



AJEENKYA
D Y PATIL UNIVERSITY
THE INNOVATION UNIVERSITY

School of Law

VALUE ADDED COURSE 2018-19 ODD SEMESTER

**COURSE TITLE : FASHION: THE CHANGING
TRENDS
(VAC-18-02)**

From 08/10/2018 to 16/11/2018

COURSE OBJECTIVES :

- 1. To understand the changing dynamics of fashion during pandemic.**

**COURSE COORDINATOR : Bindiya Naik
(9823263300)**



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SCHOOL OF LAW

**NAME OF CERTIFICATE COURSE: FASHION: THE CHANGING TRENDS
(VAC-18-02)**

Date: 20/08/2018

Circular

The School of Law intends to commence a Value-added course titled '**Fashion-The Changing Trends**' (VAC-18-02) for the 2018-2019 Odd Semester. Interested students are hereby invited to enroll for the course on or before 26-08-2018.

Details of Trainer: BindyaNaik

Name of Coordinator: BindyaNaik

Duration of Course: 30 Hrs

Schedule: 08/10/2018 to 16/11/2018

Timing: 2 pm to 5 pm

Venue: School of Law

Evaluation Method: MCQ test

Certificate Course for BA.LL.B. / LL.B. students.

Course Duration: 30Hrs

📍 Ajeenkya DY Patil University
Charholi Budruk, via Lohegaon,
Pune, India-412105



Bindya

☎ 020-274 09842
📞 University Hotline:
091-086868686

✉ info@adypu.edu.in
🌐 www.adypu.edu.in



Course Objectives:

Course Learning Objectives:

| | |
|---------------|-----------------------------------------------------------------|
| CLO 1. | To understand the changing dynamics of fashion during pandemic. |
|---------------|-----------------------------------------------------------------|

Course Outcomes:

Course Outcome:

| | |
|-------|---------------------------------------------------------------------------------------------------------------------------------|
| CO1. | Students will be able to understand the impact of the pandemic on consumer preferences and behaviors in the fashion industry. |
| CO 2. | Students will be able to examine digital innovations in fashion, including virtual fashion shows and online retail experiences. |
| CO 3. | Students will be able to understand the strategies adopted by fashion brands to adapt to the changing landscape. |

Signature of Dean





Syllabus

| Unit | Details | Hours |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| 1 | Introduction to Fashion Trends Overview of the fashion industry and its components. Understanding the concept of fashion trends and their significance. | 5 |
| 2. | Consumer Behavior Changes - Case studies on successful fashion brands that adapted to changing consumer demands. | 5 |
| 3 | Sustainability and Ethical Practices - Analysis of brands embracing ethical and eco-friendly practices. | 5 |
| 4 | Digital Innovation in Fashion - Online retail strategies and the rise of direct-to-consumer (DTC) models. | 5 |
| 5 | Future of Fashion Trends - Emerging technologies and their potential impact on fashion. | 5 |
| 6 | Cultural and Social Influences on Fashion - Discussion on how cultural and social factors shape fashion trends. | 5 |

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Teaching Plan:

| Date | Topic to be covered |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08/10/2018 to 12/10/2018 | Introduction to Fashion Trends Overview of the fashion industry and its components. Understanding the concept of fashion trends and their significance. |
| 15/10/2018 to 19/10/2018 | Consumer Behavior Changes – Case studies on successful fashion brands that adapted to changing consumer demands. |
| 22/10/2018 to 26/10/2018 | Sustainability and Ethical Practices - Analysis of brands embracing ethical and eco-friendly practices. |
| 29/10/2018 to 02/11/2018 | Digital Innovation in Fashion - Online retail strategies and the rise of direct-to-consumer (DTC) models. |
| 05/11/2018 to 09/11/2018 | Future of Fashion Trends - Emerging technologies and their potential impact on fashion. |
| 12/11/2018 to 16/11/2018 | Cultural and Social Influences on Fashion - Discussion on how cultural and social factors shape fashion trends. |

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School of Law

Name of Certificate Course: FASHION: THE CHANGING TRENDS (VAC-18-02)

