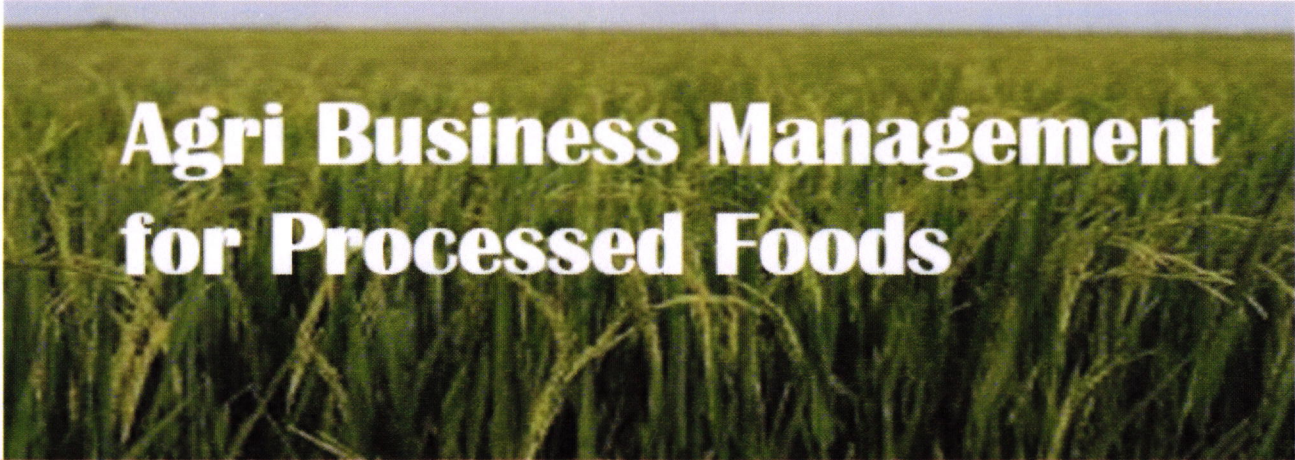




**AJEENKYA**  
D Y PATIL UNIVERSITY  
THE INNOVATION UNIVERSITY

School of  
Management



# Agri Business Management for Processed Foods

**Speaker: Dr Poonam Hinge**

**Faculty Coordinator: Dr. Sadhana Jhadhav**

**Date: 12 Feb 2019 to 5 Feb 2019**

**Venue: S2, ULC Building**



## Circular

Dear Students,

We are pleased to announce a Value-Added Course titled "**Agri Business Management for Processed Foods**" for **the School of Management** students. This course aims to provide valuable insights into management principles through the teachings of the **Agri Business Management for Processed Foods**.

### Details of the Course:

- **Dates:** 12<sup>th</sup> February 2019 to 5<sup>th</sup> April 2019
- **Timings:** 4:30 PM to 5:30 PM
- **Venue:** S2, ULC Building
- **Guest Speaker:** Dr. Poonam Kumar Hinge

We encourage all the students of School of Management to attend this insightful course, which will be beneficial in understanding the application of timeless management principles in modern business scenarios.

Please confirm your participation by 30<sup>th</sup> Jan 2019

For any further queries, feel free to contact the course coordinator Dr. Sadhana Jadhav.

**Note:** Attendance for this course will be considered in your overall academic performance.

Best Regards,

  
**Dr. Makarand Joshi**

**Head – School of Management**





**Syllabus:**

● **Course Objectives:**

- To understand the fundamentals of agribusiness and its application in the processed food industry.
- To analyze the supply chain and value addition processes in processed food production.
- To study marketing, pricing, and distribution strategies for processed food products.
- To develop managerial skills required for efficient agribusiness operations.
- To examine the role of government policies, trade regulations, and food safety standards in processed foods.

**Course Outcomes:**

- Gain comprehensive knowledge of agribusiness models within the processed food sector.
- Develop the ability to manage and optimize food processing operations.
- Acquire skills to formulate effective marketing and supply chain strategies.
- Understand the regulatory frameworks and compliance related to food safety and standards.
- Demonstrate capacity to innovate and address challenges in the agribusiness environment for processed foods.





