
Project Sanction Letter

Date- 8th June 2019

To,

Main Researcher - Dr. Makarand Joshi
Co Researcher - Mr. Shahbaz Khan

School of Management,
Ajeenkya DY Patil University, Pune

Subject: Research Grant Offer Rs. 6,90,000 for "Digital Transformation in SMEs" Project

Dear Prof. Chinmay

I am pleased to inform you that Zcon has approved a research grant of Rs. 690,000 (Six Lakh Ninety Thousand Rupees only), duration one year for your project titled "Digital Transformation in SMEs: Analyzing the challenges and strategies of small and medium-sized enterprises in adopting digital technologies."

The final report should include:

- Executive summary
- Detailed methodology
- Findings and analysis
- Recommendations for SMEs and policymakers
- Implications for future research

We believe that your research will provide valuable insights into the digital transformation challenges faced by SMEs and contribute to developing effective strategies for technology adoption.

Congratulations once again on your successful grant application. We look forward to the outcomes of your research.

Sincerely,

For zCon Solutions Pvt. Ltd.


Director. 

zCon Solutions Pvt. Ltd.

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