Timetable

| Sr. No. | Date | Time and Venue |
|----------|------------------------------|--------------------------|
| <u>1</u> | 08/10/2018 | 2 pm to 5 pm Room No.406 |
| <u>2</u> | 15/10/2018 and 16/10/2018 | 2 pm to 5 pm Room No.406 |
| <u>3</u> | 22/10/2018 and 23/10/2018 | 2 pm to 5 pm Room No.406 |
| <u>4</u> | 29/10/2018 and 02/11/2018 | 2 pm to 5 pm Room No.406 |
| <u>5</u> | 05/11/2018 and 09/11/2018 | 2 pm to 5 pm Room No.406 |
| <u>6</u> | 16/11/2018 | 2 pm to 5 pm Room No.406 |

Signature of Dean



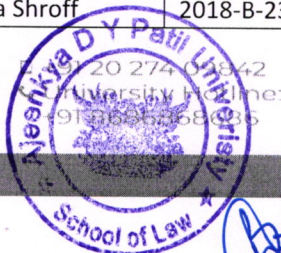


School of Law

Name of Certificate Course: **FASHION: THE CHANGING TRENDS (VAC-18-02)**

List of Students

| Sr No | Name | URN NO |
|-------|----------------------|------------------|
| 1 | Anjali Giri | 2018-B-21091998 |
| 2 | Ankita Malik | 2018-B-26021998 |
| 3 | Anugrah K. Thirumeni | 2018-B-20061994 |
| 4 | Ashesh Kumar | 2018-B-01121999 |
| 5 | Anushka Kumar | 2018-B-12052000 |
| 6 | Apoorvakesarwani | 2018-B-10021998 |
| 7 | AyushiSinghania | 2018-B-06061999 |
| 8 | Bhargavi Nigam | 2018-B-13091999 |
| 9 | Devendra Singh | 2018-B-20061999 |
| 10 | Ishika Kumar | 2018-B-30062000B |
| 11 | KishanPanday | 2018-B-29101999 |
| 12 | KritikaSahu | 2018-B-19081999A |
| 13 | ManikaDwivedi | 2018-B-01062001A |
| 14 | MayurKalewar | 2018-B-19091998 |
| 15 | Parth Choudhury | 2018-B-24101998 |
| 16 | Raghvi Gupta | 2018-B-23042000 |
| 17 | Rana Kumar | 2018-B-18071999B |
| 18 | Rananjay Singh | 2018-B-27101999 |
| 19 | SangramKutte | 2018-B-21032000 |
| 20 | Shephalijha | 2018-B-10082000 |
| 21 | Siddharth Khatri | 2018-B-27081999A |
| 22 | SimranMadhyan | 2018-B-10101999B |
| 23 | Sneha Shah | 2018-B-17111998 |
| 24 | SonalBhoya | 2018-B-15052001 |
| 25 | Suyash Singh | 2018-B-20051998A |
| 26 | TejasWavhal | 2018-B-16092000B |
| 27 | Tejaswini Singh | 2018-B-31121999 |
| 28 | YashChoudhari | 2018-B-23082000C |
| 29 | Yasha Patel | 2018-B-24121998 |
| 30 | Arundhati Sharma | 2018-B-26082000A |
| 31 | PrabmanjotSingh | 2018-B-06012000A |
| 32 | Isha Singh | 2018-B-23081999A |
| 33 | Awanika Shroff | 2018-B-23061999 |





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|----|---------------------|------------------|
| 34 | AkashHargude | 2018-B-06012000B |
| 35 | Sunanda Jain | 2018-B-17061999C |
| 36 | SoumyaBhojwani | 2018-B-05091999A |
| 37 | Rohan Ranjan | 2018-B-07061999 |
| 38 | Prateek Jain | 2018-B-02071998A |
| 39 | ShrutiVerma | 2018-B-05051999A |
| 40 | Jaya Parwani | 2019-B-27071999 |
| 41 | Rahul Singh Rathore | 2019-B-01071998 |
| 42 | Shushant Singh | 2018-B-19022001 |
| 43 | Hamid Khurshid | 2018-B-27111999A |
| 44 | Shristi Raman | 2018-B-20082000 |
| 45 | Nistha Singh | 2018-B-06071998 |

