



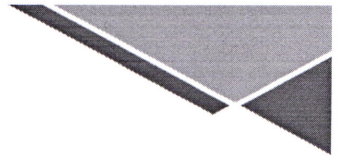
AJEENKYA
D Y PATIL UNIVERSITY
THE INNOVATION UNIVERSITY

School of
Film & Media

VALUE ADDED COURSE



BY: PROF. BIJAYA JENA
SCHOOL: FILM AND MEDIA
DATE: 22ND MAY - 22ND JULY
TIME: 10 AM TO 12 NOON



School of Film and Media

Name of Certificate Course Writing on Cinema

Certificate Course for Film and Media

Course Duration 30Hrs

From: 22/05/2023 to: 07/06/2023

Course Objectives:

- Introducing students to the history and theories/ approaches of writing on cinema
- Teach students various ways to approach film writing
- Get students to write cultural commentary on cinema

Course Outcomes:

- Students will be able to write perceptively on cinema to fulfil the growing demand for informed discourse on cinema
- Students can write for Indian film portals like Film Companion as well as numerous foreign outlets
- Students can fill the lack of perceptive writing on cinema in India as compared to USA, Europe, Russia etc.

Course Coordinator: Prof. Bijaya Jena

School of Film and Media

Certificate Course in Writing on Cinema



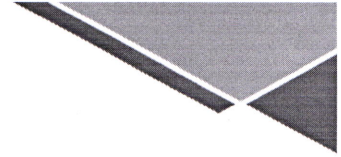
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Pune, India-412105

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Bijaya Jena
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Pune-412105.

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Ref: ADYPU/SFM/StudentCircular/VAC/2022-2023/001

Circular

Value Added Course @ 2022-2023

Dear all SFM Students,

For the Academic Year 2022-2023, The School of Film & Media is happy to offer you innovative value-added courses which shall help you to excel in your careers as well as equip yourself with new-age creative and business skills essential to face in this New World.

Title of Certificate Course: Writing on Cinema

Details of Trainer: Prof. Bijaya Jena

Name of Coordinator: Prof. Bijaya Jena

Duration of Course: 30 Hrs

Schedule: 22/05/2023 to: 07/06/2023

Timing: 10am to 12pm

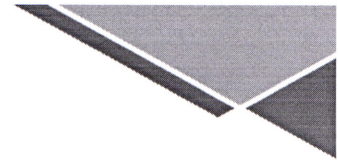
Venue: School of Film and Media

Evaluation Method: Submission

On successful completion of the course, you shall receive the E-Certificate of Completion.

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Syllabus

Course Curriculum (In detail) Total 30 Hours

Unit I: Introduction (2 hours)

- How film writing has always been a part of the cinematic edifice
- A brief introduction to film criticism in India

Unit II: Cinema: Form, Language and Aesthetics (8 hours)

- Editing/montage – Soviet Silent Cinema (Eisenstein and Pudovkin)
- The cinematographic image and the ideogram – Eisenstein
- Sound and its usage – Eisenstein
- Brief glimpse into classical and post-classical film theory (Andre Bazin and Christian Metz)
- Aesthetics – what is cinematic excess

Unit III: Types of film criticism (6 hours)

- Narrative analysis
- Formal analysis
- Ideological criticism

Unit IV: Interpretive frameworks to analyse cinema (8 hours)

- Genre



Mayur Bhatnagar
DEAN

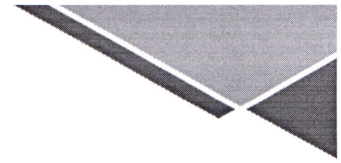
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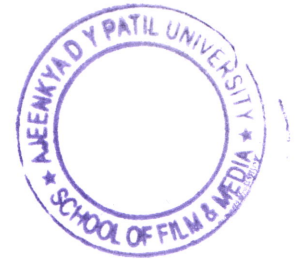


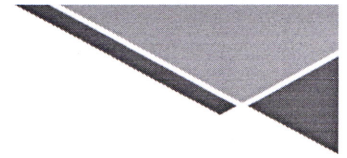
- Auteur
- Apparatus
- Psychoanalysis
- Feminist film theory
- Audience and spectatorship
- Stardom and the business of cinema