**Syllabus:**

Unit	Content to be covered	No of Hrs
1	Introduction to Agri-Business and Processed Food Industry <ul style="list-style-type: none"><li>• Overview of agribusiness and its role in food processing.</li><li>• Global and Indian perspectives on the processed food industry.</li><li>• Agricultural supply chains and their significance.</li></ul> Concepts of value addition in agricultural products.	5
2	: Raw Material Management and Post-Harvest Practices <ul style="list-style-type: none"><li>• Raw material procurement strategies for food processing.</li><li>• Post-harvest management techniques and their importance.</li><li>• Food processing technologies overview.</li><li>• Quality control in food processing.</li></ul>	4
3	Food Safety, Regulations, and Policies <ul style="list-style-type: none"><li>• Food safety standards and global regulatory frameworks.</li><li>• FSSAI and international food safety regulations.</li><li>• Government policies, subsidies, and incentives in agribusiness.</li></ul> Trade regulations for the processed food industry.	5
4	: Marketing, Branding, and Consumer Behavior <ul style="list-style-type: none"><li>• Marketing strategies specific to processed foods.</li><li>• Consumer behavior analysis in the processed food sector.</li><li>• Distribution channels in the processed food industry.</li></ul> Branding strategies for processed food products	5
5	Financial Management and Pricing in Agribusiness <ul style="list-style-type: none"><li>• Pricing strategies for processed food products.</li><li>• Financial management and risk mitigation in agribusiness.</li></ul>	5





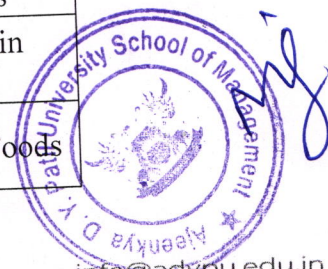
	<ul style="list-style-type: none"><li>• Supply chain management and logistics in food processing.</li><li>• Packaging innovations and their role in the processed food industry.</li></ul>	
6	<p>Entrepreneurship and Sustainability in Processed Foods</p> <ul style="list-style-type: none"><li>• Entrepreneurship opportunities and challenges in agribusiness.</li><li>• Sustainable practices in agribusiness and food processing.</li><li>• Role of cooperatives in agribusiness management.</li></ul> <p>Retailing strategies in the processed food industry</p>	4
7	<p>Innovation, R&amp;D, and Future Trends</p> <ul style="list-style-type: none"><li>• Innovations and emerging trends in processed foods.</li><li>• Role of technology in agribusiness and food processing.</li><li>• Research and development in the processed food industry.</li><li>• Legal, ethical issues, and future prospects in agribusiness management.</li></ul>	5





**Teaching Plan:**

Sr. No	Date	Session Topic
1	12th February 2019	Introduction to Agri Business and Processed Foods
2	13th February 2019	Overview of the Processed Food Industry
3	14th February 2019	Agricultural Supply Chains for Processed Foods
4	15th February 2019	Value Addition in Agricultural Products
5	18th February 2019	Raw Material Procurement and Management
6	19th February 2019	Post-Harvest Management
7	20th February 2019	Food Processing Technologies
8	21st February 2019	Quality Control in Food Processing
9	22nd February 2019	Food Safety and Regulatory Environment
10	25th February 2019	Government Policies and Subsidies
11	26th February 2019	Marketing of Processed Foods
12	27th February 2019	Consumer Behavior in Processed Foods
13	28th February 2019	Distribution Channels in Processed Food Industry
14	1st March 2019	Branding in the Processed Food Sector
15	4th March 2019	Pricing Strategies for Processed Foods
16	5th March 2019	Supply Chain Management in Processed Foods
17	6th March 2019	Packaging for Processed Foods
18	7th March 2019	Finance and Risk Management in Agribusiness
19	8th March 2019	International Trade in Processed Foods





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20	11th March 2019	Emerging Trends in the Processed Food Sector
21	12th March 2019	Entrepreneurship in Agri-Business
22	13th March 2019	Sustainability in Agri-Business and Processed Foods
23	14th March 2019	Retailing of Processed Foods
24	15th March 2019	Case Studies of Successful Agri-Businesses
25	18th March 2019	Innovation and Technology in Processed Foods
26	19th March 2019	Legal and Ethical Issues in Food Processing
27	20th March 2019	Global Best Practices in Processed Foods
28	25th March 2019	Role of Co-operatives in Agri-Business
29	28th March 2019	Research and Development in Food Processing
30	2nd April 2019	Future of Agri-Business Management



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Pune, India-412105

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**Timetable for VAC Course on on Agri Business Management for Processed Foods**



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Program Name :	MBA/BBA	Semester :	I/III/V	Class :	I MBA /II MBA/I BBA/II BBA/III BBA
<b>Duration : 12<sup>th</sup> Feb 2019 to 5<sup>th</sup> April 2019</b>					
Time / Day	Monday	Tuesday	Wednesda y	Thursday	Friday
4.30 -5.30 PM	VAC	VAC	VAC	VAC	VAC
Room no	S2, ULC Building	S2, ULC Building	S2, ULC Building	S2, ULC Building	S2, ULC Building

