



**List of Newly Introduced Courses A.Y.- 2020-21**

Sr No	Name of the Program	Name of the Course	Course Code	Year of introduction
1	Automobile Design	Craft Exposure and Creative Art Work	PDD111	2020-21
2	Automobile Design	Trend Analysis and Forecasting	ATD402	2020-21
3	Automobile Design	Final Thesis Project	ATD408	2020-21
4	General Education	Composition and Rhetoric	GEXX126	2020-21
5	General Education	Writing 1	GEX167	2020-21
6	M. Des Automobile Design	Trend Analysis and Forecasting	TD602D	2020-21
7	M. Des Automobile Design	Final Thesis Project	TD607D	2020-21
8	Product Design	Craft Exposure and Creative Art Work	DN105D	2020-21
9	Product Design	Trend Analysis and Forecasting	ATD402	2020-21
10	Graphic Design	Craft Exposure and Creative Art Work	DN105D	2020-21
11	Graphic Design	Art and Aesthetics Appreciation	DN109D	2020-21
12	Graphic Design	Writing 1	GEX167	2020-21
13	Graphic Design	Design Research & Information Synthesis	VC205D	2020-21
14	Graphic Design	Design Studio 4 (UX/ UI)	VC315D	2020-21
15	Graphic Design	Adobe XD	VC316D	2020-21
16	Graphic Design	Understanding User Experience	VC317D	2020-21
17	Graphic Design	Human Factors in Visual Design	VC318D	2020-21
18	Graphic Design	Design Review (GE)	GEX135	2020-21
19	Graphic Design	Trend Analysis and Forecasting	TD402D	2020-21
20	BBA Media & Communication	Digital Photography	MAC118	2020-21
21	BBA Media & Communication	Audio Visual Communication	FLM123	2020-21
22	BBA Media & Communication	Public Relations Campaign Planning	MAC221	2020-21
23	BBA Media & Communication	Digital Storytelling Project	MAC222	2020-21
24	BBA Film and Media	Digital Photography	MAC118	2020-21
25	BBA Film and Media	Audio Visual Communication	FLM123	2020-21
26	BBA Film and Media	Digital Storytelling Project	MAC222	2020-21
27	BBA Film and Media	Aesthetics of Cinematography	FLM306	2020-21
28	BBA Film and Media	Craft of Direction	FLM307	2020-21
29	BBA Digital Marketing & Social Media	Digital Photography	MAC118	2020-21



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30	BBA Digital Marketing & Social Media	Audio Visual Communication	FLM123	2020-21
31	BBA Digital Marketing & Social Media	Digital Storytelling Project	MAC222	2020-21
32	BBA Digital Marketing & Social Media	User Interface & Design	DSM203	2020-21
33	BBA Digital Marketing & Social Media	Digital Marketing Project-I	DSM207	2020-21



**RV Paul**

**Registrar**