Unit V: Writing on cinema (6 hours)

- Film reviews and cultural commentary
- Towards an academic appreciation of cinema

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Certificate Course in Writing on Cinema

Teaching Plan:

Date	Topic to be covered
22/05/2023	Introduction
23/05/2023	Editing/montage – Soviet Silent Cinema (Eisenstein and Pudovkin)
24/05/2024	The cinematographic image and the ideogram – Eisenstein
25/05/2023	Sound and its usage – Eisenstein
26/05/2023	Brief glimpse into classical and post-classical film theory (Andre Bazin and Christian Metz)
29/05/2023	Aesthetics – what is cinematic excess
30/05/2023	Narrative analysis
31/05/2023	Formal analysis
01/06/2023	Ideological criticism
02/06/2023	Genre, Auteur, Apparatus, Psychoanalysis
05/06/2023	Feminist film theory, Audience and spectatorship
06/06/2023	Stardom and the business of cinema
07/06/2023	Film reviews and cultural commentary
08/06/2023	Towards an academic appreciation of cinema - 1
09/06/2023	Towards an academic appreciation of cinema - 2

Dr. Anurag Singh
DEAN

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Timetable

Day	Monday	Tuesday	Wednesday	Thursday	Friday
Timing	10am to 12pm	10am to 12pm	10am to 12pm	10am to 12pm	10am to 12pm

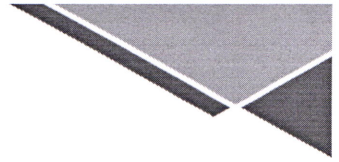
Dr. Anurag Kulkarni
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School of Film and Media

Certificate Course in Writing on Cinema

List of Students

Sr. No.	Name of student	URN
1	Sagarika Gursale	2022-B-19052005A
2	Swarnika Arey	2022-B-30102002


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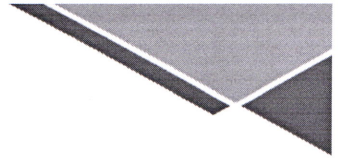


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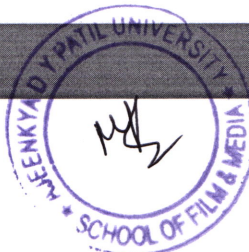
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Students Attendance

Sr. No	URN	Name of Student	2	2	2	2	2	2	3	3	0	0	0	0	0	0	0
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			3	3	3	3	3	3	3	3	3	3	3	3	3	3	
1	2022-B-1 9052005 A	Sagarika Gursale	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2	2022-B-3 0102002	Swarnika Arey	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
Signature of coordinator																	

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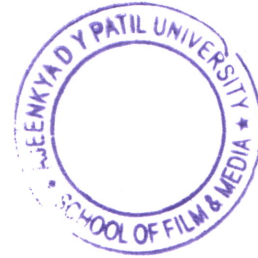
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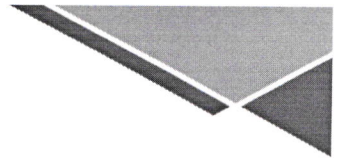
Certificate Course in Writing on Cinema

Evaluation Plan

Evaluation Type	Evaluation Component	Max. Marks	Duration	Assessment Date	Required Passing Marks
Submission	Script Writing	100	2hrs	23/06/2023	50

M. S. Dighwan
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School of Film and Media

Certificate Course in Writing on Cinema

List of Students to Whom Certificates are Distributed

Sr. No.	Name of Student
1	Sagarika Gursale
2	Swarnika Arey

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CERTIFICATE OF APPRECIATION

This is to certify that **Swaranika Arey** has successfully completed
Value Added Course in **Writing on Cinema** held in June 2023

Bijaya Jena
Resource Person Name



Dr. Manju Rughwani
Dean, SFM, ADYPU





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CERTIFICATE OF APPRECIATION

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Value Added Course in **Writing on Cinema** held in June 2023

Bijaya Jena
Resource Person Name



Dr. Manju Rughwani
Dean, SFM, ADYPU