Signature of Dean



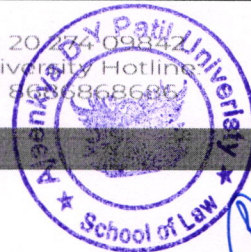


School of Law

Name of Certificate Course: FASHION: THE CHANGING TRENDS (VAC-18-02)

Students Attendance

| Sr No | Name | URN NO | | | | | | | | | | | |
|-------|----------------------|------------------|-------|-------|-------|-------|-------|-------|------|------|------|-------|--|
| | | | 08/10 | 15/10 | 16/10 | 22/10 | 23/10 | 29/10 | 2/11 | 5/11 | 9/11 | 16/11 | |
| 1 | Anjali giri | 2018-B-21091998 | P | A | A | P | P | A | A | P | P | A | |
| 2 | Ankita Malik | 2018-B-26021998 | p | p | p | A | p | p | p | p | p | p | |
| 3 | Anugrah K. Thirumeni | 2018-B-20061994 | p | p | A | A | p | p | p | p | p | p | |
| 4 | Asheshkumar | 2018-B-01121999 | p | p | p | A | p | p | p | p | p | p | |
| 5 | Anushkakar | 2018-B-12052000 | p | p | p | p | p | p | p | p | p | p | |
| 6 | Apoorvakesarwani | 2018-B-10021998 | p | p | A | A | A | p | A | p | p | p | |
| 7 | AyushiSinghania | 2018-B-06061999 | p | p | p | p | p | p | p | p | p | p | |
| 8 | Bhargavi Nigam | 2018-B-13091999 | p | p | p | p | p | p | p | p | p | p | |
| 9 | Devendra Singh | 2018-B-20061999 | A | p | A | A | p | p | p | p | p | p | |
| 10 | Ishika Kumar | 2018-B-30062000B | P | p | p | p | p | p | p | p | p | p | |
| 11 | Kishanpanday | 2018-B-29101999 | P | p | p | p | p | p | p | p | p | p | |
| 12 | KritikaSahu | 2018-B-19081999A | A | p | A | A | p | p | A | p | A | p | |
| 13 | ManikaDwivedi | 2018-B-01062001A | p | A | p | p | p | p | p | p | p | p | |
| 14 | MayurKalewar | 2018-B-19091998 | p | p | p | p | p | p | p | p | p | p | |
| 15 | Parth Choudhury | 2018-B-24101998 | p | p | p | p | p | p | p | p | p | p | |
| 16 | Raghvigupta | 2018-B-23042000 | p | A | A | p | p | p | A | p | p | p | |
| 17 | Rana Kumar | 2018-B-18071999B | p | p | p | A | p | p | p | p | p | p | |
| 18 | Rananjay Singh | 2018-B-27101999 | p | p | p | p | p | p | p | p | p | p | |
| 19 | SangramKutte | 2018-B-21032000 | p | p | p | A | p | p | A | p | p | p | |
| 20 | Shephalijha | 2018-B-10082000 | p | p | p | p | p | p | p | p | p | p | |
| 21 | Siddharth Khatri | 2018-B-27081999A | P | A | A | A | P | A | A | P | P | A | |
| 22 | SimranMadhyan | 2018-B-10101999B | A | A | A | A | A | A | A | A | A | A | |
| 23 | Sneha Shah | 2018-B-17111998 | p | p | p | p | p | p | p | p | p | p | |
| 24 | Sonalbhoya | 2018-B-15052001 | p | p | p | p | p | p | p | p | p | p | |
| 25 | Suyashsingh | 2018-B-20051998A | p | p | p | p | p | p | p | p | p | p | |
| 26 | TejasWavhal | 2018-B-16092000B | p | p | p | p | p | p | p | p | p | p | |
| 27 | Tejaswini Singh | 2018-B-31121999 | p | p | p | p | p | p | p | p | p | p | |
| 28 | Yashchoudhari | 2018-B-23082000C | p | p | p | p | p | p | p | p | p | p | |
| 29 | Yasha Patel | 2018-B-24121998 | p | p | p | p | p | p | p | p | p | p | |
| 30 | Arundhati Sharma | 2018-B-26082000A | p | p | p | p | p | p | p | p | p | p | |