Signature of the Co-Ordinator

*Dr. Sachina Jadhav*

Signature of Head – School of Management

*Dr. Makarand Joshi*



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🌐 www.adypu.edu.in



**List Of Students enrolled**

Sr. No	URN	Name of the Student
1	2019-B-15112000A	Mrinal Sadigale Shubham Vishnu Mandlik
2	2019-B-27082000	
3	2019-B-04101999	Harsha Bhupesh Sharma Vaidehi Narendra Girepunje
4	2019-B-08092001	
5	2019-B-25041998	Apurvh Avinash Paudwal Jatin Wardani
6	2019-B-01022002	
7	2019-B-02012002	Sahil Vikas Bhosale
8	2019-B-25072000	Astha Arvind Yadav
9	2019-B-19092001A	Priyanshu Arun Bansal Vrushal Chandrakant Kavlekar
10	2019-B-07122000A	
11	2019-B-24082001B	Ruchika Pramod Lahoti
12	2019-B-28012001A	Prateek Kundan Kumar
13	2019-B-16042001B	Adhira Rohit Saxena Vishal Chandrakant Kamble
14	2019-B-12011996	
15	2019-B-08071999	Anshul Anil Choudhry Pratiksha Gopinath Kolekar
16	2019-B-18062000	
17	2019-B-11011985	Raouf Abdo Hasan
18	2019-B-15072001A	Lalit Bhagwan Raskar
19	2019-B-06072001B	Harsh Deepak Raj
20	2019-B-12062002B	Sanjay Sivakumar
21	2019-B-27052001	Harshvardhan Deepak Akolkar
22	2019-B-23022000B	Varshaket Audumbar Wagh
23	2019-B-31052001A	Parth Nitin Jadhav
24	2019-B-26022001	Jairaj Jaipal Kavade





25	2019-B-09101997	Mohamed Ibrahim Mohamed
26	2018-M-05021999	PUSHKER NANA LAL DANGI
27	2018-M-18111997	Saurabh Rajkumar Pillai
28	2018-M-12061999	Nameera Usman
29	2018-M-15101996	Muhammad Talib Aasif Miyani
30	2018-M-22101999	Tanvi Anand Singh
31	2018-M-08021996	Piyush Prabhakar Gawali
32	2018-M-08021999	Kavita Ratanlal Prajapati
33	2018-M-14121999	Rahul Rambriksh Yadav
34	2018-M-16061995	YASH RAHUL PINGALE
35	2018-M-30051995	AISHWARYA PRAVIN NAIK
36	2018-M-12081997	Tarun S Sarode
37	2018-M-01071998	Amrita Suman Nath Sanyal
38	2018-M-21061998	Nikita Tulsidas Chowdhari
39	2017-M-19101996	Bharati Verma
40	2019-M-17121984	Gift Sylvernus Utah
41	2019-M-13071997	Jyoti Shahaji Shinde
42	2019-M-12101993	Diptyajit Satyajit Sengupta
43	2019-M-21011999	Tulika Madhu Roy
44	2019-M-29041997	Ayushi Ravindra Jain
45	2019-M-26061998	Kimaya Rajendra Ranawade
46	2019-M-22081997	Amrita Subhash Baranwal
47	2019-M-22041998	Shweta VK Chandrawanshi
48	2019-M-07081998	Mehak Mahesh Goyal
49	2019-M-12071996	Utsav Ketan Naik
50	2019-M-08021998C	Celeste Dayse Mambo
51	2017-M-03061996	Mansee More
52	2017-M-19101996	Bharati Verma
53	2018-B-28091999	Akash Dey





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54	2018-B-14062000	Atharva Wakre
55	2018-B-20111998	Prakhar Khanna
56	2018-B-24091999A	Ayush Jaiswal
57	2018-B-07112000A	Aniruddh Jha
58	2018-B-03092000A	Prajwal Tembhurne
59	2019-B-14112001	Ria Ashish Aggarwal
60	2019-M-17121984	Gift Sylvernus Utah
61	2019-B-11052000	Marij Yusuf Kachhi
62	2019-B-02052000	Arfath Riyaz Shaikh
63	2019-B-16102001	Sairaj Santosh Surve
64	2019-B-04052001	Pawan Shambhu Kumar
65	2019-B-06052000	Bijal Sandeep Paleja
66	2019-M-13071997	Jyoti Shahaji Shinde
67	2019-M-12101993	Diptyajit Satyajit Sengupta
68	2019-B-15112000A	Ayush Anup Datta
69	2019-M-21011999	Tulika Madhu Roy
70	2019-M-29041997	Ayushi Ravindra Jain
71	2019-B-27082000	Shubham Vishnu Mandlik
72	2019-B-04101999	Harsha Bhupesh Sharma
73	2019-B-08092001	Vaidehi Narendra Girepunje



