



# Margin Sentiment Advisorys Private Limited

CIN NO: - U74999KA2020PTC134913

06/10/2021

To,

**Prof. Sadhna Jadhav Tilekar - CO**

Dr. Ninad Gawande, Dr. Punamkumar Hinge, Dr. Bhausheeb R Londhe – **CO-PI**

School of Management

Ajeenkya DY Patil University

**Subject: Grant Approval for Research on Cross-Cultural Management Challenges and Strategies**

Dear Prof. Sadhna,

We are pleased to inform you that your research proposal titled "**Cross-Cultural Management Challenges and Strategies: Exploring Effective Solutions in Multinational Organizations**" has been accepted for funding. Your commitment to investigating the intricacies of managing culturally diverse teams is highly commendable, especially in today's globalized business environment.

### Grant Details:

- **Grant Amount:** Rs. 920,000
- **Project Duration:** 18 months
- **Disbursement Schedule:** The grant will be disbursed in three installments:
  1. **First Installment:** Rs. 340,000 will be released upon submission and approval of your detailed project plan.
  2. **Second Installment:** Rs. 340,000 will be released after the submission of your mid-term progress report.
  3. **Final Installment:** Rs. 240,000 will be released upon receipt of your final report and budget reconciliation.

**Budget Allocation:** To ensure efficient use of the grant, the following allocation:

- **Researcher Expenses:** Rs. 290,000, **Cross-Cultural Engagement Activities:** Rs. 300,000
- **Personnel and Administrative Costs:** Rs. 190,000, **Workshops and Awareness Campaigns:** Rs. 70,000, **Data Analysis and Reporting:** Rs. 60,000. Please adjust these allocations as necessary in your project plan.

### Presentation of Findings:

We encourage you to present your findings at our upcoming **Research Symposium**, which will facilitate discussions on the implications of your work for global business strategies and management practices. If you have any questions or require assistance during your research, please do not hesitate to reach out. Your work has the potential to make a significant impact on the field of cross-cultural management and global organizational effectiveness. Congratulations once again on your successful proposal! We look forward to seeing the positive impact of your research.



Touffiq Kalim  
Director

Best regards,