| | | | | | | | | | | | | | |
|----|---------------------|------------------|--|---|---|---|---|---|---|---|---|---|---|
| 31 | Prabmanjotsingh | 2018-B-06012000A | | p | p | p | p | p | p | p | p | p | p |
| 32 | Ishasingh | 2018-B-23081999A | | A | p | A | A | p | p | p | p | p | p |
| 33 | Awanika Shroff | 2018-B-23061999 | | P | p | p | p | p | p | p | p | p | p |
| 34 | Akashhargude | 2018-B-06012000B | | P | p | p | p | p | p | p | p | p | p |
| 35 | Sunanda Jain | 2018-B-17061999C | | A | p | A | A | p | p | A | p | A | p |
| 36 | SoumyaBhojwani | 2018-B-05091999A | | p | A | p | p | p | p | p | p | p | p |
| 37 | Rohan Ranjan | 2018-B-07061999 | | p | p | p | p | p | p | p | p | p | p |
| 38 | Prateek Jain | 2018-B-02071998A | | p | p | p | p | p | p | p | p | p | p |
| 39 | ShrutiVerma | 2018-B-05051999A | | p | A | A | p | p | p | A | p | p | p |
| 40 | Jaya Parwani | 2019-B-27071999 | | A | p | A | A | p | p | p | p | p | p |
| 41 | Rahul Singh Rathore | 2019-B-01071998 | | P | p | p | p | p | p | p | p | p | p |
| 42 | Shushant Singh | 2018-B-19022001 | | P | p | p | p | p | p | p | p | p | p |
| 43 | Hamid khurshid | 2018-B-27111999A | | A | p | A | A | p | p | A | p | A | p |
| 44 | Shristi Raman | 2018-B-20082000 | | p | A | p | p | p | p | p | p | p | p |
| 45 | Nistha Singh | 2018-B-06071998 | | p | p | p | p | p | p | p | p | p | p |

Signature of Dean





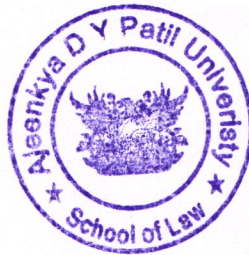
School of Law

Name of Certificate Course: FASHION: THE CHANGING TRENDS (VAC-18-02)

Evaluation Plan

| Evaluation Type | Evaluation Component | Max. Marks | Duration | Assessment Date | Required Passing Marks |
|-----------------|----------------------|------------|------------|-----------------|------------------------|
| EXAM | MCQ'S | 50 | 60 Minutes | 17/11/2018 | 25 Marks |

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School of Law

Name of Certificate Course: FASHION: THE CHANGING TRENDS (VAC-18-02)

List of Students to Whom Certificates are Distributed

| Sr. No. | Name of Student |
|---------|------------------|
| 1 | SimranMadhyan |
| 2 | Sneha Shah |
| 3 | SonalBhoya |
| 4 | Suyash Singh |
| 5 | TejasWavhal |
| 6 | Tejaswini Singh |
| 7 | YashChoudhari |
| 8 | Yasha Patel |
| 9 | Arundhati Sharma |
| 10 | Prabmanjot Singh |

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School of Law

CERTIFICATE OF COMPLETION

2018-19

Awarded to

Prabmanjot Singh 2018-B-06012000A

For successful completion of
Value Added Course on **Fashion- The Changing
Trends**

VAC-18-02

Course Co-Ordinator



Dean- School of Law
Ajeenkya D.Y. Patil University,
Pune



AJEENKYA
D Y PATIL UNIVERSITY

School of Law

CERTIFICATE OF COMPLETION
2018-19

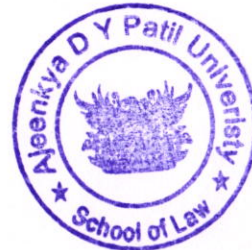
Awarded to

Arundhati Sharma 2018-B-26082000A

For successful completion of
Value Added Course on **Fashion- The Changing Trends**

VAC-18-02

Course Co-Ordinator



Dean- School of Law
Ajeenkya D.Y. Patil University,
Pune