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Academic Year :	2018-2019	Program Name : BBA/B.COM/MBA
Semester:	EVEN SEM	Agri Business Management for Processed Foods

Speaker :Dr. Punamkumar Hinge

URN No	SR NO	Lecture No Date	Speaker :Dr. Punamkumar Hinge																														
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
2017-B-30121998	1	CHAHAT AGARWAL	P	P	A	P	P	P	A	A	P	P	P	P	P	P	P	A	A	A	P	P	P	P	P	A	P	P	P	P	P	P	P
2017-B-04111999A	2	NEHA YADAV	P	P	P	P	A	A	A	P	P	P	P	P	P	A	A	A	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
2017-B-18071999	3	SUNITA PARIDA	P	P	A	A	P	P	P	P	P	P	P	P	A	A	A	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
2017-B-26041999	4	Aishwarya Mudaliar	P	A	P	P	P	A	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	A	A	P	P	P	P	P
2017-B-08012000	5	JAGRITI TOMAR	P	P	P	A	A	P	P	P	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	A	A	A	P	P	P	P	P
		SURESH MAHADEVAN	P	A	P	A	P	P	P	P	P	A	A	A	P	P	P	A	P	A	P	P	P	P	P	P	A	P	P	P	P	P	
2017-B-15121998	7	ALAN SCARIA	P	P	P	A	A	P	P	P	P	P	A	A	P	P	P	A	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P
2017-B-14101999B	8	PRATIKSHA GUNJAWATE	P	P	P	A	P	P	A	P	A	P	A	P	P	P	P	P	A	A	A	P	P	P	P	P	A	P	P	P	P	P	P
2017-B-24031999	9	SHUBHAM SRIVASTAVA	P	P	A	P	P	A	P	P	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P
2017-B-08062000	10	SONALI KALGUDE	P	P	A	A	P	P	A	A	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
16BBA-IB17	11	YADAV DEEPAK	P	P	P	P	A	P	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P
16BBA-IB21	12	TUSHAR VISPUTE	P	P	A	P	A	P	P	P	P	P	P	P	A	P	P	A	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB22	13	REVAN VALAHANKAR	P	A	A	P	A	P	P	P	A	P	P	A	P	P	A	A	P	P	A	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB23	14	MANSI DEOKAR	A	P	A	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P
16BBA-IB25	15	PUSHKAR KUMAR SONI	A	P	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P
16BBA-IB27	16	AHLUWALIA KRIPAL SINGH	A	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB28	17	DEVASI PRAKASH BHAGARAM	P	P	A	P	P	P	A	P	P	P	P	P	P	A	A	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB29	18	DHOLE DHEERAJ SURESH	P	A	P	P	A	P	P	P	A	P	P	P	P	A	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB30	19	KANOJ SOHAM	A	P	P	A	P	P	P	P	A	P	P	P	P	A	P	P	A	P	P	P	P	P	P	A	A	P	P	P	P	P	P
16BBA-IB32	20	MEETHAL ATHIRA CHATHOTH	A	P	P	P	A	P	P	P	P	A	A	P	A	P	P	P	A	A	P	P	P	P	P	A	A	A	P	P	P	P	P
16BBA-IB33	21	PIRMOHAMED ARSHEEN	P	A	A	P	P	P	P	P	A	P	A	P	P	P	A	P	P	P	P	P	P	P	P	A	P	A	P	P	P	P	P
16BBA-IB34	22	SHETTY YUGAL	P	A	P	P	A	P	P	P	A	P	A	P	P	P	A	P	A	P	P	P	P	P	P	A	A	A	P	P	P	P	P
16BBA-IB36	23	SINGH ASHU KUMAR	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB37	24	SWAPNIL GOPHANE	P	P	A	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB39	25	SINGH SUJAYA	P	P	P	A	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BBA-IB41	26	AYON DAS	P	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P
16BCOM01	27	Ashwin Kumar Ram	P	P	P	A	P	P	P	P	P	P	P	P	A	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BCOM03	28	BHONSLE PRAJAKTA	P	P	P	A	P	P	P	P	P	P	P	P	A	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BCOM05	29	CHETRY KOMAL	P	P	P	P	A	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BCOM06	30	DHANAWADE PARTH PRAKASH	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P
16BCOM08	31	GALANDE CHAITANYA R	P	A	P	P	P	P	P	A	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P









