ~~The invention as disclosed in the specification uses the biological material from India and the necessary permission from the competent authority shall be submitted by me/us before the grant of patent to me/us.~~
- ~~I am/we are the true & first inventor(s).~~
- ~~I am/We are the assignee or legal representative of true & first inventor(s).~~
- ~~The application or each of the applications, particulars of which are given in Paragraph 8, was the first application in convention country/countries in respect of my/our invention(s).~~
- ~~I/We claim the priority from the above mentioned application(s) filed in convention country/countries and state that no application for protection in respect of the invention had been made in a convention country before that date by me/us or by any person from which I/We derive the title.~~
- ~~My/Our application in India is based on international application under Patent Cooperation Treaty (PCT) as mentioned in Paragraph 9.~~
- ~~The application is divided out of my /our application particulars of which is given in Paragraph 10 and pray that this application may be treated as deemed to have been filed on DD/MM/YYYY under section 16 of the Act.~~
- ~~The said invention is an improvement in or modification of the invention particulars of which are given in Paragraph 11.~~

13. FOLLOWING ARE THE ATTACHMENTS WITH THE APPLICATION

(a) Form 2

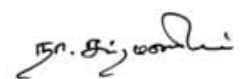
Item	Details	Fee	Remarks
Complete Specification #	No. of pages: 6	-	-
No. of Claim(s)	No. of claims: 7 and No. of pages: 2	- -	-
Abstract	No. of pages: 1	-	-
No. of Drawing(s)	No. of drawings: 0 and No. of pages: 0	- -	-

In case of a complete specification, if the applicant desires to adopt the drawings filed with his provisional specification as the drawings or part of the drawings for the complete specification under rule 13(4), the number of such pages filed with the provisional specification are required to be mentioned here.

- (b) Complete Specification (~~in conformation with the international application~~)/as amended before the International Preliminary Examination Authority (IPEA), as applicable (2 copies).
- (c) Drawings (~~in conformation with the international application~~)/as amended before the International Preliminary Examination Authority (IPEA), as applicable (2 copies).
- (d) Priority document(s) or a request to retrieve the priority document(s) from DAS (Digital Access Service) if the applicant had already requested the office of first filing to make the priority document(s) available to DAS.
- (e) Translation of priority document/Specification/International Search Report/International Preliminary Report on Patentability.
- (f) Statement and Undertaking on Form 3.
- (g) Declaration of Inventorship on Form 5.
- (h) Application filing fee: **1,600/-** Online Transfer/~~in Cash/ Banker's Cheque /Bank Draft bearing No. Date on Bank. Via fund transfer.~~

We hereby declare that to that best of ~~my~~/our knowledge, information and belief the fact and matters slated herein are correct and I/we request that a patent may be granted to ~~me~~/us for said invention.

Dated this 16th day of February, 2023


N.SUBRAMANIAN
 [IN/PA- 4177]
 Agent for the Applicant

To,
 The Controller of Patents,
 The Patent Office, at Chennai