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**Evaluation Plan:**

<b>Evaluation Type</b>	<b>Evaluation Component</b>	<b>Max. Marks</b>	<b>Duration</b>	<b>Assessment Date</b>	<b>Required Passing Marks</b>
Course End Examination	Multiple Choice	50	1 hour	5 <sup>th</sup> April 2019	25



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Pune, India-412105

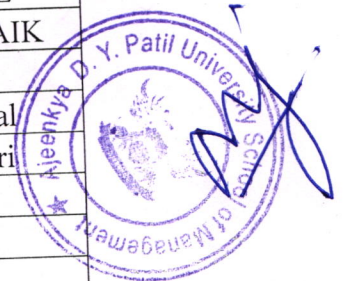
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+91 8686868686

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🌐 www.adypu.edu.in



**List of Students to whom Certificates were Issued**

SR NO	URN	Name of the Student
1	2019-B-15112000A	Mrinal Sadigale
2	2019-B-27082000	Shubham Vishnu Mandlik
3	2019-B-04101999	Harsha Bhupesh Sharma
4	2019-B-08092001	Vaidehi Narendra Girepunje
5	2019-B-01022002	Jatin Wardani
6	2019-B-02012002	Sahil Vikas Bhosale
7	2019-B-25072000	Astha Arvind Yadav
8	2019-B-19092001A	Priyanshu Arun Bansal
9	2019-B-24082001B	Ruchika Pramod Lahoti
10	2019-B-28012001A	Prateek Kundan Kumar
11	2019-B-16042001B	Adhira Rohit Saxena
12	2019-B-06072001B	Harsh Deepak Raj
13	2019-B-12062002B	Sanjay Sivakumar
14	2019-B-27052001	Harshvardhan Deepak Akolkar
15	2019-B-23022000B	Varshaket Audumbar Wagh
16	2019-B-31052001A	Parth Nitin Jadhav
17	2019-B-09101997	Pushparaj
18	2018-M-05021999	PUSHKER NANA LAL DANGI
19	2018-M-18111997	Saurabh Rajkumar Pillai
20	2018-M-12061999	Nameera Usman
21	2018-M-15101996	Muhammad Talib Aasif Miyan
22	2018-M-22101999	Tanvi Anand Singh
23	2018-M-08021996	Piyush Prabhakar Gawali
24	2018-M-08021999	Kavita Ratanlal Prajapati
25	2018-M-14121999	Rahul Rambriksh Yadav
26	2018-M-16061995	YASH RAHUL PINGALE
27	2018-M-30051995	AISHWARYA PRAVIN NAIK
28	2018-M-12081997	Tarun S Sarode
29	2018-M-01071998	Amrita Suman Nath Sanyal
30	2018-M-21061998	Nikita Tulsidas Chowdhari
31	2017-M-19101996	Bharati Verma
32	2019-M-17121984	Gift Sylvernus Utah
33	2019-M-13071997	Jyoti Shahaji Shinde
34	2019-M-12101993	Diptyajit Satyajit Sengupta





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35	2019-M-21011999	Tulika Madhu Roy
36	2019-M-29041997	Ayushi Ravindra Jain
37	2019-M-26061998	Kimaya Rajendra Ranawade
38	2019-M-22081997	Amrita Subhash Baranwal
39	2019-M-22041998	Shweta VK Chandrawanshi
40	2019-M-07081998	Mehak Mahesh Goyal
41	2019-M-12071996	Utsav Ketan Naik
42	2019-M-08021998C	Celeste Dayse Mambo
43	2017-M-03061996	Mansee More
44	2017-M-19101996	Bharati Verma
45	2018-B-28091999	Akash Dey
46	2018-B-14062000	Atharva Wakre
47	2018-B-20111998	Prakhar Khanna
48	2018-B-24091999A	Ayush Jaiswal
49	2018-B-07112000A	Aniruddh Jha
50	2018-B-03092000A	Prajwal Tembhrne
51	2019-B-14112001	Ria Ashish Aggarwal
52	2019-M-17121984	Gift Sylvernus Utah
53	2019-B-11052000	Marij Yusuf Kachhi
54	2019-B-02052000	Arfath Riyaz Shaikh
55	2019-B-16102001	Sairaj Santosh Surve
56	2019-B-04052001	Pawan Shambhu Kumar
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Awarded to

**Ms. Mrinal Sadigale**

for successful completion of

**Value Added Course on Agri-Business Management for  
Processed Foods**

**held from 12<sup>th</sup> February 2019 to 5<sup>th</sup> April 2019**

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